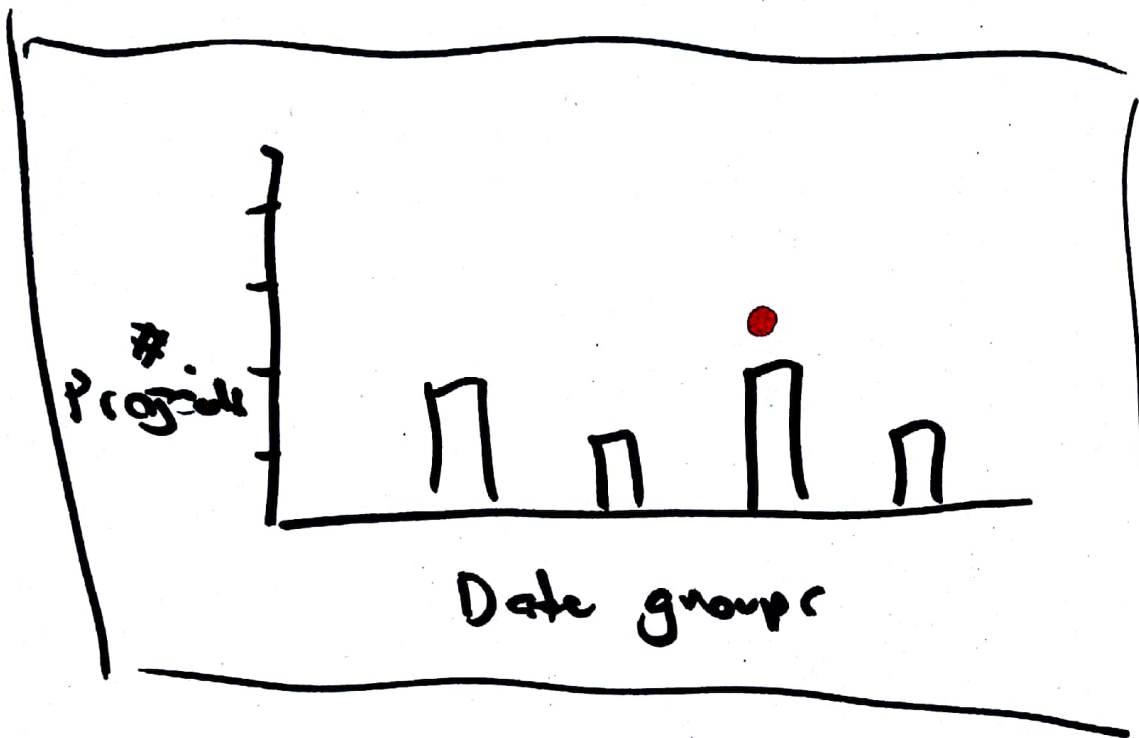# 1. Outline Dashboard in Tableau

Create text block with
viz titles. and answer:

- Helps see . . . .

- Highlight values when . . . .

- Data needed.

- Target Audience(s)

2. Mockup paper drafts

Create simple paper drafts
to have a conversation around

Show -
 - Axis types
 - Color use
 - Highlight "Dots" and reason

3. Discuss with audience

Meet with the audience,
show them the WHOLE
dashboard outline. Get their
opinion of priority. (your focus
order should
be driven here)

THEN

Discuss the mockup with
them. Capture and refine -

- The question the viz answers
- How they tell "abnormal"
  and "Interesting" values
- what trends and reference
  lines are important.

4. Prototype

Build a prototype. This
will confirm -

- You have the data
- You can represent it like
the mockup.

THEN

Discuss with the audience
if it is answering THEIR
question(s).

Are the right points
highlighted for discussion?

5. Polish

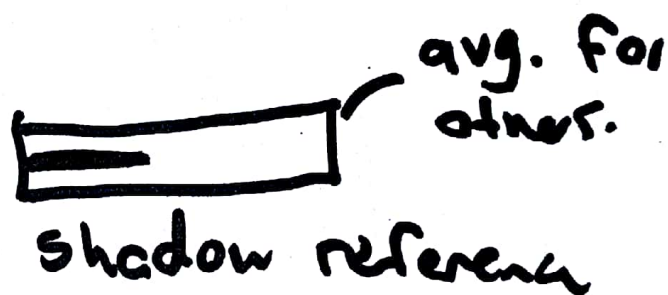Finalize the viz and put it on the dashboard.

- Axis. clear?
- Tooltips useful?
- Title clear and useful.

- Color, shape. Size legends?
- Highlight dots explained in tooltip?
  .
  .
  .

Tips for action viz'

1. Must show values compared to some reference.

   eg. - Trend (prior periods)
       - Background shadow

trend

shadow reference

avg. for others.

2. Must have a way to highlight "interesting"

dot

color