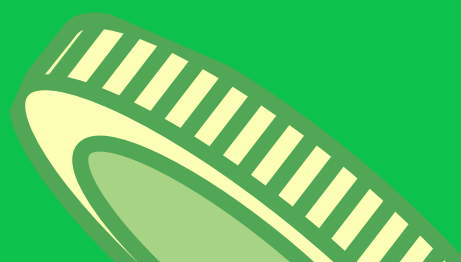




agrify'

Connecting Certified African Farmers To International Markets Via Crypto

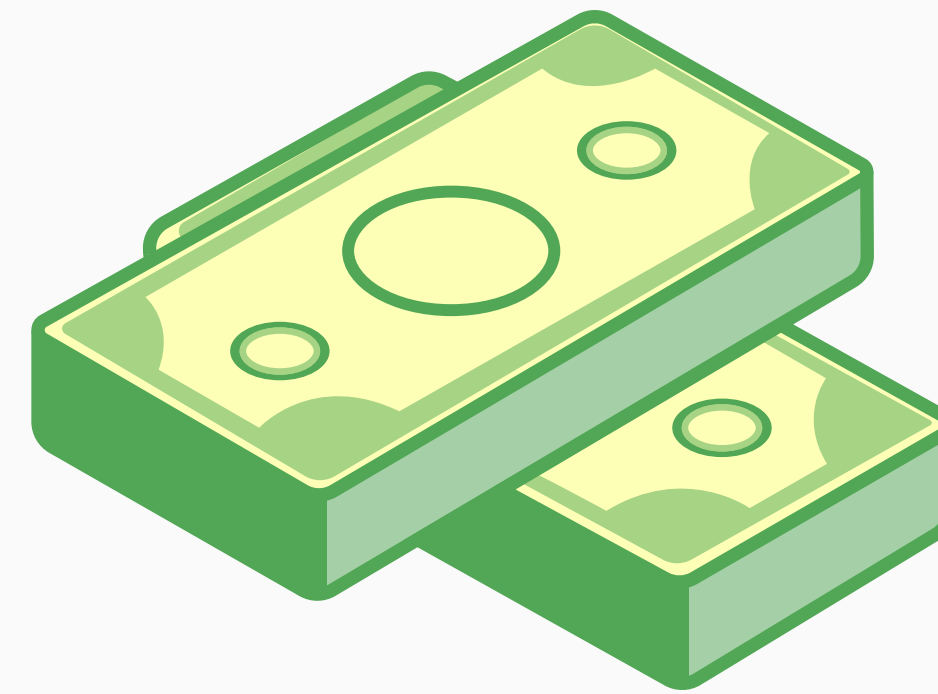


The Situation



65%

of the worlds arable land is
in Africa, meaning Africa has
the potential to **feed the world**



However,
Africa currently imports

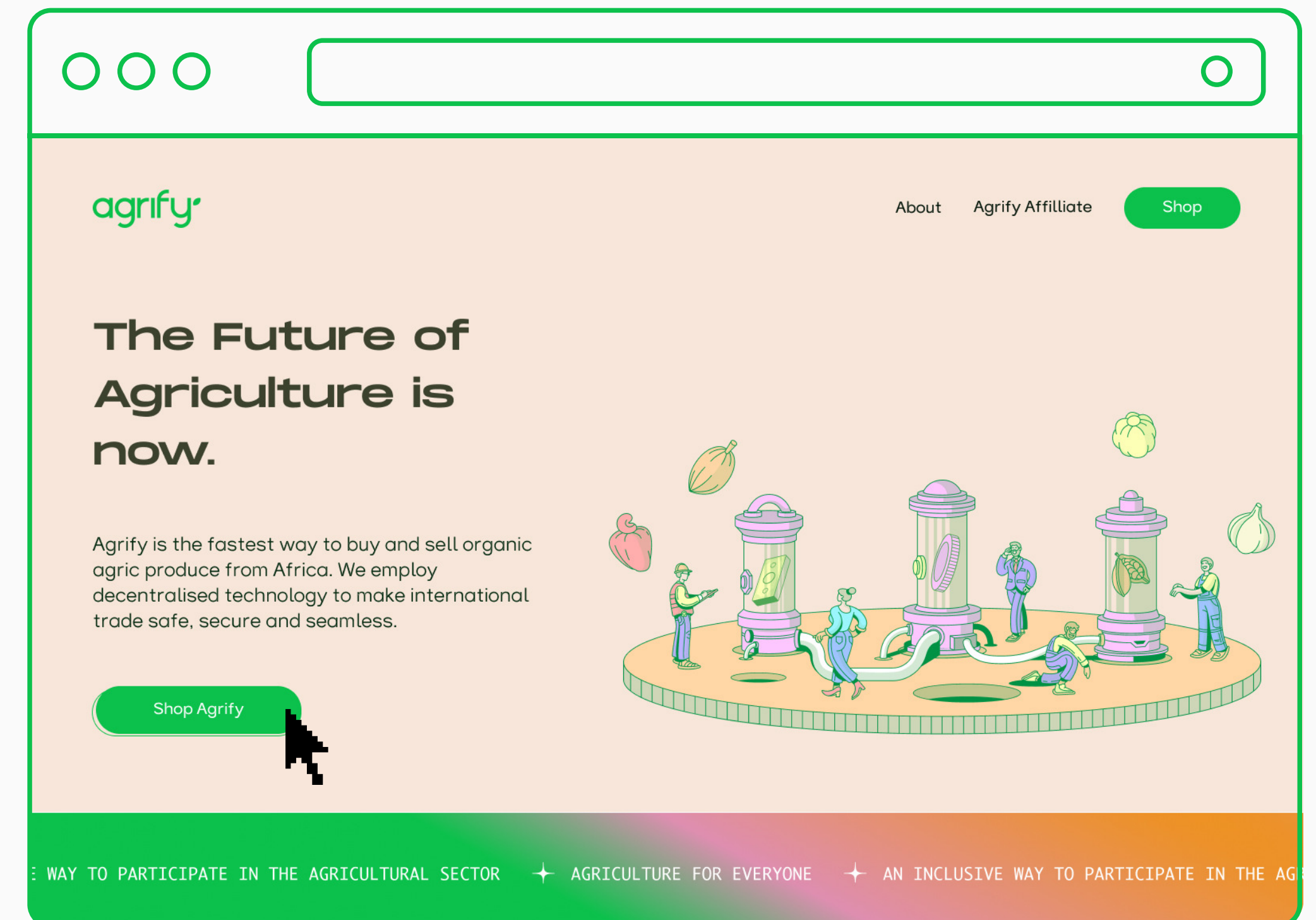
\$47B+
worth of food



How do we connect local farmers in Africa to the \$200bn+
organic produce market securely and speedily giving them an
opportunity to expand their livelihood?

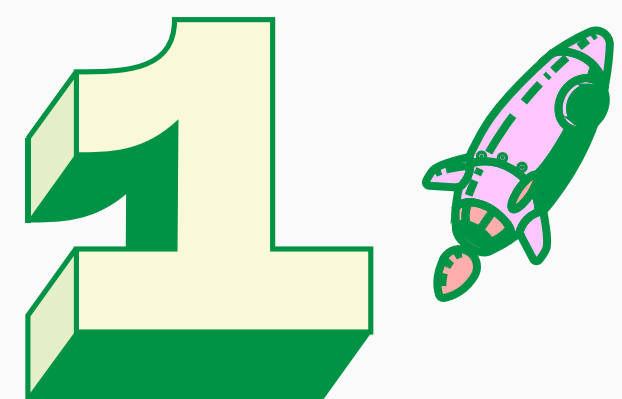
Connecting Certified African Farmers To International Markets Via Crypto

- ✦ Agrify connects farmers in Africa to the international organic produce market worth **\$220bn and growing at a CAGR of 9.7%**.
- ✦ Crypto allows cross border transactions to be **settled in minutes rather than days**, reducing time to receive funds and increasing trade.
- ✦ This we believe is key to unlocking the future of the African Agric industry projected to **reach \$1trn by 2030**.



Try it and see how it works

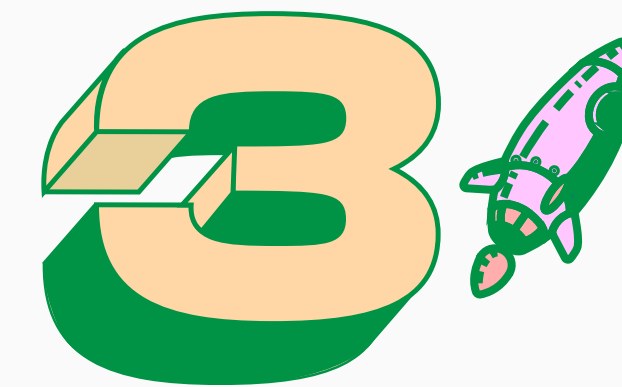
agrifyafrica.xyz



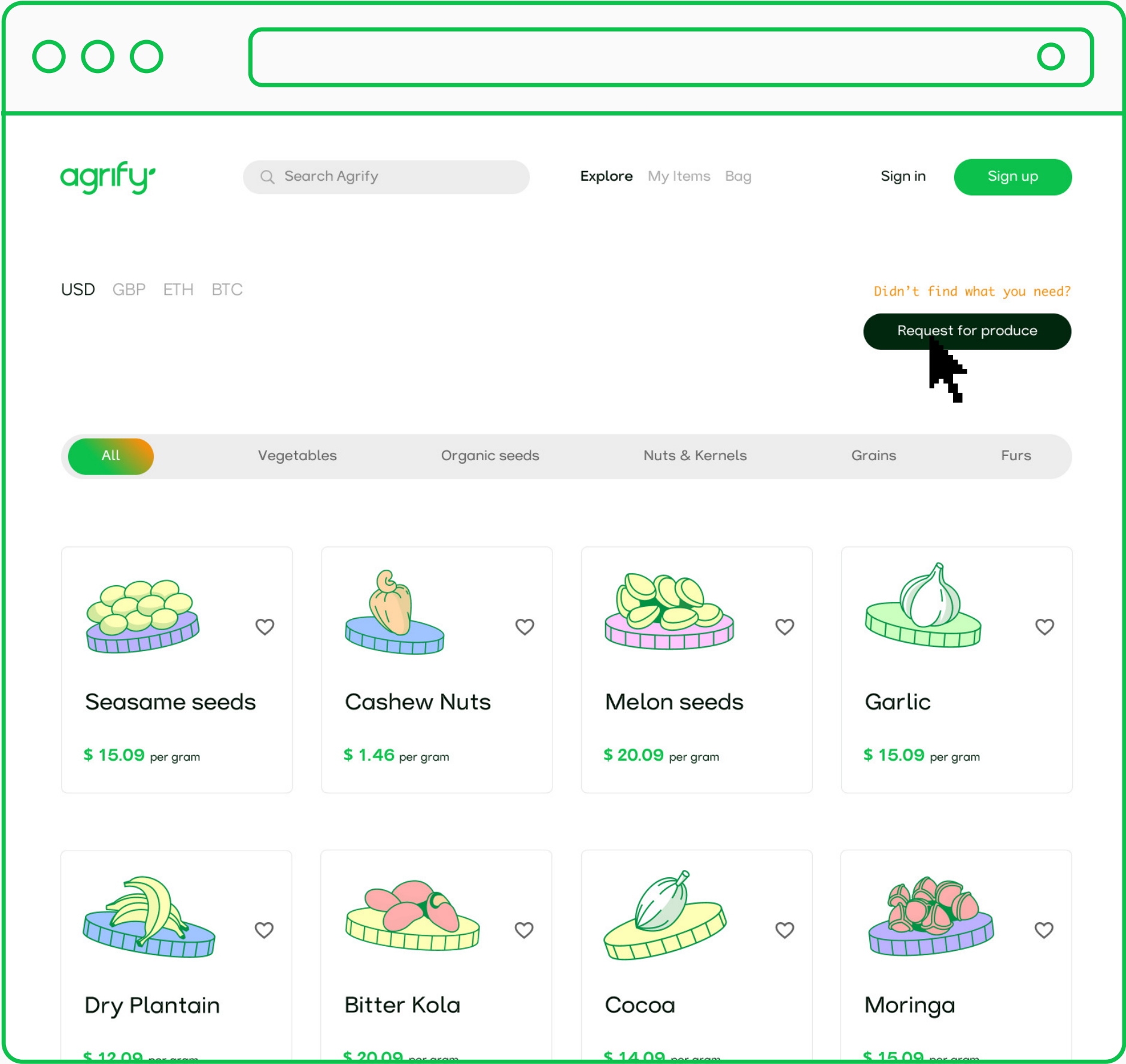
Search or Request for any produce on our platform



See up-to-date price on selected produce



Order it!



Key Benefits

- ✦ Increased prosperity, due to flow of forex into local agricultural businesses
- ✦ Higher trade across Africa, improving inter country affairs.
- ✦ Exposure of farmers to crypto, via payments and reinvestment through DeFi

Market Size

220_{B+}

**Organic Produce
Market**

26.56_{B+}

**Annualy Imported Produce
(UK & US)**

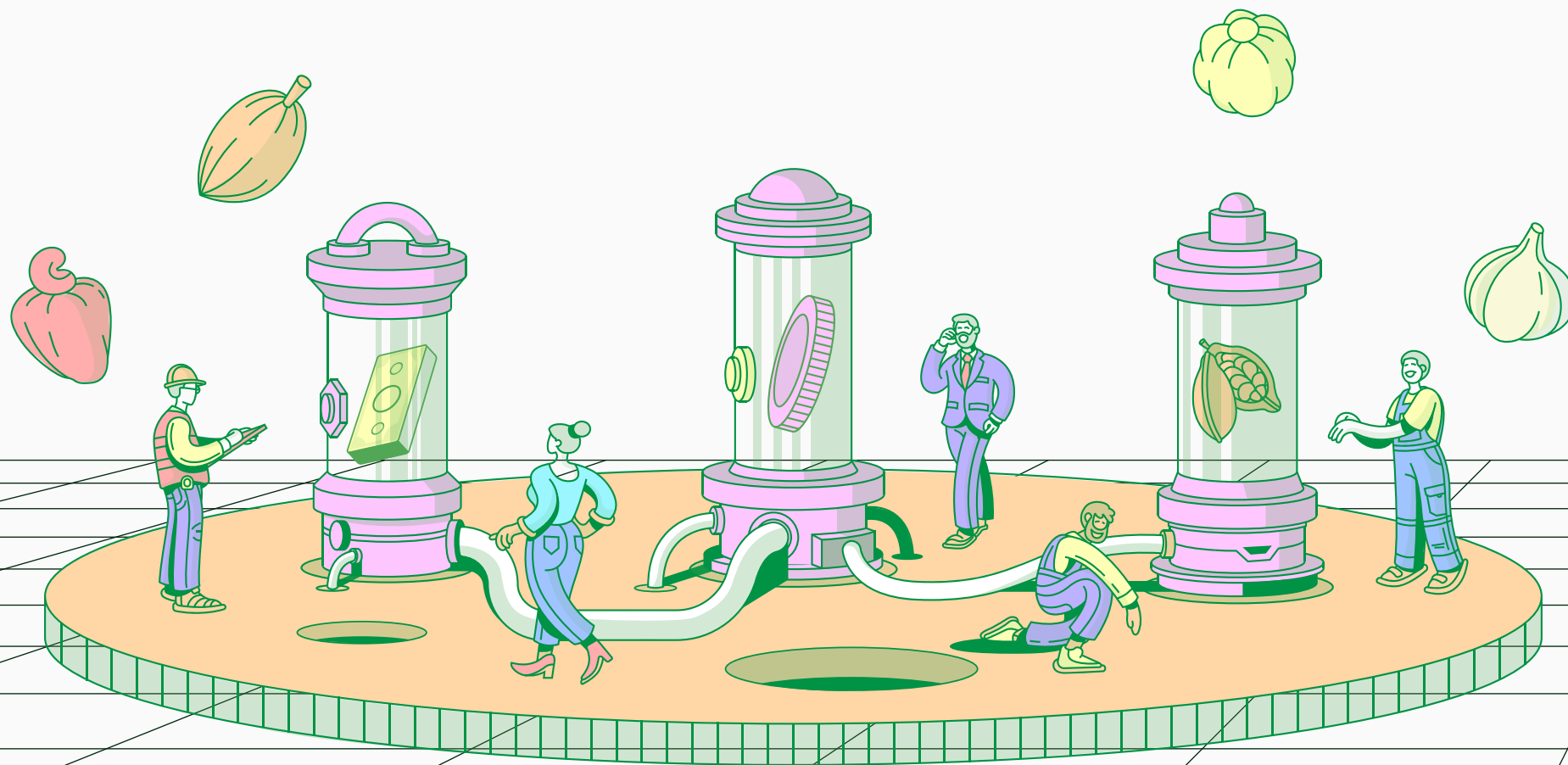
750_{M+}

**Servicable Available
Market**

Source: 2022 UK Goverment Department for Environment, Food & Rural Affairs, 2014 U.S. Department of Agriculture Report.

Market Validation

- ✦ Twiga.com **200,000+** Total Users.
- ✦ **120+** Agribusinesses in our database ready to be onboarded.
- ✦ Increased demand of Organic Produce **globally.**



Business Model

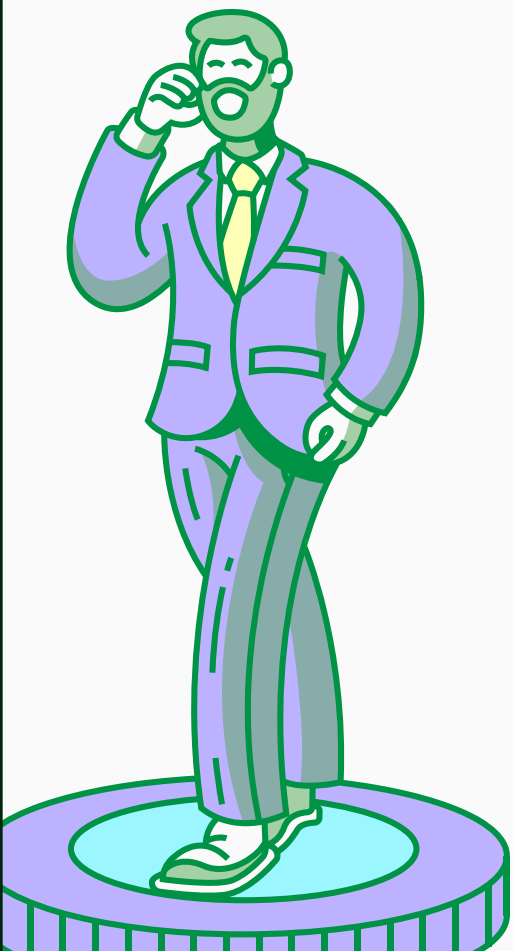
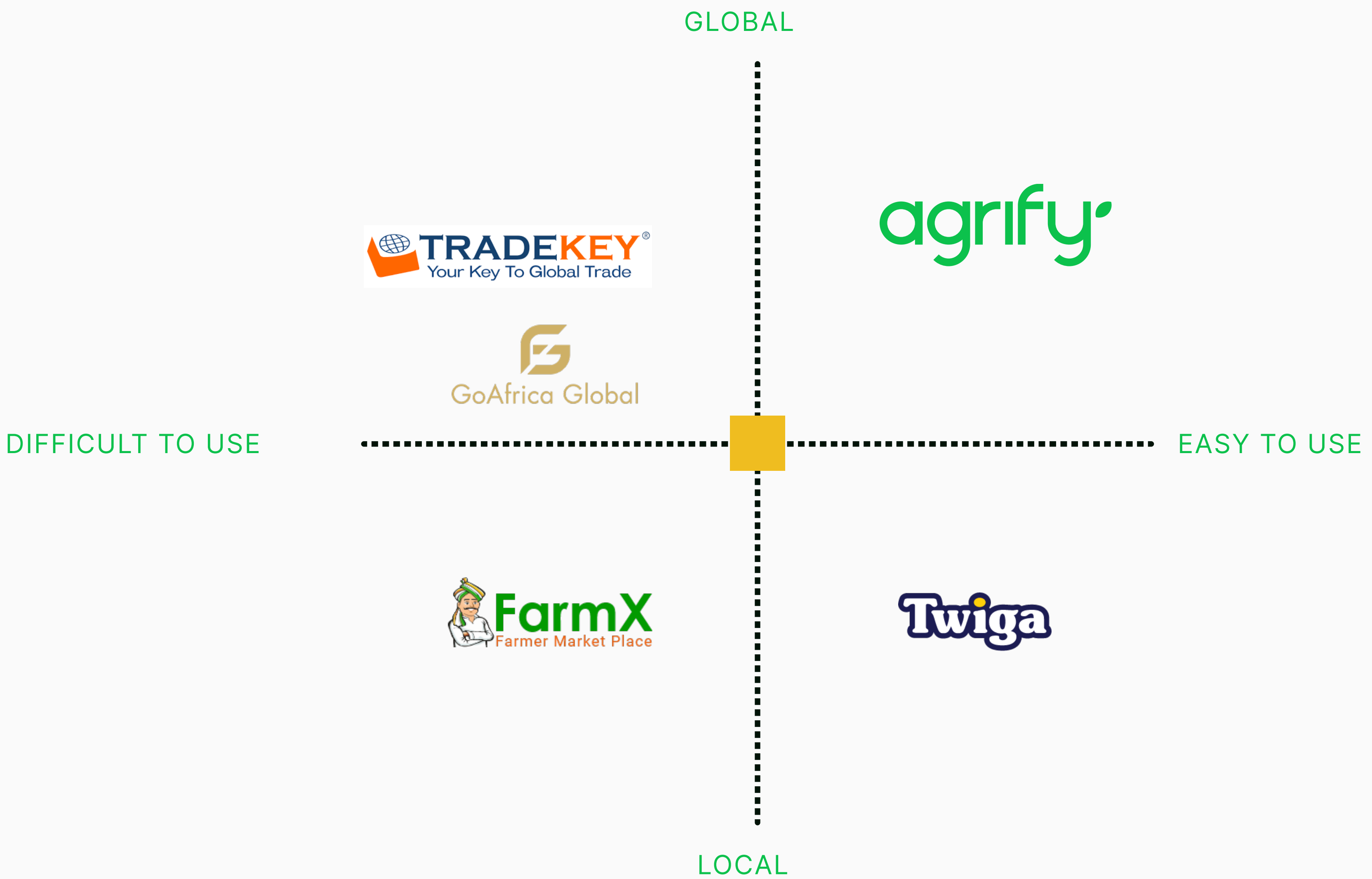


Taking a **5% commission** off payments made in crypto while holding funds paid in an escrow account.

Charging farms that want to rank higher in produce categories an **annual fee for verification**

In the future, we will also make money by **starting farms in high demand categories** we identify.

Landscape



Our Team

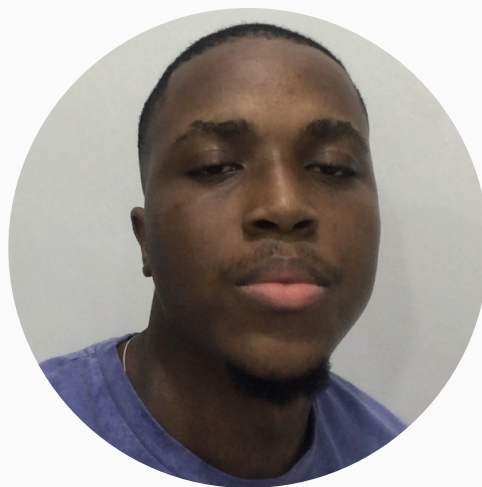
Built by African Crypto Product, Design & Development Enthusiasts



Delz Erinle

Founder, CPO

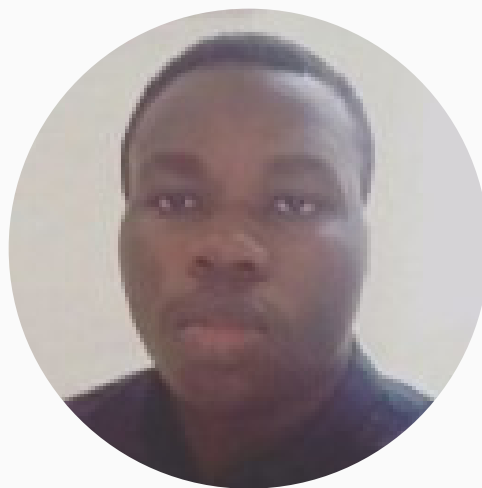
Background in Economics/ UX Design & 2 MScs in Management & Innovation



Lashe Onikoyi

CDO

Background in Engineering and Industrial Design. Wharton school of business Grad.



Isaac Oduh

CTO

Background in Defi & Fintech. MSc in Software Engineering and Cloud Computing



Sam Adeyemi

Front End Developer

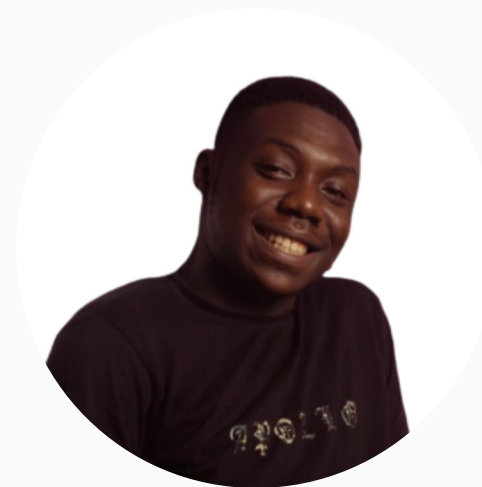
Background in Frontend Engineering and Design. MSc in Electrical Eng & Data Science



Emmanuel Ekpeyong

Smart Contract Developer

Background in DeFi, Layer 2 blockchains, backend web development, BSc in Computer Science



Mafimisebi Adebayo

Frontend Engineer

Background in Health Science. Experience building web3 products. DeFi enthusiast.

Raising our Pre-seed Round of \$300k

Tokenomics

1,000,000,000 Agrie Tokens available ever

Pre-seed: \$300k at \$0.005 per Agrie (6% at \$5m valuation)

Seed: \$1m at \$0.01 per Agrie (10% at \$10m valuation)

Private: \$2m at \$0.02 per Agrie (10% at \$20m valuation)

Public: \$500k at \$0.025 per Agrie (1% at \$25m valuation)

Vesting:

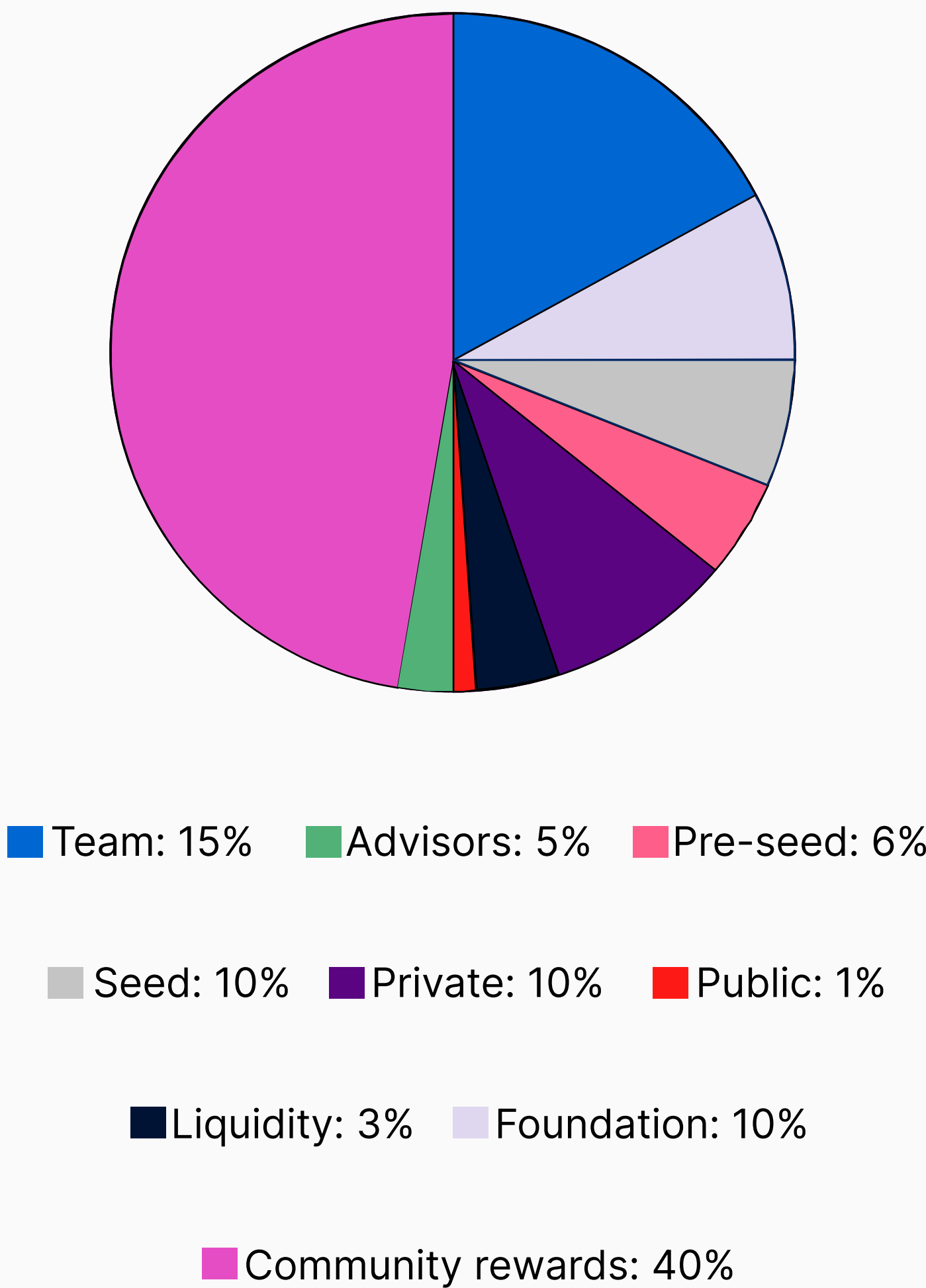
Team & Advisors: 0% at TGE, 6 month cliff, daily unlock over 36 months

Pre-seed: 0% at TGE, 1 month cliff, daily unlock over 24 months

Seed: 0% at TGE, daily unlock over 18 months

Private: 5% at TGE, daily unlock over 12 months

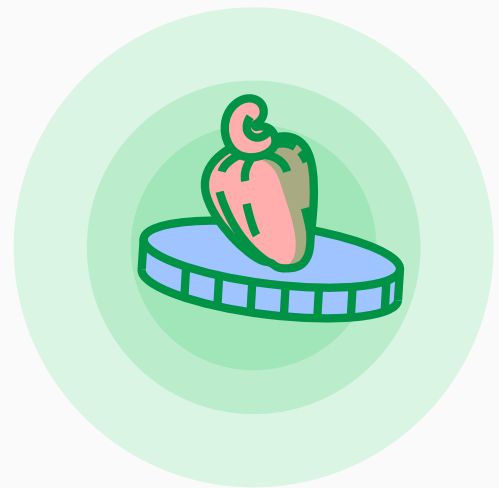
Public: 10% at TGE, weekly unlock over 6 months



Use of Funds



Launching marketing campaigns targeted at 34m+ Africans in the diaspora



Educating and onboarding 1000+ farmers across Africa



Improving logistics and technology to make trading on Agrify seamless



Let's build future of Agriculture together.

contactagrify@gmail.com

agrifyafrica.xyz