



West Midlands ERDF Programme 2007-13 - Priority 3 Investment Framework Version 4.0 January, 2012

Package	Development Status	Projects/Potential Projects	Description	ERDF (£)	Private Sector Match (£)	Public Match (£)
3.1-South Black Country	2. Outline Approval	Dudley Town Centre PR and Ambassador Project	A high quality public realm and ambassador project based in Dudley market place, the core of Dudley town centre, which will significantly enhance the image and perception of Dudley town centre, accelerating development.	3,100,000	3,100,000	0
3.1-South Black Country	2. Outline Approval	Western Gateway Enterprise Project	Improve the employment prospects of local people and promote business growth through providing managed workspace, business support opportunities.	250,000	0	250,000
3.1-South Black Country	3. Full Approval	Sandwell Employment Network	The establishment of a dedicated employment team to provide a single point of contact for both businesses and workless individuals, which will ensure a "best fit" approach between employment opportunities and individuals seeking work.	435,328	435,328	
3.1-South Black Country	4. Contract Issued	Castle Hill Vision	This project will seek to develop the infrastructure at Castle Hill to create a coherent and economically sustainable leisure destination attracting at least 1 million visitors per annum.	4,512,299	278,975	5,339,815
3.1-South Black Country	5. Legally Committed	Dudley Townscape Heritage Initiative	ERDF will contribute towards the wider £3m THI Programme which supports the regeneration of Dudley Town Centre by contributing towards improvements to historical shop fronts and preserving the historical character of the town.	500,000	711,000	500,000
3.1-South Black Country	5. Legally Committed	West Bromwich Town Centre Public Realm Programme	A programme of high-quality public realm schemes and provision of associated town centre management services for West Bromwich Town Centre that will complement other key development schemes (All Saints, Sandwell College & Tesco's).	4,097,375	2,296,069	1,836,737
3.1-South Black Country	5. Legally Committed	S Black Country SUD Package Management (Phase I)	Management and administration funding to enable Package Owners to perform the key role of Strategic Coordinators, to deliver more holistic solutions through better leverage and alignment of activity at the relevant spatial level.	101,005	0	101,006
3.1-South Black Country Total				12,996,007	6,821,372	8,027,558

3.2-North Black Country	2. Outline Approval	Black Country Property Investment Programme	This project will provide support to SME property owners and developers to make available new and refurbished accommodation to support employment growth in the Black Country.	8,125,000	62,500	24,625,000
3.2-North Black Country	4. Contract Issued	W"ton Neighbourhood Employment and Skills Service	Delivery of range of support services to assist people into employment.	591,971	0	591,971
3.2-North Black Country	5. Legally Committed	Workwise	WorkWise removes the transport barriers for unemployed people travelling to interviews and new employment, enabling communities to increase their economic viability by helping them to access new jobs.	817,933	0	817,933
3.2-North Black Country	5. Legally Committed	N Black Country SUD Package Management (Phase I)	Management and administration funding to enable Package Owners to perform the key role of Strategic Coordinators, to deliver more holistic solutions through better leverage and alignment of activity at the relevant spatial level.	149,680	0	149,680
3.2-North Black Country	5. Legally Committed	Walsall Multi Agency One Stop Shop	Asissting individuals back to work	922,293	0	922,293
3.2-North Black Country Total				10,606,877	62,500	27,106,877
3.3-Coventry & Nuneaton	1. Pipeline	Nuneaton Town Centre Public Realm Project	A programme to deliver high quality public realm improvements to Nuneaton town centre, tying together Nuneaton's key transport nodes (rail and bus), new office and leisure developments, previous investment from AWM and the existing shopping centre.	800,000	4,264,073	800,000
3.3-Coventry & Nuneaton	3. Full Approval	Coventry, Bedworth and Nuneaton: Links to Opportunity	The project will bring about improvements in the Coventry to Nuneaton railway route allowing larger numbers of people easier access to the developing employment sites at Friargate, the Ricoh Arena and Bermuda Park and regional, national and international destinations via Coventry Station.	3,524,104	6,013,928	0
3.3-Coventry & Nuneaton	3. Full Approval	FarGo Village	The final phase of an area-based regeneration scheme which aims to comprehensively regenerate one of Coventry's most severely run-down areas at the gateway of the City Centre into a cultural creative quarter for SME's by creating new office space.	3,262,175	0	3,370,366
3.3-Coventry & Nuneaton	5. Legally Committed	Coventry City Centre Public Realm Programme	A programme of high quality public realm schemes in Coventry City Centre to complement key development schemes in the city.	3,535,907	0	3,563,186
3.3-Coventry & Nuneaton	5. Legally Committed	SUD Revitalising Local Economies Phase 1 (FGS)	A grant scheme to restore the historic fabric of Far Gosford Street.	1,209,860	0	1,213,206
3.3-Coventry & Nuneaton	5. Legally Committed	Warwickshire Connections	Delivery of Warwickshire Connections to Opportunities Programme and ERDF Community Enterprise and Employment priority in CNRZ SUD area.	7,662	0	7,660
3.3-Coventry & Nuneaton Total				12,339,708	10,278,001	8,954,418
3.4-North Staffs	2. Outline Approval	Middleport Pottery	Sustainable refurbishment of an iconic Victorian Pottery Site to create a focal point for small creative industries.	938,000	1,758,000	234,000
3.4-North Staffs	2. Outline Approval	Stoke-on-Trent City Centre Public Realm	A programme of high-quality public realm in Stoke-on-Trent City Centre that will complement key strategic physical interventions and improve the inward investment offer and overall economic vibrancy of the City Centre.	2,500,000	2,500,000	0

3.4-North Staffs	5. Legally Committed	North Staffordshire Inward Investment	Creation and delivery of an inward investment service that will attract new companies into the region.	415,921	0	415,921
3.4-North Staffs	5. Legally Committed	Burslem Building Improvement Scheme	Bringing buildings in Burslem back into economic use and attracting and creating new businesses and employment to the town.	1,270,058	970,000	600,000
3.4-North Staffs	5. Legally Committed	Enabling Town Centre Transformation	This project will create the management and support mechanisms to orchestrate urban renewal and sustainable community led regeneration - a precursor to arresting the prolong decline in the economic fortunes of Burslem, Longton and Stoke town centres.	582,398	0	582,399
3.4-North Staffs	5. Legally Committed	Centre for Refurbishment Excellence (CoRE)	The project will provide a regional showcasing facility that hosts technological developments, products and services and promotes novel and not widely adopted 'green' solutions for sequential working in the refurbishment industry.	3,084,127	127,748	4,431,603
3.4-North Staffs	5. Legally Committed	Home To Work Accessible Transport Project	The project will break down transport related barriers to secure work opportunities for people in deprived areas.	719,338	0	736,422
3.4-North Staffs	5. Legally Committed	North Staffs SUD Package Management (Phase I)	Management and administration funding to enable Package Owners to perform the key role of Strategic Coordinators, to deliver more holistic solutions through better leverage and alignment of activity at the relevant spatial level.	176,043	0	181,068
3.4-North Staffs	5. Legally Committed	North Staffordshire Employment and Skills Service	The project will establish a locally accessible job and skills brokerage service for businesses to address the growing worklessness, skills and enterprise deficit in North Staffordshire.	1,444,591	320,178	1,289,182
3.4-North Staffs	5. Legally Committed	Urban Vision North Staffs Design Advisory Service	To raise the design quality of the built environment in North Staffs by providing an independent expert design advice and support for local authorities and regeneration bodies delivering regeneration in the sub-region.	50,000	0	50,560
3.4-North Staffs Total				11,180,476	5,675,926	8,521,155
3.5-Birmingham Eastside	2. Outline Approval	Investing in Enterprise: JQ & Digbeth	Capital investment package for Digbeth and the Jewellery Quarter.	4,800,000	171,064	7,017,623
3.5-Birmingham Eastside	2. Outline Approval	Investment In Enterprise Space A31/A34/74	With the minimum public sector intervention needed; to grant finance the redevelopment of vacant, derelict and under-used properties viable, bringing them back into economic use, leading to creating / safeguarding of jobs within local communities.	2,500,000	2,500,000	5,000,000
3.5-Birmingham Eastside	2. Outline Approval	Tyseley Placemaking (Key Opportunities)	The Tyseley Key Opportunities Programme will gap-fund significant private-sector-led land and property projects for increased productivity and low carbon uses.	2,100,000	2,100,000	4,200,000
3.5-Birmingham Eastside	4. Contract Issued	Golden Square, Jewellery Quarter	Development of a new public square at the heart of the Jewellery Qtr to create a new focal point, stimulate investment in the local area and improve its image and amenity, meeting the needs of visitors and businesses.	691,498	0	691,498
3.5-Birmingham Eastside	5. Legally Committed	Birmingham SUD Package Management (Phase I)	Management and administration funding to enable Package Owners to perform the key role of Strategic Coordinators.	170,483	0	170,483

3.5-Birmingham Eastside	5. Legally Committed	Tyseley Property Assistance Programme	The Tyseley Property Assistance Programme will provide funds to incoming and existing businesses (SMEs) in the area of Tyseley to improve premises, access and infrastructure to meet modern business needs as an integral element in improving economic competition.	1,157,152	787,500	369,652
3.5-Birmingham Eastside Total				11,419,133	5,558,564	17,449,256
3.6-North Solihull	5. Legally Committed	Steps to Opportunities	Programme of interventions addressing the growing problem of worklessness in North Solihull, especially amongst hard to reach groups, complementing the support of statutory agencies and filling gaps in existing provision.	52,954	0	52,957
3.6-North Solihull	5. Legally Committed	Craig Croft Village Centre	Craig Croft aims to create economic growth by addressing barriers around infrastructure, transport and enterprise. The project will take advantage of the prime geographical location of Craig Croft to create a mixed use development including an Enterprise Centre.	4,264,073	0	4,264,073
3.6-North Solihull	5. Legally Committed	North Solihull Strategic Cycle Network	Through the provision of an improved cycling infrastructure and the promotion of cycling The project seeks to helps residents from disadvantaged communities to access education, employment and other opportunities.	1,312,679	0	1,312,679
3.6-North Solihull	5. Legally Committed	North Solihull SUD Package Management (Phase I)	Management and administration funding to enable Package Owners to perform the key role of Strategic Coordinators, to deliver more holistic solutions through better leverage and alignment of activity at the relevant spatial level.	186,645	0	186,645
3.6-North Solihull	5. Legally Committed	Generating Employment Opportunities	Recruitment Support to Small to Medium Sized businesses through the establishment of Local Employment Partnership Cluster Groups.	139,801	0	139,802
3.6-North Solihull	5. Legally Committed	North Arran Way - Access, Co-ordination and Enterprise	The development and 'fitting out' of business support and incubation space in North Arran Way. The project directly addresses the physical barrier of 'inadequate business infrastructure' in North Solihull. It will develop well connected, coherent and dedicated spaces for all businesses to operate and thrive.	1,374,301	0	1,374,301
3.6-North Solihull	5. Legally Committed	Connecting Communities to Jobs	The project will address the transport barriers for workless residents in North Solihull travelling to an interview and new sustainable employment, enabling communities to increase their economic viability by helping them to access new jobs.	229,429	0	229,430
3.6-North Solihull Total				7,559,882	0	7,559,887
3.7-SUD Wider Actions	2. Outline Approval	JESSICA	Establish an evergreen loan fund supporting marginal and speculative commercial property developments in the West Midlands. The fund will unlock investment and enable the developments to stimulate economic growth.	10,756,000	10,756,000	0
3.7-SUD Wider Actions Total				10,756,000	10,756,000	0
3.7-Wider Actions	5. Legally Committed	Investing in the City Region	A project to join up the Birmingham, Black Country and Solihull City Region activity to increase investment, business events and visitor expenditure.	8,808,841	2,144,192	6,799,427
3.7-Wider Actions Total				8,808,841	2,144,192	6,799,427
Grand Total				85,666,925	41,296,555	84,418,578

Total - Priority 3		Package	Contracted	Allocation Remaining	Virements
Total Allocation €	£102,000,000	Birmingham	£1,327,635	£19,390,547	£3,281,818
Total Allocation £	£89,665,650	Solihull	£7,559,882	£2,586,693	£353,425
Contracted*	£36,780,550	North Staffordshire	£7,742,476	£4,257,524	£0
Pipeline	£48,886,375	North Black Country	£1,889,906	£9,576,088	£534,006
Total	£85,666,925	South Black Country	£4,698,380	£7,301,620	£0
Balance Remaining	£3,998,725	Coventry & Nuneaton	£4,753,429	£7,246,571	£0
*Includes SUD Wider Actions			£27,971,709		