

PAPER TO: Commercial Board
SUBJECT: Integrated Transport – Cycle by Rail Strategy
DATE: 2nd September 2008
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1 Purpose

- 1.1 This paper presents the latest draft of the Cycling Rail Task Force strategy, as agreed by Task Force members.
- 1.2 The strategy will constitute the standing agenda items for CRTF meetings going forward.

2 Summary of Strategy

- 2.1 At a high level, the CRTF has agreed the following four strategic objectives for 2008-9

Objective	Priority
1. Increase the use of cycles as a method of station access	High
2. Increase the use of cycles as a method of station egress	Low
3. Ensure cycling is included with other integrated transport initiatives	High
4. Help improve customer experience of booking a bicycle by train	Medium

- 2.2 The full CRTF strategy is shown below to this paper, with actions to deliver each of these objectives.

3 Conclusion

- 3.1 The CRTF is asked to:
 - (i) Progress their action points in order to update the group at the next meeting (2nd September 2008).
 - (ii) Provide ATOC with any comments/changes to the strategy in advance of the meeting.

CRTF Strategy 2008-9 (version last updated 08.09.08)

Strategic Objective	Activity	Priority	What We Will Do in the Coming Year	By When
1. Increase the use of cycles as a method of station access	Convince DfT to include more ambitious cycle parking targets in future rail franchise specifications, including South Central	High	1.1 DfT will provide details of the evidence required by franchise team (e.g. economic / health benefits)	Summer 2008
			1.2 ATOC will establish how many new cycle parking spaces facilities have been put in during the course of franchises	Summer 2008
			1.3 DfT will provide information on cycle parking commitments in all existing franchises	Summer 2008
			1.4 Cycling England will provide DfT with evidence-based proposals. CRTF members will support this activity.	Autumn 2008
	Persuade Cycling England to establish a Rail Challenge Fund for cycle parking	High	1.5 CRTF members to support Cycling England in preparing a detailed CRTF Board document for presentation in Autumn 2008	Autumn 2008
	Propose that TOCs introduce a voluntary "1 for 1" scheme matching each new car parking space with a cycle space	High	1.6 ATOC will present the proposal to their Commercial Board alongside the CRTF strategy	Completed
			1.7 Passenger Focus will propose that new rail franchises include the "1 for 1" requirement	Completed
	Gain a better understanding of whether rail customers will pay for cycle parking at stations	High	1.8 Network Rail will provide results of feasibility study on a paid-for facility at Paddington	Autumn 2008
			1.9 TfL will provide evidence from Finsbury Park facility.	Summer 2008
	Produce a web-based toolkit on cycle facilities at stations	High	1.10 ATOC will produce this web resource	Autumn 2008

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Strategic Objective	Activity	Priority	What We Will Do in the Coming Year	By When
2. Increase the use of cycles as a method of station egress	Develop strategy to increase the provision and uptake of cycle hire services at stations	Low	2.1 ATOC to obtain results from cycle hire trial at Reading station	Summer 2008
			2.2 TfL to share results from feasibility study on London cycle hire scheme	Summer 2008
3. Ensure cycling is included with other integrated transport initiatives	Ensure complementary initiatives (e.g. Cycling Demonstration Towns and Station Travel Plans) include cycle-rail integration	High	2.3 Cycling to stations included in specification for next round of Cycling Demonstration Towns	Completed
			2.4 At least one Cycling Demonstration Town selected to take part in national Station Travel Plan pilot scheme	Completed
			2.5 Keep a watching brief of sustainable transport initiatives	Ongoing
4. Help improve customer experience of booking a bicycle by train	Review whether there are opportunities to improve customer information on cycle reservations and the cycle reservation system. If so, propose improvements	Medium	2.6 CRTF members to comment on issues raised in Cycle Carriage paper produced by ATOC	Summer 2008
			2.7 ATOC to consult CRTF members on 2009 edition of Cycling by Rail leaflet and web page	Autumn 2008