Mayank Raj

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Experience

Senior AR Developer | ARway

Mar - July 2024

- Engineered a *turn-by-turn navigation* algorithm using *AStar* and *KDTree*, optimizing pathfinding for user speed, nearest paths, rerouting, and course correction across *multi-floor* venues.
- Designed and implemented custom shaders and materials to elevate the visual style of AR navigation paths.
- Developed a robust toolkit to automatically verify dependencies, layers, and packages upon importing the SDK.

Unity AR Developer | ARway (Nextech AR Solutions)

Aug 2020 - Feb 2024

- Integrated Microsoft Azure Spatial Anchors for precise real-world localization and visual landmark anchoring.
- Engineered a custom plugin for viewing PCD files, adding point cloud visualization capabilities to Unity.
- Built an AR artwork experience at London Wall Place with visuals and music by Guildhall School of Music & Drama and London Symphony Orchestra, plus a *location-based AR game* using ARway's indoor navigation SDK.
- Optimized asset management with conditional loading, improving performance and reducing memory footprint.

Senior AR Developer | Noora Health

April – June 2020

• Developed "Virus Warrior" – a coronavirus shooting game in AR – and "PPE Trainer" – an AR nurse training app for the Donning/Doffing procedures of the COVID-19 equipment.

AR Intern | CrispAR and Vkenn Technologies

Mar – April 2019

Created a specialized AR app for restaurants, enabling customers to preview food items in 360° before ordering.

Projects

Planets AR - (https://planetsar.agrmayank.com)

• An Augmented Reality (AR) application, featuring planets, dwarf planets and moons across our solar system, with 100k+ downloads across Android, iOS and JioGlass XR headset platforms.

Bravery of the Coward - (https://agrmayank.itch.io/bravery-of-the-coward)

• A 1-bit platformer game exploring the themes of light, dark, and of moral choices, where your in-game decisions shape the ending you reach.

Virtual Segments – (https://roundthemoranges.github.io)

A curated digital art gallery that showcases diverse artworks from around the world on the web and VR.

NST-SSD – (https://northshore.health/#nstSsd)

Therapeutic AR designed to cure negative symptoms of schizophrenia by stimulating reward circuitry in the brain.

InAssist – (https://youtu.be/pZtLij9ytS0)

An AR assistant for visualizing home interior designs, enhancing customer decision-making during renovations.

Bullyt – (https://agrmayank.itch.io/bullyt-scale)

A fast-paced puzzle adventure where every decision tips the balance between positive and negative outcomes.

Education

Trident Academy of Technology (TAT), Bhubaneswar

2016 - 2020

B.Tech - Information Technology

- Built "Tri-Netra" an Augmented Reality based information and navigation system with a 3D model representation.
- Directed a team in developing a 3D-printed spider-bot integrated with AR using IoT at Cisco thingQbator.
- Created and launched an e-commerce shopping website utilizing WordPress, Shopify and Amazon Affiliate.
- Engaged in AR, VR, and Blockchain workshops hosted by CISCO, NASSCOM, GDG Bhubaneswar, and KIIT.

Honors & Awards

Xbox Game Camp Asia - 2024

• Led Team Amnesea in XBOX Game Camp Asia 2024 by Microsoft, to build a game prototype for "KeyBound".

Top 10 Finalist, BYOG Game Jam – India Game Developers Conference (IGDC), Nov 2023

Led the design and development of "TimeBound: History's Legacy" in the BYOG game jam by IGDC.

Speaker and Made With Unity Showcase - Unity Day, Pune 2019

Selected as a speaker for "Foggy Forest," one of the 9 Made With Unity (MWC) showcases.

Skills

Domain Expertise - Augmented Reality (AR), Virtual Reality (VR), Game Design, Game Development

Tools & Languages - Unity, C#, Blender, ARFoundation, ARCore, ARKit, Firebase, Flutter, Python, C++, Git, Jira