

## IS 75 Group Project

As the objective for this group project, you are asked to carry out research online for one of the options below:

- **Option #1:** Research the dark side of social media (including internet addiction, impact on mental health, and “fake news”)
  - Consider some of the following questions in your research:
    - Do you consider these to be significant problems? If not, why not?
    - If so, what, if anything, can be done about them?
    - What ethical responsibilities should companies be held to?
    - Does social media have a negative impact on critical thinking?
- **Option #2:** Research cyberwarfare
  - Consider some of the following questions in your research:
    - What does the rise of cyberwarfare suggest for businesses and organizations?
    - What sorts of contingencies should firms consider and possibly prepare for?
    - How might considerations also impact a firm’s partners, customers, and suppliers?
- **Option #3:** Think about Google’s influence on society, understanding, education, and perception.
  - Consider some of the following questions in your research:
    - When Google delivers most search results, and most users default first to Google’s products, do you feel that gives a single firm too much power?
    - Do you think governments have a role in regulating a firm with this amount of influence? Why or why not?

The project has **3 deliverables**:

1. **Report:** Paper reporting your findings. Report length should be a **minimum of 3 pages**, excluding title page, table of contents, and references. Please use a **minimum of three sources** for your research.
  - a. **Note:** the list of questions is meant to guide your work and thinking, but you are not required to abide by it 100%
2. **Presentation:** PowerPoint slides and delivery of presentation about your findings (**minimum 7 minutes**)
3. **Feedback:** Provide feedback to other teams on their work and ask questions