

XXXX

[By e-mail: XXXX]

XXXX

Communication Directorate
Department for Transport
5/01
Great Minster House
76 Marsham Street
London SW1P 4DR
Divisional Enquiries: 020 7944 8300
XXXX.XXXX@dft.gsi.gov.uk

Web Site: www.dft.gov.uk

Our Ref: F0007991

18 August 2011

Dear XXXX,

Freedom of Information Request - F0007991 - Website data

I am writing in regards to your Freedom of Information request received on 12 August 2011.

In your request you asked for the following information.

“1. The monthly data for the keywords and their frequency from external search engines driving traffic to <http://www.dft.gov.uk/> for the past 12 months. For example: <http://data.gov.uk/dataset/directgov-external-search>

2. The Data on monthly top referring sites to <http://www.dft.gov.uk/> for the past 12 months. Similar to this: <http://data.gov.uk/dataset/directgov-referring-sites>

3. List of all the pages visited on the <http://www.dft.gov.uk/> site in the month together with the frequency for the past year. Similar to this: <http://data.gov.uk/dataset/directgov-central-hottest-pages-monthly>”

A copy of the information is attached in the format you requested.

In keeping with the spirit and effect of the Freedom of Information Act, all information is assumed to be releasable to the public unless exempt. A copy of this response and the information provided may now be published on our website together with any related information that will provide a key to its wider context.

If you are unhappy with the way the Department has handled your request or with the decisions made in relation to your request you may complain within two calendar months of the date of this letter by writing to the Department's Information Rights Unit at:

Zone D/04
Ashdown House
Sedlescombe Road North
Hastings
East Sussex TN37 7GA
E-mail: FOI-Advice-Team-DFT@dft.gsi.gov.uk

Please see attached details of DfT's complaints procedure and your right to complain to the Information Commissioner.

If you have any queries about this letter, please contact me. Please remember to quote the reference number above in any future communications.

Yours sincerely,

XXXX

Your right to complain to DfT and the Information Commissioner

You have the right to complain within two calendar months of the date of this letter about the way in which your request for information was handled and/or about the decision not to disclose all or part of the information requested. In addition a complaint can be made that DfT has not complied with its FOI publication scheme.

Your complaint will be acknowledged and you will be advised of a target date by which to expect a response. Initially your complaint will be re-considered by the official who dealt with your request for information. If, after careful consideration, that official decides that his/her decision was correct, your complaint will automatically be referred to a senior independent official who will conduct a further review. You will be advised of the outcome of your complaint and if a decision is taken to disclose information originally withheld this will be done as soon as possible.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF