

LOCAL SUSTAINABLE TRANSPORT FUND LARGE PROJECTS SUMMARY DESCRIPTIONS (FROM SECTION A2 OF BID DOCUMENTS)

Bournemouth Borough Council

South East Dorset Sustainable Travel Package – “The 3 Towns Corridor” (£12.122m)

<http://www.bournemouth.gov.uk/StreetsTransport/TransportPolicyGreenTravel/LSTF-bid/LargeLSTFBusinessCase.pdf>

This project will address high levels of congestion and improve access to sustainable modes along the key east-west A35 transport corridor through this thriving tourist area, linking the main centres of Poole, Bournemouth and Christchurch.

The project will deliver enhanced local bus, walking and cycling choices through a combination of targeted infrastructure, service and operational improvements. This will be complemented by removing key barriers to the use of these transport modes and by working with local businesses along the corridor.

Bristol City Council (West of England Partnership)

West of England Sustainable Transport (WEST) (£24.035m)

<http://travelplus.org.uk/media/235509/west%20bid.pdf>

Bristol is leading this project on behalf of the 4 Unitary Authorities that make up the West of England area. It has the lowest peak period speeds of any urban area and chronic congestion will cost the local economy £600m by 2016 if nothing is done. However 90% of journeys start and end within the West of England area, suggesting that there is an opportunity to make a difference to the local economy and carbon emissions by addressing local trips. WEST is a package of measures that will focus on activities around transition points in people's lives to maximise the potential to change travel behaviour and identify opportunities to reinforce and embed low-carbon travel. The three key themes are:

- Low-carbon commuting – targeting business travel on key commuter corridors and at major employment locations
- Active and sustainable communities – working with local communities to develop community-led sustainable transport solutions
- Transitions to a low-carbon lifestyle – focussing on the choices people make as they change schools, go to university, move home, or start a new job.

Centro

Smart Network, Smarter Choices (£33.218m)

<http://www.centro.org.uk/LTP/LSTF>

The West Midlands has suffered badly in the recent recession and has seen a significant increase in unemployment, made worse by skill shortages. Good transport is needed to

enable more people to access existing and emerging jobs across a much wider area of the West Midlands.

This package of measures focuses on ten key corridors and aims to deliver:

1. Increased bus use by around 4 million trips annually
2. Cycling boosted by more than 2 million trips per year
3. Midland Metro use up by more than 50,000 trips per year
4. Rail trips rising by over 500,000 by 2014/15
5. Walk trips increasing by around 10 million annually.

20,900 people will benefit from better access to jobs and training opportunities, congestion will improve and CO₂ emissions will be reduced. In addition, the project will boost fitness, reduce road accidents, and improve safety and the local environment.

Hertfordshire County Council

BIG HERTS BIG IDEAS (£9.679m)

www.hertsdirect.org/services/transtreets/17642062/ltp/lstfund2011/

The urban cluster of Watford, Hemel Hempstead and St Albans is a driving force in the UK economy, supporting 170,000 employees and 16,000 businesses. However, congestion is set to double, and carbon to rise by 23%, within the next twenty years.

BIG HERTS BIG IDEAS is a package of complementary sustainable transport interventions designed to help residents to get around and businesses to thrive.

The package includes the following elements:

1. Better routes and facilities for walking and cycling, including improved new walking and cycling improvements to Maylands Business Park in Hemel Hempstead and urban realm improvements for pedestrians and cyclists once they get into the business park
2. Improved passenger transport services facilitated by bus infrastructure upgrades – real time information, smart cards and better buses across Watford, Hemel Hempstead and St Albans
3. Travel planning, education and behavioural change schemes, working with schools and major employers.

Merseyside ITA

Supporting Sustainable Access to Opportunity in Merseyside (£19.990m)

http://www.letstravelwise.org/files/588492766_Merseyside%20LSTF%20Bid%20-%20191211%20w%20appendices.pdf

Merseyside is one of the most disadvantaged areas in England and Wales. This project supports access to opportunity in the areas of greatest need in Merseyside.

This project will deliver:

1. Growth in levels of active travel to employment, through the removal of infrastructure barriers which currently restrict the ability of some people to access employment via active modes of travel, particularly for short trips. This includes interventions in Speke, improvements to the Liverpool Loop Line for traffic free

access to major employment sites such as Fazakerly and Alder Hey, and access to seven stations on the Merseyrail network.

2. An improved public transport network, including revisions and expansions to timetables, real time information, and the installation of a control centre in Liverpool to provide more effective management of Merseyside's local bus network. This aims to provide an attractive travel option for members of the public travelling to employment in some of Merseyside's major employment sites.
3. An integrated package of Smarter Choices activities that complement infrastructure and network improvements. Aimed at local employers and members of the community to promote awareness and expand travel horizons, these measures will both encourage mode shift to more sustainable options and promote the improved accessibility to employment and training opportunities.

Collectively, these measures will reduce carbon and journey times, as well as greatly improving access to current and future private sector employment opportunities such as those from developments like Wirral and Liverpool Waters.

Nottingham City Council
Nottingham Urban Area Local Sustainable Transport Fund Main Bid
(£10.320m)

<http://www.mynottingham.gov.uk/index.aspx?articleid=14274>

Nottingham has the largest economy in the East Midlands at over £12 billion per annum and as such is a key driver of national prosperity. The Nottingham urban area is home to more than fifty regional and national headquarters, however the city has higher than average levels of unemployment. Linking people to jobs is therefore crucial to Nottingham's economic future.

Nottingham has excellent environmental credentials having been identified as the least car dependent city, as a result of the high quality public transport system developed over the last decade.

This project aims to establish the Nottingham Urban Area as a national exemplar for integrated sustainable travel through four complementary packages:

- 1) Extending the smartcard transport offer to support multi-modal integration, covering all ten bus/tram and rail operators, as well as cycle storage and cycle hire
- 2) Establishing a network of community smarter travel hubs with local infrastructure improvements to support low carbon travel choices
- 3) Developing the low carbon transport network to meet future business needs including electric buses, cycle infrastructure, a car club and eco-driving programmes
- 4) Active travel solutions to encourage walking and cycling focused around congestion problem areas.

Reading Borough Council
Targeting Travel Choice Transitions (£20.692m)

<http://www.reading.gov.uk/residents/parking-road-and-travel/TransportStrategy/Istfbid/>

The Reading area is a key economic driver in the Thames Valley and wider South East, but congestion resulting from this economic success is a constraint to future growth. Journeys throughout the wider area remain dominated by cars and outside the central area, key employment hubs, local centres and educational establishments offer limited choices for sustainable access.

This project will significantly improve that choice and will deliver:

1. Enhanced or new park and ride at key employment hubs, complementing both existing rail services at Theale and Winnersh Triangle, as well as the rail capacity increases introduced as part of the Reading Station Upgrade
2. A programme of personalised travel planning at all four employment sites
3. Extending information collection, dissemination and ticketing capabilities for both improved network management and better customer service
4. A cycle hire scheme, serving major destinations, making cycling the easy choice for short trips
5. Infrastructure improvements supporting active travel, including a new pedestrian / cycle bridge over the River Thames to Reading Station.

South Yorkshire ITA
A Sustainable Journey to Work (£24.598m)

<http://www.syltp.org.uk/Istf.aspx>

The economy of South Yorkshire is undergoing rapid transformation. The transport system and travel culture are an integral part of this change because they need to facilitate employment opportunities and maximise efficiency, while minimising carbon emissions and other impacts on the area's high quality environment.

South Yorkshire's Sustainable Journey to Work programme will:

- Facilitate sustainable commuting
- Enable employers to reach wider labour markets
- Achieve higher business productivity.

The project will focus on four key corridors where growth is rapid but investment is needed to ensure this is sustainable:

1. The Barnsley Accessibility Improvement Corridor
2. The Dearne Valley Enterprise Corridor
3. The Don Valley Enterprise Corridor
4. The Doncaster Regeneration Corridor.

Surrey County Council
Surrey Travel SMART (£14.304m)

<http://www.surreycc.gov.uk/roads-and-transport/roads-and-transport-policies-plans-and-consultations/surrey-travel-smart>

Surrey is a significant contributor to the national economy, however congested transport infrastructure restricts its potential as well as its ability to reduce carbon. The Travel SMART programme will promote sustainable transport and tackle congestion in Guildford, Redhill/Reigate and Woking, Surrey's busiest and most economically important towns.

The measures include:

1. Creation of a 550 space park and ride facility in Guildford
2. Bus priority and corridor improvements in Guildford, Woking and Redhill/Reigate
3. Over 34 miles of safe, signed walking and cycling routes across the three towns
4. Free travel planner training for every employer with over 100 staff
5. Establishment of six business travel forums with funding allocated directly to local business communities to help address their travel problems.

Telford and Wrekin Council

Telford Future – Local Action for Sustainable Growth (£6.100m)

http://www.telford.gov.uk/info/100011/transport_and_streets/516/transport_policy/2

The New Town planning philosophy of the 1960s has strongly influenced the development of Telford's travel culture and transport infrastructure, which is largely dominated by the needs of the private car. The road layout creates significant barriers for sustainable travel between residential and employment areas and is currently preventing the expansion of the town centre as the borough's key economic hub.

This project aims to facilitate the physical transformation and economic development of Telford in a sustainable way. The project will introduce an "urban street" on Coach Central - removing traffic control measures, and introducing a 20mph speed limit with shared space design principles to provide a better pedestrian environment. It will also make all four arms of Telford's "box road" two-way. The scheme will support the creation of over 1,000 jobs in Telford.

Transport for Greater Manchester

Let's Get to Work (£32.460m)

http://www.tfgm.com/journey_planning/LTP3/Documents/Full-Business-Case.pdf

Greater Manchester has huge economic potential and sustainable transport will be the key to ensuring green growth and prosperity for the future. Greater Manchester has the largest travel-to-work area of any area outside London. Every day 140,000 commuters arrive into Greater Manchester from Cheshire, Lancashire, the Peak District, Yorkshire and beyond. This project will ensure that more people can get to work across Greater Manchester at the same time as reducing carbon emissions, congestion and pollution.

Local sustainable access projects will improve cycling and walking access to public transport hubs and key local centres, and will be targeted where they can deliver the highest levels of economic prosperity and enterprise. These include:

1. Improved services connecting Wythenshawe and the Airport to the city, to improve public transport provision for shift workers
2. Fast and segregated access to jobs in Bolton town centre via the Bolton East cycle way, and in Bury via an improved crossing over the A56
3. Pedestrian and cycle improvements around rail and Metrolink in Rochdale and Oldham

4. Improvements to the Irwell towpath for walking and cycling access to employment in Salford Quays and Media City
5. Improvements in Stockport town centre for pedestrians, cyclists and bus passengers.

The benefits of these local schemes will be locked in by a new system of area-wide smart ticketing, traffic management, and marketing and promotion for long-term travel behaviour change.

Transport for South Hampshire

A Better Connected South Hampshire: Supporting Growth, Reducing Carbon, Improving Health (£17.839m)

<http://www3.hants.gov.uk/tfsh.htm>

Rising congestion in South Hampshire is threatening economic growth and increasing carbon emissions. But two thirds of journeys in the area are shorter than five kilometres, providing an ideal opportunity to transfer trips to public transport and active modes. This project will deliver:

1. Low cost physical improvements along nine corridors to ensure that public transport provides a realistic, reliable and attractive alternative to the private car, linking people to jobs. Improvements include enhancements to sixteen bus and rail interchanges, priority measures and junction improvements, improved real time passenger information, and integrated cycle links and pedestrian and cycle crossings
2. Integration of public transport with an inter-operable South Hampshire smartcard ticketing system
3. A targeted marketing approach to achieve behavioural change.