

Priority 2 Investment Framework



Total - Priority 2	
Total Allocation Euro €	€142,171,187
Total Allocation Sterling £	£122,691,666
Contracted	£81,051,875
Pipeline	£38,532,316
Total	£119,584,191
Balance Remaining	£3,107,475

By Portfolio	£	%
2.1 business support to improve performance	57,478,492	48%
2.2 Trade development schemes	11,345,020	9%
2.3 Business support and innovation	1,691,710	1%
2.4 Environmental Business Support	4,507,295	4%
2.5 Proof of concept	3,452,381	3%
2.6 Venture Capital	16,318,000	14%
2.7 High growth start up	1,436,663	1%
2.8 Enterprise support for Underrepresented	7,390,871	6%
2.9 Investment Readiness Support	1,104,807	1%
2.10 Small business Loans	14,858,951	12%
Total	£119,584,191	100%

West Midlands ERDF Programme 2007-13 - Priority 2 Investment Framework Version 4.0 January, 2012

Portfolio	Projects	Lead Applicant	Identified / Potential Partners	Development Method	Rationale for approach	Development Status	Start Date	End Date	Total Eligible Value (£)	ERDF (£)	Public Match (£)	Private Sector Match (£)	Sources of Match-Funding	Geographic Coverage of Support
2.1 business support to improve performance	Build Up North Staffordshire 2010-2013	Stoke-on-Trent City Council	Various	Open Bidding - December 2008	To accommodate speculative applications	1. Pipeline	01/05/12	30/04/13	500,000	250,000	250,000	0	Various	North Staffordshire
2.1 business support to improve performance	Creative Industries Investment Programme (NSRP)	Stoke-on-Trent City Council	various	Open Bidding - December 2008	To accommodate speculative applications	1. Pipeline	01/05/12	31/03/15	500,000	250,000	250,000	0	Various	North Staffordshire
2.1 business support to improve performance	Black Country - Growing Key Sectors	Sandwell Metropolitan Borough Council	Dudley MBC,Wolverhampton City Council, Walsall MBC	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/14	1,436,000	688,000	60,000	688,000	Public sector partners, beneficiaries' contributions	Black Country
2.1 business support to improve performance	Competitiveness through Collaboration Phase 2	Shropshire Council	Worcestershire County Council, Herefordshire	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	02/05/12	31/12/14	396,000	198,000	0	198,000	Partners' funds, beneficiaries' contributions	Shropshire, Herefordshire, Worcestershire and Telford and Wrekin
2.1 business support to improve performance	Creating Local BtoB Opportunities / West Midlands Low Carbon Supply Chain	Birmingham Chamber of Commerce/ West Midlands Chambers of Commerce	Action Sustainability, five local authorities	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/15	4,000,000	2,000,000	1,250,000	750,000	Partners' funds, beneficiaries' contributions	West Midlands
2.1 business support to improve performance	Exploiting Servitisation in West Midlands SMEs	Aston University	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	01/01/15	723,600	361,800	0	361,800	Applicant's funds	West Midlands
2.1 business support to improve performance	Gtr Birmingham & Solihull LEP (GBSLEP) Business Development Programme (BDP) / Gtr Birmingham	Birmingham City Council	Birmingham Chamber of	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	30/06/15	8,057,346	4,028,673	4,028,673	0	Local authorities, Birmingham Chamber beneficiaries'	Greater Birmingham and Solihull LEP
2.1 business support to improve performance	HEFF - Improving and Growing Food and Drink Businesses Within the Supply Chain	Heart of England Fine Foods	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/15	3,400,000	1,700,000	400,000	1,300,000	Partners' funds, local authority funds, beneficiaries' contributions	West Midlands
2.1 business support to improve performance	Interiors and Lifestyle Networks - Stage 2	Birmingham City University	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	30/06/15	1,461,704	730,852	730,852	0	Applicant's funds	West Midlands
2.1 business support to improve performance	Marches Business Support Project	Telford and Wrekin Borough Council	Shropshire Council, Herefordshire Council	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	30/06/15	1,249,716	624,858	446,914	177,944	Local authorities, beneficiaries' contributions	Marches LEP
2.1 business support to improve performance	Metrology for Industry West Midlands	Coventry University Enterprises Ltd	Coventry University, National Physical Laboratory	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/14	1,000,000	500,000	500,000	0	Beneficiaries' contributions	West Midlands
2.1 business support to improve performance	Staffordshire Visitor Economy Development Programme	Staffordshire County Council	Various local authorities, public bodies and private sector	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	02/04/2012	31/03/2014	2,628,696	1,017,500	1,102,067	509,129	Applicant, local authorities and private sector organisations	Staffordshire
2.1 business support to improve performance	Technology and Innovation Futures West Midlands	Coventry University Enterprises Ltd	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/03/2012	28/02/2015	3,000,000	1,500,000	750,000	750,000	Applicant's funds	West Midlands
2.1 business support to improve performance	UWSP Velocity Technology Accelerator	University of Warwick Science Park	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/15	840,000	420,000	0	420,000	Applicant's funds	West Midlands
2.1 business support to improve performance	Worcestershire 'Open for Business' Programme	Worcestershire County Council	Herefords and Worcs Chamber of Commerce,	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/15	2,918,000	1,459,000	754,000	705,000	Partners' funds, beneficiaries' contributions	Worcestershire
2.1 business support to improve performance	Creative Enterprise (CE)	Coventry University	Coventry School of Art and Design	Limited Call 30 November 2010	PMC 8 JUL 2010 agreement to support proposals demonstrating a public sector funding	3. Full Approval	01/02/2012	28/02/2014	1,775,232	887,616	0	887,616	Coventry University Enterprises	Coventry and Warwickshire
2.1 business support to improve performance	Coventry and Warwickshire Enterprise & Business Growth Package	Coventry City Council	Various	Open Bidding - December 2008	To accommodate speculative applications	3. Full Approval	01/01/2012	31/03/2013	14,013,522	3,354,061	916,697	9,742,764	Proposer's own/ To be confirmed following loss of single budget in Corporate Plan	Coventry and Warwickshire
2.1 business support to improve performance	Smarter Working West Midlands	Coventry University Enterprises Ltd	None	Limited Call 30 November 2010	PMC 8 JUL 2010 agreement to support proposals demonstrating a public sector funding	4. Contract Issued	01/02/2011	31/03/2014	954,060	477,030	0	477,030	Various	West Midlands
2.1 business support to improve performance	Staffordshire Business Incubation Support Phase 2	Staffordshire & Black Country Business Innovation Centre Ltd	None	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committed	01/10/09	30/09/13	2,635,379	1,317,690	303,905	1,013,784	Staffordshire CC	Staffordshire
2.1 business support to improve performance	BSM2 - Business Link West Midlands	Advantage West Midlands	West Midlands Brokerage Services Ltd t/a Business Link West Midlands Manufacturing Advisory Service Ltd t/a MAS-WM	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committed	01/04/2010	31/03/2011	10,494,423	4,378,744	1,911,204	4,204,474	Single Budget	West Midlands
2.1 business support to improve performance	A/ERDF funded Grant for Business Investment(GBI)	Advantage West Midlands	None	Programme Wide Limited Bidding Round	To make provision for those projects that cannot now proceed, either at all, or in their full form as a consequence of public sector budget	5. Legally Committed	04/12/2009	31/03/2013	50,000,000	9,000,000	41,000,000	0	Private sector co investment	West Midlands

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2.1 business support to improve perform	BSM2 - WMMC Brokerage	Advantage West Midlands	Third party deliverers to be procured	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	01/04/2010	31/03/2012	14,392,510	4,070,537	5,471,743	4,850,231	Single Budget	West Midlands
2.1 business support to improve perform	WMCCE 2 - Building On Advantage	University of Wolverhampton	Business Link West Midlands; MADE; BRE; RegenWM; Sustainability West Midlands	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	01/01/2009	31/12/2011	2,949,024	1,371,619	97,397	1,480,008	Single Budget and Proposers own funds	West Midlands
2.1 business support to improve perform	The West Midlands Food Partnership (WMFP)	Heart of England Fine Foods Ltd	Business Link West Midlands; UKTI; MAS-WM; Learning Skills Council West Midlands	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	08/01/2009	31/03/2011	1,704,073	852,036	0	852,036	Single Budget	West Midlands
2.1 business support to improve perform	New Pathways	Ceramic Industry Forum	Birmingham City University	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	12/03/2009	31/12/2011	2,542,811	1,190,731	0	1,352,080	Single Budget	West Midlands
2.1 business support to improve perform	Interiors and Lifestyle Networks (ERDF2)	Birmingham City University	Various	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	25/06/2009	31/01/2012	615,173	307,586	0	307,587	Single budget	West Midlands
2.1 business support to improve perform	World Class Supply Chains for the 21st Century	West Midlands Manufacturing Consortium Ltd t/a MAS - WM	Midlands Aerospace Alliance	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	11/11/2008	30/09/2012	2,806,746	1,342,436	789,120	675,189	Single Budget SME contribution	West Midlands
2.1 business support to improve perform	Competitiveness Through Collaboration	Shropshire Council	Herefordshire County Council; West Midlands	Non-competitive selection	To provide added value to the Business Support Simplification Model in rural areas	5. Legally Committe	01/01/2010	31/03/2013	347,147	173,574	11,872	161,701	single budget and local authority	Shropshire, Herefordshire, Worcestershire and Telford and Wrekin
2.1 business support to improve perform	Enterprise City High Growth Programme	Birmingham City Council	Third party delivery bodies to be procured	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committe	01/10/2009	31/09/2013	1,345,587	672,793	0	672,794	Birmingham City Council	Greater Birmingham and Solihull LEP
2.1 business support to improve perform	Staffordshire Business Incubation Support	Staffordshire & Black Country Business Innovation Centre Ltd	None	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committe	01/10/2009	30/09/2013	1,302,844	651,422	0	651,422	Staffordshire CC	Staffordshire
2.1 business support to improve perform	Solutions for Business - Let's Do Boosting ...	Staffordshire Chamber	Various	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committe	01/04/2010	31/03/2013	424,000	212,000	96,500	115,500	Various	North Staffordshire
2.1 business support to improve perform	WRAP ERDF Infrastructure & Recycling Development	Waste and Resources Action Programme (WRAP)	AEAT tbc	Limited bidding November 2010	To accommodate speculative applications	5. Legally Committe	01/12/2010	31/12/2014	9,658,488	4,214,159	5,250,000	194,329	Single Budget SME contribution	West Midlands
2.1 business support to improve perform	IT Advisory Service (ITAS)	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Third party deliverers to be procured	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	11/12/2008	31/03/2011	2,801,360	1,400,680	0	1,400,680	Single budget;	West Midlands
2.1 business support to improve perform	WMBS - Transforming Business	Advantage West Midlands	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	01/07/2009	31/03/2010	4,513,418	851,306	2,153,020	1,509,092	Single Budget; private sector business contributions	West Midlands
2.1 business support to improve perform	WMMC - ERDF extension	Advantage West Midlands	Manufacturing Advisory Service Ltd t/a MAS -WM	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	01/04/2009	31/03/2010	4,257,351	908,279	1,601,491	1,747,581	Single Budget; private sector business contributions	West Midlands
2.1 business support to improve perform	WMBS - Business recovery service	Advantage West Midlands	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity. Response to Economic Downturn	5. Legally Committe	01/07/2009	31/03/2010	895,342	781,001	0	114,340	Single Budget	West Midlands
2.1 business support to improve perform	WMMC - Automotive response	Advantage West Midlands	Manufacturing Advisory Service Ltd t/a MAS -WM	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity. Response to Economic Downturn	5. Legally Committe	01/07/2009	31/03/2010	4,479,458	3,334,508	0	1,144,949	Single Budget	West Midlands
2.1 business support to improve performance Total									167,019,008	57,478,492	70,125,455	39,415,061		
2.2 Trade development schemes	West Midlands (SME) Internationalisation Phase 2	Coventry University Enterprises Ltd	West Midlands International Trade Limited Liability Partnership	Non-competitive selection	UKTI LLP is identified within the regional business support model as the principal vehicle for regional trade development support	5. Legally Committe	07/06/2011	31/03/2015	16,517,696	8,258,848	1,705,000	6,553,848	UKTI-WM (administered by WMLLP) SME Contribution	West Midlands
2.2 Trade development schemes	West Midlands (SME) Internationalisation	Coventry University Enterprises Ltd	Currently West Midlands International Trade Limited Liability Partnership. Extension and expansion tbc	Non-competitive selection	UKTI LLP is identified within the regional business support model as the principal vehicle for regional trade development support	5. Legally Committe	01/05/2009	31/03/2015	6,172,344	3,086,172	0	3,086,172	UKTI-WM (administered by WMLLP) SME Contribution	West Midlands
2.2 Trade development schemes Total									22,690,040	11,345,020	1,705,000	9,640,020		
2.3 Business support and innovation	Rail Supply Programme 2011 to 2015	MAS	West Midlands Rail Alliance	Non-competitive selection	Alignment with Cluster Plans	2. Outline Approval	01/03/2012	31/03/2014	1,504,000	752,000	0	752,000	Single Budget SME contribution	West Midlands
2.3 Business support and innovation	Ultra Efficient Lighting Product Development Centre (UELPCD)	Birmingham Science Park Aston	Birmingham City Council	Non-competitive selection	Vired from Birmingham Package and Priority 1 via Written Procedure Aug 2010	5. Legally Committe	01/01/11	31/03/13	770,000	385,000	0	385,000	Proposer's own BCC	West Midlands
2.3 Business support and innovation	Innovation Advisory Service	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Third party deliverers to be procured.	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	05/02/2009	31/03/2011	1,109,420	554,710	0	554,710	Single Budget	West Midlands
2.3 Business support and innovation Total									3,383,420	1,691,710	0	1,691,710		
2.4 Environmental Business Support	Eco Business	Coventry University Enterprises Ltd	Staffordshire University	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/07/14	3,000,000	1,500,000	300,000	1,200,000	Beneficiaries' contributions	West Midlands
2.4 Environmental Business Support	RESCO	Staffordshire University	tbc	Limited Call 30 November 2010	PMC 8 JUL 2010 agreement to support proposals demonstrating a loss of public sector funding	2. Outline Approval	01/03/2012	31/03/2014	1,005,738	502,869	0	502,869	Various	West Midlands
2.4 Environmental Business Support	SWM Low Carbon Mentoring Programme	SWM	Staffordshire University	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/08/13	167,884	83,942	59,736	24,206	Applicant's funds, Environment Agency	West Midlands
2.4 Environmental Business Support	Worcestershire Resource and Efficiency Programme	Worcestershire County Council	Herefordshire and Worcestershire Chamber of Commerce	Limited Call 30 November 2010	PMC 8 JUL 2010 agreement to support proposals demonstrating a public sector funding	2. Outline Approval	01/04/2012	31/03/2015	1,344,000	672,000	87,000	585,000	Worcestershire County Council, Chamber of Commerce, SMEs	Worcestershire
2.4 Environmental Business Support	Enviro Supply Chain Networks	Birmingham Chamber of Commerce	None	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committe	01/10/2009	31/09/13	566,612	283,306	0	283,306	Birmingham Chamber of Commerce	West Midlands
2.4 Environmental Business Support	West Midlands Industrial Symbiosis Network WMISNet	International Synergies Ltd	NISP Ltd	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	01/09/2009	31/03/2013	1,380,262	690,131	0	690,131	DEFRA	West Midlands

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2.4 Environmental Business Support	RE:think Energy 2	Shropshire Council	Herefordshire County Council; Worcestershire County Council; Telford and Wrekin Council; Staffordshire Council; Warwickshire Council	Non-competitive selection	Aligned with RRZ and proposal	5. Legally Committe	01/09/2011	30/11/2013	411,814	205,907	0	205,907	Single Budget	Shropshire, Herefordshire, Staffordshire, Warwickshire and Telford and Wrekin
2.4 Environmental Business Support	Environmental Advisory Service (EAS)	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Third party deliverers to be procured.	Non-competitive selection	Alignment with Business Support Simplification Model and additionality from provision over and above core activity	5. Legally Committe	19/03/2009	31/03/2012	1,138,280	569,140	0	569,140	Single Budget	West Midlands
2.4 Environmental Business Support Total									9,014,590	4,507,295	446,736	4,060,559		
2.5 Proof of concept	Proof of Concept Fund	Advantage West Midlands	UWSP Concepts Ltd; University of Warwick Science Park; Connect Midlands; Wolverhampton University; Wolverhampton Science Park; Staffordshire BIC; Keele University; Malvern Hill Science Park	Non-competitive selection	Identified scheme in ERDF Operational Programme	5. Legally Committe	01/10/2008	31/03/2012	7,071,461	3,452,381	614,624	3,004,456	Single Budget	West Midlands
2.5 Proof of concept Total									7,071,461	3,452,381	614,624	3,004,456		
2.6 Venture Capital	Advantage Early Growth Fund Augmentation June 2011	Advantage Early Growth Ltd	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/15	2,000,000	1,000,000	0	1,000,000	Private sector investors	West Midlands
2.6 Venture Capital	Mercia Fund 1: Early Seed Investments (Follow on to Pathfinder Investments) / Mercia Fund 1: Pathfinder Investments	Mercia Fund Management	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/15	2,000,000	1,000,000		1,000,000	Applicants' funds, HE funds	West Midlands
2.6 Venture Capital	AEGF Augmentation December 2009 (ERDF only)	Advantage Early Growth Limited	None	Programme Wide Limited bidding round	To make provision for those projects that cannot now proceed, either at all, or in their full form as a consequence of public sector budget reductions	5. Legally Committe	01/03/2010	31/03/2013	8,968,340	1,318,000	7,650,340	0	Private sector co investment	West Midlands
2.6 Venture Capital	Advantage Media Production Fund	Screen West Midlands	Various	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committe	01/01/2009	31/06/15	3,000,000	1,500,000	500,000	1,000,000	Single budget & other	West Midlands
2.6 Venture Capital	Advantage Early Stage Equity Fund	Advantage West Midlands	Fund Manager	Non-competitive selection	Identified scheme in ERDF Operational Programme	5. Legally Committe	01/12/2009	31/12/2015	15,219,418	4,000,000	7,219,418	4,000,000	Single Budget	West Midlands
2.6 Venture Capital	Advantage Growth Equity Fund	Advantage West Midlands	Fund Manager	Non-competitive selection	Identified scheme in ERDF Operational Programme	5. Legally Committe	01/12/2009	31/12/2015	22,364,085	7,500,000	13,164,085	1,700,000	single budget; private sector	West Midlands
2.6 Venture Capital Total									53,551,843	16,318,000	28,533,843	8,700,000		
2.7 High growth start up	Shropshire and Herefordshire Business Enterprise Fund	Shropshire Council	tbc	Limited Call 30 November 2010	PMC 8 JUL 2010 agreement to support proposals demonstrating a public sector funding	5. Legally Committe	01/04/2011	01/04/2014	2,262,000	1,131,000	1,005,000	126,000	Various	Shropshire and Herefordshire
2.7 High growth start up	Design Space	Birmingham City Council	School of Jewellery & Jewellery Industry Innovation Centre, (Birmingham City University); Business Link West Midlands	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committe	01/11/2009	31/12/2012	611,328	305,663	0	305,665	Birmingham City Council	Birmingham
2.7 High growth start up Total									2,873,328	1,436,663	1,005,000	431,665		
2.8 Enterprise support for Underrepresented	Journey for Success Phase 2	Solihull Metropolitan Borough Council	Four local authorities	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/15	256,446	128,223	0	128,223	Partners' funds	Cannock Chase, East Staffordshire, Lichfield, Tamworth
2.8 Enterprise support for Underrepresented	Bite Sized	Kajan's Social Enterprise Ltd	None	Open call - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/13	500,000	250,000	250,000	0	Applicant's funds	Birmingham
2.8 Enterprise support for Underrepresented	Enterprise 1830 - Mentoring Support	The Princes Trust	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/15	1,800,000	900,000	900,000	0	Applicant's funds, local authority funds, private sector contributions	West Midlands
2.8 Enterprise support for Underrepresented	Growing the Social Enterprise Sector in the West Midlands Phase 2	Coventry and Warwickshire Co-operative Development Agency Limited	Various	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	30/06/15	1,435,422	583,072	269,174	583,176	Applicants' funds, local authority funds, Big Lottery Fund	West Midlands
2.8 Enterprise support for Underrepresented	Imagining Growth: sustaining and accelerating women-owned businesses	Birmingham University	Women's Business Development Agency, Birmingham Research Park Ltd	Open call - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/15	1,048,900	524,450	500,000	24,450	Applicant's funds, private sector funds	West Midlands
2.8 Enterprise support for Underrepresented	SEED (Supporting Employment and Enterprise Development)	Access 2 Business	SWEDA	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/13	499,900	249,950	0	249,950	Applicant's funds, local authority funds	Black Country

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2.8 Enterprise support for Underrepresented groups/ areas	Start Up Shropshire	Shropshire Enterprise Partnership	TTC Group, Keir Group, Enterprise Nation, Shrewsbury College of Arts & Technology, Telford College of Arts & Technology, Shropshire & Wrekin Education Business Partnership	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/10/13	381,750	248,375	133,375	0	Partners' funds, local authority funds	Shropshire and Telford and Wrekin
2.8 Enterprise support for Underrepresented groups/ areas	The Black Country: An Entrepreneurial Spirit	Black Country Chamber of Commerce	None	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/03/14	800,000	400,000	400,000	0	DWP	Black Country
2.8 Enterprise support for Underrepresented groups/ areas	Enterprise Coaching in North Staffordshire	Stoke-on-Trent City Council	Various	Open Bidding - December 2008	To accommodate speculative applications	3. Full Approval	01/01/12	30/11/14	764,750	382,385	352,224	30,141	Various including proposer's own	North Staffordshire
2.8 Enterprise support for Underrepresented groups/ areas	Enterprise Catalyst (EC2)	Birmingham City Council	None	Non-competitive selection	Vired from Birmingham Package	5. Legally Committed	01/08/2011	31/06/2015	4,236,311	2,118,155	0	2,118,156	Birmingham city council	Birmingham
2.8 Enterprise support for Underrepresented groups/ areas	Black Country Pathway to Enterprise	Wolverhampton City Council	Wolverhampton Network Consortium	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committed	01/10/2010	31/03/2013	1,068,012	534,006	0	534,006	Various	Black Country
2.8 Enterprise support for Underrepresented groups/ areas	Growing the Social Enterprise Sector in the WM	CWCDA	Various	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committed	01/09/2009	31/08/2013	1,294,005	647,008	0	646,997	AWM, Big Lottery, Sandwell MBC, Walsall PCT	Warwickshire, Shropshire, Herefordshire and Worcestershire, Birmingham, Solihull, Coventry, Sandwell, Dudley, Walsall and Wolverhampton
2.8 Enterprise support for Underrepresented groups/ areas	EASED - Enabling Access to Self Employment	Birmingham Focus Enterprises Ltd	Action for Blind People	Open Bidding - December 2008	To accommodate speculative applications	5. Legally Committed	01/12/2010	31/12/2013	143,644	71,822	71,822	0	Various	Birmingham
2.8 Enterprise support for Underrepresented groups/ areas	Journey for Success - Enterprise Support	Solihull Council	Business Link, North Solihull Partnership	Non-competitive selection	Vired from North Solihull Package	5. Legally Committed	01/01/2011	31/03/2014	706,851	353,425	0	353,426	tbc	Solihull
2.8 Enterprise support for Underrepresented groups/ areas Total									14,935,991	7,390,871	2,876,595	4,668,525		
2.9 Investment Readiness Support	Staffordshire Finance Exchange	Business Enterprise Support	Bird and Hankins	Open Bidding - June 2011	To accommodate speculative applications	2. Outline Approval	01/05/12	31/12/15	1,650,000	825,000	0	825,000	Partners' funds, local authority funds, private sector investors	Staffordshire
2.9 Investment Readiness Support	Screen Media POA - DMIR	Screen West Midlands	West Midlands Brokerage Services Ltd t/a Business Link West Midlands	Non-competitive selection	Alignment with Cluster Plans	5. Legally Committed	16/10/2008	30/04/2011	559,614	279,807	0	279,807	Single budget	West Midlands