

Item	Actual Expenditure
Printing and typesetting	£249,620.00
Direct Mail, storage and fulfilment	£72,009.00
Roadshows	£1,128,239.29
Roadshow advertising	£63,040.11
Buzz monitoring	£1,922.89
Production of animated film	£25,000.00
Regional seminars	£37,779.95
Visualisations	£286,475.00
Website	£88,485.00
Stakeholders noise demonstration visits	£41,000.00
Railway station posters	£26,797.84
<b>TOTAL</b>	<b>£2,020,349.08</b>