

Tracker for High Speed Rail (HS2)

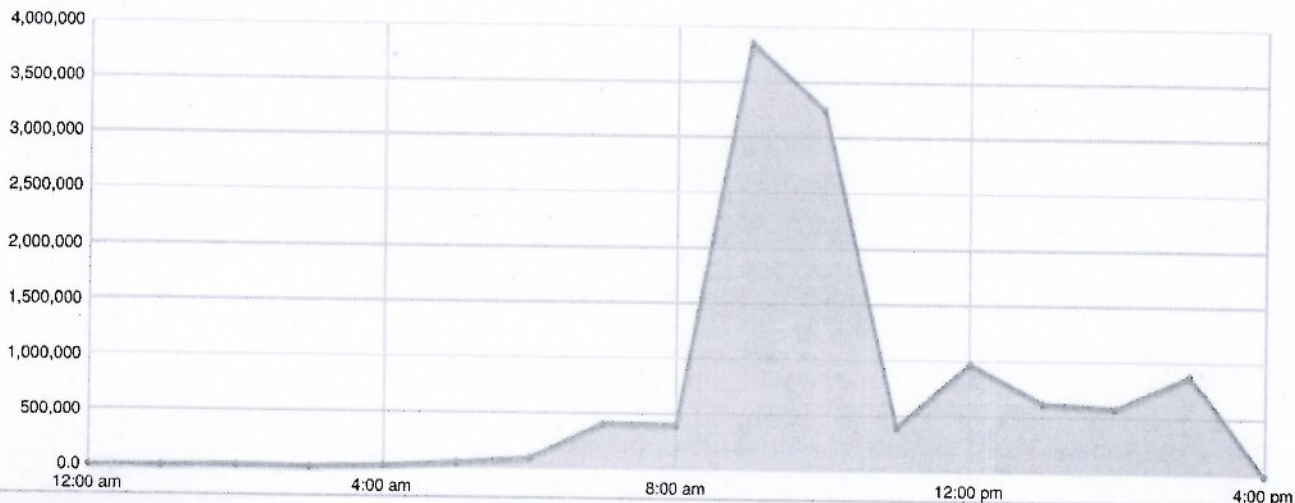
Viewing: January 10, 2012

Tracking: #HS2, "High Speed Rail"

Reach:

7,308,943

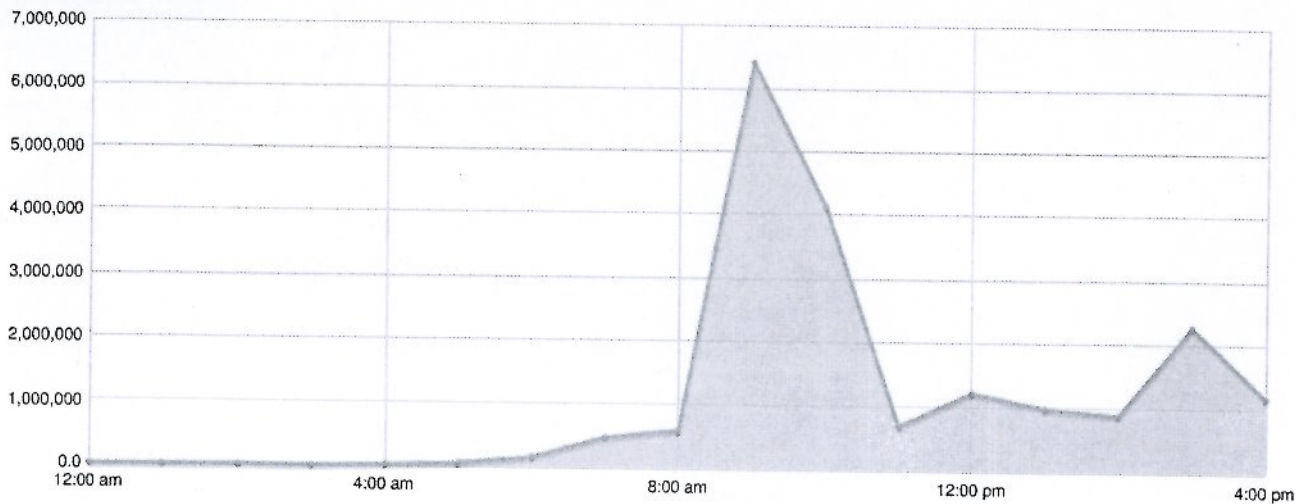
people



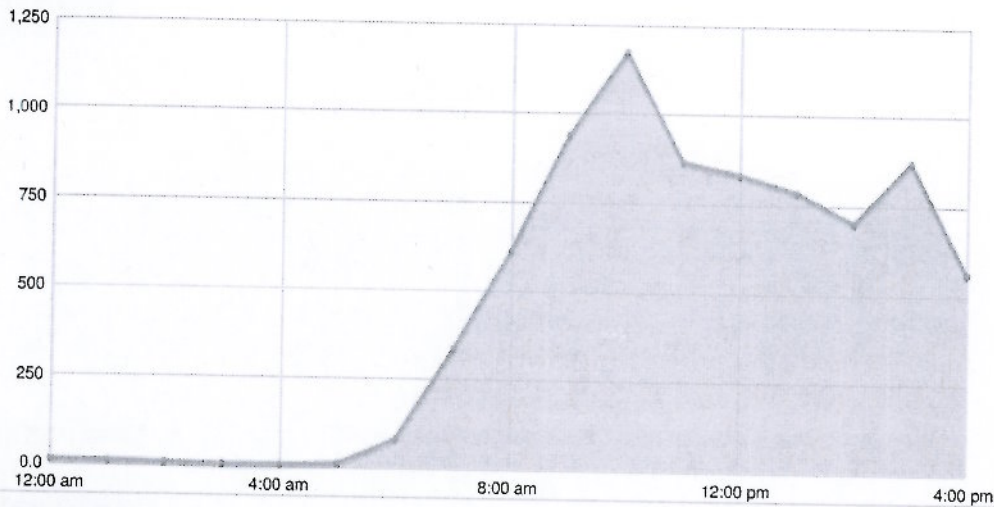
Exposure:

19,173,356

impressions



Activity:
7,846
tweets

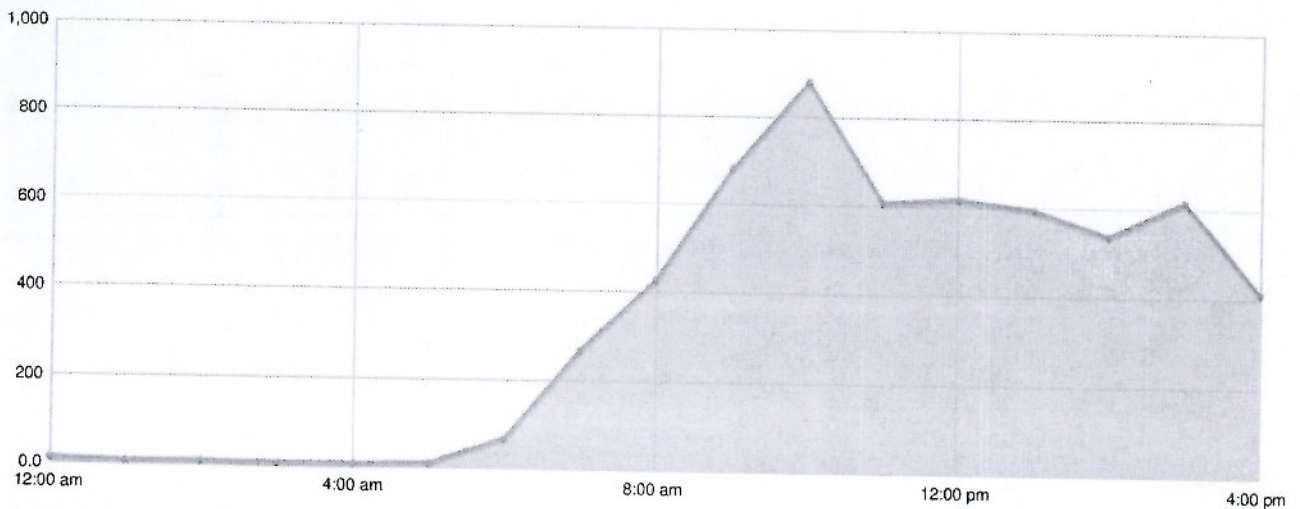


Tweet Breakdown
Each slice shows the type of tweet sent by users.



4,158 Regular Tweets
885 @replies
2,803 Retweets

Contributors:
4,751
users



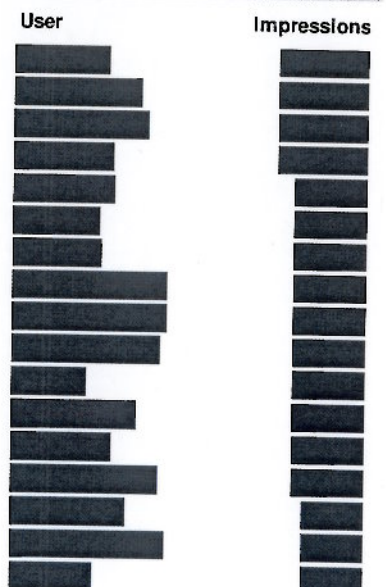
Top 5 Hashtags

	Tweets	Impressions
#HS2	6,138 78.2%	16,218,663 84.6%
#Birmingham	51 0.7%	290,767 1.5%
#London	27 0.3%	286,920 1.5%
#boultonandco	13 0.2%	282,745 1.5%
#realitycheck	13 0.2%	278,631 1.5%

Top 5 URLs

	Tweets	Impressions
bbc.in/zuPxSy	191 2.4%	4,639,308 24.2%
bit.ly/wMcmyM	92 1.2%	2,026,761 10.6%
bbc.in/zAvA5H	11 0.1%	505,072 2.6%
bbc.in/wN5uRT	10 0.1%	504,666 2.6%
bbc.in/zSikQu	12 0.2%	504,352 2.6%

Top 100 Contributors



Tweets

Note: Individual tweets & contributors withheld from this point

Latest Tweets

