Hermes Mockups Documentation

Author: Vasilis Agorastos (164627), designer for the Hermes team. Version 1.

Mockups were made using Balsamiq. Balsamiq was used because it focuses more on UI positioning and User-centered design, and less on color schemes and other minute details that can be decided on later on in the designing process.

General design philosophy

Hermes' layout is very barebones and white-space oriented, while maintaining a modern style. We want the user to navigate through the app easily, regardless of their previous use of other similar applications, while still rewarding experienced users by taking ideas from popular websites, thus easing their browsing experience.

Home Page

This is the first page the user sees upon launching the app or when clicking the Home button. The main layout is based on skroutz.gr while the sidebar and the navigation bar are based on various popular websites and applications.

The user's options are to search for something or browse through the categories. The reasoning behind this is due to the expected clientele and also behind my own experience as a customer. The vast majority of users will want to buy or search for something, while those that want to sell something can simply press the Upload button on the navigation bar.
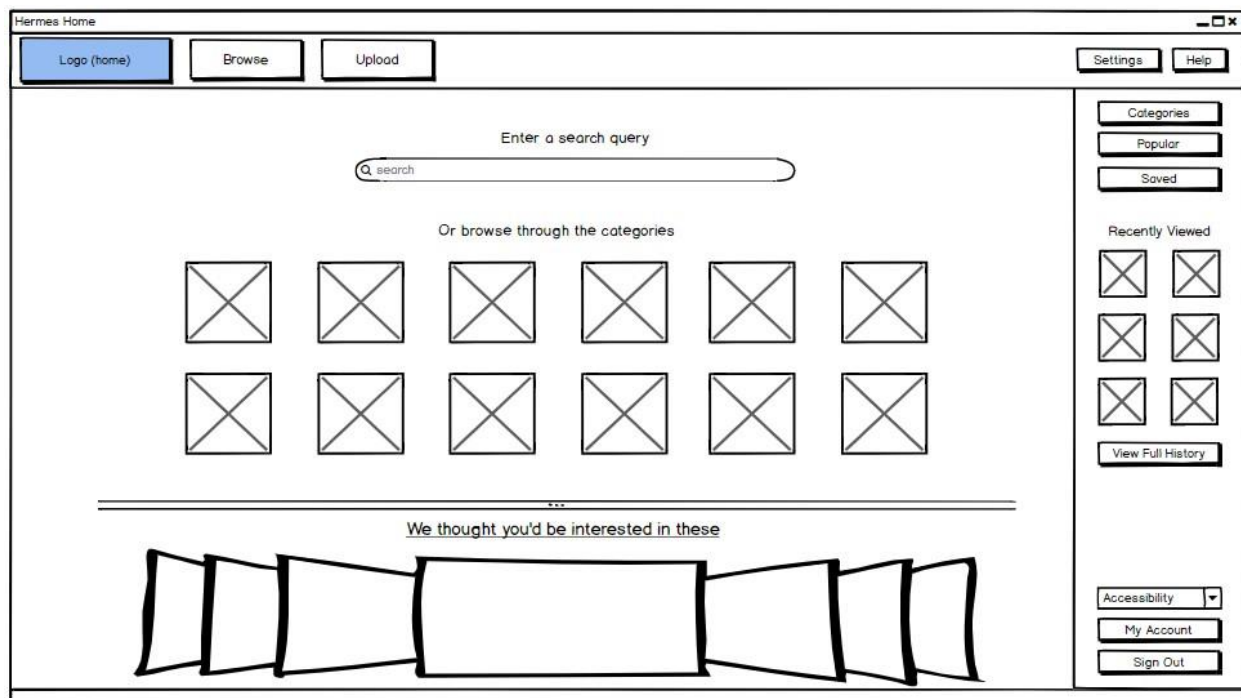
The sidebar can change based on if the user:

- Has an account or chose to browse as a guest
- Has viewed any listings or is a first-time user
- Has chosen to hide the sidebar

Things to change

1. Compress the buttons (Accessibility goes into Settings, Categories button on the sidebar is removed, View History goes into My Account).
2. Remove the sidebar entirely, move the buttons on the navigation bar, add Recently Viewed in the Central layout.
3. Reduce the number of categories shown in the Home page to reduce clutter. Show only the most popular categories first.

Listings Page

This is the page that the user sees when clicking the Browse button on the navigation bar or searches for something. The layout is based on a number of advertising/listings websites like car.gr and spitogatos.gr.

The user can filter the results through the left sidebar. Clicking on an item doesn't open a new page, but takes up half the space on the screen. This eases the browsing experience, not having to open and close something many times just to check out the details or compare items. The filters on the left sidebar are just an example as the user will have many more options to choose from when searching for an item, based on the item's category and other factors. The sidebars will have an option to be hidden to remove clutter.
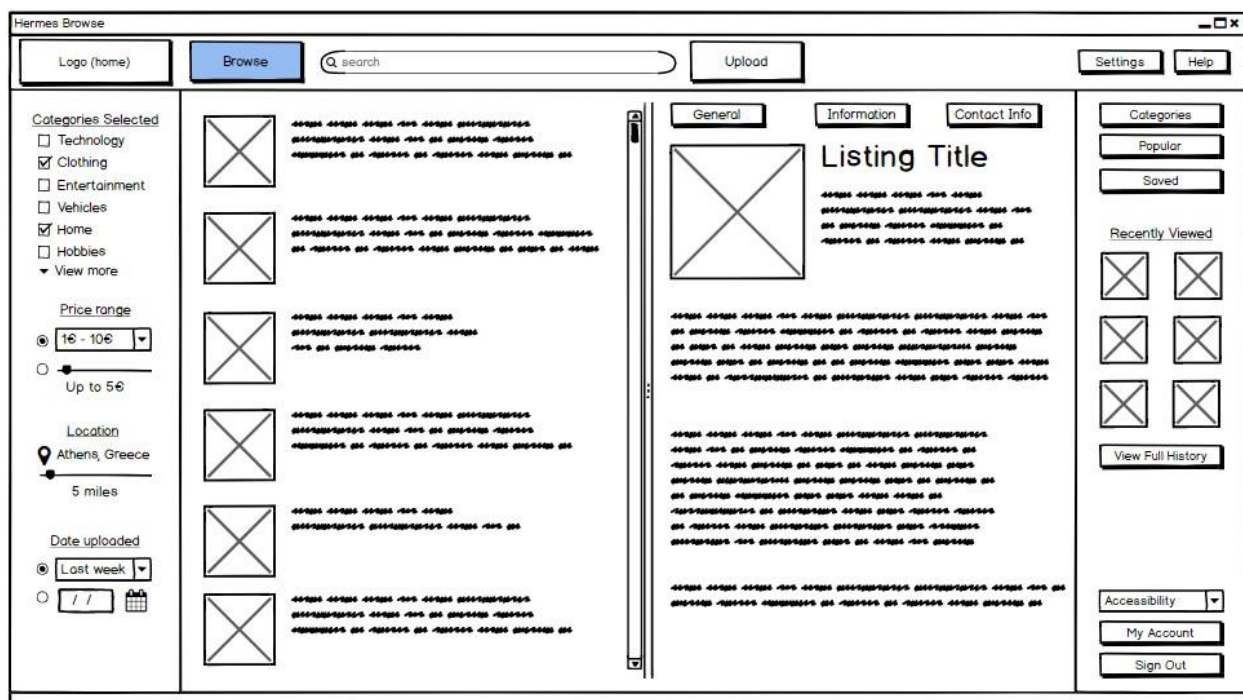
Things to change:

1. Remove the right sidebar, move its buttons on the navigation bar.
2. Give the user an option to open the item on a new page because this design might be too claustrophobic.
3. Add a button to compare items.

Profile Page

This is the page the user sees when clicking on the Account button. The layout is not based on anything, it just seemed like a good and clean design for a profile page.

It's center-aligned like most of the application, and the user has the ability to change his info, view the items he has uploaded and check out any notifications from people that want to come in contact with him.

Things to change

1. Add many more information in the profile of a user(telephone number, address, etc)
2. Remove the messages tab; instead, add a notifications tab which will notify the user when somebody has taken interest in an item he has uploaded. Messages will be removed because a phone call or an email are easier and more direct for the majority of users.

Uploading Page

This is the page the user sees upon clicking the Upload button on the nav bar. The layout is based on websites like ebay.com and Facebook Marketplace.

This is a very straightforward page, as the user has to fill out (mostly) every area before clicking the Upload Item button.

Things to change

1. Add many more options to choose from, based on categories selected and other various factors.

Sign-up/Log-in Page

This is the page the user sees when clicking on the Signup/Login buttons that appear on the navigation bar when browsing as guest. The layout is based on every website/application that has an account creation process.

This is another straightforward page as literally every user has seen something similar to this. The contact information will be saved for when the customer wants to upload something.

Hermes Upload —☐✕

| Logo (home) | Browse | Upload | 🔍 search | Settings | Help |

Create an account to easily save and
review listings, upload items and join the
Hermes community

Log-in Credentials

Username... (*)

Password... (*)

Reenter your password... (*)

Contact information

Email... (*)

Phone number...

Location...

Name...

Sign Up

Already have an account?

Username...

Password...

Log in

Categories

Popular

Saved

Recently Viewed

⊠ ⊠

⊠ ⊠

⊠ ⊠

View Full History

Accessibility ▼

My Account

Sign Out

Things to change

1. Maybe split the Sign-up and Log-in pages.
2. Improve functionality (add Forgot password? Button etc.)