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## Agri\_Empower Pitch Deck

### Slide 1: Cover Slide



*Empowering Farmers with Knowledge and Access*

- **Subtitle:** *A Digital Platform for Training, Disease Identification, and Marketplace Access*



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### Slide 2: The Problem

- **Title:** *The Challenges Farmers Face*

- Limited access to modern farming knowledge
- Lack of disease/pest identification tools
- Market inaccessibility and poor logistics
- Difficulty securing inputs and loans



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### Slide 3: The Solution

- **Title:** *Agri\_Empower Provides...*
  - Self-paced e-learning on best farming practices
  - AI-powered disease/pest identification
  - E-commerce hub for farmers, buyers & input sellers
  - Farmer profiling for financial access and support



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### Slide 4: Our Product

- **Title:** *Multi-Platform Digital Experience*
- **Sections:**

- *E-Learning Modules*
- *Disease Detection Tool (AI-Based)*
- *Marketplace & Logistics Integration*
- *Farmer Profiling & Loan Assistance*



## Slide 5: Market Opportunity

- **Title:** *A Growing Demand for Agri-Tech Solutions*
  - 30M+ smallholder farmers in Nigeria alone
  - \$1B+ agri-tech market potential in Africa
  - Government and donor interest in food security

## Slide 6: Business Model

- **Title:** *Sustainable & Scalable Revenue Streams*
  - Subscription-based learning access
  - Commission from marketplace sales
  - Profiling-based financial services (B2B)
  - Partnerships with donors, governments, NGOs

## Slide 7: Traction & Progress

- **Title:** *Milestones Achieved So Far*
  - 1,000+ farmers onboarded in pilot states
  - Beta app tested with 85% user satisfaction
  - Partnership talks with 3 local governments

## Slide 8: Our Team

- **Title:** *Experienced, Passionate & Vision-Driven*
- **Profiles:**
  - Founder/CEO: [Bright Doro] – Agricultural Educator & Technologist

- CTO: [Princewill Inyang] – Software Engineer (AI & Platform Development)
  - Partnerships Lead: [Babafemi Oke] – NGO/Donor Relations Expert
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## Slide 9: What We Need

- **Title:** *Seeking Strategic Support*
    - Funding: \$250,000 for development & expansion
    - Technical partnerships
    - Market linkage collaborations
    - Access to rural networks
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## Slide 10: Closing & Call to Action

- **Title:** *Join Us in Empowering Africa's Farmers*
  - Let's bridge the gap in agriculture
  - Connect with us to support smallholders
  - Demo & further discussion available
- **Contact Info:** Website | Email: [brightdoroagrictechventure@gmail.com](mailto:brightdoroagrictechventure@gmail.com) | Phone: 07065520223

### Agri\_Empower Logo Philosophy & Symbolism



The logo consists of a stylized green plant with three leaves growing out of a yellow/orange base. The base features blue circuit board patterns, symbolizing technology.

**1 Green Plant**  
Symbolizes Growth & Agriculture  
Fresh leaves signify innovation

**2 Blue Circuit Lines**  
Symbolize Technology / Innovation  
Bridging Agri & Tech

**3 Orange Soil Base**  
Symbolize Foundation / Impact  
Connection to Earth

**4 Name "Agri\_Empower"**  
Agri – Agriculture  
Empower – Enabling farmers knowledge tools, market access, financial inclusion