

Agnes

Serwaa Antwi

EIT @ MEST AFRICA | DIGITAL MARKETER

Ogbojo,
Greater Accra Region, Ghana
(233) 265-188-151
agnesserwaantwi@gmail.com

EXPERIENCE

MEST Africa, Accra — Entrepreneur In Training

SEPT 2022 - PRESENT

Assisted in the recruitment of applicants for the second cohort for the 2022 Pre-MEST Training Program.

Conducting program impact interviews for past graduates of the training program.

Dynamite FM, Tarkwa — National Service Personnel

NOVEMBER 2021 - AUGUST 2022

Assisting General Manager by running errands, writing and taking care of all documentation required.

Information Governance Solutions, Accra — Digital Marketing Intern

JUNE - AUGUST 2022

Development and implementation of a digital marketing plan and strategy to generate more leads to the website and increase conversion.

MEST Africa, Accra — Marketing & Recruitment Intern

JUNE - JULY 2022

Assisted in the recruitment of applicants for the second cohort for the 2022 Pre-MEST Training Program.

Conducting program impact interviews for past graduates of the training program.

EDUCATION

University of Mines & Technology, Tarkwa — BSc. Electrical & Electronic Engineering

SEPTEMBER 2017 - JULY 2021

Control systems, Power Electronics, Communications, Electrical Power Generation and Distribution, Digital Electronics.

SKILLS

Leadership
Creative Writing
Script Editing
Public Speaking
Innovative Thinking
Graphic Design
LabVIEW
Basics C++
HTML

CERTIFICATES

Google Digital Workshop
The Fundamentals of Digital Marketing

IBM
Enterprise Design Thinking
Practitioner

LANGUAGES

English
Asante Twi
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