

To: xxxxx

Web Site: www.dft.gov.uk

14 January 2011

Dear xxxxx,

Freedom of Information Request - Press and Marketing Photo Libraries
Reference: F0007185

I refer to your request on 14 December 2010 under the Freedom of Information Act 2000 for information about press and marketing photo libraries as follows:

"I'm a student doing a joint research project in IT (information management), marketing and communications that relates to my interest in photography. I believe that I can request a copy of your organisations photo library / photo collection to aid my project, from both your press and marketing departments. Please leave your file structure in place, as understanding how you store and manage information is part of my project. Please accept this e-mail as my formal request to do just that under freedom of information law."

I am writing to advise you that following a search of our paper and electronic records, and further to additional enquiries, I have established that the central Department for Transport does not have a photo library or collection in press or marketing departments. We source images either by commissioning photography or purchasing them through suppliers such as image libraries and do not file them in a collection or library. We do, however, have a flickr photostream at <http://www.flickr.com/photos/transportgovuk> and we have a catalogue of our campaign materials which is available via our website at the following link: <http://think.dft.gov.uk/think/mediacentre/246822>.

I have also sought the information from the Department for Transport's Executive Agencies and the responses are outlined below:

Driving Standards Agency: we hold 242 press and marketing images which we are looking to publish on our Flickr page by 1 March 2011. DSA's Flickr page can be found at <http://www.flickr.com/photos/dsagovuk>. If you are not able to wait until 1 March and would like to receive the images on a disk, please provide your postal address so they can be sent on to you. The photographs are currently stored in an electronic folder on DSA's network, which uses the windows system. Each image is stored loosely in this folder. I attach a screen grab at Annex A which provides a visual representation of the file structure.

DVLA: DVLA's press office and marketing department do not hold a photo library.

Government Car and Despatch Agency: GCDA does not have a photo library.

Highways Agency: the photographic library for Highways Agency is online and can be found at: <http://www.photos.highways.gov.uk/>. You will have to register for access to the

Image library, however the person who administers this has been notified and will grant access. The most popular and recent photographs are also available on the Agency's Flickr channel at: <http://www.flickr.com/photos/highwaysagency/>

Maritime & Coastguards Agency: the press and marketing photo library is held on our public website via the following link: <https://mcanet.mcga.gov.uk/press/>

Vehicle Certification Agency: VCA does not have a photo library.

Vehicle & Operators Service Agency: VOSA does not have a marketing or press photo library.

I hope the above information and attachment are helpful and I wish you all the best with your research project.

If you are unhappy with the way the Department has handled your request or with the decisions made in relation to your request you may complain within two calendar months of the date of this letter by writing to the Department's Information Rights Unit at:

Zone D/04, Ashdown House
Sedlescombe Road North
Hastings
East Sussex TN37 7GA
E-mail: FOI-Advice-Team-DFT@dft.gsi.gov.uk

Please see attached details of DfT's complaints procedure and your right to complain to the Information Commissioner.

If you have any queries about this letter, please contact me. Please remember to quote the reference number above in any future communications.

Yours faithfully

XXXX

xxxxx, External Communications

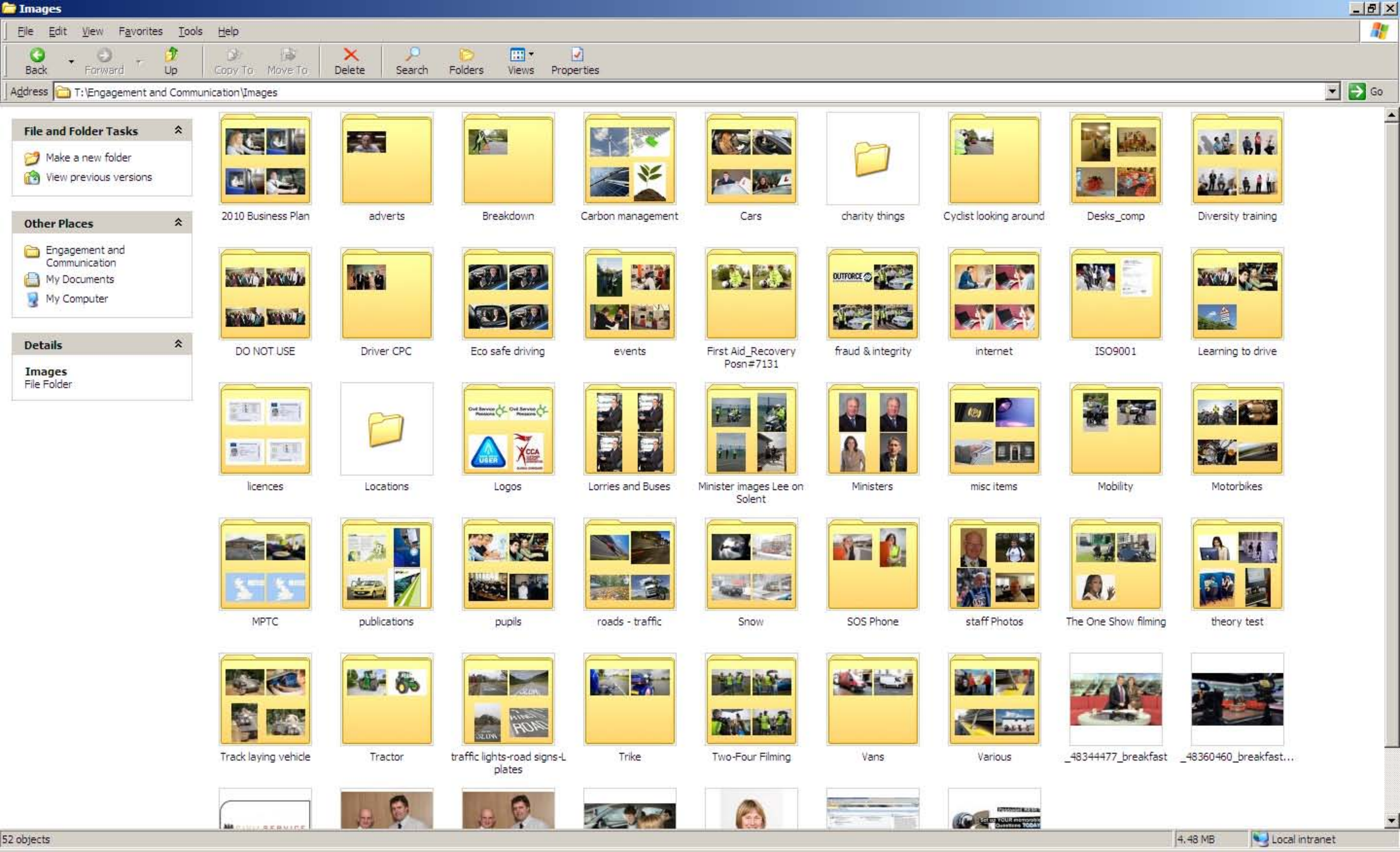
Your right to complain to [DfT/Agency] and the Information Commissioner

You have the right to complain within two calendar months of the date of this letter about the way in which your request for information was handled and/or about the decision not to disclose all or part of the information requested. In addition a complaint can be made that DfT has not complied with its FOI publication scheme.

Your complaint will be acknowledged and you will be advised of a target date by which to expect a response. Initially your complaint will be re-considered by the official who dealt with your request for information. If, after careful consideration, that official decides that his/her decision was correct, your complaint will automatically be referred to a senior independent official who will conduct a further review. You will be advised of the outcome of your complaint and if a decision is taken to disclose information originally withheld this will be done as soon as possible.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF



File and Folder Tasks

- Make a new folder
- View previous versions

Other Places

- Engagement and Communication
- My Documents
- My Computer

Details

Images
File Folder



2010 Business Plan



adverts



Breakdown



Carbon management



Cars



charity things



Cyclist looking around



Desks_comp



Diversity training



DO NOT USE



Driver CPC



Eco safe driving



events



First Aid Recovery
Posn#7131



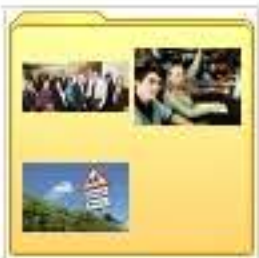
fraud & integrity



internet



ISO9001



Learning to drive



licences



Locations



Logos



Lorries and Buses



Minister images Lee on
Solent



Ministers



misc items



Mobility



Motorbikes



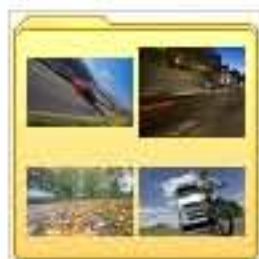
MPTC



publications



pupils



roads - traffic



Snow



SOS Phone



staff Photos



The One Show filming



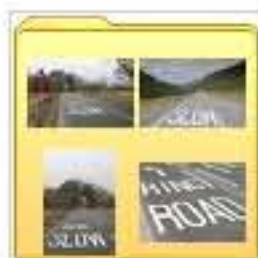
theory test



Track laying vehicle



Tractor



traffic lights-road signs-L
plates



Trike



Two-Four Filming



Vans



Various



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