Usability review

YUZIN Score Comments N/A = notHover over a guideline for more information, examples of good practice and importance to Optional - Provide a short rational for the score, such as a description of the applicable or can't the overall user experience. issues found; examples of good practice and the likely impact for users. be assessed **Features & functionality** Se centra en dar artículos de opinión, pero no sabe mostrarlos Features and functionality meet common user goals and objectives. adecuadamente **Poor** Features and functionality support users desired workflows. Si solamente quieren descargar la revista digital, la página es demasiado extensa Moderate Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available). Good Users are adequately supported according to their level of expertise (e. g. short cuts for expert users, help and instructions for novice users). Excellent No tiene sentido que apartados importantes estén situados en el footer Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable. Moderate Homepage / starting page Muestra contenidos poco atractivos, al menos no lo hace de una manera The Homepage / starting page provides a clear snapshot and overview visual adecuada para atraer a los usuarios of the content, features and functionality available. **Poor**

7	The home page / starting page is effective in orienting and directing users to their desired information and tasks.	Moderate	
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.	Good	
Nav	rigation		
9	Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).	Excellent	
10	The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.	Moderate	Faltan cosas que están en el footer, y deberían estar en el menu principal
11	The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc).	Good	
12	The site or application structure is clear, easily understood and addresses common user goals.	Poor	
13	Links are clear, descriptive and and well labelled.	Excellent	
14	Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.	Excellent	
15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).	Very poor	Hay que adivinar en que lugar estamos en todo momento (al menos las primeras veces que se accede a la web)

16	Users can easily get back to the homepage or a relevant start point.		
10	Osers can easily get back to the nomepage of a relevant start point.	Excellent	
17	A clear and well structure site map or index is provided (where necessary).	Poor	
Sea	ırch		
18	A consitent, easy to find and easy to use search function is available throughout (where desirable).	Excellent	
19	The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).	Poor	La interfaz de busqueda es un poco fea, sobre todo teniendo en cuenta que hay dos buscadores, uno general y otro para los eventos
20	The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations.	N/A	Al haber poca información, se desconoce si esto es cierto
21	Search results are relevant, comprehensive, precise, and well displayed.	Excellent	Son bastante útiles los resultados de la búsqueda, pero lo más seguro es que sea debido a que hay poca información que buscar
Cor	ntrol & feedback		
22	Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).	Very poor	Si en el buscador pones cualquier cadena "erronea" te redirige a los eventos, sin ningún filtro
23	Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).	Good	

24	Users can easily give feedback (e.g. via email or an online feedback / contact us form).	Excellent
For	ms	
25	Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.	Good
26	A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).	Excellent
27	Required and optional form fields are clearly indicated.	Excellent
28	Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.	Excellent
29	Help and instructions (e.g. examples, information required) are provided where necessary.	Very poor
Err	ors	
30	Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).	Moderate
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.	Poor

32	Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.	N/A	
33	Users are able to easily recover (i.e. not have to start again) from errors.	N/A	
Со	ntent & text		
34	Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.	Poor	
35	Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.	Moderate	
36	Language, terminology and tone used is appropriate and readily understood by the target audience.	Good	
37	Terms, language and tone used are consitent (e.g. the same term is used throughout).	Excellent	
38	Text and content is legible and scanable, with good typography and visual contrast.	Moderate	
He	р		
39	Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.	Good	

40	Online help is concise, easy to read and written in easy to understand language.	Good		
41	Accessing online help does not impede users (i.e. they can can resume work where they left off after accessing help).	N/A		
42	Users can easily get further help (e.g. telephone or email address).	Excellent		
Per	formance			
43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).	Moderate		Las opiniones son textos muy largos, y la verdad es que pueden llegar a cansar al no estar tan separados los párrafos
44	Errors and reliabilty issues don't inhibit the user experience.	N/A		
45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.	Poor		
Ov	erall usability score (out of 100) *	68	-	Moderate

^{*} Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

^{*} Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

^{*} Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

^{*} Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

^{*} Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.

Weighting (out of 5)	Weighting ratio	Rating (0 - 5)	Score	Out of	
5	100%	2	2	5	
5	100%	3	3	5	
4	80%	4	3,2	4	
3	60%	5	3	3	
3	60%	3	1,8	3	
3	60%	2	1,2	3	

4	80%	3	2,4	4
3	60%	4	2,4	3
2	40%	5	2	2
4	80%	3	2,4	4
3	60%	4	2,4	3
5	100%	2	2	5
3	60%	5	3	3
4	80%	5	4	4
2	40%	1	0,4	2

2	40%	5	2	2	
1	20%	2	0,4	1	
4	80%	5	4	4	
4	80%	2	1,6	4	
2	40%	0	0	0	
4	80%	5	4	4	
4	80%	1	0,8	4	
3	60%	4	2,4	3	

1	20%	5	1	1	
3	60%	4	2,4	3	
2	40%	5	2	2	
2	40%	5	2	2	
3	60%	5	3	3	
3	60%	1	0,6	3	
4	80%	3	2,4	4	
3	60%		1,2	3	

3	60%	0	0	0	
3	60%	0	0	0	
5	100%	2	2	5	
2	40%	3	1,2	2	
4	80%	4	3,2	4	
3	60%	5	3	3	
3	60%	3	1,8	3	
4	80%	4	3,2	4	

3	60%	4	2,4	3
3	60%	0	0	0
2	40%	5	2	2
4	80%	3	2,4	4
4	80%	0	0	0
3	60%	2	1,2	3

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