Book Haven Touchstone Submission

Prepared for Book Haven Bookstore | Web Development Touchstone

# Cover Page Details

Replace the placeholders below with your personal submission information prior to upload.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

IDE Share Link: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Introduction

Book Haven Bookstore is a warm, community-focused shop that curates books, magazines, journals, and study supplies for local readers. The four-page website reflects the brand's literary personality through welcoming copy, curated merchandise, and multiple calls to explore events or stay in touch.

The project delivers a desktop-first experience with a companion responsive plan, aligning with the client goals documented in the planning brief.

## Visual Identity & Design Rationale

- Color palette: Palette 1 anchors the interface in Inkwell Blue, Aged Gold, and Parchment White, creating a high-contrast yet cozy browsing experience.

- Typography system: Headlines use Arial for clarity, body copy relies on Calibri for legibility, and Comfortaa accents provide warmth—mirroring Typography Option 2.

- Branding: Each page features the Book Haven wordmark, consistent navigation, and a persistent cart button to reinforce brand recognition.

# Wireframes

Insert desktop and mobile wireframe screenshots or export links in this section. Include figure captions or shareable URLs beneath each visual.

# Website Structure and Content

Four unique, fully linked pages share a global header, footer, and cart access point to provide continuity across the browsing journey.

## Home

- Hero banner introduces the store brand, highlights curated merchandise, and invites visitors to browse the gallery.

- Current Offers cards surface bundle deals, new arrivals, and local pickup perks.

- Perks grid and Shop by Category tiles help readers jump directly to anchored gallery sections.

- Staff Picks preview showcases featured merchandise with imagery, pricing, and add-to-cart controls.

## Gallery

- Filter panel lets visitors narrow merchandise by category, price range, or collection before applying results.

- Dynamic grid renders nine product cards per page with imagery, descriptions, and persistent add-to-cart buttons.

- Pagination controls and results messaging update automatically for clear catalog exploration.

## About Us

- Mission copy reinforces the bookstore's community role while a semantic hours table provides at-a-glance availability.

- Custom order and feedback form validates inputs, stores submissions, and displays confirmation messaging.

## Community & Events

- Testimonials highlight authentic reader voices in styled quote cards.

- Community involvement cards feature outreach programs, and event tiles open an RSVP modal for inquiries.

## Global Footer

- Newsletter subscription, store details, social links, and quick navigation repeat on every page to support contact and engagement.

# Website Design and Styling

- Layout system: Container utilities, generous spacing, and responsive grids maintain readability across breakpoints.

- Buttons & badges: Primary calls-to-action use Inkwell Blue backgrounds with rounded corners, while gold badges spotlight prices and promotions.

- Cards & panels: Soft shadows and rounded borders echo the cozy library aesthetic outlined in the planning documentation.

# Accessibility Practices

- Semantic landmarks (header, main, section, footer) organize each page for assistive technologies.

- Descriptive alt text and explicit form labels support screen readers and keyboard users.

- ARIA roles and live regions on navigation, modals, and toast notifications preserve context during interactive flows.

# Responsive Web Design

- Viewport meta tag ensures layouts render fluidly on mobile devices.

- Hamburger navigation and cart controls remain accessible in both desktop and mobile contexts.

- Grid and flex utilities collapse gracefully to single-column layouts on narrow screens.

# Website Functionality & Data Storage

- Shopping cart: Add-to-cart buttons persist items in localStorage, update cart badges, and display a modal summary with clear or checkout actions.

- Gallery filtering: Client-side filtering recalculates product grids and result counts without reloading.

- Newsletter sign-up: Footer form validates email input, stores entries, and triggers toast confirmations.

- Custom order & event inquiries: About and Community forms validate inputs, persist requests, and provide status feedback.

- Session safeguards: Draft feedback input saves to sessionStorage, protecting longer form entries.

# Screenshot Checklist

Capture and insert annotated screenshots for the following moments before submitting:

1. Home page hero and promotions (desktop).

2. Gallery filters with product grid (desktop).

3. About page custom order form showing success message (desktop).

4. Community & Events page with event modal (desktop).

5. Mobile navigation drawer and cart badge on a narrow viewport.

# Final Notes

Review the Touchstone rubric to confirm each requirement is satisfied.

Validate interactive flows—navigation, cart, and forms—on both desktop and mobile breakpoints.

Export this document to PDF if required by your instructor, retaining the professional formatting.