

24.91M

Total Sale

10.46M

Total revenue

SUMMARISE DASHBOARD

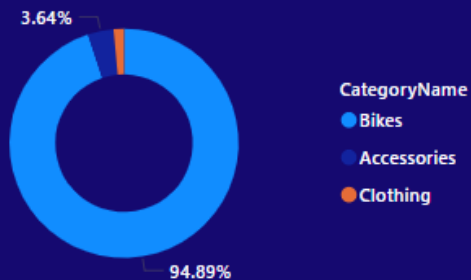
84K

Total orderquantity

14M

Total cost

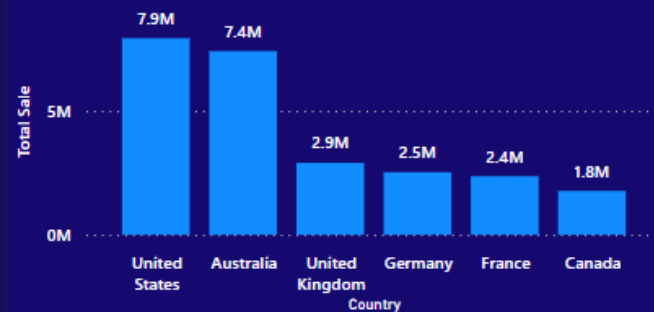
Total Sale by CategoryName



Total Sale by Region



Total Sale by Country



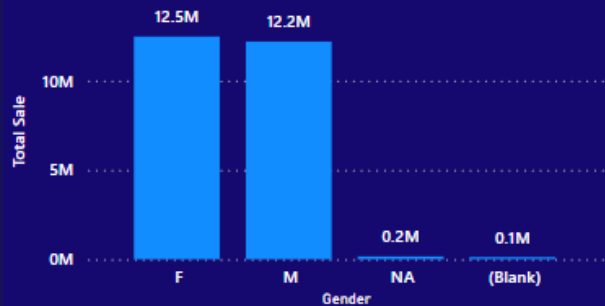
Parameter

Total Sale

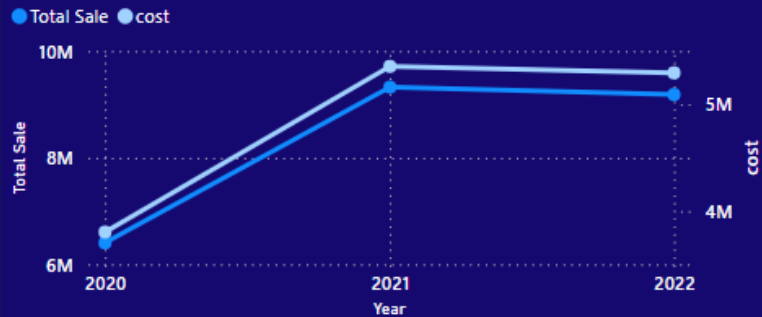
Total revenue

Total
orderquantity

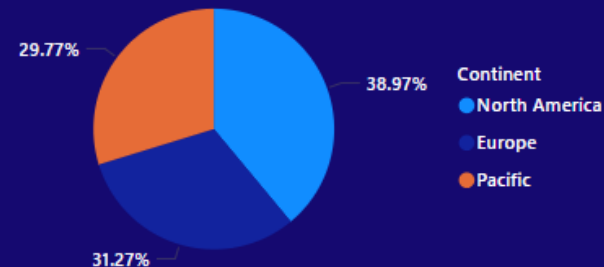
Total Sale by Gender



Total Sale and cost by Year



Total Sale by Continent



PRODUCT ANALYSIS DASHBOARD

ProductName

All

CategoryName

All

SubcategoryName

All

Parameter

Total Sale

Total revenue

Total orderqua...

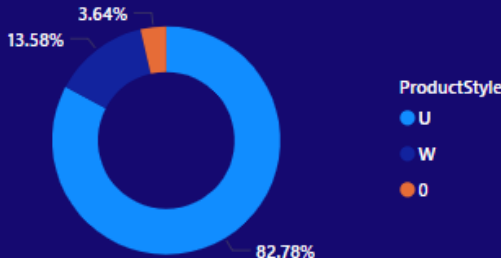
Total Sale by ProductSize



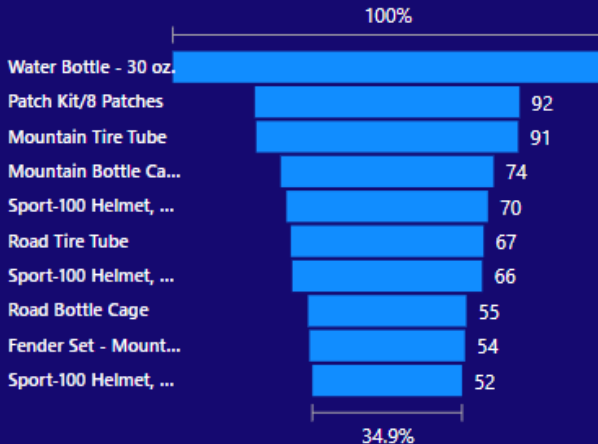
SubcategoryName	Accessories	Bikes	Clothing	Total
Road Bikes		1,12,87,182.69		1,12,87,182.69
Mountain Bikes		85,83,747.75		85,83,747.75
Touring Bikes		37,71,564.66		37,71,564.66
Tires and Tubes	3,80,826.68			3,80,826.68
Helmets	2,05,833.94			2,05,833.94
Jerseys			1,58,564.94	1,58,564.94
Bottles and Cages	1,07,744.94			1,07,744.94
Fenders	87,040.80			87,040.80
Shorts			66,070.56	66,070.56
Gloves			62,261.18	62,261.18
Total	9,06,673.11	2,36,42,495.10	3,65,418.62	2,49,14,586.82

ProductName	ProductCost	OrderQuantity	Sale	revenue
Mountain-200 Black, 46	1,105.81	606	12,41,753.51	5,71,632.65
Mountain-200 Black, 42	1,105.81	602	12,33,557.12	5,67,859.50
Mountain-200 Silver, 38	1,117.86	586	12,13,851.89	5,58,788.33
Mountain-200 Silver, 46	1,117.86	571	11,82,780.59	5,44,484.87
Mountain-200 Black, 38	1,105.81	569	11,65,936.88	5,36,730.99
Mountain-200 Silver, 42	1,117.86	547	11,33,066.52	5,21,599.34
Road-250 Black, 52	1,320.68	316	6,89,373.75	2,72,037.67
Road-250 Red, 58	1,320.68	303	6,61,013.44	2,60,846.25
Road-250 Black, 48	1,320.68	294	6,41,379.38	2,53,098.34
Road-150 Red, 48	2,171.29	179	6,40,510.33	2,51,848.67
Road-150 Red, 62	2,171.29	169	6,04,727.63	2,37,778.91
Road-150 Red, 52	2,171.29	168	6,01,149.36	2,36,371.93
Road-250 Black, 58	1,320.68	268	5,84,658.75	2,30,715.49
Road-250 Black, 44	1,320.68	263	5,73,750.94	2,26,411.10
Road-150 Red, 56	2,171.29	157	5,61,788.39	2,20,895.20
Road-150 Red, 44	2,171.29	139	4,97,379.53	1,95,569.64
Touring-1000 Blue, 46	1,481.94	176	4,19,596.32	1,58,775.25
Road-350-W Yellow, 40	1,082.51	240	4,08,237.60	1,48,435.20
Touring-1000 Yellow, 46	1,481.94	168	4,00,523.76	1,51,558.19
Road-350-W Yellow, 42	1,082.51	233	3,96,330.67	1,44,105.84
Road-250 Red, 48	1,518.79	161	3,93,379.35	1,48,854.74
Total		84174	2,49,14,586.82	1,04,57,715.43

Total Sale by ProductStyle



ReturnQuantity by ProductName



18K

Customer

8830

Male

CUSTOMER
ANALYSIS

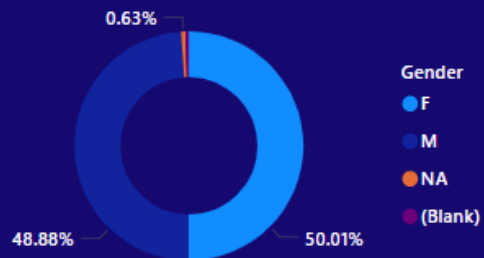
9054

Female

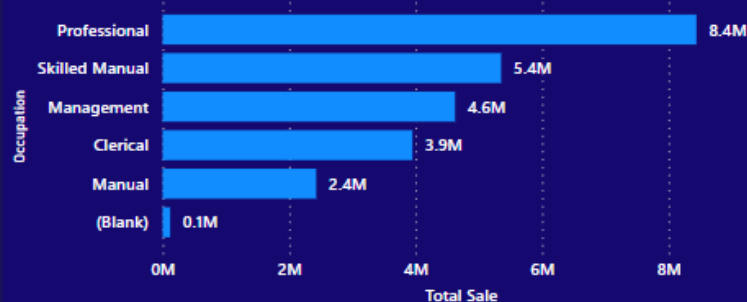
57.5K

Average of AnnualIncome

Total Sale by Gender



Total Sale by Occupation



CustomerKey	Sale	revenue	OrderQuantity
11000	4,656.39	1,960.08	10
11001	2,821.21	1,255.47	15
11002	4,466.81	1,867.04	3
11003	4,532.99	1,902.96	11
11004	4,568.08	1,926.73	6
11005	4,502.76	1,885.29	6
11007	4,590.74	1,944.62	9
Total	2,49,14,586.82	1,04,57,715.43	84174

CustomerKey	Sale	revenue	OrderQuantity
11000	4,656.39	1,960.08	10
11001	2,821.21	1,255.47	15
11002	4,466.81	1,867.04	3
11003	4,532.99	1,902.96	11
11004	4,568.08	1,926.73	6
11005	4,502.76	1,885.29	6
11007	4,590.74	1,944.62	9

Total 2,49,14,586.82 1,04,57,715.43 84174

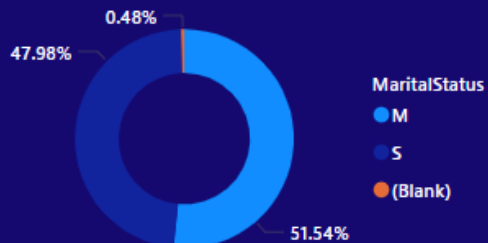
Parameter

Total Sale

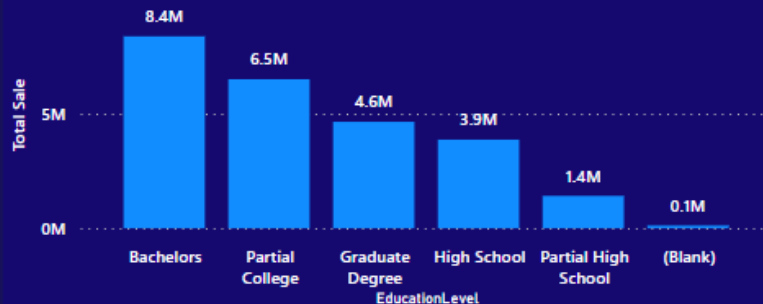
Total revenue

Total
orderquantity

Total Sale by MaritalStatus



Total Sale by EducationLevel



Count of CustomerKey by Year

