

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

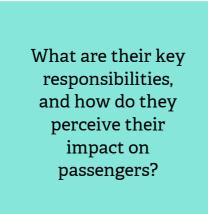
What other thoughts might influence their behavior?



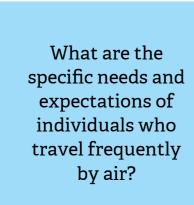
How do they
perceive their
role in ensuring a
positive
passenger
experience?

What are the motivations and challenges of individuals driving technological advancements in the air transportation network?

What challenges
do they
encounter in
maintaining
airport security
and efficiency?



What pain points or frustrations do passengers encounter during their journey?



UNLOCKING
INSIGHT INTO THE
GLOBAL AIR
TRANSPORTATION
NETWORK WITH
TABLEAU

What innovations and initiatives are being pursued to reduce environmental impact?

How do they manage issues like security, capacity, and environmental impact?

How do they balance the needs of passengers, airlines, and national interests? What are the daily stresses and pressures faced by pilots, flight attendants, and ground staff?

What are the emotional responses of air transportation regulators and policymakers?

What is the emotional impact on communities living near airports or under flight paths?



Does

What behavior have we observed? What can we imagine them doing?



