

## Quality – How Well (Done things stay done)

### What is the intended behavior?

Help teams continuously see if actions they are taking are causing a delay in delivery or any decline in product quality that would lead to customer dissatisfaction.

### Examples

- Escaped defects – defects detected outside of the team
- Forecast days to complete all defects if team did nothing else
- Measure of release readiness - crowdsourced view on releasability
- Passing test percentage (sometimes of the last 5 runs)

### Detectable impacts when overdriven?

- Productivity measure declines – team declares “Done” slower
- Responsiveness measure declines – team starts new work slower

## Responsiveness – How Fast (The right things get done fast)

### What is the intended behavior?

Help teams continuously see if they are responsive to new requests, especially those of the highest priority and criticality. Avoid measuring responsiveness for non-critical items which causes poor prioritization.

### Examples

- Lead Time for high(er) severity defects
- Cycle time for committed items (eg. items chosen for a sprint)
- Lead time for items that have ever been Top 5 in the backlog

### Detectable impacts when overdriven?

- Quality measure declines – Doing things faster causes defects
- Predictability measure oscillates – Inconsistent rate of delivery

## Productivity – How Much (Things are getting done)

### What is the intended behavior?

Help teams continuously see the delivery rate of completed work and see if actions they are taking are causing any increase or decrease of that delivery rate.

### Examples

- Throughput. Completed items per week (divided by team size?)
- Velocity. Sum of completed points per sprint
- Releases per day/week

### Detectable impacts when overdriven?

- Quality measure declines – “Done” things prematurely accepted
- Predictability measure oscillates – Doing too much causes chaos

## Predictability – How Consistently (Things are getting done consistently)

### What is the intended behavior?

Help teams continuously see if their delivery rate (productivity) is consistent and see if actions they are taking are causing uncertainty in that rate. Low predictable measure means less ability to forecast.

### Examples

- Variation of the productivity measure (Standard Deviation)
- Coefficient of Variation of productivity measure (S.D./Average)
- Committed work / Delivered Work ratio

### Detectable impacts when overdriven?

- Productivity measure declines – doing less means more consistency

## Quality – How Well (Done things stay done)

### What is the intended behavior?

Help teams continuously see if actions they are taking are causing a delay in delivery or any decline in product quality that would lead to customer dissatisfaction.

### Examples

- Escaped defects – defects detected outside of the team
- Forecast days to complete all defects if team did nothing else
- Measure of release readiness - crowdsourced view on releasability
- Passing test percentage (sometimes of the last 5 runs)

### Group Exercise (form groups of 3 to 5 people)

1. Brainstorm and discuss any measures of Quality you currently have and write one post-it note per measure
2. Brainstorm and discuss what data you have that may be used as a measure of this metric and add a post-it one note per measure
3. Discuss and dot vote what measure you feel as a group offers the best way to detect improvement or decline for this metric
4. For the top choice, Brainstorm measures that would detect if this metric was improved at the expense of everything else
5. Complete the paragraph at the bottom of this sheet.

1. List Current Quality Measures

2. List New Potential Quality Measures

4. How would we detect when overdriven

We will measure \_\_\_\_\_ trended every  
\_\_\_\_\_ (day/week/sprint) as our measure of Quality.  
We will also measure \_\_\_\_\_ to detect if we  
over-drive improving Quality and suffer elsewhere.

## Responsiveness – How Fast (The right things get done fast)

### What is the intended behavior?

Help teams continuously see if they are responsive to new requests, especially those of the highest priority and criticality. Avoid measuring responsiveness for non-critical items which causes poor prioritization.

### Examples

- Lead Time for high(er) severity defects
- Cycle time for committed items (eg. items chosen for a sprint)
- Lead time for items that have ever been Top 5 in the backlog

### Group Exercise (form groups of 3 to 5 people)

1. Brainstorm and discuss any measures of Quality you currently have and write one post-it note per measure
2. Brainstorm and discuss what data you have that may be used as a measure of this metric and add a post-it one note per measure
3. Discuss and dot vote what measure you feel as a group offers the best way to detect improvement or decline for this metric
4. For the top choice, Brainstorm measures that would detect if this metric was improved at the expense of everything else
5. Complete the paragraph at the bottom of this sheet.

1. List Current Responsiveness Measures

2. List New Potential Responsiveness Measures

4. How would we detect when overdriven

We will measure \_\_\_\_\_ trended every \_\_\_\_\_  
(days/week/sprint) as our measure of Responsiveness. We  
will also measure \_\_\_\_\_ to detect if we over-  
drive improving Responsiveness and suffer elsewhere.

## Productivity – How Much (Things are getting done)

### What is the intended behavior?

Help teams continuously see the delivery rate of completed work and see if actions they are taking are causing any increase or decrease of that delivery rate.

### Examples

- Throughput. Completed items per week (divided by team size?)
- Velocity. Sum of completed points per sprint
- Releases per day/week

### Group Exercise (form groups of 3 to 5 people)

1. Brainstorm and discuss any measures of Quality you currently have and write one post-it note per measure
2. Brainstorm and discuss what data you have that may be used as a measure of this metric and add a post-it one note per measure
3. Discuss and dot vote what measure you feel as a group offers the best way to detect improvement or decline for this metric
4. For the top choice, Brainstorm measures that would detect if this metric was improved at the expense of everything else
5. Complete the paragraph at the bottom of this sheet.

1. List Current Productivity Measures

2. List New Potential Productivity Measures

4. How would we detect when overdriven

We will measure \_\_\_\_\_ trended every \_\_\_\_\_  
(day/week/sprint) as our measure of Productivity. We will  
also measure \_\_\_\_\_ to detect if we over-drive  
improving Productivity and suffer elsewhere.

## Predictability – How Consistently (Things are getting done consistently)

### What is the intended behavior?

Help teams continuously see if their delivery rate (productivity) is consistent and see if actions they are taking are causing uncertainty in that rate. Low predictable measure means less ability to forecast.

### Examples

- Variation of the productivity measure (Standard Deviation)
- Coefficient of Variation of productivity measure (S.D./Average)
- Committed work / Delivered Work ratio

### Group Exercise (form groups of 3 to 5 people)

1. Brainstorm and discuss any measures of Quality you currently have and write one post-it note per measure
2. Brainstorm and discuss what data you have that may be used as a measure of this metric and add a post-it one note per measure
3. Discuss and dot vote what measure you feel as a group offers the best way to detect improvement or decline for this metric
4. For the top choice, Brainstorm measures that would detect if this metric was improved at the expense of everything else
5. Complete the paragraph at the bottom of this sheet.

1. List Current Predictability Measures

2. List New Potential Predictability Measures

4. How would we detect when overdriven

We will measure \_\_\_\_\_ trended every \_\_\_\_\_  
(day/week/sprint) as our measure of Predictability. We will  
also measure \_\_\_\_\_ to detect if we over-drive  
improving Predictability and suffer elsewhere.

# Measurement Category: Quality, Responsiveness, Productivity, Predictability (circle one)

Positive results from  
focusing more this polarity

- 
- 
- 
- 
- 

Positive results from  
focusing more this polarity

- 
- 
- 
- 
- 

Totally ignore this  
metric



Totally focus on this  
metric

Early warning signs that  
you are getting into the  
negative aspect of this side

- 
- 
- 
- 
- 

Negative results from  
focusing more this polarity

- 
- 
- 
- 
- 

Negative results from  
focusing more this polarity

- 
- 
- 
- 
- 

Early warning signs that  
you are getting into the  
negative aspect of this side

- 
- 
- 
- 
-