

SPONSORING

# Agile Tour Brussels



Where knowledge meets practice

# ATBru Conference



*Who are we?*

Since 2012 a team of passionate people have organised the Agile Tour Brussels (ATBru).

*What do we provide?*

It is all about providing the audience with an amazing day where they can discover new topics and explore new skills.

# ATBRU 2020 - AN OVERVIEW

1

## The topics

Organisational health, leadership, technical practices (such as DevOps and Extreme Programming) and agile methods (Scrum, Kanban, Scrumban, SAFe, LeSS, ...).

2

## The audience

A wide range of professionals: Developers, ScrumMasters, Product Owners, Agile Coaches, Managers, Business Analysts...

3

## The speakers

Our speakers are professionals and experts in their fields.

4

## The details

Fri. 30/10/2020  
Online

**2018  
ATBru 1 day**

## The previous edition



**18 SPEAKERS  
(UK, BE, USA)**



**2 TRACKS OF  
WORKSHOPS**

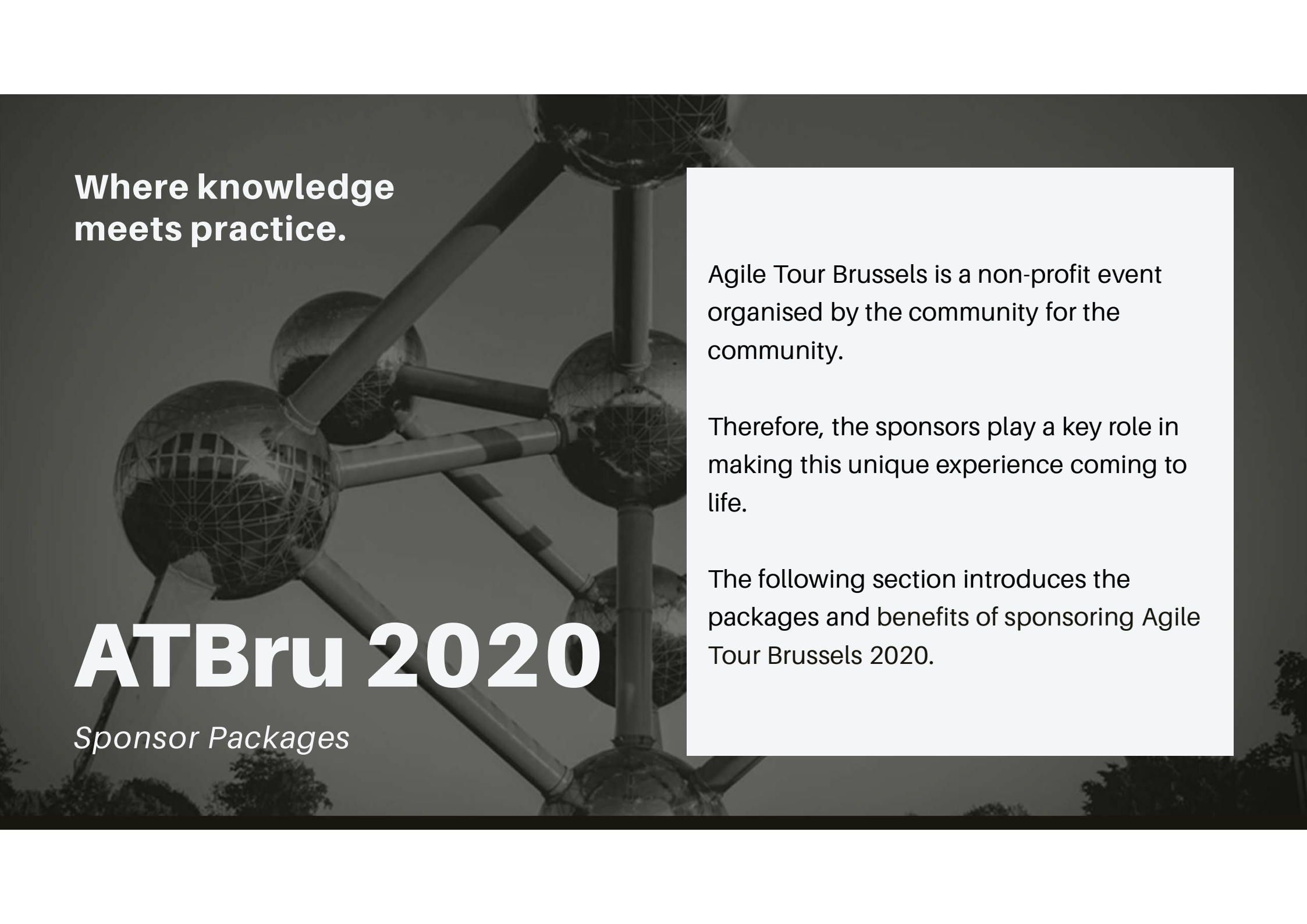


**12  
PRESENTATIONS**



**MORE THEN 200  
ATTENDEES**



A grayscale background image of the Atomium structure in Brussels, showing its iconic spherical nodes connected by a network of tubes.

**Where knowledge  
meets practice.**

# **ATBru 2020**

*Sponsor Packages*

Agile Tour Brussels is a non-profit event organised by the community for the community.

Therefore, the sponsors play a key role in making this unique experience coming to life.

The following section introduces the packages and benefits of sponsoring Agile Tour Brussels 2020.

Where  
knowledge  
meets  
practice.

# The Welcome Kit

Avantages	Media Partners	Silver
(*)	-	750 €
Thank you on social media	✓	✓
Logo on website	✓	✓
Logo on advertising	✓	✓
Branding visible at all point of communication		✓
Exhibition Room		✓
Dedicated Sponsor Moment With All Attendees		✓
Direct email Communication to the Attendees		✓
Gift/Goodies option (prices for ATBru)		✓
Free tickets		5
(*) All our sponsors will be thanked at the opening and closing of the event		



**Welcome Kit**

# **Silver Package**

**750 €**

**With The Silver Package, you will get:**

- Thanks on social media
- Your logo on the event website
- Your logo on all advertising
- Branding visible at all point of communication during the conference
- Exhibition Room available for the sponsors to meet attendees
- Dedicated Sponsors moment (to be define individually)
- Direct e-mail communication (you give us your communication, we send it to all attendees)
- Possibility to offer gifts/goodies the ATBru team will send to all the winners of our ATBru contest during the Conference
- 5 free admission tickets



**Welcome Kit**

# **Media Partners Package**

**The Media Partners Sponsoring Package is based on a principle of reciprocity.**

**For your help in the promotion of our event, we propose to help you shine with:**

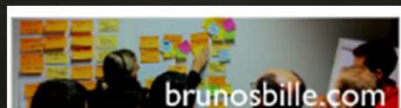
- Thanks on social media
- Your logo on the event website
- Your logo on all advertising







Sponsors of previous editions



# Contact Agile systems

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We'd love  
to hear  
from you!

