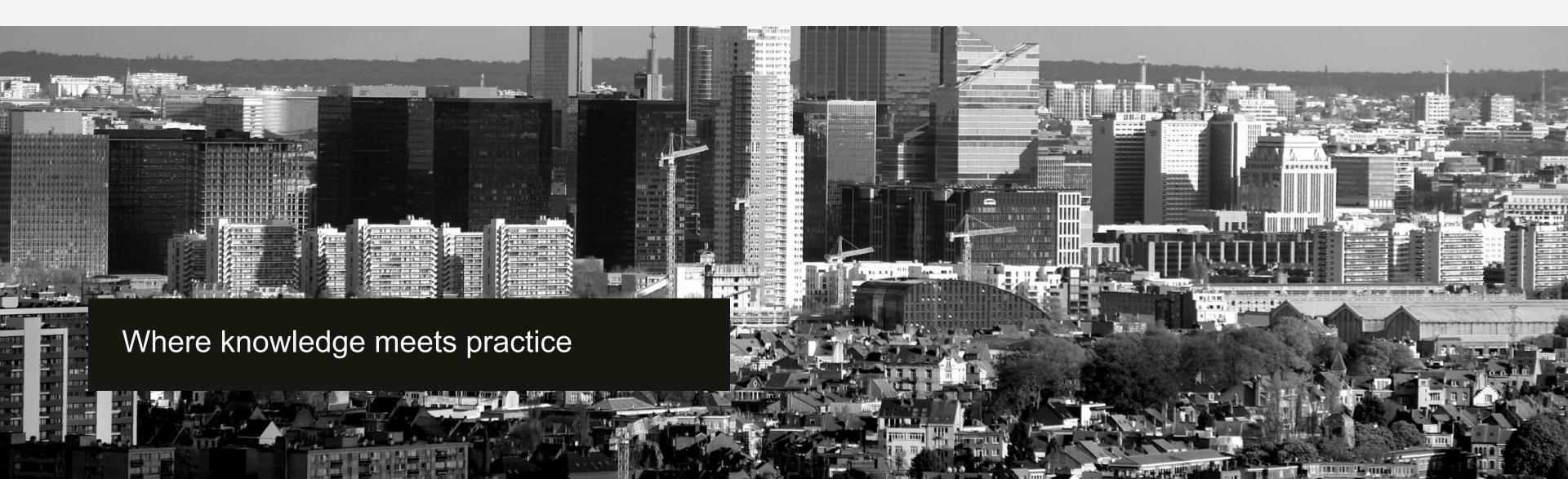
**SPONSORING** 

# Agile Tour Brussels



# ATBru Conference



Who are we?

Since 2012 a team of passionate people have organised the Agile Tour Brussels (ATBru).

What do we provide?

It is all about providing the audience with an amazing day where they can discover new topics and explore new skills.

#### ATBRU 2020 - AN OVERVIEW

1) The topics

Organisational health, leadership,
technical practices (such as DevOps and
Extreme Programming) and agile
methods (Scrum, Kanban, Scrumban,
SAFe, LeSS, ...).

The speakers

Our speakers are professionals and experts in their fields.

<sup>2</sup> The audience

A wide range of professionals:

Developers, ScrumMasters, Product

Owners, Agile Coaches, Managers,

Business Analysts...

4) The details

Fri. 30/10/2020

Location will be shared shortly

# The previous edition

2018 ATBru 1 day



18 SPEAKERS (UK, BE, USA)



2 TRACKS OF WORKSHOPS



12 PRESENTATIONS



MORE THEN 200 ATTENDEES



Agile Tour Brussels is a non-profit event organised by the community for the community.

Therefore, the sponsors play a key role in making this unique experience coming to life.

The following section introduces the packages and benefits of sponsoring Agile Tour Brussels 2020.

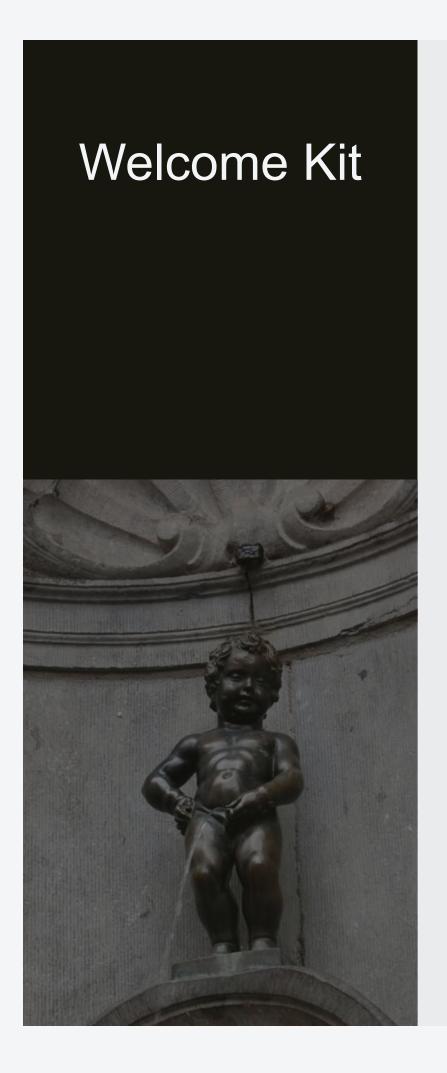
# Where knowledge meets practice.



#### The Welcome Kit

Avantages	Media Partners	Silver	Gold	Rhodium
(*)		750 €	2000 €	3000 €
Thank you on social media	✓	✓	✓	<b>✓</b>
Logo on website	✓	✓	<b>✓</b>	<b>✓</b>
Logo on brochure	<b>✓</b>	✓	✓	<b>✓</b>
Branding visible in reception area (logo)		✓	<b>✓</b>	<b>✓</b>
Branding visible in networking space (roll-up, flags,)			<b>✓</b>	<b>✓</b>
Branding at entrance of conference rooms			<b>✓</b>	<b>✓</b>
Exhibition stand				✓
Closing drink option (1,000€ available once)				<b>✓</b>
Discount on tickets (early bird price for 10 tickets)				✓
Free tickets		2	5	7

(\*) All our sponsors will be thanked at the opening and closing of the event



- Rhodium Package
- The Rhodium Package offer you a complete set of possibility:
  - Thanks on social media
  - Your Logo on the event website, the paper brochure and the reception area
  - An exhibition stand in the networking space
  - A Complete Company Branding Plan during the event : entrance, networking space, in front of a conference room, in a conference room (screen & roll-up/flag)
  - An option (available for only 1 sponsor) to sponsor the Closing Drink (logo, special word)
  - An entrance reduction for all your tickets (early bird price for all)
  - 7 free admission tickets

## Gold Package

2000€

With The Gold Package, you will get:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure
- Your logo in the reception area
- Your Branding in the networking space (roll-up, flags, flyers,...)
- 5 free admission tickets

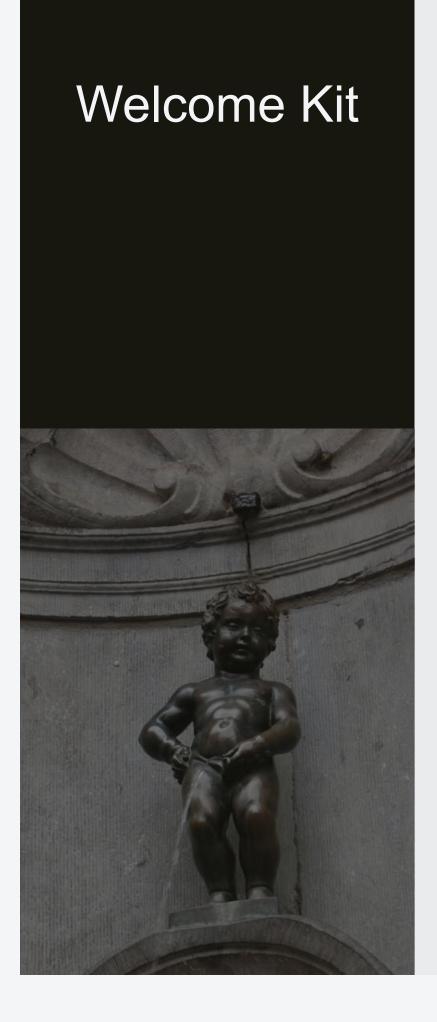
#### Welcome Kit



## Silver Package

With The Silver Package, you will get:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure
- Your logo in the reception area
- 2 free admission tickets



#### Media Partners Package

The Media Partners Sponsoring Package is based on a principle of reciprocity.

For your help in the promotion of our event, we propose to help you shine with:

- Thanks on social media
- Your logo on the event website
- Your logo on the paper brochure













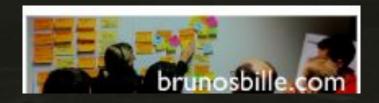
Sponsors of previous editions















#### Contact Agile systems

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