

Quiz 8

1)

$$1. w_{2,3} = \frac{(4-2.5)(3-2.5)+(1-2.5)(2-2.5)}{\sqrt{(4-2.5)^2+(1-2.5)^2} \times \sqrt{(3-2.5)^2+(2-2.5)^2}} = 1$$

$$w_{3,4} = 0$$

$$w_{3,5} = \frac{(3-3)\left(2-\frac{10}{3}\right) + (2-3)\left(3-\frac{10}{3}\right) + (4-3)\left(5-\frac{10}{3}\right)}{\sqrt{(3-3)^2 + (2-3)^2 + (4-3)^2} \times \sqrt{\left(2-\frac{10}{3}\right)^2 + \left(3-\frac{10}{3}\right)^2 + \left(5-\frac{10}{3}\right)^2}} = 0.65$$

$$P_{2,3} = \frac{\left(2-\frac{5}{2}\right) \times 1 + (4-4) \times 0 + \left(1-\frac{10}{3}\right) \times 0.65}{1+0+0.65} + 3 = 1.78 \text{ (1pt, no need to show the result)}$$

2. No, because U1 has no rating on I2 (1pt)

3. Jaccard Sim(U1, U3) = 1 (1pt)

2) 1.

$$w_{1,3} = \frac{\left(3-\frac{10}{3}\right)\left(5-\frac{8}{3}\right) + \left(5-\frac{10}{3}\right)\left(1-\frac{8}{3}\right)}{\sqrt{\left(3-\frac{10}{3}\right)^2 + \left(5-\frac{10}{3}\right)^2} \times \sqrt{\left(5-\frac{8}{3}\right)^2 + \left(1-\frac{8}{3}\right)^2}} = -0.73$$

$$w_{2,3} = \frac{\left(4-\frac{8}{3}\right)\left(2-\frac{8}{3}\right) + \left(3-\frac{8}{3}\right)\left(1-\frac{8}{3}\right)}{\sqrt{\left(4-\frac{8}{3}\right)^2 + \left(3-\frac{8}{3}\right)^2} \times \sqrt{\left(2-\frac{8}{3}\right)^2 + \left(1-\frac{8}{3}\right)^2}} = -0.58$$

$$w_{3,4} = \frac{\left(5-\frac{8}{3}\right)\left(2-\frac{8}{3}\right) + \left(2-\frac{8}{3}\right)\left(3-\frac{8}{3}\right)}{\sqrt{\left(5-\frac{8}{3}\right)^2 + \left(2-\frac{8}{3}\right)^2} \times \sqrt{\left(2-\frac{8}{3}\right)^2 + \left(3-\frac{8}{3}\right)^2}} = -0.98$$

(0.5pt, no need to show the result to get full credit)

$$P_{1,3} = \frac{2 \times w_{1,3} + 1 \times w_{2,3}}{|w_{1,3}| + |w_{2,3}|} \text{ (0.5pt, no need to show the result.)}$$

3) Advantage: Reduce the computation (1pt)

Disadvantage: May lose useful information (1pt)

4) Inverse frequency. $f_i = \log(N/n_i)$ (1pt)

e.g) clustering --- get rid of the outsiders. Case Amplification (1pt)

5) Advantage: Simple representation (1pt)

Disadvantage: Complicated for large dataset (1pt)