

# MANUAL OF EXCEL LAB FOR DATA ANALYTICS

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## **ROLL NUMBER**

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# PG Department of Data Science

Bishop Heber College(Autonomou

Tiruchirappalli-620017







## **PG** Department of Data Science

## **Bishop Heber College (Autonomous)**

Tiruchirappalli-620 017, Tamil Nadu

Ranked 34<sup>th</sup> at the National Level by MHRD through NIRF 2023

(Nationally Reaccredited at the A<sup>++</sup> Grade by NAAC with a CGPA of **3.69 out of 4**)

## **BONAFIDE CERTIFICATE**

| Na        | ime         | <b>:</b>   |
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| Re        | egister No  | :  |
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| Co        | ourse Title | : P24DS1P2   |
| Co        | urse Title  | : Advanced Excel Lab for Data Analytics                |
|           |             | s is the bonafide record of work done by me during Odd |
|           | r of 2024 - | 2025 and submitted to the Practical Examination        |
| Staff In- | Charge      | Head of the Department                                 |
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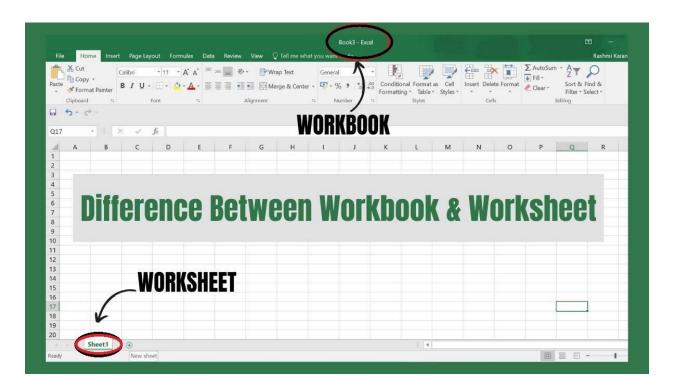
#### **Introduction to Microsoft Excel**

Microsoft Excel is a powerful spreadsheet application used for data organization, analysis, and visualization. It allows users to perform calculations, create charts, and manage large datasets efficiently.

#### **Understanding the Excel Interface:**

#### Workbook and Worksheets

An Excel file is called a Workbook, which can contain multiple Worksheets. Each worksheet is like a separate page within the workbook.



#### Cells

The basic unit in Excel is called a \*\*Cell\*\*. Cells are identified by their column letter and row number, such as A1, B2, or Z25. Data is entered into cells, and cells can contain numbers, text, or formulas.

#### Rows and Columns

Cells are arranged in horizontal \*\*Rows\*\* and vertical \*\*Columns\*\*. Rows are numbered, while columns are labeled with letters (A, B, C, ..., Z, AA, AB, etc.).

#### Active Cell

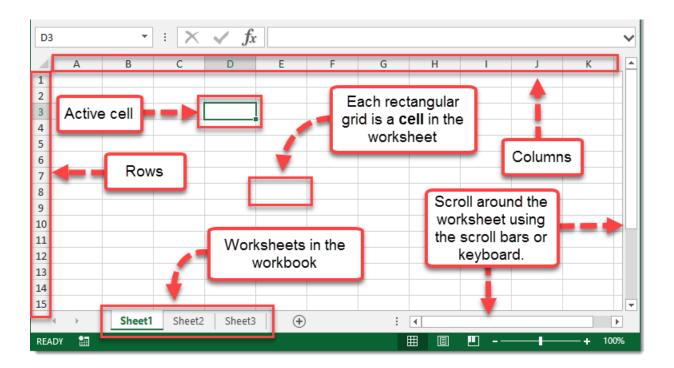
The Active Cell is the currently selected cell. It is highlighted with a thick border, and any data entered will be placed in this cell.

#### Cell Address

The Cell Address is the unique identifier for a cell, consisting of its column letter and row number (e.g., A1, B2, or Z25).

#### Cell Range

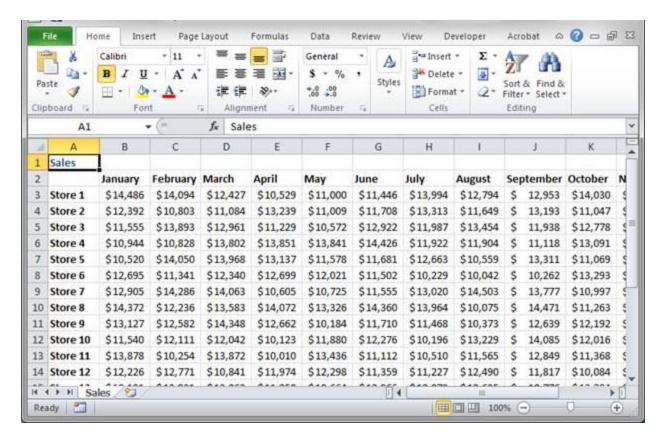
A Cell Range is a group of adjacent cells. It is specified by the cell addresses of the first and last cells in the range, separated by a colon (e.g., A1:B5 or C7:F12).



#### **Entering and Editing Data:**

#### Steps to enter data into a cell

- 1. Click on the desired cell to make it the active cell.
- 2. Type the data (numbers, text, or formulas).
- 3. Press "Enter" to confirm the entry.



#### Steps to edit data in a cell

- 1. Double-click on the cell to make it editable.
- 2. Make the necessary changes.
- 3. Press "Enter" or click on another cell to confirm the changes.

#### **Navigating in Excel:**

You can navigate through the worksheet using:

- Mouse clicks: Click on a cell to make it the active cell.
- Arrow keys: Use the up, down, left, and right arrow keys to move one cell at a time.
- Page Up/Down keys: Move up or down by one screen.
- Home/End keys: Move to the first or last cell in the current row.
- Ctrl + Home/End: Move to the first cell (A1) or the last used cell in the worksheet.

## Week 1: Data Cleaning and Preparation

#### Aim:

To ensure data accuracy and consistency by identifying and rectifying errors, handling missing or redundant values, standardizing formats, and preparing datasets for effective analysis.

**<u>Dataset:</u>** Employee Data

| Employee | Name          | Age | Department | Joining_Date | Salary | Email                  |
|----------|---------------|-----|------------|--------------|--------|------------------------|
| ID       |               |     |            |              |        |                        |
| 1        | John Doe      | 30  | IT         | 12/01/2015   | 60000  | john.doe@example.com   |
| 2        | Jane Smith    | 35  | HR         | 03/14/2016   | 55000  | jane.smith@example.com |
| 3        | NULL          | 40  | IT         | 2017-06-10   | 70000  | NULL                   |
| 4        | Michael Brown | -   | IT         | 2018/07/23   | 50000  | michaelb@example.com   |
| 5        | Emily Davis   |     | Marketing  | 05-18-2019   | 45000  | emily.d@example.com    |
| 6        | NULL          | 28  | IT         | 01/05/2020   | 60000  | NULL                   |
| 7        | Daniel White  | 33  | HR         | 2018-11-15   | 52000  | daniel.white@email.com |
| 8        | NULL          | 30  | NULL       | NULL         | 48000  | NULL                   |
| 9        | Sarah Johnson | 32  | NULL       | 06/15/2019   | 53000  | sarah.j@example.com    |
| 10       | Robert Wilson | 29  | NULL       | 08-27-2020   | 55000  | robert.w@example.com   |

#### **Exercise 1:** Identify and Fill Missing Values

**Objective:** Fill in the missing values for the `Name` and `Department` columns.

#### **Steps:**

- 1. Identify Missing Values:
  - Use the `IF` function to check for missing values. For example, in a new column, use:
  - =IF(ISBLANK(B2), "Missing Name", "Name Present")
  - Similarly, for the `Department` column, use:
  - =IF(ISBLANK(D2), "Missing Department", "Department Present")
- 2. Fill Missing Values:
  - Manually fill in missing names and departments based on known information. For example:
  - Employee ID 3's name could be "Unknown" and Department is "IT."
  - Employee ID 6's name could be "Unknown" and Department is "IT."
  - Employee ID 8 and 9's department should be filled in if known.

#### 3. Use `VLOOKUP`:

- If there is a reference table available, use `VLOOKUP` to fill missing values from the reference table.

#### **Exercise 2:** Correct Inconsistent Date Formats

**Objective:** Standardize the date format in the `Joining\_Date` column to `MM/DD/YYYY`.

#### **Steps:**

- 1. Convert Text to Date:
  - Use the `DATEVALUE` function to convert text dates to proper date format. For example:
    - =TEXT(E2, "MM/DD/YYYY")
- 2. Custom Formatting:
- Select the `Joining\_Date` column, right-click, choose Format Cells , and set the format to `MM/DD/YYYY`.

#### **Exercise 3:** Handle Incorrect Age Data

**Objective:** Correct the `Age` column by removing or correcting invalid ages.

#### **Steps:**

- 1. Identify Invalid Ages:
- Use conditional formatting to highlight ages that are not within a reasonable range (e.g., less than 18 or greater than 65).
  - Use a formula to flag incorrect values. For example:
  - =IF(OR(C2<18, C2>65), "Invalid Age", "Valid Age")
- 2. Replace Invalid Ages:
- Replace negative or incorrect values with either a default value (e.g., `30`) or leave them blank.
- 3. Calculate Age:

- If date of birth (DOB) is available, use the `YEARFRAC` function to calculate the correct age based on joining date and DOB.

#### **Exercise 4: Standardize Email Format and Remove Duplicates**

**Objective:** Correct and standardize the `Email` column and remove any redundant records.

#### **Steps:**

- 1. Check Email Format:
  - Use a formula to check for proper email format:
  - =IF(ISNUMBER(SEARCH("@", F2)), "Valid Email", "Invalid Email")
  - Correct invalid emails manually, ensuring each email has a unique value.
- 2. Remove Duplicates:
- Use the Remove Duplicates feature in Excel to eliminate duplicate entries based on the `Email` column.
- 3. Standardize Emails:
  - Use the `LOWER` function to ensure all emails are in lowercase:
  - =LOWER(F2)

#### **Exercise 5:** Rectify Inconsistent Salary Data and Add Calculations

**Objective:** Correct any incorrect `Salary` values and add additional calculations for analysis.

#### **Steps:**

- 1. Identify Outliers:
- Use conditional formatting to highlight outliers based on a reasonable salary range (e.g., 40,000 to 80,000).
- 2. Replace Incorrect Values:
- Manually replace incorrect values or use a formula to replace values outside the expected range with a default value:

=IF(OR(E2<40000, E2>80000), 60000, E2)

## 3. Add Calculations:

- Add a column for `Annual Salary` by multiplying the monthly salary by 12.

$$=E2*12$$

- Add another column for `Salary Increment (10%)` to calculate a 10% increment on the salary:

$$=E2*1.1$$

#### **Outputs:**

## **Result:**

Inconsistencies in data, such as duplicates and missing values, were identified and cleaned. This ensured that the dataset was ready for analysis and further manipulation.

## Week 2: Advanced Filtering and Sorting

#### Aim:

To enable efficient data extraction and organization by applying advanced filtering and sorting techniques, allowing users to analyze and interpret large datasets more effectively.

<u>Dataset:</u> The dataset includes columns for employee details(Employee Name, Age, Department, Region), sales transactions(Sales amount, Transaction Date), and product information.

#### **Exercise 1.** Filtering Data by a Specific Value

**Objective:** Filter a list of employees to show only those in the "Finance" department.

#### **Steps:**

- 1. Select the Data Range:
- Click anywhere within your data set.
- 2. Apply AutoFilter:
- Go to the "Data" tab.
- Click on the "Filter" button.
- 3. Filter Data:
- Click the drop-down arrow in the "Department" column.
- Select "Finance" from the list.

#### **Exercise 2.** Sorting Data by Multiple Columns

**Objective:** Sort a list of employees first by "Department" and then by "Age" in ascending order.

#### **Steps:**

- 1. Select the Data Range:
- Highlight the entire data range, including headers.

- 2. Apply Custom Sort:
- Go to the "Data" tab.
- Click on the "Sort" button.
- In the Sort dialog box:
- Choose "Department" for the first level and set it to sort "A to Z."
- Click "Add Level."
- Choose "Age" for the second level and set it to sort "Smallest to Largest."
- Click "OK."

#### **Exercise 3.** Using Advanced Filter for Multiple Criteria

**Objective:** Filter employees older than 30 and in the "Finance" department.

#### **Steps:**

- 1. Set Up Criteria Range:
- Create a criteria range like this:

| Age | Department |
|-----|------------|
| >30 | Finance    |

- 2. Select the Data Range:
- Click anywhere within your data set.
- 3. Apply Advanced Filter:
- Go to the "Data" tab.

- Click on the "Advanced" button.
- In the Advanced Filter dialog box:
- Choose "Filter the list, in place."
- Set the "List range" to your data range.
- Set the "Criteria range" to your criteria range.
- Click "OK."

#### **Exercise 4.** Creating a Dynamic Filter with Slicers

**Objective:** Filter a list of sales data by "Region" using a slicer.

#### **Steps:**

- 1. Create a Table:
- Select your data range.
- Go to the "Insert" tab.
- Click "Table" and confirm your data range.
- 2. Add Slicers:
- With your table selected, go to the "Table Design" tab.
- Click "Insert Slicer."
- Choose the "Region" column. Click "OK."
- 3. Use Slicers:
- Click on the slicer buttons to filter your data by region.

#### **Exercise 5.** Filtering and Sorting Combined

**Objective:** Filter a list of products by "Category" and then sort the filtered products by "Price."

#### **Steps:**

- 1. Apply AutoFilter:
- Click anywhere within your data set.
- Go to the "Data" tab.
- Click on the "Filter" button.
- 2. Filter Data:
- Click the drop-down arrow in the "Category" column.
- Select the desired category.
- 3. Apply Custom Sort:
- Highlight the filtered data range, including headers.
- Go to the "Data" tab.
- Click on the "Sort" button. In the Sort dialog box:
- Choose "Price" and set it to sort "Smallest to Largest" (or "Largest to Smallest").
- Click "OK."

#### **Exercise 6.** Extract Unique Values Using Advanced Filter

**Objective:** Extract a list of unique customer names from a list of transactions.

#### **Steps:**

- 1. Select the Data Range:
- Highlight the column with customer names.
- 2. Apply Advanced Filter: Go to the "Data" tab.
- Click on the "Advanced" button.

- In the Advanced Filter dialog box:
- Choose "Copy to another location."
- Set the "List range" to the customer names column.
- Check "Unique records only."
- Set the "Copy to" range to where you want the unique values to appear.
- Click "OK."

#### **Exercise 7.** Sorting Dates in Descending Order

**Objective:** Sort a list of transactions by date in descending order.

#### **Steps:**

- 1. Select the Data Range:
- Highlight the entire data range, including headers.
- 2. Apply Custom Sort:
- Go to the "Data" tab.
- Click on the "Sort" button. In the Sort dialog box:
- Choose "Date" and set it to sort "Newest to Oldest."
- Click "OK."

#### **Exercise 8.** Filter Data by Top 10 Values

**Objective:** Filter a list of sales to show only the top 10 sales amounts.

#### **Steps:**

- 1. Select the Data Range:
- Click anywhere within your data set.

- 2. Apply AutoFilter:
- Go to the "Data" tab.
- Click on the "Filter" button.
- 3. Filter Data:
- Click the drop-down arrow in the "Sales Amount" column.
- Select "Number Filters" > "Top 10..."
- In the Top 10 AutoFilter dialog box, choose "Top" and "10" items by "Sales Amount."
- Click "OK."

#### **Exercise 9. Filtering Data Using Wildcards**

**Objective:** Filter a list of product names to show only those starting with "Pro."

#### **Steps:**

- 1. Select the Data Range:
- Click anywhere within your data set.
- 2. Apply AutoFilter:
- Go to the "Data" tab.
- Click on the "Filter" button.
- 3. Filter Data:
- Click the drop-down arrow in the "Product Name" column.
- Select "Text Filters" > "Begins With..."
- In the Custom AutoFilter dialog box, type "Pro\*" (the asterisk is a wildcard representing any number of characters).

- Click "OK."

#### **Exercise 10.** Custom Filter for Date Range

**Objective:** Filter a list of transactions to show only those within a specific date range.

#### **Steps:**

- 1. Select the Data Range:
- Click anywhere within your data set.
- 2. Apply AutoFilter:
- Go to the "Data" tab.
- Click on the "Filter" button.
- 3. Filter Data:
- Click the drop-down arrow in the "Date" column.
- Select "Date Filters" > "Between..."
- In the Custom AutoFilter dialog box, enter the start and end dates for your range.
- Click "OK."

#### **Outputs:**

#### **Result:**

Filtering and sorting of large datasets were performed efficiently to extract meaningful information. Multi-level sorting and custom filters were applied to refine the analysis.

## Week 3: Data Visualization with Charts

#### Aim:

To transform raw data into insightful visual representations, enabling users to communicate trends, patterns, and relationships clearly through the use of various types of charts in Excel.

**Dataset:** Student Mark list

| Student Name  | Age | Grade | Subject     | Marks | Region | Exam Date  |
|---------------|-----|-------|-------------|-------|--------|------------|
| Alice Brown   | 20  | В     | Mathematics | 85    | North  | 2024-01-15 |
| Bob Johnson   | 21  | A     | Physics     | 92    | East   | 2024-02-10 |
| Charlie Black | 22  | С     | Chemistry   | 78    | West   | 2024-03-05 |
| Eve White     | 20  | A     | Mathematics | 88    | South  | 2024-04-20 |
| Frank Green   | 21  | В     | Biology     | 83    | North  | 2024-05-30 |
| Grace Blue    | 22  | A     | Physics     | 90    | East   | 2024-06-15 |
| Hank Purple   | 20  | В     | Chemistry   | 82    | West   | 2024-07-01 |
| Ivy Orange    | 21  | A     | Biology     | 95    | South  | 2024-07-20 |
| Jane Smith    | 22  | С     | Mathematics | 75    | North  | 2024-08-15 |
| John Doe      | 20  | В     | Physics     | 88    | East   | 2024-09-05 |

#### Exercise 1. Column Chart: Marks Distribution by Subject

**Objective:** Create a column chart to display the average marks for each subject.

#### **Steps:**

1. Prepare Data:

- Create a summary table with average marks by subject:

| Subject     | Average Marks |
|-------------|---------------|
| Mathematics | 82.67         |
| Physics     | 90            |
| Chemistry   | 80            |
| Biology     | 89            |

2. Select Data:

- Highlight the summary table.
- 3. Insert Column Chart:

- Go to the "Insert" tab.
- Click on "Insert Column or Bar Chart."
- Choose "Clustered Column."
- 4. Format Chart:
  - Add chart title: "Average Marks by Subject."
  - Add axis titles: "Subject" (horizontal axis) and "Average Marks" (vertical axis).

#### Exercise 2. Pie Chart: Grade Distribution

**Objective:** Create a pie chart to display the distribution of grades.

#### **Steps:**

- 1. Prepare Data:
  - Create a summary table with the count of each grade:

| Grade | Count |
|-------|-------|
| A     | 4     |
| В     | 4     |
| С     | 2     |

- 2. Select Data:
  - Highlight the summary table.
- 3. Insert Pie Chart:
  - Go to the "Insert" tab.
  - Click on "Insert Pie or Doughnut Chart."
  - Choose "Pie."
- 4. Format Chart:
  - Add chart title: "Grade Distribution."
  - Add data labels to show percentages.

#### **Exercise 3.** Line Chart: Marks Over Time

**Objective:** Create a line chart to display the trend of marks over exam dates.

#### **Steps:**

- 1. Select Data:
  - Highlight the columns "Exam Date" and "Marks."
- 2. Insert Line Chart:
  - Go to the "Insert" tab.

- Click on "Insert Line or Area Chart."
- Choose "Line."
- 3. Format Chart:
  - Add chart title: "Marks Over Time."
  - Add axis titles: "Exam Date" (horizontal axis) and "Marks" (vertical axis).

#### Exercise 4. Pivot Chart: Marks by Subject and Region

**Objective:** Create an interactive chart to analyze marks by subject and region.

#### **Steps:**

- 1. Create a Pivot Table:
  - Select the entire dataset.
  - Go to the "Insert" tab.
  - Click on "PivotTable."
  - Choose where to place the PivotTable (e.g., a new worksheet).
- 2. Configure Pivot Table:
  - In the PivotTable Fields pane, drag "Subject" to the

Rows area. - Drag "Region" to the Columns area.

- Drag "Marks" to the Values area.
- 3. Create Pivot Chart:
  - Click anywhere inside the PivotTable.
  - Go to the "PivotTable Analyze" tab.
  - Click on "PivotChart."
  - Choose a chart type (e.g., "Clustered Column").
- 4. Format Chart:
  - Add chart title: "Marks by Subject and Region."

#### **Exercise 5.** Bar Chart: Count of Students by Age

**Objective**: Create a bar chart to display the count of students by age.

#### **Steps:**

- 1. Prepare Data:
- Create a summary table with the count of students by age:

| Age | Count |
|-----|-------|
| 20  | 4     |
| 21  | 3     |
| 22  | 3     |

- 2. Select Data:
  - Highlight the summary table.
- 3. Insert Bar Chart:
  - Go to the "Insert" tab.
  - Click on "Insert Column or Bar Chart."
  - Choose "Clustered Bar."
- 4. Format Chart:
  - Add chart title: "Count of Students by Age."
  - Add axis titles: "Count" (horizontal axis) and "Age" (vertical axis).

#### **Exercise 6.** Scatter Plot: Marks vs. Age

**Objective:** Create a scatter plot to show the relationship between marks and age.

#### **Steps:**

- 1. Select Data:
  - Highlight the columns "Age" and "Marks."
- 2. Insert Scatter Plot:
  - Go to the "Insert" tab.
  - Click on "Insert Scatter (X, Y) or Bubble Chart."
  - Choose "Scatter."
- 3. Format Chart:
  - Add chart title: "Marks vs. Age."
  - Add axis titles: "Age" (horizontal axis) and "Marks" (vertical axis).

#### **Exercise 7.** Area Chart: Cumulative Marks Over Time

**Objective**: Create an area chart to display cumulative marks over exam dates.

#### **Steps:**

1. Prepare Data:

- Create a column with cumulative marks:

| Exam Date  | Marks | <b>Cumulative Marks</b> |
|------------|-------|-------------------------|
| 2024-01-15 | 85    | 85                      |
| 2024-02-10 | 92    | 177                     |
| 2024-03-05 | 78    | 255                     |
| 2024-04-20 | 88    | 343                     |
| 2024-05-30 | 83    | 426                     |
| 2024-06-15 | 90    | 516                     |
| 2024-07-01 | 82    | 598                     |
| 2024-07-20 | 95    | 693                     |
| 2024-08-15 | 75    | 768                     |
| 2024-09-05 | 88    | 856                     |

#### 2. Select Data:

- Highlight the columns "Exam Date" and "Cumulative Marks."

#### 3. Insert Area Chart:

- Go to the "Insert" tab.
- Click on "Insert Line or Area Chart."
- Choose "Stacked Area."
- 4. Format Chart:
  - Add chart title: "Cumulative Marks Over Time."
  - Add axis titles: "Exam Date" (horizontal axis) and "Cumulative Marks" (vertical axis).

#### **Exercise 8. Histogram: Distribution of Marks**

**Objective:** Create a histogram to display the distribution of marks.

#### **Steps:**

- 1. Select Data:
  - Highlight the column "Marks."
- 2. Insert Histogram:
  - Go to the "Insert" tab.
  - Click on "Insert Statistic Chart."
  - Choose "Histogram."

#### 3. Format Chart:

- Add chart title: "Distribution of Marks."

#### Exercise 9. Bubble Chart: Marks, Age, and Grade

**Objective:** Create a bubble chart to display marks and age, with bubble size representing grades.

#### **Steps:**

#### 1. Prepare Data:

- Assign numerical values to grades:

| Grade | Value |
|-------|-------|
| A     | 3     |
| В     | 2     |
| С     | 1     |

#### 2. Select Data:

- Highlight the columns "Age," "Marks," and "Grade (Value)."

#### 3. Insert Bubble Chart:

- Go to the "Insert" tab.
- Click on "Insert Scatter (X, Y) or Bubble Chart."
- Choose "Bubble."

#### 4. Format Chart:

- Add chart title: "Marks, Age, and Grade."
- Add axis titles: "Age" (horizontal axis) and "Marks" (vertical axis).

#### Exercise 10. Combo

**Objective:** Create a combo chart to display marks for each student in different subjects, with a line indicating the average marks.

#### **Steps:**

1. Prepare Data:

- Use the existing dataset:

| Alice Brown   | 85 |    |    |    |
|---------------|----|----|----|----|
| Bob Johnson   |    | 92 |    |    |
| Charlie Black |    |    | 78 |    |
| Eve White     | 88 |    |    |    |
| Frank Green   |    |    |    | 83 |
| Grace Blue    |    | 90 |    |    |
| Hank Purple   |    |    | 82 |    |
| Ivy Orange    |    |    |    | 95 |
| Jane Smith    | 75 |    |    |    |
| John Doe      |    | 88 |    |    |

- Add a row for average marks:

| Student Name | Mathematics | Physics | Chemistry | Biology |
|--------------|-------------|---------|-----------|---------|
| Average      | 82.67       | 90      | 80        | 89      |

#### 2. Select Data:

- Highlight the entire table including the average row.

#### 3. Insert Combo Chart:

- Go to the "Insert" tab on the Ribbon.
- Click on "Insert Combo Chart."
- Choose "Clustered Column Line."
- 4. Customize Chart Types for Series:
  - Right-click the chart and select "Change Chart Type."
- For each data series (Mathematics, Physics, Chemistry, Biology), ensure they are set to "Clustered Column."
  - Set the "Average" series to "Line."
  - 5. Format Chart:
  - Add chart title: "Marks by Subject with Average Line."
  - Add axis titles: "Subjects" (horizontal axis) and "Marks" (vertical axis).
  - Ensure the "Average" line stands out (e.g., by changing its color or thickness).

## **Outputs:**

#### **Result:**

Various types of charts (e.g., bar, line, pie) were created to visually represent data trends and comparisons. Chart elements were customized for clarity and better communication.

## **Week 4: Pivot Tables and Pivot Charts**

#### Aim:

To analyze and summarize complex datasets dynamically, providing a powerful tool for data aggregation, comparison, and exploration through interactive tables and charts.

#### **Dataset:** Faculty Details

| <b>Faculty Name</b> | Age | Department  | Position       | Salary | Region | Hire Date  |
|---------------------|-----|-------------|----------------|--------|--------|------------|
| Alice Brown         | 45  | Mathematics | Professor      | 85000  | North  | 2010-01-15 |
| Bob Johnson         | 38  | Physics     | Associate Prof | 75000  | East   | 2012-02-10 |
| Charlie Black       | 50  | Chemistry   | Professor      | 92000  | West   | 2008-03-05 |
| Eve White           | 35  | Mathematics | Assistant Prof | 60000  | South  | 2015-04-20 |
| Frank Green         | 40  | Biology     | Professor      | 87000  | North  | 2011-05-30 |
| Grace Blue          | 45  | Physics     | Professor      | 90000  | East   | 2009-06-15 |
| Hank Purple         | 37  | Chemistry   | Associate Prof | 70000  | West   | 2013-07-01 |
| Ivy Orange          | 42  | Biology     | Associate Prof | 72000  | South  | 2012-07-20 |
| Jane Smith          | 48  | Mathematics | Professor      | 88000  | North  | 2007-08-15 |
| John Doe            | 36  | Physics     | Assistant Prof | 65000  | East   | 2016-09-05 |
| Kate Yellow         | 39  | Chemistry   | Assistant Prof | 68000  | West   | 2014-10-15 |
| Luke Cyan           | 44  | Biology     | Professor      | 89000  | South  | 2010-11-10 |

#### **Exercise 1.** PivotTable: Total Salary by Department

**Objective:** Create a PivotTable to display the total salary for each department.

#### **Steps:**

- 1. Select the entire dataset.
- 2. Go to the "Insert" tab and click on "PivotTable."
- 3. Choose where to place the PivotTable (e.g., a new worksheet).
- 4. Drag "Department" to the Rows area.
- 5. Drag "Salary" to the Values area.
- 6. Ensure the aggregation function is set to "Sum."

#### Exercise 2. PivotChart: Average Salary by Region

**Objective:** Create a PivotChart to display the average salary by region.

#### **Steps:**

- 1. Create a PivotTable with "Region" in the Rows area and "Salary" in the Values area, set to
- "Average."
- 2. Click anywhere inside the PivotTable.
- 3. Go to the "PivotTable Analyze" tab and click on "PivotChart."
- 4. Choose a chart type (e.g., "Clustered Column").

#### **Exercise 3.** PivotTable: Count of Faculty by Position

**Objective:** Create a PivotTable to display the count of faculty members by position.

#### **Steps:**

- 1. Select the entire dataset.
- 2. Go to the "Insert" tab and click on "PivotTable."
- 3. Choose where to place the PivotTable.
- 4. Drag "Position" to the Rows area.
- 5. Drag "Faculty Name" to the Values area.
- 6. Ensure the aggregation function is set to "Count."

#### **Exercise 4.** PivotChart: Salary Distribution by Department

**Objective:** Create a PivotChart to display the distribution of salaries by department.

#### **Steps:**

- 1. Create a PivotTable with "Department" in the Rows area and "Salary" in the Values area.
- 2. Click anywhere inside the PivotTable.
- 3. Go to the "PivotTable Analyze" tab and click on "PivotChart."
- 4. Choose a chart type (e.g., "Box and Whisker" or "Histogram").

#### **Exercise 5.** PivotTable: Average Age by Department

**Objective:** Create a PivotTable to display the average age of faculty members by department.

#### **Steps:**

- 1. Select the entire dataset.
- 2. Go to the "Insert" tab and click on "PivotTable."

- 3. Choose where to place the PivotTable.
- 4. Drag "Department" to the Rows area.
- 5. Drag "Age" to the Values area.
- 6. Ensure the aggregation function is set to "Average."

#### Exercise 6. PivotChart: Number of Faculty Hired Each Year

**Objective:** Create a PivotChart to display the number of faculty members hired each year.

#### **Steps:**

- 1. Create a PivotTable with "Hire Date" (grouped by year) in the Rows area and "Faculty Name" in the Values area (set to count).
- 2. Click anywhere inside the PivotTable.
- 3. Go to the "PivotTable Analyze" tab and click on "PivotChart."
- 4. Choose a chart type (e.g., "Line").

#### **Exercise 7.** PivotTable: Total Salary by Region and Department

**Objective:** Create a PivotTable to display the total salary by region and department.

#### **Steps:**

- 1. Select the entire dataset.
- 2. Go to the "Insert" tab and click on "PivotTable."
- 3. Choose where to place the PivotTable.
- 4. Drag "Region" to the Rows area.
- 5. Drag "Department" to the Columns area.
- 6. Drag "Salary" to the Values area.
- 7. Ensure the aggregation function is set to "Sum."

#### **Exercise 8.** PivotChart: Salary and Age Distribution

**Objective:** Create a PivotChart to display the distribution of salary and age.

#### **Steps:**

- 1. Create a PivotTable with "Age" and "Salary" in the Rows area (grouped as needed) and "Faculty Name" in the Values area (set to count).
- 2. Click anywhere inside the PivotTable.

- 3. Go to the "PivotTable Analyze" tab and click on "PivotChart."
- 4. Choose a chart type (e.g., "Scatter").

#### **Exercise 9.** PivotTable: Count of Faculty by Region and Position

**Objective:** Create a PivotTable to display the count of faculty members by region and position.

#### **Steps:**

- 1. Select the entire dataset.
- 2. Go to the "Insert" tab and click on "PivotTable."
- 3. Choose where to place the PivotTable.
- 4. Drag "Region" to the Rows area.
- 5. Drag "Position" to the Columns area.
- 6. Drag "Faculty Name" to the Values area.
- 7. Ensure the aggregation function is set to "Count."

#### **Exercise 10.** PivotChart: Average Salary by Position Over Time

**Objective:** Create a PivotChart to display the average salary by position over time.

#### **Steps:**

- 1. Create a PivotTable with "Hire Date" (grouped by year) in the Rows area, "Position" in the Columns area, and "Salary" in the Values area (set to average).
- 2. Click anywhere inside the PivotTable.
- 3. Go to the "PivotTable Analyze" tab and click on "PivotChart."
- 4. Choose a chart type (e.g., "Line").

#### **Outputs:**

Pivot tables were generated to summarize and dynamically analyze data. Pivot charts were used to visually represent aggregated data insights.

# **Week 5: Advanced Formulas and Functions**

# Aim:

To leverage Excel's advanced formulas and functions to automate calculations, perform complex data manipulations, and streamline data analysis tasks for more efficient workflows.

**Dataset:** Sales Data

| Order | Customer     | Region | Product    | Quantity | Unit  | Order Date | Sales Rep     |
|-------|--------------|--------|------------|----------|-------|------------|---------------|
| ID    | Name         |        |            |          | Price |            |               |
| 1001  | John Smith   | North  | Laptop     | 5        | 1200  | 2024-01-15 | Alice Brown   |
| 1002  | Jane Doe     | East   | Smartphone | 10       | 800   | 2024-02-10 | Bob Johnson   |
| 1003  | Dave Green   | South  | Tablet     | 7        | 400   | 2024-03-05 | Charlie Black |
| 1004  | Lucy White   | West   | Monitor    | 12       | 150   | 2024-04-20 | Eve White     |
| 1005  | Peter Black  | North  | Keyboard   | 20       | 50    | 2024-05-30 | Frank Green   |
| 1006  | Anna Yellow  | East   | Laptop     | 3        | 1200  | 2024-06-15 | Grace Blue    |
| 1007  | Mike Purple  | South  | Smartphone | 8        | 800   | 2024-07-01 | Hank Purple   |
| 1008  | Sarah Blue   | West   | Tablet     | 5        | 400   | 2024-07-20 | Ivy Orange    |
| 1009  | Chris Red    | North  | Monitor    | 10       | 150   | 2024-08-15 | Jane Smith    |
| 1010  | Emily Green  | East   | Keyboard   | 15       | 50    | 2024-09-05 | John Doe      |
| 1011  | Robert Brown | South  | Laptop     | 4        | 1200  | 2024-10-15 | Kate Yellow   |
| 1012  | Katie Black  | West   | Smartphone | 9        | 800   | 2024-11-10 | Luke Cyan     |

# **Exercise 1.** Calculate Total Sales

**Objective:** Calculate the total sales for each order.

# **Steps:**

- 1. Add a new column titled "Total Sales."
- 2. In the first cell of "Total Sales," use the formula `=Quantity \* Unit Price`.
- 3. Drag the formula down to fill the rest of the column.

#### **Exercise 2.** Calculate Average Sales per Region

**Objective:** Find the average sales amount for each region.

#### **Steps:**

- 1. Use the `AVERAGEIFS` function.
- 2. Formula example: `=AVERAGEIFS(Dataset[Total Sales], Dataset[Region], "North")` for North region.
- 3. Repeat for other regions.

# **Exercise 3.** Extract Month and Year from Order Date

**Objective:** Extract and display the month and year from the order date.

### **Steps:**

- 1. Add new columns titled "Order Month" and "Order Year."
- 2. Use the formulas `=MONTH(Order Date)` and `=YEAR(Order Date)` respectively.
- 3. Drag the formulas down to fill the rest of the columns.

#### **Exercise 4.** Find Highest and Lowest Sales

**Objective:** Identify the highest and lowest sales amounts.

#### **Steps:**

- 1. Use the `MAX` and `MIN` functions.
- 2. Formula example: `=MAX(Dataset[Total Sales])` and `=MIN(Dataset[Total Sales])`.

#### Exercise 5. Count Orders per Sales Rep

**Objective:** Count the number of orders handled by each sales rep.

# **Steps:**

- 1. Use the `COUNTIF` function.
- 2. Formula example: `=COUNTIF(Dataset[Sales Rep], "Alice Brown")` for Alice Brown.
- 3. Repeat for other sales reps.

#### **Exercise 6.** Calculate Total Quantity Sold by Product

**Objective:** Calculate the total quantity sold for each product.

#### **Steps:**

- 1. Use the `SUMIF` function.
- 2. Formula example: `=SUMIF(Dataset[Product], "Laptop", Dataset[Quantity])` for Laptops.
- 3. Repeat for other products.

#### **Exercise 7.** Apply Conditional Formatting for High Sales

**Objective:** Highlight orders with sales greater than \$5,000.

#### **Steps:**

- 1. Select the "Total Sales" column.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Use a formula to determine which cells to format: `=Total Sales > 5000`.
- 4. Set the desired formatting.

#### **Exercise 8.** Calculate Percentage Contribution to Total Sales

**Objective:** Calculate each order's percentage contribution to the total sales.

#### **Steps:**

- 1. Add a new column titled "Percentage Contribution."
- 2. Use the formula `=Total Sales / SUM(Dataset[Total Sales])`.
- 3. Drag the formula down to fill the rest of the column.

#### **Exercise 9.** Create a Dynamic Dropdown List

**Objective:** Create a dropdown list of unique product names.

#### **Steps:**

- 1. Select a cell for the dropdown list.
- 2. Go to "Data" > "Data Validation."
- 3. Choose "List" and use the `UNIQUE` function to generate the list:
- `=UNIQUE(Dataset[Product])`.

#### **Exercise 10.** Calculate Year-over-Year Sales Growth

**Objective:** Calculate the year-over-year sales growth for each region.

#### **Steps:**

- 1. Add new columns titled "Previous Year Sales" and "YoY Growth."
- 2. Use the `OFFSET` and `SUMIFS` functions to calculate previous year sales.
- 3. Use the formula `=(This Year Sales Previous Year Sales) / Previous Year Sales` for YoY Growth.

# **Outputs:**

Advanced Excel functions like `VLOOKUP`, `IF`, and `INDEX-MATCH` were used to automate complex calculations. This enhanced the accuracy and efficiency of the data analysis.

# Week 6: Data Analysis with What-If Scenarios

#### Aim:

To explore different business or data outcomes by changing input variables, allowing users to evaluate various scenarios and make informed decisions using Excel's What-If analysis tools.

#### **Dataset:** Sales Data for a Retail Store

| Product | Product     | Category    | Current | Unit | Units | Total   | Total | Profit |
|---------|-------------|-------------|---------|------|-------|---------|-------|--------|
| ID      | Name        |             | Price   | Cost | Sold  | Revenue | Cost  |        |
| 101     | Widget A    | Gadgets     | 20      | 10   | 200   | 4000    | 2000  | 2000   |
| 102     | Widget B    | Gadgets     | 15      | 8    | 300   | 4500    | 2400  | 2100   |
| 103     | Gadget X    | Devices     | 50      | 30   | 100   | 5000    | 3000  | 2000   |
| 104     | Gadget Y    | Devices     | 45      | 25   | 150   | 6750    | 3750  | 3000   |
| 105     | Thingamajig | Accessories | 5       | 2    | 500   | 2500    | 1000  | 1500   |
| 106     | Doodad      | Accessories | 10      | 5    | 400   | 4000    | 2000  | 2000   |
| 107     | Gizmo Z     | Tools       | 35      | 20   | 200   | 7000    | 4000  | 3000   |
| 108     | Gizmo Q     | Tools       | 40      | 22   | 150   | 6000    | 3300  | 2700   |

# **Exercise 1.** What-If: Change in Selling Price

**Objective:** Analyze how a change in the selling price affects total revenue and profit for "Widget A."

# **Steps:**

- 1. Create a copy of the current price and name it "New Price."
- 2. Change "New Price" for "Widget A" to different values (e.g., \$18, \$22).
- 3. Calculate the new total revenue and profit based on the new prices using the formula `=New Price \* Units Sold` for total revenue and `=New Total Revenue Total Cost` for profit.

# **Exercise 2.** What-If: Increase in Unit Cost

Objective: Analyze the impact of an increase in unit cost on profit for "Gizmo Z."

#### **Steps:**

- 1. Increase the "Unit Cost" for "Gizmo Z" by 10%.
- 2. Calculate the new total cost using the formula `=Unit Cost \* Units Sold`.
- 3. Recalculate profit using `=Total Revenue New Total Cost`.

#### **Exercise 3.** What-If: Discount on All Products

**Objective:** Apply a 10% discount on the current prices of all products and analyze the impact on total revenue.

#### **Steps:**

- 1. Create a new column "Discounted Price" and calculate it using `=Current Price \* 0.9`.
- 2. Calculate new total revenue using `=Discounted Price \* Units Sold`.
- 3. Sum the new total revenue for all products to see the overall impact.

#### **Exercise 4.** What-If: Increase in Units Sold

**Objective:** Analyze how an increase in units sold by 20% affects total revenue and profit for all products.

#### **Steps:**

- 1. Create a new column "New Units Sold" and calculate it using `=Units Sold \* 1.2`.
- 2. Calculate new total revenue and profit based on the increased units sold using `=Current Price
- \* New Units Sold` for total revenue and `=New Total Revenue Total Cost` for profit.

#### **Exercise 5.** What-If: Fixed Costs Addition

**Objective:** Determine the impact of adding a fixed cost of \$5000 on the overall profit.

#### **Steps:**

- 1. Calculate the total profit for all products.
- 2. Subtract the fixed cost from the total profit using `=Total Profit 5000`.

#### **Exercise 6.** What-If: Change in Sales Mix

**Objective:** Analyze how changing the sales mix (selling more "Gadget X" and less "Widget B") affects total revenue and profit.

# **Steps:**

- 1. Increase the units sold for "Gadget X" by 50 units and decrease "Widget B" by 50 units.
- 2. Calculate the new total revenue and profit using the new units sold values.

#### **Exercise 7.** What-If: Seasonal Sales Increase

**Objective:** Apply a 30% increase in sales for all products during a seasonal promotion and analyze the impact on total revenue.

#### **Steps:**

- 1. Create a new column "Seasonal Units Sold" and calculate it using `=Units Sold \* 1.3`.
- 2. Calculate new total revenue using `=Current Price \* Seasonal Units Sold`.

#### **Exercise 8.** What-If: Volume Discount Impact

**Objective:** Apply a volume discount of 5% for orders of more than 300 units and analyze the impact on total revenue.

#### **Steps:**

- 1. Create a new column "Discounted Price for Volume" and calculate it using `=IF(Units Sold > 300, Current Price \* 0.95, Current Price)`.
- 2. Calculate new total revenue using `=Discounted Price for Volume \* Units Sold`.

#### **Exercise 9.** What-If: Profit Margin Adjustment

**Objective:** Adjust the profit margin for all products to 40% and analyze the new selling price and profit.

#### **Steps:**

- 1. Calculate the new selling price using the desired profit margin formula: `=Unit Cost / (1 Desired Margin)`.
- 2. Calculate the new profit using `=New Selling Price \* Units Sold Total Cost`.

#### **Exercise 10.** What-If: Break-Even Analysis

**Objective:** Determine the break-even point in units for "Gizmo Q."

#### **Steps:**

- 1. Calculate the break-even point using the formula: `=Fixed Costs / (Selling Price Unit Cost)`.
- 2. Use \$5000 as the fixed cost for this analysis.

#### **Outputs:**

Multiple outcomes were explored using What-If Analysis tools, such as Scenario Manager and Goal Seek. This helped in assessing different business decisions or project outcomes.

# Week 7: Data Validation and Dynamic Dropdowns

# Aim:

To improve data input accuracy by implementing validation rules and dynamic dropdown lists, ensuring that only appropriate and valid entries are made in specified data fields

# **Dataset:** Employee Information

| <b>Employee ID</b> | <b>Employee Name</b> | Department | Position    | Hire Date  | Salary | Location |
|--------------------|----------------------|------------|-------------|------------|--------|----------|
| 001                | Alice Brown          | HR         | Manager     | 2010-01-15 | 70000  | New York |
| 002                | Bob Johnson          | IT         | Developer   | 2012-02-10 | 80000  | Boston   |
| 003                | Charlie Black        | Sales      | Sales Lead  | 2008-03-05 | 75000  | Chicago  |
| 004                | Eve White            | Marketing  | Coordinator | 2015-04-20 | 65000  | Seattle  |
| 005                | Frank Green          | HR         | Assistant   | 2011-05-30 | 50000  | New York |
| 006                | Grace Blue           | IT         | Developer   | 2009-06-15 | 82000  | Boston   |
| 007                | Hank Purple          | Sales      | Sales Lead  | 2013-07-01 | 78000  | Chicago  |
| 008                | Ivy Orange           | Marketing  | Coordinator | 2012-07-20 | 67000  | Seattle  |
| 009                | Jane Smith           | HR         | Manager     | 2007-08-15 | 71000  | New York |
| 010                | John Doe             | IT         | Developer   | 2016-09-05 | 85000  | Boston   |
| 011                | Kate Yellow          | Sales      | Sales Lead  | 2014-10-15 | 76000  | Chicago  |
| 012                | Luke Cyan            | Marketing  | Coordinator | 2010-11-10 | 66000  | Seattle  |

#### **Exercise 1. Simple Data Validation for Salary**

**Objective:** Ensure that the salary values entered are between \$50,000 and \$100,000.

# **Steps:**

- 1. Select the "Salary" column.
- 2. Go to the "Data" tab and click on "Data Validation."
- 3. In the "Settings" tab, choose "Whole number" for "Allow" and set the "Minimum" to 50000 and "Maximum" to 100000.
- 4. Click "OK."

#### Exercise 2. Dropdown List for Department

**Objective:** Create a dropdown list for the "Department" column using predefined departments.

#### **Steps:**

- 1. List the departments in a new range of cells, e.g., `HR`, `IT`, `Sales`, `Marketing`.
- 2. Select the "Department" column.
- 3. Go to "Data" > "Data Validation."
- 4. Choose "List" for "Allow" and select the range with the department names as the "Source."
- 5. Click "OK."

#### **Exercise 3.** Custom Error Message for Salary

**Objective:** Set a custom error message for salary validation.

# **Steps:**

- 1. Select the "Salary" column.
- 2. Go to "Data" > "Data Validation."
- 3. In the "Error Alert" tab, set the "Style" to "Stop."
- 4. Enter a custom title and error message, e.g., "Invalid Salary" and "Salary must be between \$50,000 and \$100,000."
- 5. Click "OK."

#### **Exercise 4.** Dropdown List for Position

**Objective:** Create a dropdown list for the "Position" column based on predefined positions.

#### **Steps:**

- 1. List the positions in a new range of cells, e.g., `Manager`, `Developer`, `Sales Lead`, `Coordinator`.
- 2. Select the "Position" column.
- 3. Go to "Data" > "Data Validation."
- 4. Choose "List" for "Allow" and select the range with the position names as the "Source."
- 5. Click "OK."

#### **Exercise 5.** Date Validation for Hire Date

**Objective:** Ensure that the hire dates are valid dates in the past.

#### **Steps:**

- 1. Select the "Hire Date" column.
- 2. Go to "Data" > "Data Validation."
- 3. In the "Settings" tab, choose "Date" for "Allow."
- 4. Set the "End date" to `=TODAY()`.
- 5. Click "OK."

#### **Exercise 6.** Dynamic Dropdown List for Location

**Objective:** Create a dynamic dropdown list for the "Location" column that updates automatically when new locations are added.

#### **Steps:**

- 1. List the locations in a new range of cells.
- 2. Define a named range for the locations. Go to "Formulas" > "Name Manager" > "New."
- 3. Name the range and use the formula `=OFFSET(\$X\$1,0,0,COUNTA(\$X:\$X),1)` where `X` is the column with locations.
- 4. Select the "Location" column.
- 5. Go to "Data" > "Data Validation."
- 6. Choose "List" for "Allow" and use the named range as the "Source."
- 7. Click "OK."

# Exercise 7. Validate Employee ID Format

**Objective:** Ensure that the employee ID is a 3-digit number.

# **Steps:**

- 1. Select the "Employee ID" column.
- 2. Go to "Data" > "Data Validation."
- 3. In the "Settings" tab, choose "Text Length" for "Allow."
- 4. Set the "Minimum" and "Maximum" to 3.
- 5. Click "OK."

#### **Exercise 8.** Dependent Dropdown Lists (Department and Position)

**Objective:** Create dependent dropdown lists where the positions are based on the selected department.

#### **Steps:**

- 1. Create named ranges for each department's positions (e.g., `HR\_Positions` for HR-related positions).
- 2. Select the "Department" column and create a dropdown list as described in Exercise 2.
- 3. Select the "Position" column.
- 4. Go to "Data" > "Data Validation."
- 5. Choose "List" for "Allow" and use the formula `=INDIRECT(D2 & "\_Positions")` as the "Source," assuming D2 is the first cell in the "Department" column.
- 6. Click "OK."

### **Exercise 9.** Allow Only Unique Employee IDs

**Objective:** Ensure that each employee ID is unique.

#### **Steps:**

- 1. Select the "Employee ID" column.
- 2. Go to "Data" > "Data Validation."
- 3. In the "Settings" tab, choose "Custom" for "Allow."
- 4. Use the formula `=COUNTIF(\$A\$2:\$A\$13,A2)=1` where A2 is the first cell in the "Employee ID" column.
- 5. Click "OK."

#### Exercise 10. Dropdown List for Dynamic Team Assignment

**Objective:** Create a dynamic dropdown list for team assignments that updates based on the number of employees in each department.

#### **Steps:**

1. List the departments in a new range of cells.

- 2. Next to each department, list team names dynamically using a formula based on the number of employees (e.g., `=IF(COUNTA(D:D)>=3, "Team A", "Team B")`).
- 3. Define a named range for the team names.
- 4. Select the "Team Assignment" column.
- 5. Go to "Data" > "Data Validation."
- 6. Choose "List" for "Allow" and use the named range as the "Source."
- 7. Click "OK."

# **Outputs:**

Data validation rules were implemented to restrict invalid inputs, ensuring data quality. Dynamic dropdowns were created to make data entry faster and more accurate.

# Week 8: Conditional Formatting for Data Insights

#### Aim:

To enhance data readability by applying conditional formatting, making it easier to identify key insights such as trends, outliers, and performance metrics based on predefined conditions.

# **<u>Dataset:</u>** Sales Performance

| Salesperson   | Region | Quarter | Sales (\$) | Target (\$) | Sales<br>Growth<br>(%) |
|---------------|--------|---------|------------|-------------|------------------------|
| John Doe      | North  | Q1      | 15000      | 20000       | 5                      |
| Alice Brown   | South  | Q1      | 22000      | 25000       | 10                     |
| Bob Johnson   | East   | Q1      | 18000      | 22000       | 8                      |
| Charlie Black | West   | Q1      | 25000      | 30000       | 12                     |
| Eve White     | North  | Q2      | 17000      | 21000       | 6                      |
| Frank Green   | South  | Q2      | 23000      | 26000       | 9                      |
| Grace Blue    | East   | Q2      | 19000      | 23000       | 7                      |
| Hank Purple   | West   | Q2      | 26000      | 31000       | 13                     |
| Ivy Orange    | North  | Q3      | 16000      | 21000       | 5                      |
| Jane Smith    | South  | Q3      | 24000      | 27000       | 10                     |
| Kate Yellow   | East   | Q3      | 20000      | 24000       | 8                      |
| Luke Cyan     | West   | Q3      | 27000      | 32000       | 14                     |

# **Exercise 1.** Highlight Sales Above Target

**Objective:** Use conditional formatting to highlight sales figures that are above the target.

#### **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Choose "Use a formula to determine which cells to format."
- 4. Enter the formula `=B2>D2` where B2 is the first cell in "Sales (\$)" and D2 is the corresponding "Target (\$)" cell.
- 5. Click "Format" and choose a fill color (e.g., green).
- 6. Click "OK."

# **Exercise 2.** Highlight Sales Below Target

**Objective:** Use conditional formatting to highlight sales figures that are below the target.

# **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Choose "Use a formula to determine which cells to format."
- 4. Enter the formula `=B2<D2`.
- 5. Click "Format" and choose a fill color (e.g., red).
- 6. Click "OK."

#### **Exercise 3.** Top 10% Performers

**Objective:** Highlight the top 10% performers based on sales.

#### **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "Top/Bottom Rules" > "Top 10%."
- 3. Choose a format, e.g., bold text with a light green fill.
- 4. Click "OK."

#### **Exercise 4.** Data Bars for Sales

**Objective:** Use data bars to visually represent the sales figures.

#### **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "Data Bars."
- 3. Choose a gradient fill or solid fill.
- 4. Click "OK."

#### **Exercise 5.** Icon Sets for Sales Growth

**Objective:** Use icon sets to visualize sales growth percentages.

#### **Steps:**

- 1. Select the "Sales Growth (%)" column.
- 2. Go to "Home" > "Conditional Formatting" > "Icon Sets."
- 3. Choose an icon set (e.g., three arrows).
- 4. Click "OK."

#### **Exercise 6.** Color Scales for Sales

**Objective:** Apply color scales to the sales figures to show ranges.

# **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "Color Scales."
- 3. Choose a color scale (e.g., green-yellow-red).
- 4. Click "OK."

#### **Exercise 7.** Sales Performance by Region

**Objective:** Use conditional formatting to highlight the highest and lowest sales in each region.

#### **Steps:**

- 1. Select the entire range of the dataset.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Choose "Use a formula to determine which cells to format."
- 4. Enter the formula `=B2=MAX(IF(\$C\$2:\$C\$13=C2,\$B\$2:\$B\$13))` to highlight the highest sales in each region.
- 5. Click "Format" and choose a fill color.
- 6. Repeat for the lowest sales with the formula `=B2=MIN(IF(\$C\$2:\$C\$13=C2,\$B\$2:\$B\$13))`.
- 7. Click "OK."

#### **Exercise 8.** Highlight Negative Growth

**Objective:** Highlight negative sales growth percentages.

#### **Steps:**

- 1. Select the "Sales Growth (%)" column.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Choose "Format only cells that contain."
- 4. Set the rule to format cells with values less than 0.
- 5. Click "Format" and choose a fill color (e.g., red).
- 6. Click "OK."

# **Exercise 9.** Duplicate Sales Entries

**Objective:** Identify duplicate sales entries in the dataset.

#### **Steps:**

- 1. Select the "Sales (\$)" column.
- 2. Go to "Home" > "Conditional Formatting" > "Highlight Cells Rules" > "Duplicate Values."
- 3. Choose a format for the duplicates.
- 4. Click "OK."

#### **Exercise 10.** Conditional Formatting for Target Achievement

**Objective:** Use conditional formatting to highlight salespeople who have achieved or exceeded their targets.

#### **Steps:**

- 1. Select the "Salesperson" column.
- 2. Go to "Home" > "Conditional Formatting" > "New Rule."
- 3. Choose "Use a formula to determine which cells to format."
- 4. Enter the formula `=B2>=D2`.
- 5. Click "Format" and choose a fill color (e.g., light green).
- 6. Click "OK."

**Outputs:** 

Conditional formatting was applied to highlight critical data points, such as high-performing metrics or outliers. This visual approach made it easier to identify trends and patterns.

# Week 9: Advanced Data Import and Export

#### Aim:

To enable seamless integration of external data sources into Excel for analysis and to efficiently export Excel data to other systems or file formats, ensuring smooth data exchange and compatibility.

**<u>Dataset:</u>** Product Inventory

| Product | Product Name   | Category    | Supplier     | Stock | Price | Reorder |
|---------|----------------|-------------|--------------|-------|-------|---------|
| ID      |                |             |              |       | (\$)  | Level   |
| P001    | Laptop         | Electronics | TechSupply   | 25    | 800   | 10      |
| P002    | Smartphone     | Electronics | MobileMart   | 40    | 500   | 20      |
| P003    | Office Chair   | Furniture   | OfficeWorld  | 15    | 120   | 5       |
| P004    | Desk           | Furniture   | OfficeWorld  | 10    | 300   | 2       |
| P005    | Monitor        | Electronics | TechSupply   | 30    | 150   | 10      |
| P006    | Coffee Maker   | Appliances  | HomeGoods    | 20    | 75    | 5       |
| P007    | Microwave Oven | Appliances  | HomeGoods    | 8     | 90    | 3       |
| P008    | Printer        | Electronics | PrintPro     | 12    | 200   | 4       |
| P009    | Bookshelf      | Furniture   | FurnitureHub | 5     | 80    | 2       |
| P010    | Tablet         | Electronics | MobileMart   | 25    | 250   | 10      |
| P011    | Blender        | Appliances  | HomeGoods    | 18    | 50    | 5       |
| P012    | Sofa           | Furniture   | FurnitureHub | 6     | 400   | 2       |

# **Exercise 1.** Importing Data from CSV

**Objective:** Import the dataset from a CSV file into Excel.

#### **Steps:**

1. Save the dataset as a CSV file (e.g., `Product\_Inventory.csv`).

- 2. Open Excel and go to the "Data" tab.
- 3. Click on "From Text" in the "Get External Data" group.
- 4. Select the CSV file and click "Import."
- 5. Follow the Text Import Wizard, ensuring the delimiter is set to "Comma."
- 6. Click "Finish" and choose where to place the data.

# **Exercise 2.** Importing Data from a Web Page

**Objective:** Import data from a web page into Excel.

#### **Steps:**

- 1. Go to the "Data" tab and click on "From Web."
- 2. Enter the URL of the web page containing the data (e.g., a product listing page).
- 3. Click "Go" and wait for the page to load.
- 4. Select the table containing the data and click "Import."
- 5. Choose where to place the data in the worksheet.

#### **Exercise 3.** Importing Data from Access Database

**Objective:** Import data from an Access database into Excel.

#### **Steps:**

- 1. Open the Access database containing the product inventory data.
- 2. Go to the "Data" tab in Excel.
- 3. Click on "From Access" in the "Get External Data" group.
- 4. Select the Access database file and click "Open."
- 5. Choose the table to import and click "OK."
- 6. Choose where to place the data.

#### **Exercise 4.** Importing Data from SQL Server

**Objective:** Import data from a SQL Server database into Excel.

#### **Steps:**

- 1. Go to the "Data" tab and click on "From Other Sources" > "From SQL Server."
- 2. Enter the SQL Server name and credentials.
- 3. Select the database and table containing the product inventory data.
- 4. Follow the prompts to import the data into Excel.

# **Exercise 5.** Exporting Data to CSV

**Objective:** Export the dataset to a CSV file.

# **Steps:**

- 1. Select the dataset in Excel.
- 2. Go to "File" > "Save As."
- 3. Choose the location to save the file.
- 4. Select "CSV (Comma delimited)" from the "Save as type" dropdown.
- 5. Click "Save."

#### **Exercise 6.** Exporting Data to Access Database

**Objective:** Export the dataset to an Access database.

#### **Steps:**

- 1. Open Access and create a new database.
- 2. Go to the "External Data" tab.
- 3. Click on "Excel" in the "Import & Link" group.
- 4. Select the Excel file containing the dataset and click "Open."
- 5. Follow the prompts to export the data to a new table in Access.

### **Exercise 7.** Exporting Data to XML

**Objective:** Export the dataset to an XML file.

#### **Steps:**

- 1. Select the dataset in Excel.
- 2. Go to "File" > "Save As."
- 3. Choose the location to save the file.
- 4. Select "XML Data" from the "Save as type" dropdown.
- 5. Click "Save."

#### **Exercise 8.** Importing Data from XML

**Objective:** Import data from an XML file into Excel.

#### **Steps:**

- 1. Save the dataset as an XML file (e.g., `Product\_Inventory.xml`).
- 2. Open Excel and go to the "Data" tab.
- 3. Click on "From Other Sources" > "From XML Data Import."
- 4. Select the XML file and click "Import."
- 5. Follow the prompts to import the data into Excel.

#### **Exercise 9.** Importing Data from Text File

**Objective:** Import data from a text file into Excel.

#### **Steps:**

- 1. Save the dataset as a text file (e.g., `Product\_Inventory.txt`).
- 2. Open Excel and go to the "Data" tab.
- 3. Click on "From Text" in the "Get External Data" group.
- 4. Select the text file and click "Import."
- 5. Follow the Text Import Wizard, ensuring the delimiter is set to "Tab" or "Comma" based on the file format.
- 6. Click "Finish" and choose where to place the data.

#### **Exercise 10.** Exporting Data to Excel Template

**Objective:** Export the dataset to an Excel template.

#### **Steps:**

- 1. Select the dataset in Excel.
- 2. Go to "File" > "Save As."
- 3. Choose the location to save the file.
- 4. Select "Excel Template" from the "Save as type" dropdown.
- 5. Click "Save."

**Outputs:** 

Data was imported from external sources like CSV and SQL databases and exported for use in other applications. This ensured smooth data integration and transfer between systems.

# Week 10: Dashboard Design and Integration with Power BI

#### Aim:

To create interactive and visually engaging dashboards by integrating Excel with Power BI, providing users with dynamic tools to analyze data and share insights across platforms for enhanced decision-making.

# **<u>Dataset:</u>** Company Sales Performance

|               |        |         | Sales | Target | Sales  | Customer     |
|---------------|--------|---------|-------|--------|--------|--------------|
| Salesperson   | Region | Quarter | (\$)  | (\$)   | Growth | Satisfaction |
|               |        |         |       |        | (%)    | (%)          |
| John Doe      | North  | Q1      | 15000 | 20000  | 5      | 80           |
| Alice Brown   | South  | Q1      | 22000 | 25000  | 10     | 90           |
| Bob Johnson   | East   | Q1      | 18000 | 22000  | 8      | 85           |
| Charlie Black | West   | Q1      | 25000 | 30000  | 12     | 75           |
| Eve White     | North  | Q2      | 17000 | 21000  | 6      | 82           |
| Frank Green   | South  | Q2      | 23000 | 26000  | 9      | 88           |
| Grace Blue    | East   | Q2      | 19000 | 23000  | 7      | 86           |
| Hank Purple   | West   | Q2      | 26000 | 31000  | 13     | 77           |
| Ivy Orange    | North  | Q3      | 16000 | 21000  | 5      | 81           |
| Jane Smith    | South  | Q3      | 24000 | 27000  | 10     | 89           |
| Kate Yellow   | East   | Q3      | 20000 | 24000  | 8      | 84           |
| Luke Cyan     | West   | Q3      | 27000 | 32000  | 14     | 78           |

#### **Exercise 1.** Designing the Dashboard in Excel

**Objective:** Create a comprehensive sales performance dashboard in Excel.

#### **Steps:**

### 1. Create a New Sheet for the Dashboard:

- Add a new worksheet named "Dashboard."

#### 2. Insert a Pivot Table:

- Select your dataset.

- Go to "Insert" > "PivotTable."
- Place the PivotTable on the "Dashboard" sheet.

#### 3. Set Up the Pivot Table:

- Drag "Salesperson" to the Rows area.
- Drag "Region" to the Columns area.
- Drag "Sales (\$)" to the Values area.
- Drag "Quarter" to the Filters area.

#### 4. Insert Pivot Charts:

- With the PivotTable selected, go to "Insert" > "PivotChart."
- Choose a chart type (e.g., Column Chart).
- Repeat to add charts for "Sales Growth (%)" and "Customer Satisfaction (%)."

#### 5. Add Slicers:

- Select the PivotTable.
- Go to "Analyze" > "Insert Slicer."
- Add slicers for "Region" and "Quarter."

#### 6. Create Key Performance Indicators (KPIs):

- Create formulas in the "Dashboard" sheet to calculate KPIs like Total Sales, Average Sales Growth, and Average Customer Satisfaction.
  - Example formula for Total Sales: `=SUM(Products!D2:D13)`
  - Display these KPIs using large, bold text boxes.

#### 7. Design and Formatting:

- Format the charts and PivotTables for a professional look.
- Use colors, data labels, and titles to make the dashboard user-friendly.
- Align and arrange the elements neatly on the dashboard.

#### **Exercise 2.** Exporting Data to Power BI

**Objective:** Integrate the Excel dashboard with Power BI for advanced visualization and analysis.

#### **Steps:**

#### 1. Prepare Your Data for Power BI:

- Ensure your dataset is clean and formatted correctly.
- Save the Excel file.

#### 2. Open Power BI Desktop:

- Launch Power BI Desktop on your computer.

#### 3. Import Data from Excel:

- Go to "Home" > "Get Data" > "Excel."
- Select your Excel file and click "Open."
- Choose the sheets/tables to import and click "Load."

### 4. Create Relationships (if necessary):

- If your data is in multiple tables, create relationships between them in the "Model" view.

#### 5. Design Power BI Report:

- Use the visualizations pane to create charts, graphs, and other visuals.
- Add visuals like bar charts, line charts, pie charts, and gauges to represent the data.
- Use slicers for interactive filtering.
- Add calculated columns or measures if needed for KPIs.

#### 6. Customize and Format:

- Format the visuals for readability and consistency.
- Use themes and color palettes to enhance the visual appeal.

#### 7. Publish to Power BI Service:

- Save your Power BI Desktop file.
- Click "Publish" and sign in to your Power BI account.
- Choose a workspace to publish the report.

#### 8. Create Power BI Dashboard:

- Go to Power BI Service and locate your report.
- Pin visuals to a new or existing dashboard for a consolidated view.
- Arrange the pinned tiles on the dashboard.

# 9. Set Up Refresh Schedule:

- Configure the dataset to refresh automatically from the Excel file if it's stored in OneDrive or SharePoint.
  - Go to "Datasets" in Power BI Service, select the dataset, and configure the refresh settings.

#### 10. Share the Dashboard:

- Share the dashboard with colleagues by providing access through Power BI Service.
- Use the "Share" option to invite users or create a link.

#### **Outputs:**

Interactive dashboards were designed in Excel and integrated with Power BI for enhanced visualization. This enabled real-time data insights to be shared across platforms.

# P24DS1P2



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