

[Date/Month/Year]
Reference no.: [Serial number]

Dear Householder,

I am writing to invite you to take part in the **English Housing Survey**. This study gathers information on people's housing circumstances, and the condition and energy efficiency of housing in England.

This study is being carried out by NatCen Social Research, Britain's largest independent research organisation, on behalf of the **Department for Communities and Local Government**. The findings are designated as National Statistics, meaning they have been produced in accordance with the Code of Practice for Official Statistics. Government uses these findings to inform the development and monitoring of housing policies.

Your address has been chosen by random selection from a list of all addresses in England kept by the Post Office. Your participation in this study is very important in ensuring that all groups in the community are properly represented.

One of our interviewers will visit you in the next few days. If you are busy when they visit, the interviewer will be happy to arrange a more convenient time. All our interviewers carry an identity card with a photo, for your reassurance.

Your personal details will be kept strictly confidential and no-one looking at the study findings will be able to identify you or your household in any way.

If you have any further questions, please call us on Freephone **0800 652 4572** or visit www.natcen.ac.uk/participant-area.

We hope that you'll be willing to take part in this national study – with your help we can gain a better understanding of housing in England today.

Yours sincerely,



Sarah Allcock
Project Co-ordinator, English Housing Survey