

# Muhammad Dafi Aritama (Dafi)

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## I. SUMMARY

Dafi is an ambitious sophomore Information Systems student with strong interests in consulting and finance. He has a solid track record in competitions and organizational projects. Over the past 3 years, he has won 25+ competitions from provincial to international levels and graduated as the most outstanding student in high school. In 2024, he was also awarded as the Faculty's Most Outstanding Student. He is currently seeking internship or part-time opportunities in related companies/organizations/volunteer projects.

## II. EDUCATION

**Universitas Airlangga** 2024 – Present

[Bachelor's Degree, Information System]

- GPA : X.XX/4.00
- 2<sup>nd</sup> Most Outstanding Student (MAWAPRES) of Faculty of Science and Technology 2024, FST UNAIR (2024)
- Gold Winner, World Invention Competition & Exhibition (WICE) 2025, SEGi University Malaysia & IYSA (2025)
- 1<sup>st</sup> Place, Tel-U INTERIUM Evolution Business Plan Competition, Telkom University (2024)
- 1<sup>st</sup> Runner up, EVORATION x BAF Business Case Competition, Paramadina University (2024)
- 2<sup>nd</sup> Runner up, Chemurgy Innovation Summit (CIS) x ZEKINDO Business Case Competition, FTI ITB (2025)
- 1<sup>st</sup> Honorable Mention, Future Energy Summit (FUTUREST) FutureTalk x Minicase Challenge, SRE ITS (2024)
- 2<sup>nd</sup> Honorable Mention, Intellectual Dialogue of Economic Case Competition XIX, FEB UB (2024)
- Best Paper, Renewable Energy Festival (REVEAL) x TOYOTA Study Case Competition, SRE UB (2025)
- Best Presentation, UNY Marketing Plan Competition, Management UNY (2025)
- Top 5,14<sup>th</sup> Vorment Day UI Business Plan Competition, FV UI (2024)
- Top 10, Petroleum Integrated Days (PETROLIDA) x Blu by BCA Business Case Competition, SPE ITS (2025)
- Top 10, ATV UI x PT Astra International & KPMG Audit Case Challenge, FEB UI (2025)
- Speaker: "Business Plan Competition Fundamentals" – D4 Digital Office, Airlangga University (2025)
- Business Plan Mentor at NBPC UI Talks 5.0 CEDS FEB UI (2025)

**SMA Negeri 3 Sidoarjo** 2021 – 2024

[Math/Sciences]

- GPA : 93,39 / 100
- Graduate as the Most Outstanding Student (from 350+ Student)
- Active in Organization (MPK and Scout Movement)
- Winner of 20+ Business Plan, Essay & Scientific Paper Competition

## III. WORK EXPERIENCES

**Kiantara & Associates (PT Pinnacle Analytics Indonesia)** July 2025 – Oct 2025

[Junior Analyst Intern]

Strategic advisory and management consulting firm under Pinnacle Group based in Jakarta, Indonesia, specializing in market entry, business transformation, and investment strategy. Since 2020, K&A has delivered 100+ research and consulting projects in 10+ countries, serving clients such as Bank Indonesia, ASEAN BAC, and IBM Indonesia.

- Drove analyses for 5+ client engagements across M&A, market entry, operational turnaround, policy advisory, and ESG, leading due diligence and modeling sprints and translating insights into clear executive narratives
- Produced 20+ executive-ready strategy and analysis decks end to end, structuring storyline, visuals, and data to secure C-suite buy-in and align stakeholders roadmap.

## IV. ORGANIZATIONAL EXPERIENCES

**180 Degrass Consulting** March 2025 – Present

[Consulting Project Analyst]

Student-led consulting organization that provides real-world experience in solving business challenges for social enterprises and NGOs. Selected as one of 42 members from 212 applicants (19.8% acceptance rate), I am part of a global network spanning 35+ countries and 175+ branches, contributing to 7,800+ completed projects and 60,000+ trained social impact leaders

- Collaborating in a cross-functional team to deliver 5+ consulting projects for MSMEs and startups in Surabaya, focusing on business growth strategy, market research, and impact measurement.
- Owned the data and delivery workstream: built a KPI tree and lightweight performance dashboard, facilitated client workshops and change adoption, and translated recommendations into prioritized

initiatives with risks, owners, and timelines.

### **Society of Renewable Energy**

February 2025 – Present

[Competency Development Associatett]

SRE serves as a platform for knowledge sharing, research, and collaboration in the field of sustainable energy, including solar, wind, hydro, and bioenergy. The organization actively conducts educational programs, workshops, and community projects to raise awareness and drive innovation in the renewable energy sector

- Designed the SRE UNAIR competency framework and curriculum map; built assessment rubrics, pre/post evaluations, and mentorship matching to grow members' technical and soft skills.
- Led training operations: delivered workshops and micro-courses, coordinated speakers and industry partners, managed LMS content and feedback loops to improve completion and project readiness

### **Himpunan Mahasiswa Sistem Informasi (HIMSI UNAIR)**

February 2025 – Present

[Academic & Achievement Staff]

Student association for the Information Systems undergraduate program that facilitates student advocacy, academic development, community engagement, and professional growth through programs, workshops, and competitions in collaboration with faculty and external partners.

- Coordinated academic enrichment initiatives, including study clinics and competition mentoring, by aligning student needs with lecturer input and curating standardized learning materials to improve course
- Organized achievement-focused programs such as Olympiad prep and research poster coaching, built a tracker for member participation and wins, and partnered with committees to publicize opportunities

### **StudentsCatalyst (Startnow Batch 2)**

Feb 2024 – May 2024

[Event and Ambassador]

StudentsCatalyst is a leading prestigious student-led foundation in Indonesia to help students expand their networks, develop themselves beyond any limitations, and prepare to pave their career paths.

- Acted as brand ambassador to expand student outreach and engagement efforts in East Java.
- Executed targeted promotional campaigns across 5+ schools and digital platforms, growing awareness of StudentCatalyst programs by 40%.

## **V. VOLUNTEER EXPERIENCES.**

### **TedxUniversitasAirlangga**

July 2025 - Present

[Web Development Staff]

TEDx event organized by Airlangga University students. Each year, it gathers over 7 impactful speakers and hundreds of attendees to spark discussions on youth empowerment, innovation, and social change, creating a space where bold ideas are shared, challenged, and transformed into real-world impact.

- Redesigned TEDx landing and end to end ticketing flow, delivered wireframes to hi-fi Figma prototypes, ran usability tests, and iterated to boost conversion and reduce bounce.
- Built a lightweight design system and component library across website, LFSS submission, and pre-event microsite; provided UI specs and dev handoffs for responsive, accessible interfaces and faster delivery.

### **Fiksioner Indonesia.**

June 2024 – December 2024

[Business Competition Staff]

Fiksioner is a community of young entrepreneurs (who started their business since high school). Fiksioner is an organization under KEMENDIKBUDRISTEK that accommodates development to prepare today's young generation to compete in the global arena in the future.

- Managed national-scale competition with 200+ participants, from timeline planning to winner announcement and Co-developed fair scoring rubric and handled judge liaison for transparent and integrity-focused selection process.
- Enhanced participant satisfaction through detailed guidebooks and live Q&A sessions, resulting in a 4.8/5 feedback score

## **VI. OTHER EXPERIENCE**

- Business Plan Speaker at Metaverse 3.0, D4 Digital Office Management UNAIR (2025)
- Business Plan Mentor at UI Talks 5.0, CEDS FEB UI (2025)
- Competition Manager at ARES 2025, SRE UNAIR (2025)
- SxCelerate Tech and Startup Mentee, StudentxCEOs East Java (2025)
- Equity Research Analyst Mentee, KSPM FEB UB (2025)
- Consulting Student Member, 180 Degress Consulting ITS (2025)
- Business Plan Competition Staff, HIMSI UNAIR (2025)

- Academic Division Intern, HIMSI UNAIR (2024)
- Startnow Student Ambassador, StudentCatalyst (2024)