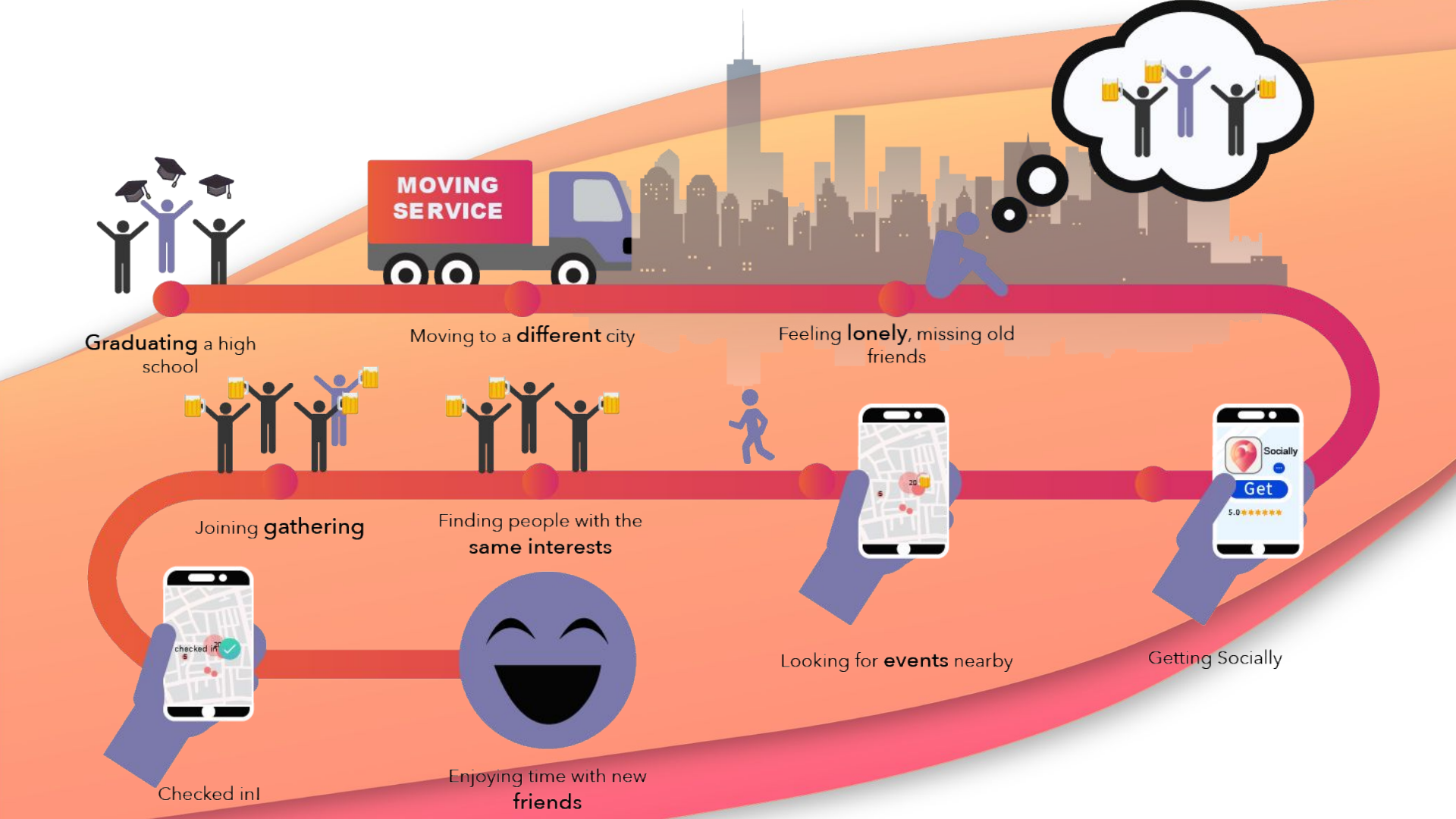
9:41
Find New Spot
Search
50
10
23
18
Categories
Art & Music
Education
Sport
Lifestyle
Nightlife
9:41
Socially
Create an account
Already a user? Log In


MOVING SERVICE
Graduating a high school
Moving to a different city
Feeling lonely, missing old friends
Joining gathering
Finding people with the same interests
Looking for events nearby
Getting Socially
Checked in!
Enjoying time with new friends
Socially
Get

FIND
EVENTS

CHECK-IN

HELP
OTHERS

PARTNERS

Google
(maps, email login)

App Store
Google Play

Universities

Inernaional houses

Small, local business-es

Research companies
Embassy

ACTIVITIES

1.Testing the idea
2. Choosing the marketing plan
3. High fidelity prototype
4. Pitching for sponsoring
5. Developing

RESOURCES

Network

Existing customers

Website

VALUE PROPOSITION

Raw idea:
To connect people according to their hobbies and interests, using the digital world

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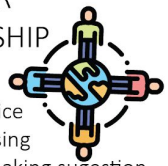
-what values do we deliver t othe user
-which customers problems are we helping to solve
-which customers needs are we satisfying

-making easier to intiate real life conections
-problem of loneliness, finding people with same interests
-feeling of belonging

CUSTOMER RELATIONSHIP



Anonymity
Customer service
Online purchasing
Possibility of making sugestion for new category
Email for business inquiries
The longer the cheaper price per month

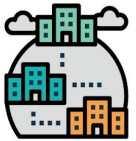
CHANNELS

Social media
Online advertisement
Word of mouth
Ambassador
News Media

CUSTOMERS

Students

Research companies



Travelers

COST STRUCTURE

Advertising

Developing

Hosting

INSPIRATIONAL NOTES

Using useres sto-ries, photos to pro-mote oir app on social media

REVENUE STREAM

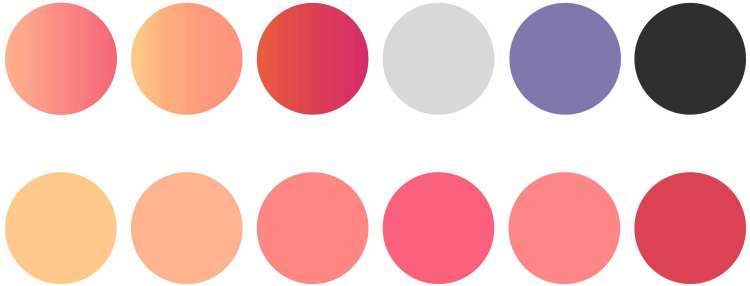
Donation button
Copyright
Subscription fee
Adds in free app version
1 time paid event hosting
Kickstarter

TRADEMARK

LOGOTYPE

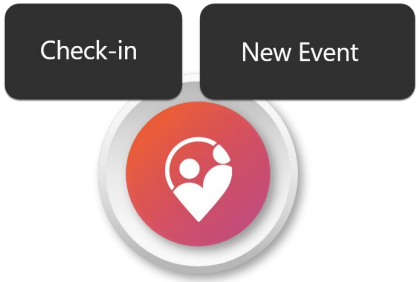
Socially

COLOR PALETTE



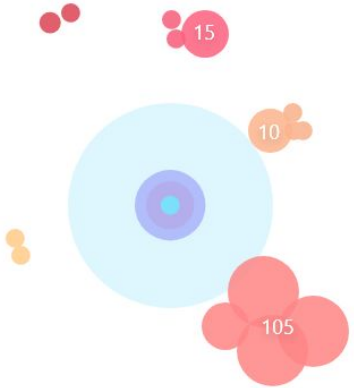
CATEGORIES

CHECK-IN BUTTON



SUBCATEGORIES

GATHERINGS



Let’s have a look on our website!