

SPONSORING

# Agile Tour Brussels



Where knowledge meets practice



# ATBru Conference



Who are we?

Since 2012 a team of passionate people have organised the Agile Tour Brussels (ATBru).

What do we provide?

It is all about providing the audience with an amazing day where they can discover new topics and explore new skills.



# ATBRU 2020 - AN OVERVIEW

1

## The topics

Organisational health, leadership, technical practices (such as DevOps and Extreme Programming) and agile methodologies and frameworks (Scrum, Kanban, Scrumban, SAFe, LeSS, ...).

2

## The audience

A wide range of professionals: Developers, ScrumMasters, Product Owners, Agile Coaches, Managers, Business Analysts...

3

## The speakers

Our speakers are professionals and experts in their fields.

4

## The details

Fri. 30/10/2020

Location will be shared shortly



2018 ATBru 1  
day

# The previous edition



18 SPEAKERS  
(UK, BE, USA)




2 TRACKS OF  
WORKSHOPS



12  
PRESENTATIONS



MORE THAN 200  
ATTENDEES

The background of the slide is a grayscale photograph of the Atomium structure in Brussels, Belgium. The structure consists of a central point with nine arms radiating outwards, each ending in a spherical module. The modules are interconnected by a network of pipes and beams, creating a complex geometric pattern. The lighting is dramatic, with some parts of the structure in shadow and others catching the light.

Where knowledge meets  
practice.

# ATBru 2020

Sponsor Packages

Agile Tour Brussels is a non-profit event organised by the community for the community.

Therefore, the sponsors play a key role in making this unique experience coming to life.

The following section introduces the packages and benefits of sponsoring Agile Tour Brussels 2020.

Where  
knowledge  
meets  
practice.

# The Welcome Kit

Avantages	Media Partners	Silver	Gold	Rhodium
(*)		750 €	2000 €	3000 €
Thank you on social media	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on brochure	✓	✓	✓	✓
Branding visible in reception area (logo)		✓	✓	✓
Branding visible in networking space (roll-up, flags, ...)			✓	✓
Branding at entrance of conference rooms			✓	✓
Exhibition stand				✓
Closing drink option (1,000€ available once)				✓
Discount on tickets (early bird price for 10 tickets)				✓
Free tickets		2	5	7

(\*) All our sponsors will be thanked at the opening and closing of the event



Welcome Kit

# Rhodium Package

3000 €

The Rhodium Package offer you a complete set of possibility:

- Thanks on social media
- Your Logo on the event website, the paper brochure and the reception area
- An exhibition stand in the networking space
- A Complete Company Branding Plan during the event :  
entrance, networking space, in front of a conference room, in a conference room (screen & roll-up/flag)
- An option (available for only 1 sponsor) to sponsor the Closing Drink (logo, special word)
- An entrance reduction for all your tickets (early bird price for all)
- 7 free admission tickets



Welcome Kit

# Gold Package

2000 €

With The Gold Package, you will get:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure
- Your logo in the reception area
- Your Branding in the networking space (roll-up, flags, flyers,...)
- 5 free admission tickets





Welcome Kit

# Silver Package

750 €

With The Silver Package, you will get:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure
- Your logo in the reception area
- 2 free admission tickets



Welcome Kit

# Media Partners Package

The Media Partners Sponsoring Package is based on a principle of reciprocity.

For your help in the promotion of our event, we propose to help you shine with:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure







Sponsors of previous editions





# Contact Agile systems

vzw/absl

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We'd love  
to hear  
from you!

