

SUPERFAN

INTERACTIVE EXPERIENCE



BRAINSTORM

come up with three different ideas of themes + interactive features

PHASE 0

Idea 1: The strokes



Theme

My theme is going to be the strokes and it is going to show their whole discography and photos of them

Interactive JS Feature #1

Click on the albums and get to see descriptions and photos per era

Interactive JS Feature #2

Click on the face of each member and get to hear their part of one song: most likely Reptilia

Idea 2: Western



Theme

My other idea is for my project to be a western inspired project as I really am a fanatic of westerns

Interactive JS Feature #1

Gallery of gunslingers that'll take place in a saloon

Interactive JS Feature #2

Being able to click on the bartender and being able to buy a drink

Idea 3: Weezer

Theme

I am going to explain the whole story of Weezer of rivers Cuomo as I feel as it is super interesting to explain his story

Interactive JS Feature #1

I want to show the different eras of his music and rivers Cuomo as a person

Interactive JS Feature #2

I can make the albums interact to play music videos



EVALUATE

think about the good and bad for each idea then choose one

PHASE 1

Evaluate + Choose Your Idea

	Pros	Cons
Idea 1: The strokes fan page	<ol style="list-style-type: none">1. It is something I really like2. It would be really simple to create a site like this3. It will show the bands strengths	<ol style="list-style-type: none">1. It might be too simple of an idea2. Not really as creative as I would like
Idea 2: Western Saloon	<ol style="list-style-type: none">1. I am really into westerns2. I can capture the western energy3. It will be nice a simple to create a saloon4. It feels really unique	<ol style="list-style-type: none">1. Might be a little hard to accomplish as it is more hard than the strokes2. Might be tricky to add interactiveness the way I want to
Idea 3: Weezer	<ol style="list-style-type: none">1. It is an idea I am interested in2. I really enjoy Weezer and the band themselves3. I want to explore more of their	<ol style="list-style-type: none">1. Too similar to the strokes design2. Not as creative as the western3. Not my biggest interest as of

CONTENT

gather and edit essential content for your site

PHASE 2



PIXLR

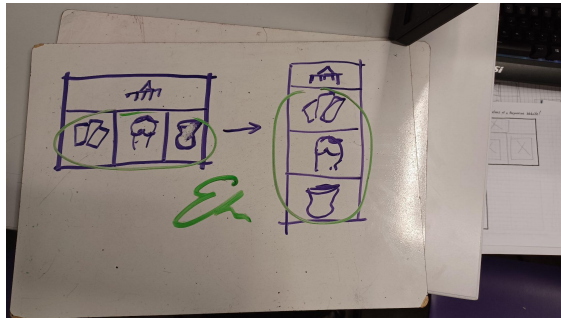


background



DESIGN

create three possible responsive designs for your chosen idea



MOCKUP

choose your final layout and create a digital mockup

PHASE 4

