

Investigating Netflix Movies



Netflix! What started in 1997 as a DVD rental service has since exploded into one of the largest entertainment and media companies.

Given the large number of movies and series available on the platform, it is a perfect opportunity to flex your exploratory data analysis skills and dive into the entertainment industry.

You work for a production company that specializes in nostalgic styles. You want to do some research on movies released in the 1990's. You'll delve into Netflix data and perform exploratory data analysis to better understand this awesome movie decade!

You have been supplied with the dataset `netflix_data.csv`, along with the following table detailing the column names and descriptions. Feel free to experiment further after submitting!

The data

netflix_data.csv

Column	Description
show_id	The ID of the show
type	Type of show
title	Title of the show
director	Director of the show
cast	Cast of the show
country	Country of origin
date_added	Date added to Netflix
release_year	Year of Netflix release
duration	Duration of the show in minutes
description	Description of the show
genre	Show genre

```
In [1]: # Importing pandas and matplotlib
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
# Read in the Netflix CSV as a DataFrame
netflix_df = pd.read_csv("netflix_data.csv")
```

```
In [2]: # Start coding here! Use as many cells as you like
netflix_df.head()
```

Out[2]:

	show_id	type	title	director	cast	country	date_added	release_year	duration	description	genre
0	s2	Movie	7:19	Jorge Michel Grau	Demián Bichir, Héctor Bonilla, Oscar Serrano, ...	Mexico	December 23, 2016	2016	93	After a devastating earthquake hits Mexico Cit...	Dramas
1	s3	Movie	23:59	Gilbert Chan	Tedd Chan, Stella Chung, Henley Hii, Lawrence ...	Singapore	December 20, 2018	2011	78	When an army recruit is found dead, his fellow...	Horror Movies
2	s4	Movie	9	Shane Acker	Elijah Wood, John C. Reilly, Jennifer Connelly...	United States	November 16, 2017	2009	80	In a postapocalyptic world, rag-doll robots hi...	Action
3	s5	Movie	21	Robert Luketic	Jim Sturgess, Kevin Spacey, Kate Bosworth, Aar...	United States	January 1, 2020	2008	123	A brilliant group of students become card-coun...	Dramas
4	s6	TV Show	46	Serdar Akar	Erdal Beşikçioğlu, Yasemin Allen, Melis Birkan...	Turkey	July 1, 2017	2016	1	A genetics professor experiments with a treatm...	International TV

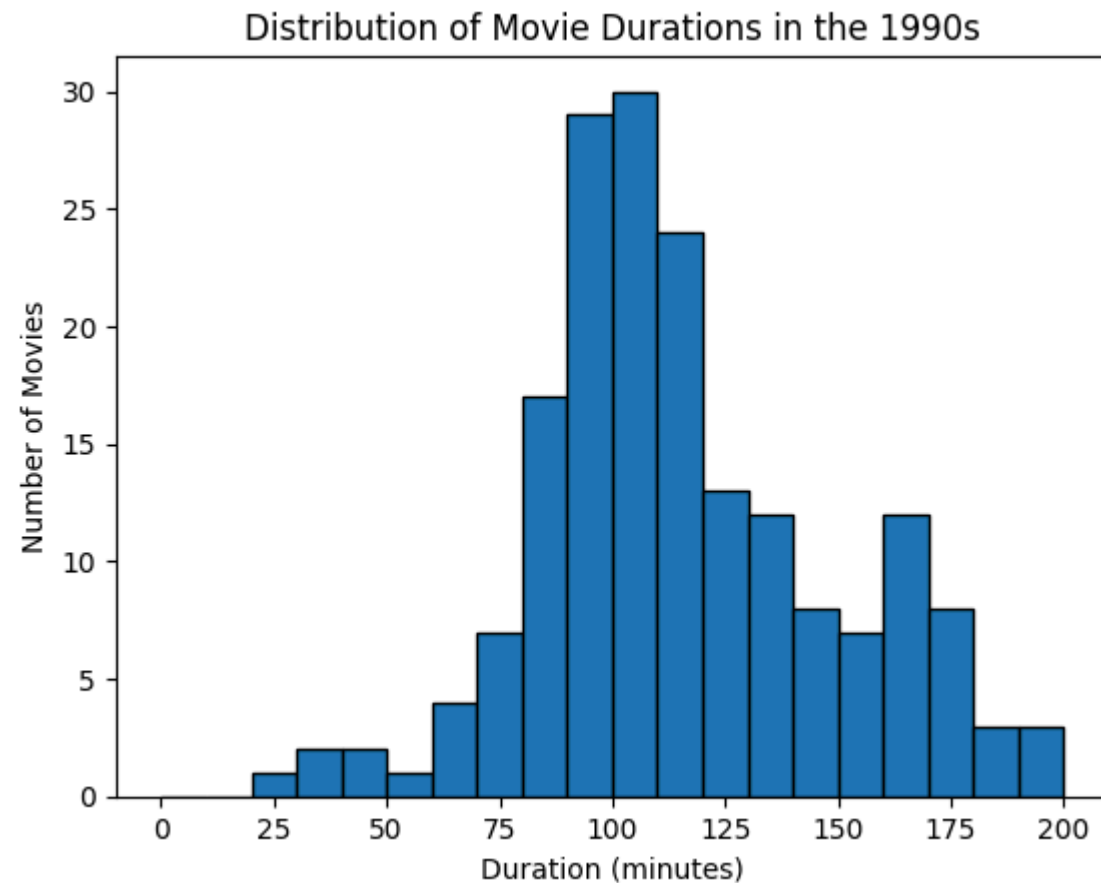
```
In [3]: # Filter the data for movies released in the 1990s
movies = netflix_df[netflix_df['type'] == 'Movie']
netflix_1990s_movies = movies[(movies['release_year'] >= 1990) & (movies['release_year'] < 2000)]
netflix_1990s_movies.head()
```

Out[3]:

	show_id	type	title	director	cast	country	date_added	release_year	duration	description	genre
6	s8	Movie	187	Kevin Reynolds	Samuel L. Jackson, John Heard, Kelly Rowan, Cl...	United States	November 1, 2019	1997	119	After one of his high school students attacks ...	Dramas
118	s167	Movie	A Dangerous Woman	Stephen Gyllenhaal	Debra Winger, Barbara Hershey, Gabriel Byrne, ...	United States	April 1, 2018	1993	101	At the center of this engrossing melodrama is ...	Dramas
145	s211	Movie	A Night at the Roxbury	John Fortenberry	Will Ferrell, Chris Kattan, Dan Hedaya, Molly ...	United States	December 1, 2019	1998	82	After a run-in with Richard Grieco, dimwits Do...	Comedies
167	s239	Movie	A Thin Line Between Love & Hate	Martin Lawrence	Martin Lawrence, Lynn Whitfield, Regina King, ...	United States	December 1, 2020	1996	108	When a philandering club promoter sets out to ...	Comedies
194	s274	Movie	Aashik Awara	Umesh Mehra	Saif Ali Khan, Mamta Kulkarni, Mohnish Bahl, S...	India	June 1, 2017	1993	154	Raised by a kindly thief, orphaned Jimmy goes ...	Dramas

```
In [4]: # Find the most frequent movie duration
plt.clf()
plt.hist(netflix_1990s_movies['duration'], bins=np.arange(0, netflix_1990s_movies['duration'].max() + 10, 10),
edgecolor='black')
plt.title('Distribution of Movie Durations in the 1990s')
plt.xlabel('Duration (minutes)')
plt.ylabel('Number of Movies')
plt.show()

# Most frequent movie duration
duration = int(netflix_1990s_movies['duration'].mode()[0])
print(f"The most frequent movie duration in the 1990s is: {duration} minutes")
```



The most frequent movie duration in the 1990s is: 94 minutes

```
In [5]: # Count the number of short action movies from the 1990s
action_movies_1990s = netflix_1990s_movies[netflix_1990s_movies['genre'].fillna('').str.lower() == 'action']

short_movie_count = 0
for lab, row in action_movies_1990s.iterrows():
    if row["duration"] < 90:
        short_movie_count += 1

print(f"The number of short action movies from the 1990s is: {short_movie_count}")
```

The number of short action movies from the 1990s is: 7