

Ephraim Ephraim Isemin

Programs Manager, Project Manager

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PROFILE

I am an ambitious, energetic and teachable person who has developed a mature, responsible and tactical approach to any task that I undertake and situation presented with. I am also a team player and goal setter who values integrity and principles in any organisational setting. I am excellent in working with others to achieve a certain objective on time and with excellence.

PROFESSIONAL EXPERIENCE

Project Manager(Volunteer)

African Workforce Summit

2025

Lagos, Nigeria

- Led cross-functional planning and execution of a 2-day summit attended by over 1,200 people (600+ per day), with participation from 8 exhibitors, 4 vendors, 20 partners, 37 speakers, and 3 hosts.
- Managed 7 team leads and coordinated a team of 30+ to ensure smooth pre-event planning and on-ground execution.
- Designed the event flow and master plan, aligning goals across multiple teams to deliver on timelines and impact targets.
- Secured strategic partnerships and closed collaboration deals with 20+ brands and organizations.
- Oversaw task tracking, accountability, and team performance using Asana, Google Sheets, and Zoho for communications
- Acted as risk manager and primary decision-maker on-site, ensuring real-time resolution of issues and smooth experience for guests and stakeholders.

Programs Associate

Co-creation HUB

01/2025 – 05/2025

Lagos, Nigeria

- Successfully manage a virtual network of 18 Campus Ambassadors across six universities in Nigeria, providing weekly support and supervision to ensure consistent progress toward program goals.
- Spearhead the coordination and execution of Safe Online digital literacy trainings, resulting in the education of over 11,000+ Nigerians on safe online practices nationwide.
- Facilitated the launch and development of campus-based Online Safety Communities.
- Designed and executed two major digital literacy Campus Pop-Up events in two tertiary institutions, overseeing logistics, budgeting, publicity, and stakeholder coordination.
- Developed and maintained a comprehensive Ambassador Performance Dashboard to track training metrics, campus outreach impact, and program KPIs week-on-week.
- Coordinated the submission of weekly timesheets and reporting forms from ambassadors, ensuring timely data collection and program accountability.
- Conducted an EdTech Readiness Survey across the six participating institutions, producing data-driven insights for program development and institutional engagement.
- Collaborated with the M&E team to administer ongoing surveys and provide actionable recommendations for improving digital safety engagement among students.
- Authored detailed weekly reports and a final Program Report, capturing project outputs, outcomes, key insights, and recommendations.

Programs/Operations Officers

Civic-Verse[PoliZ]

2024

Lagos, Nigeria

- Oversee program development and operations, ensuring alignment with PoliZ's mission to make policy and governance accessible and engaging.
- Manage and execute key initiatives, including virtual workshops, community hangouts, and Twitter Spaces,

fostering active participation and community growth.

- Coordinate logistics, partnerships, and communications to ensure the smooth execution of all programs.
- Lead operational strategy, supporting program scalability and impact within the civic engagement and policy

Business Development Manager

Opay

- Implemented an efficient tracking system to identify inactive ambassadors, ensuring optimal task performance and alignment with company goals.
- Generated high-quality leads and maintained a high conversion rate, contributing to sales growth and increased product usage.
- Developed and executed strategies to enhance sales growth and product adoption within the designated area.
- Led ambassadors, ensuring they remained on track with objectives, while fostering continuous engagement and performance improvements.

12/2023 – 03/2024
Cross River, Nigeria

Business Development Officer

Cybertron Advertising Agency

- Led B2B and B2C sales, focusing on lead generation and conversion for digital out-of-home advertising.
- Managed sales and client relationships with businesses seeking to advertise through programmatic digital screens.
- Collaborated with screen owners, overseeing the management and optimization of their screens.
- Successfully drove growth through strategic lead conversions and strong client engagement.

2024
Lagos, Nigeria

Project Manager

Core912 Agency

- Led product marketing and launch campaigns for clients through experiential and experimental marketing, as well as activation strategies.
- Managed youth and student mobilization efforts to drive engagement and ensure impactful outreach.
- Served as project manager, overseeing the end-to-end execution of marketing campaigns, ensuring client objectives were met with measurable success.

04/2023 – 01/2024
Lagos, Nigeria

Project Manager/Supervisor

Opay

- Led a team of ambassadors and supervised debit card issuance across Calabar, driving user growth and lead conversion.
- Spearheaded initiatives that successfully converted 6,000+ leads into active customers through targeted debit card issuance campaigns.
- Managed community relations with ambassadors, fostering engagement and aligning efforts toward growth goals.
- Oversaw end-to-end project supervision for card issuance, ensuring smooth execution and achieving customer acquisition targets.

04/2023 – 10/2023
Cross River, Nigeria

Product Launch/BTL Marketer

Itel

- Led a team of ambassadors and supervised debit card issuance across Calabar, driving user growth and lead conversion.
- Spearheaded initiatives that successfully converted 6,000+ leads into active customers through targeted debit card issuance campaigns.
- Managed community relations with ambassadors, fostering engagement and aligning efforts toward growth goals.
- Oversaw end-to-end project supervision for card issuance,

05/2023
Calabar, Nigeria

ensuring smooth execution and achieving customer acquisition targets.

EDUCATION

Bsc.Ed Education and Political Science

University of Calabar

Bsc.Ed Education and Political Science

2017 – 2021

Cross River, Nigeria

Secondary Education, Jonsog College

2008 – 2014

Lagos, Nigeria

SKILLS

Active collaboration

Team Player

Problem solving and analytical thinking

Solution driven

Excellent orator with great presentation skills

Product Management

Organisational skills

Proactive and coaching style leadership skill

Google Suites

Microsoft word, excel, Google slides, Google Doc, Google sheets and creative writing skill

Expert attention to details

LANGUAGES

English Language

Yoruba Language

Oron Language

INTERESTS

Writing | Volunteering | Travelling | Creating

ORGANISATIONS

AIESEC

Calabar writing and literary society

Young African Leadership Initiative

Product folk

Product Buddies