matthewMOON

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Skills_

JavaScript, React, React Native, Redux, Ruby on Rails, jQuery, HTML5, CSS3, PostgreSQL

Projects_

Progress Tracker Mobile - *Ruby on Rails, React Native* - Mobile application for App Academy's internal web app   live | git

- Combined GitHub OAuth 2.0 with Rails Sessions to authenticate users on front-end allowing for persistent login and quick user authentication.
- Revisualized current App Academy Progress Tracker Program with student focused UI, designed an intuitive mobile interface from mock-up to product to demo page.

InfiniteLoop - *Ruby on Rails, React / Redux* - Minimal community forum concept for programmers and developers   live | git

- Streamlined Redux store to maintain a limited state, placing algorithm concerns on ActiveRecord and PostgreSQL.
- Decoupled voting slice of state from Redux store and tied vote logic with both Questions and Answers, via jBuilder JSON responses for reduced state and reducer complexity.
- Constructed modular tab and form components to create a scalable structure for future presentational components and functionality for an intuitive user experience.

Fall Down - *Vanilla JavaScript* - Web browser rendition of arcade classic *Fall Down*   live | git

- Implemented EaselJS library to create a seemless arcade-game experience.
- Styled page to be remniscient of both the TI-84+ calculator as well as legacy aracde machines.
- Created modals with pure HTML/CSS to avoid heavier calculations and DOM manipulation on client-side.

Education_

App Academy Full-Stack Web Development   June 2017

University of California, Irvine BA, Sociology   June 2012

Experience_

Social Media and Marketing Specialist - OneLogin
2013 ~ 2016 - San Francisco, CA

- Overhauled social media practices with an emphasis on brand awareness and customer advocacy. Shifted metrics emphasis on increasing positive company sentiment, doubling customer interaction and increasing average NPS.
- Assumed ownership of Application Partner collateral (in close collaboration with Business Development), landing pages, blog posts and website maintenance using WordPress, Statamic, HTML and Bloomfire.
- Copyedited Marketing content including, but not limited to, product data sheets, whitepapers, case studies and webinars with the use of the Adobe Suite (Photoshop, Lightroom, InDesign) as well as the Microsoft Suite.
- Spearheaded customer advocacy efforts through Influitive, in order to further identify meaningful customer pain points and increase company visibility. Collaborated with UI/UX, Design and Sales to on-board and implement Influitive.