

THE NEW AMERICAN DREAM

A Vision for the 21st Century

Presidential Campaign Presentation

Côme Guiffault & Olan Dalboussiere

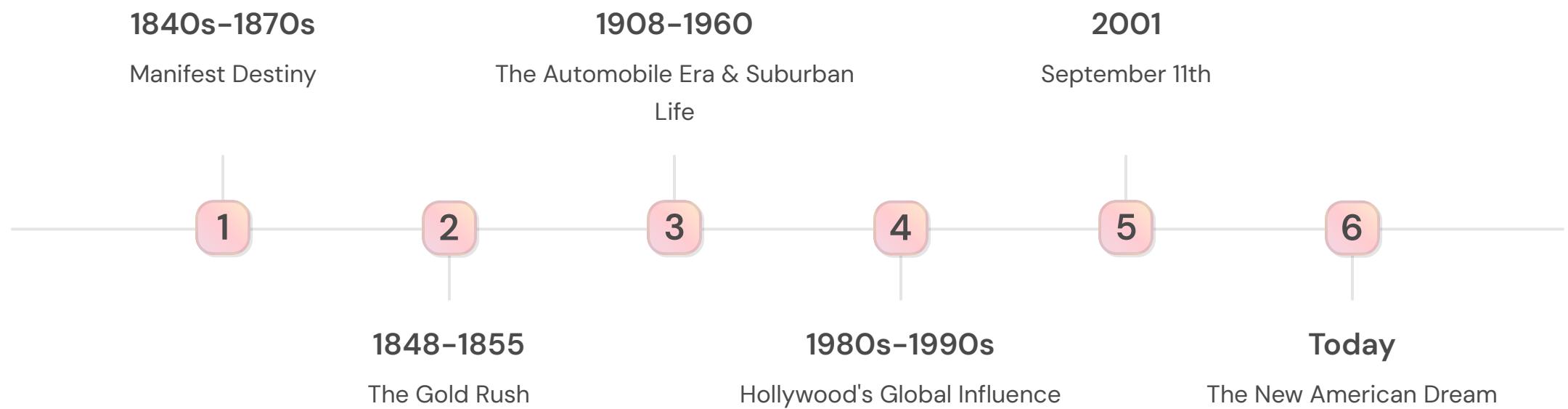
"The Dream evolves. The Dream endures. The Dream is ours to shape."



What is the American Dream?

The belief that anyone, regardless of origin, can achieve success through hard work and determination.

But the Dream has never been static. It has evolved across centuries — from territorial expansion to industrial prosperity, from suburban comfort to global influence, from unity to fracture.



Manifest Destiny & The Gold Rush (1840s-1855)

The Dream of Expansion

Manifest Destiny: The belief that American expansion westward was divinely ordained. John Gast's painting "American Progress" (1872) shows Columbia bringing civilization to the "dark" West — while Native Americans flee into shadows.

The Dream: Land, opportunity, a fresh start. **The Shadow:** Displacement and decimation of Native populations.

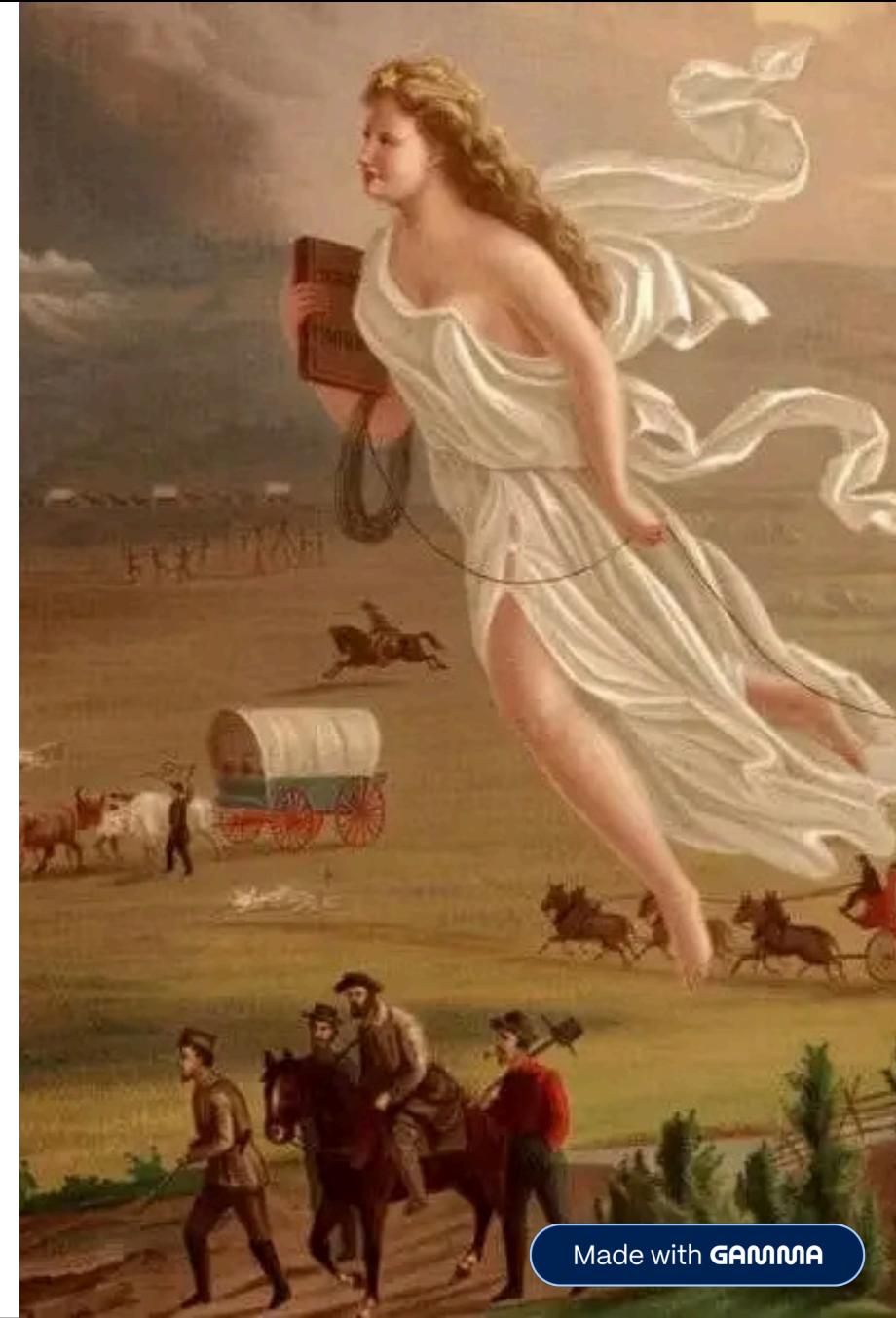
The Gold Rush (1848)

Thousands of "forty-niners" rushed to California seeking instant wealth.

"I feel confident that success will crown my efforts." — William Swain, 1849

"Gold is not found as easily as we imagined. Many return home poorer." — J.B. Whiteside, 1850

First lesson: The Dream can be an illusion. The gap between promise and reality defines America.



The Automobile Era (1908-1960)

Henry Ford and the Rise of the Middle Class



The Innovation:

- Assembly line made cars affordable
- \$5 workday — workers could buy what they made
- Model T = freedom and social mobility



Detroit "Motor City" became the symbol of American prosperity. Ford, GM, Chrysler offered good jobs and the promise of upward mobility.

The Suburban Dream (1920s-1950s)

Levittown (1947): First mass-produced suburb — identical homes, white picket fences, modern appliances.

The 1950s Dream: Own a home, have a car, raise a family in safety.

But Levittown was "whites only." Redlining and discrimination excluded minorities from suburban prosperity.

The Dream was real — but not available to everyone.

Hollywood: The Dream Goes Global (1980s-1990s)

American Soft Power Through Film

Hollywood exported American values worldwide: **individualism, self-reliance, personal success.**

Rocky (1976):

The ultimate underdog. A poor Philadelphia boxer rises through determination alone — proving success is possible regardless of background.

Home Alone (1990):

8-year-old Kevin defends his home using only creativity and resourcefulness. No adults needed — pure American self-reliance.

Soft power: The cultural influence of a nation through media rather than military force.

These films spread a powerful message: *You can succeed if you work hard and believe in yourself.*

Hollywood showed the world a version of America where dreams come true.



September 11, 2001: The Dream Fractured

A Turning Point

Nearly 3,000 people killed in terrorist attacks on the World Trade Center, Pentagon, and Pennsylvania.

Immediate Response: Surge of patriotism and unity. Americans came together like never before.

The Fracture

Long-term Consequences:

- Patriot Act — sweeping surveillance powers
- Department of Homeland Security created
- TSA transformed air travel
- Wars in Afghanistan and Iraq

Freedom vs. Security became the central tension. Civil liberties were compromised. Muslim and Arab communities faced profiling.
The ideal of America as "land of the free" became contradictory.

9/11 taught us the Dream is fragile — threatened not only by enemies, but by our own fear.

The New American Dream: Our Vision

Four Pillars for the 21st Century



1. INCLUSIVE

The Dream must belong to ALL Americans — regardless of race, gender, religion, or background. A nation that excludes talent cannot compete.



3. CONNECTED

We are stronger together. Community and cooperation are strengths, not weaknesses. September 11th proved this.



2. SUSTAINABLE

True success means leaving a better world for our children. Clean energy, green jobs, harmony with nature.



4. INNOVATIVE

America must lead in education, research, and technology. From Henry Ford to Silicon Valley — innovation is our greatest strength.



Learning from History

What Each Era Teaches Us

Manifest Destiny:

Expansion creates opportunity — but also injustice we must acknowledge.



The Gold Rush:

Dreams require hard work. The gap between promise and reality is real.

Detroit & Suburbs:

Innovation can lift millions — but prosperity must be shared equally.

September 11th:

Even in darkness, we find unity and resilience.

Hollywood:

Our stories inspire the world. Culture is power.

The pattern is clear: Each generation redefines the Dream, making it more just and inclusive.

Now it's our turn.

Our Promise

Building a Better America

The New American Dream is not about returning to an imagined golden age.

It is about moving forward together.



Inclusive

opportunity for all



Sustainable

protecting our planet



Connected

stronger together



Innovative

leading the future

This is not just a campaign. This is a calling.

The Dream has survived expansion, depression, war, and terror. It will survive — and thrive — if we have the courage to reimagine it.

Thank You

The Dream Is Ours to Shape

"The American Dream is not a destination. It is a journey — and we are all walking it together."

Côme Guiffault & Olan Dalboussiere

Thank you, and God bless America.

