

Better Bus Areas Fund 2012 - Summary of proposed measures

This note sets out the projects that will be funded under the Better Bus Areas Fund 2012. Most of these projects also include substantial contributions from the local authority and/or local bus operators.

Lead Authority, Description of project, and web-link

**DfT
funding**
£218,170

Bedford

Bedford Buses' Progress

Smart Ticketing provision for small operators enabling multi-operator ticketing, traffic priority measures and real time information displays within the urban area of Bedford.
http://www.bedford.gov.uk/transport_and_streets/public_transport.aspx

Blackpool

£1,073,000

Bus led regeneration of Blackpool Town Centre

Package of five measures, including technological improvements, a contra-flow bus lane and upgraded bus shelters. These measures are designed to improve bus accessibility and the passenger experience, and also reduce congestion in order to support the regeneration of Blackpool's town centre.

<https://www.blackpool.gov.uk/NR/rdonlyres/5E5E6858-64C0-4440-BDB6-6C3AF4C4A5EA/0/BlackpoolpartnershipBBAFApplicationformfinal.pdf>

Bracknell

£300,000

Bracknell Forest Real Time Passenger Information Expansion

Borough-wide Real Time Information System for local bus services. The project intends to build on investment begun by the operators to realise the benefits within a shorter timescale, and link bus RTI with other real time transport information at a single web location enabling informed travel choices.

<http://www.bracknell-forest.gov.uk/env-pt-buses.htm>

Bournemouth

£3,435,000

The Next Stop - achieving higher quality bus travel in South East Dorset

A package of measures based on continuous improvement of the bus network in South East Dorset, aiming to enhance the attractiveness of bus travel and achieve modal shift through better information, raising awareness, improving infrastructure and vehicles and corridor management to provide and promote a safer, more secure higher quality public transport experience. RTI, marketing, upgrading bus shelters/stops, solar powered information display boards, LED lighting on buses.

<http://www.bournemouth.gov.uk/StreetsTransport/TransportPolicyGreenTravel/TransportPolicyGreenTravel.aspx>

Brighton & Hove

£3,480,000

Better Buses for a Growing City

Upgrade of services and bus stop infrastructure on the Lewes Road corridor to Sussex University (£2.8m, of which £1.24m local contribution), new bus priorities on Eastern Road corridor from the Royal Sussex County Hospital (£1.4m, of which £0.6m local contribution), and in the city centre, Valley Gardens (£1.6m, of which £0.5m is local contribution).

<http://www.brighton-hove.gov.uk/index.cfm?request=c1146323>

Bristol <i>West of England Better Bus Scheme</i> Bus priority measures on A38 Filton Road, replacement bus shelters, real time passenger information, improvements at A420 at Kingswood with traffic signal upgrading, bus stop replacement and real time information, A4 Bristol to Bath upgrade of service, network- wide real time information, wi-fi in 230 vehicles, traffic enforcement measures. http://travelplus.org.uk/public-transport/bus/better-bus-area-fund	£4,986,000
Cambridgeshire <i>Improving accessibility, bus journey times on key bus routes in Cambridgeshire</i> Traffic management on 4 corridors into the city, bus priority, upgraded buses, improved interchanges (including with Guided Busway), smart ticketing top-up on street and real time passenger information. http://www.cambridgeshire.gov.uk/transport/strategies/ http://www.cambridgeshire.gov.uk/NR/rdonlyres/1BA212D3-E038-47C5-9E0A-50E2BDBE3AB7/0/CambridgeshireBBAFproposalFINAL.pdf	£1,724,000
Derby <i>Derby: Better by bus</i> Package of measures to (1) improve the reliability and punctuality of bus services (priority measures); (2) enhance the quality of passenger facilities, information provision and vehicles; (3) support joint operator ticketing to make it easier and cheaper to travel (initially through disposable smartcard day tickets); (4) encourage behaviour change through marketing and promotional activities. http://www.derby.gov.uk/media/derbycitycouncil/contentassets/documents/temporary/DerbyCityCouncil-Better-by-Bus-Feb2012.pdf	£2,176,000
Greater Manchester <i>Better Bus Area Fund Bid for Greater Manchester</i> A very broad ranging package of measures, comprising 10 separate projects under 4 major headings (1) better bus priority to improve journey times, reliability and punctuality to ensure key commuter router perform most effectively; (2) better public transport interchange in key economic centres; (3) supporting better bus services to support growth and ensure access to employment opportunities at Trafford Park and Salford Quays; (4) changing travel behaviour through new media information solutions for targeted markets. http://www.tfgm.com/ltip3/BBAF.cfm	£4,999,000
Hampshire <i>Your Journey: Making Travel Time Your Time</i> A package of eleven separate measures - including bus refurbishment, a Wi-Fi enabled fleet, next stop displays and bus priority infrastructure - designed to tackle known barriers to bus travel and raise the customer experience. The rationale for this is to retain existing bus passengers and gain new patronage. http://www3.hants.gov.uk/tfsh/tfsh-meetings-reports-publications.htm	£4,477,200
Leicestershire <i>A426 Quality Bus Corridor</i> Mix of hard and soft measures to address significant congestion on the A426 into Leicester. Includes, bus lanes, bus gates, bus lane enforcement, bus lane review, junction improvements, targeted marketing personalised travel plans, bus information strategy, smart ticketing, work grants, bus stop improvements. www.leics.gov.uk/bbaf The bid document pdf is at http://www.leics.gov.uk/bbaf_bid.pdf	£2,562,100
Merseyside <i>Merseyside's Measures for Better Bus Travel</i> A package of four measures - including the development of transport hubs, bus infrastructure, real time and mobile information provision. This package is designed to increase the bus patronage of commuters from three key areas of Merseyside. http://www.letstravelwise.org/files/1854919113_BBAF%20app%20form%20vFinal%20240212.pdf	£4,207,000
Milton Keynes <i>MK Advance</i> The project is focussed on the 4 main employment bus corridors, in essence improving the connections between where people live and where people work. The bid consists of 6 elements:	£2,230,000

update and develop RTPi; smart ticketing; service improvements; smarter choices; interchange; and way-finding/access for all. Each element designed to address different barriers to increased bus use, particularly for work-based travel, e.g. level of service, ease of use, availability of information and increased awareness of services.

<http://www.milton-keynes.gov.uk/transport/>

http://www.milton-keynes.gov.uk/transport/documents/MKBBAApplication_240212_Final.pdf

Norfolk

£2,583,300

Transport for Norwich

The bid consists of a package of measures which include bus priority measures, Bus Rapid Transit corridor delivery, development of transport hubs, enhancement to bus operations, new ticketing schemes and smarter choices initiatives.

http://www.norfolk.gov.uk/Travel_and_transport/Travel_choices/Buses/index.htm

Nottingham

£4,908,000

Delivering a Statutory Quality Partnership Bus Network in Nottingham

Bid focuses on 10 corridors in Nottingham aiming to bring them up to 'tram' standard. This will be done by extending the existing Statutory Bus Quality Partnership. The bid looks to make bus travel more reliable and attractive as well as improve the perception of safety through a package of measures such as bus priority, installation of shelters, bus stop lighting, CCTV, real time displays and promotion.

<http://www.nottinghamcity.gov.uk/index.aspx?articleid=7602>

Slough

£1,415,000

Route 78 Punctuality Project

The bid seeks to address punctuality and reliability issues on Route 78 running between the main Slough urban area and Heathrow Airport. The proposed package of interventions comprises: signals upgrades at 14 junctions to give bus priority; introduction of bus lanes on the approach to three junctions, abolition of seven bus stop lay-bys and selective highway widening.

<http://www.slough.gov.uk/services/23994.aspx>

Southend

£1,577,000

Better Bus Partnership for a Better Southend

Smarter Travel (introduction of a borough-wide Smartcard), better interchanges/bus stops, improving local congestion/air quality and increased sustainability and management.

http://www.southend.gov.uk/info/200130/better_southend/1348/better_southend-better_bus_area_bba_fund_application/1

South Yorkshire

£4,908,000

Quicker, Faster, Smoother in South Yorkshire

The project pulls together a number of measures designed both to ameliorate existing congestion and to facilitate planned future growth in the 4 major S.Yorks metropolitan areas (Sheffield, Rotherham, Doncaster and Barnsley). The proposal includes 3 main elements; - Smart Ticketing, various infrastructure projects and better traffic management through the use automated management tools.

http://www.sypte.co.uk/uploadedFiles/Corporate/Projects_and_awards/Bid_documents/Better%20Bus%20Bid%20Feb%2012.pdf

Torbay

£514,700

Travel Torbay Interactive

Real Time Information (RTI) for passengers around the Torbay urban area as well as creating 3 traffic control centres and upgrading at least 4 busy road junctions to include bus priority. The RTI proposal involves upgrading all bus stops to allow for GPS tracking as well as installing RTI screens at 3 main bus stations.

www.torbay.gov.uk/bba

Tyne and Wear

£4,972,000

Go Smarter: Green Light for Growth

6 elements: provision of Intelligent Transport Systems (ITS) on 19 key bus corridors, at six congestion hotspots and at 3 bus interchanges; signalisation of two key stand-alone junctions; conversion of a road to allow two-way bus traffic; interchanges improvements (including CCTV; new shelters and waiting areas); bus stop improvements (including raised kerbs; in-shelter CCTV); marketing, promotion and market research.

<http://www.twita.gov.uk/what-we-do/working-together>

West Midlands ITA <i>Brierley Hill Bus Network Transformation</i> Bus station and improved services to Merry Hill Shopping Centre and Waterfront Business Park. Highway measures to segregate buses, new bus stops, bus information, smart ticketing, smartcard roll-out, new accessible Euro 5 buses. http://www.wymetro.com/news/releases/210302BBAF http://www.centro.org.uk/bus/services.aspx	£5,000,000
West Yorkshire <i>Smarter Journeys</i> The enhancement, expansion and acceleration of smartcard ticketing in West Yorkshire. It includes smartcard ticketing in York as an optional component. This will maximise the potential of bus services and increase patronage. http://www.wymetro.com/news/releases/210302BBAF	£4,975,000
Wiltshire <i>Salisbury City Public Transport Complementary Improvement Package</i> A package of measures with some targeting the specific problems of providing sustainable access to an employment site through a park and ride service and tackling pinch point congestion with the introduction of Traffic Regulation Orders. Other measures aim to improve the bus offer in Salisbury more generally. The final element is to replace fluorescent lighting in buses with low carbon emission LED lighting. http://www.wiltshire.gov.uk/bbaf_120221_iw_-_application-form.pdf	£394,320
York <i>Get on Board York</i> Package of measures to improve reliability , punctuality in the city centre and initiate travel behaviour change. These include a programme of bus priority scheme, smart ticketing, bus stop/shelter refurbishment, improved bus service information, the creation of five bus interchanges, traffic enforcement, and a comprehensive marketing and promotion campaign. http://www.york.gov.uk/transport/Public_transport/buses/Better_Bus_Area_Fund/	£2,925,000