

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	B7-1A3E
Project Name	Project - Cloud Application Development
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: [Empathy Map Canvas Template | MURAL](#)


#### Step-1: Team Gathering, Collaboration and Select the Problem Statement


1


**Define your problem statement**  
Money mismanagement leads to financial burden. Having an omnipresent monitoring system will help keep track of person's finance  
 5 minutes


PROBLEM


Financial Mismanagment


**Key rules of brainstorming**  
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

🕒 10 minutes

#### Jagadish

Automatic Message Reader	Splitting the bills among people who spend together	Weekly report of financial expenses
Setting budget for a month		

#### Karthik Raja

Giving a visual representation	Reminder to collect money returns/dues	Prioritize certain expense
Track shopping spree		

#### Murali Krishnan

Alert when the account reaches minimum balance	Categorized expenditure splitup	Set financial goal
Daily expenditure		

#### Jeet Golecha

Prediction model to spend wisely	Dedicated monthly, weekly schedule alert	Split the budget category wise, like food, laundry, travel etc.
Incentives for better financial management		

🕒 20 minutes

#### Alert



Weekly report of financial expenses	Daily expenditure	Alert when the account reaches minimum balance
Dedicated monthly, weekly schedule alert	Prediction model to spend wisely	Reminder to collect money returns/dues

#### Data representation



Giving a visual representation	Weekly report of financial expenses
Categorized expenditure splitup	Track shopping spree

#### Collective tracking

Split the budget category wise, like food, laundry, travel etc.	Prediction model to spend wisely	Categorized expenditure splitup
Prioritize certain expense	Track shopping spree	Splitting the bills among people who spend together

#### Rewards and Benefits

Incentives for better financial management	Set financial goal	Automatic Message Reader
Setting budget for a month	Reminder to collect money returns/dues	Splitting the bills among people who spend together

Step-3: Idea Prioritization

4

Prioritize

⌚ 20 minutes

