

# Olalekan Oloko

User Experience | User interface Designer

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## EXPERIENCE

### HydrogenPay, Product Designer

March'23- Present, Lagos, Nigeria

**HydrogenPay** [HydrogenPay](#) : Hydrogen is a remarkable technology company dedicated to addressing payment challenges for aspiring businesses. Our unwavering mission is to empower African businesses to thrive, garner admiration, and foster adoration.

- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design on the Hydrogenpay to aid users in smoothly navigating around the application.
- Worked on user experience (UX) design for the Hydrogenpay functionality, end-user interactions with enormous data volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in Merchants.
- Worked on the user experience on how best to onboard the new Merchants.
- Worked closely with Product owner, project manager and sales team lead and presented design strategy implemented to create highly intuitive for the Merchants.

### Spring finance, Product Designer

August'22 – July'23, Lagos, Nigeria

**Spring (Mobile Application)** [Spring APP](#) : is a pan-African financial services provider that offers fast, easy, convenient, and secure local & cross-border payment solutions. Our mission is to provide a better way for individuals, international students, SMEs from Africa to send and receive money seamlessly from anywhere.

- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design Lead on the Spring mobile app to aid users in smoothly navigating around the application.

## SKILLS

### Methods:

User Interviews, Project presentations, Contextual Inquiry, Participatory Research, Journey Mapping, Design Thinking, Task Analysis, User Flows, Storyboards, Creative design layouts, User empathy, Unmoderated Testing, Usability, Surveys, Usage Analytics, Excel,

## SPEAKING ENGAGEMENTS

- kimoyo fellowship : Assistant mentor '20

## EDUCATION

### Certificates:

- Stutern: Ux & UI Design '18
- NYSC: '16
- OSU: Economics '15

## Tools

Figma  
Adobe XD  
Miro / Mural  
Hotjar / Maze  
Invision / Prototypr  
Whimsical / Overflow  
Illustrator / Photoshop

- Worked on user experience (UX) design for the spring app functionality, end-user interactions with enormous data volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in consumers.

**Spring (website and web application)** [\*\*Spring website\*\*](#) : is a pan-African financial services provider that offers fast, easy, convenient, and secure local & cross-border payment solutions. Our mission is to provide a better way for individuals, international students, SMEs from Africa to send and receive money seamlessly from anywhere.

- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in smoothly navigating around the application.
- I was able to come up with the best data visualizations for the admin dashboard for the product.

## **Dark Horse, Design Consultant**

June'22–December '22, Lagos, Nigeria

- Reviewing the clients' space, target audience, or website and evaluating their needs.
- Using digital design software to create prototypes, drawings, and other representations to show the clients what the end product will look like.
- Selecting colour schemes, styles, themes, and layouts to bring the approved design to life.
- Working with other professionals to improve and upgrade existing designs.
- Staying up-to-date with the latest trends.  
Assisting with the marketing of completed designs.  
Ensuring that the clients' message has been conveyed and that they are satisfied with the end product.

## Ayabem, Digital Product Designer

Oct'21- Jan'23, Kigali, Rwanda

- I carried out research, created wireframes and also high Fidelity prototypes for mobile applications for users. Create standards & components to be used across our Product suite for a unified experience.
- I ensured the design process was carried out according to the design thinking process when designing products which improved retention rate by 80% and reduced Drop off by 20%.
- Worked directly with the CEO and presented design strategy implemented to create highly intuitive and Equitable Products.

## ITSkillsCenter, UX & UI Designer

June '20 – Oct'21, Lagos, Nigeria

**9to5chicks (web application) :** is a platform is a career development hub dedicated to supporting professional women and equipping them.

- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in smoothly navigating around the application.
- I was able to come up with the best data visualizations for the admin dashboard for the product.

**Herconomy (AGS)(Mobile application) :** [Herconomy APP](#) is a savings is a digital solution that offers women access to financial services which include savings and discounts. With our Herconomy savings, women can save and earn high interest while enjoying access to discounts from partners within our affinity network.

- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in

smoothly navigating around the application.

- I was able to come up with the best data visualizations for the admin dashboard for the product.
- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design Lead on the Herconomy app to aid users in smoothly navigating around the application.
- Worked on user experience (UX) design for the Herconomy app functionality, end-user interactions with enormous data volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in consumers.

#### **Standard Life Organization (SLO)(Mobile application) : SLO APP**

brings the services of Standard Life Organization to the fingertips of her clients. Clients can now view (in real time) all details of their transactions with the organization.

- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design Lead on the SLO app to aid users in smoothly navigating around the application.
- Worked on user experience (UX) design for the SLO app functionality, end-user interactions with enormous data volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in consumers.
- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in smoothly navigating around the application.
- I was able to come up with the best data visualizations for the

admin dashboard for the product.

## **BARIANSYSTEMS LIMITED, Lead Product Designer**

Mar – June '20, Abuja, Nigeria.

**truelandlord (website and web application) [truelandlord.com](http://truelandlord.com)** : is a platform that leverages software and artificial intelligence to remove impediments to trust, efficiency, communication, and transactions between tenants, agents, and landlords.

We offer the appropriate selection of properties that you need, giving you a great chance to select from thousands of collection.

An application that tenants, landlords, and agents used to make the rental experience easy.

- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in smoothly navigating around the application.
- I was able to come up with the best data visualizations for the admin dashboard for the product.

**truelandlord (Mobile application) [truelandlord APP](http://truelandlord APP)** : is a platform that leverages software and artificial intelligence to remove impediments to trust, efficiency, communication, and transactions between tenants, agents, and landlords.

We offer the appropriate selection of properties that you require, giving you a great chance to select from thousands of collection.

An application that tenants, landlords, and agents used to make the rental experience easy.

- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design Lead on the truelandlord app to aid users in smoothly navigating around the application.
- Worked on user experience (UX) design for the truelandlord app functionality, end-user interactions with enormous data

volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in consumers.

## KANKOZ LABS, UX & UI Designer

Feb – May '20, Remote

**Kankoz Labs (website) [Kankoz.com](https://kankoz.com)** : help startups and product companies build profitable SaaS products, from the idea and product validation stage, all the way through to launch.

**Group leads (Chrome Extension) [Group leads](#)** : is Group leads helps you convert new Facebook group members into leads in your favourite email marketing software. It saves you time and money by allowing you to add new group members data into your Google sheet as well as your autoresponder.

- Create standards & components to be used across our product suite for a unified experience
- Partner with Product Leaders to conduct user research
- Collaborate with Engineering to ensure that we're constantly delivering to specification.
- Wireframes, user interfaces and user experiences for Chrome extensions and websites.

## Triple G PLC (tru-DATA Nigeria), UX & UI Designer

Dec '18 – June '19, Lagos, Nigeria.

**tru-DATA (Website and web application) [tru-DATA](#)** : is an Identity verification software to encrypt and authenticate documents, working to eliminate counterfeiting in sub-Saharan Africa.

- I have been able to completely design all the landing page for the product as well as the user and admin dashboards by using storyboards, process flows, sitemaps, and prototypes made with Figma and fig jam to better match the platform's demands and make it easier for users to aid users in smoothly navigating around the application.
- I was able to come up with the best data visualizations for the admin dashboard for the product.

**tru-DATA (Mobile application) [tru-DATA app](#)** : is an Identity verification software to encrypt and authenticate documents, working to eliminate counterfeiting in sub-Saharan Africa.

- I developed design concepts using storyboards, process flows, sitemaps, and prototypes using Figma and fig jam as the UI/UX design Lead on the tru-DATA mobile app to aid users in smoothly navigating around the applications
- Worked on user experience (UX) design for the tru-DATA app functionality, end-user interactions with enormous data volumes. A behavioural and time-blocking Minimum Lovable Product that I handled also witnessed a 42% percent increase in consumers.

### **Zebulon Developer's Network, User Interface Designer**

Oct – Dec '18, Remote

- Create standards & components to be used across our product suite for a unified experience
- Partner with Product Leaders to conduct user research
- Collaborate with Engineering to ensure that we're constantly delivering to specification.

### **A Data collector 'Aug – Dec '17**

