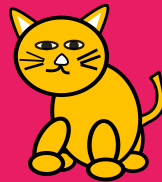


Pet Capsule Concept



Example of service for training use

Introduction slides

V1.3

NarsuMan 2016

Pet Capsule Concept ?

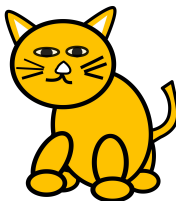
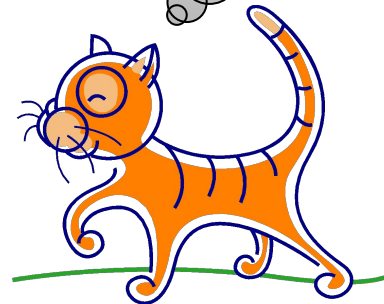
- The Pet Capsule concept provides a way to communicate remotely with your best friend
- Pet Care Service Centers can provide more enhanced service by using Pet Capsule platform
- Pet Capsule eco-system will provide new business!



Pet Capsule Concept? (Customer's Pain)

I have worked too much! I really need to rest a while! But where can I leave my cat?

The master is needing a small a vacation! Me too!

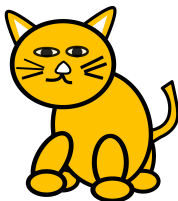
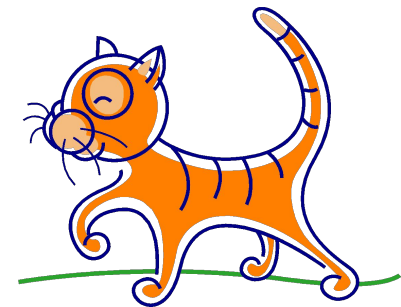


Idea form Customer #1

It's so nice to be at a vacation at last! But I am missing my only friend. It would be nice to hear some news..



Mijau

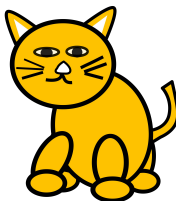
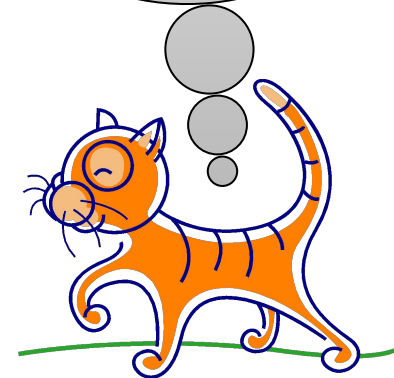


Idea from Pet #2

?



Actually it has been a quite nice to be at pet care center! I would like to inform master and ask him to stay a little longer on the vacation.....

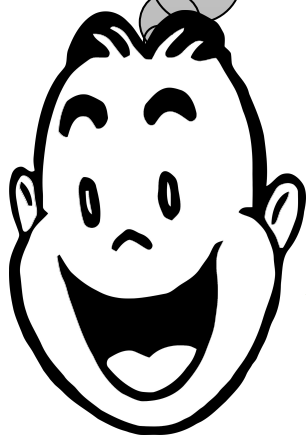


Ideas from both #3

I am feeling almost a human!
Tomorrow I will be going back
home!
YES! I would like to cheer up
my cat at Care Hotel

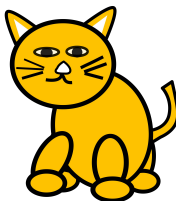
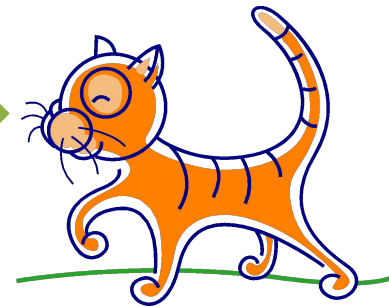
I would like to send a
tweet to my Master.
"I am fine! Be there a
while!"

Hmm.. There is new food
in my cup! How nice!

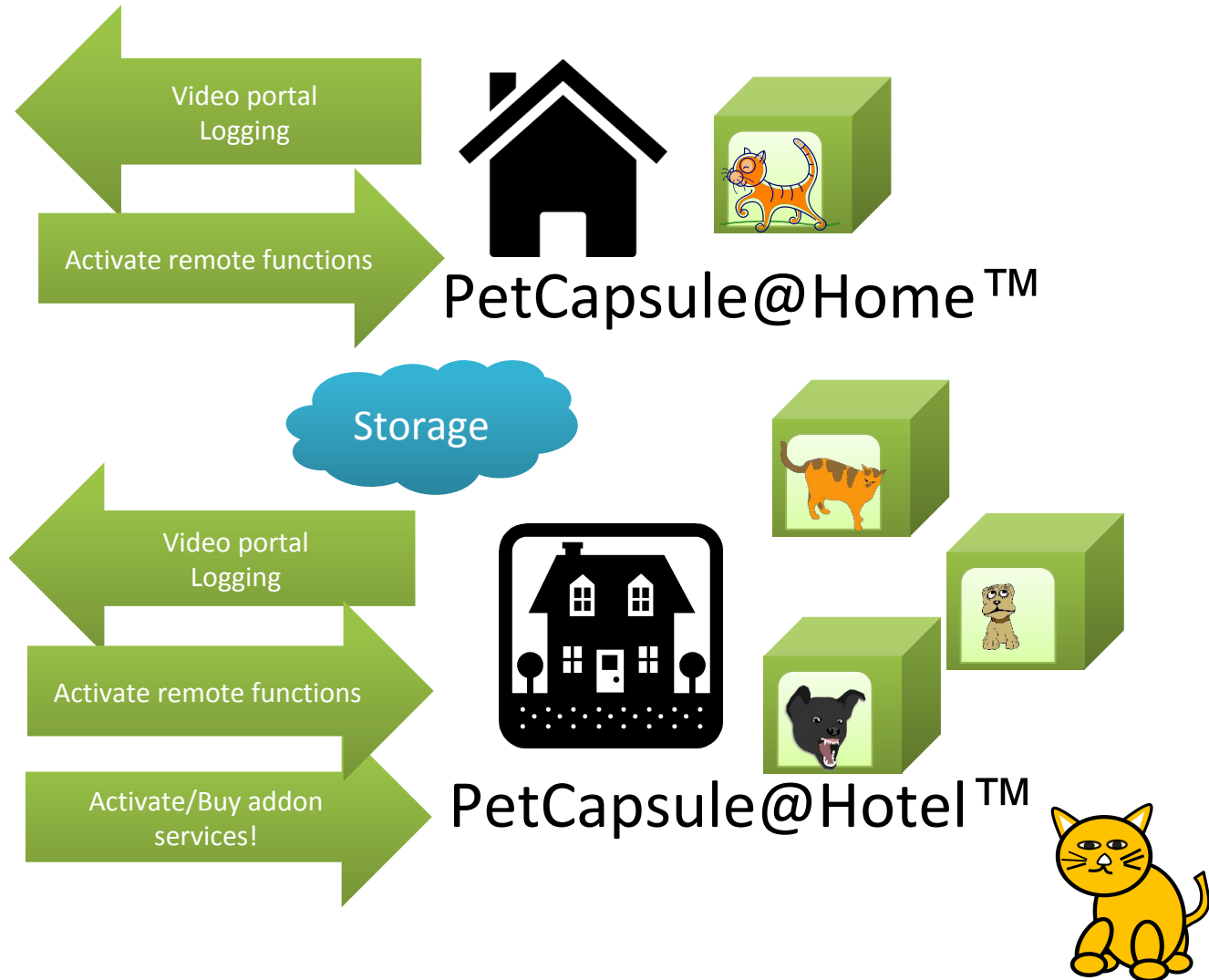


Activate extra services

Images, MMS etc.



Whole concept with ideas

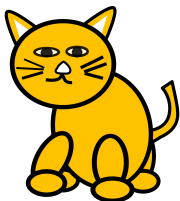


Your Ideas?

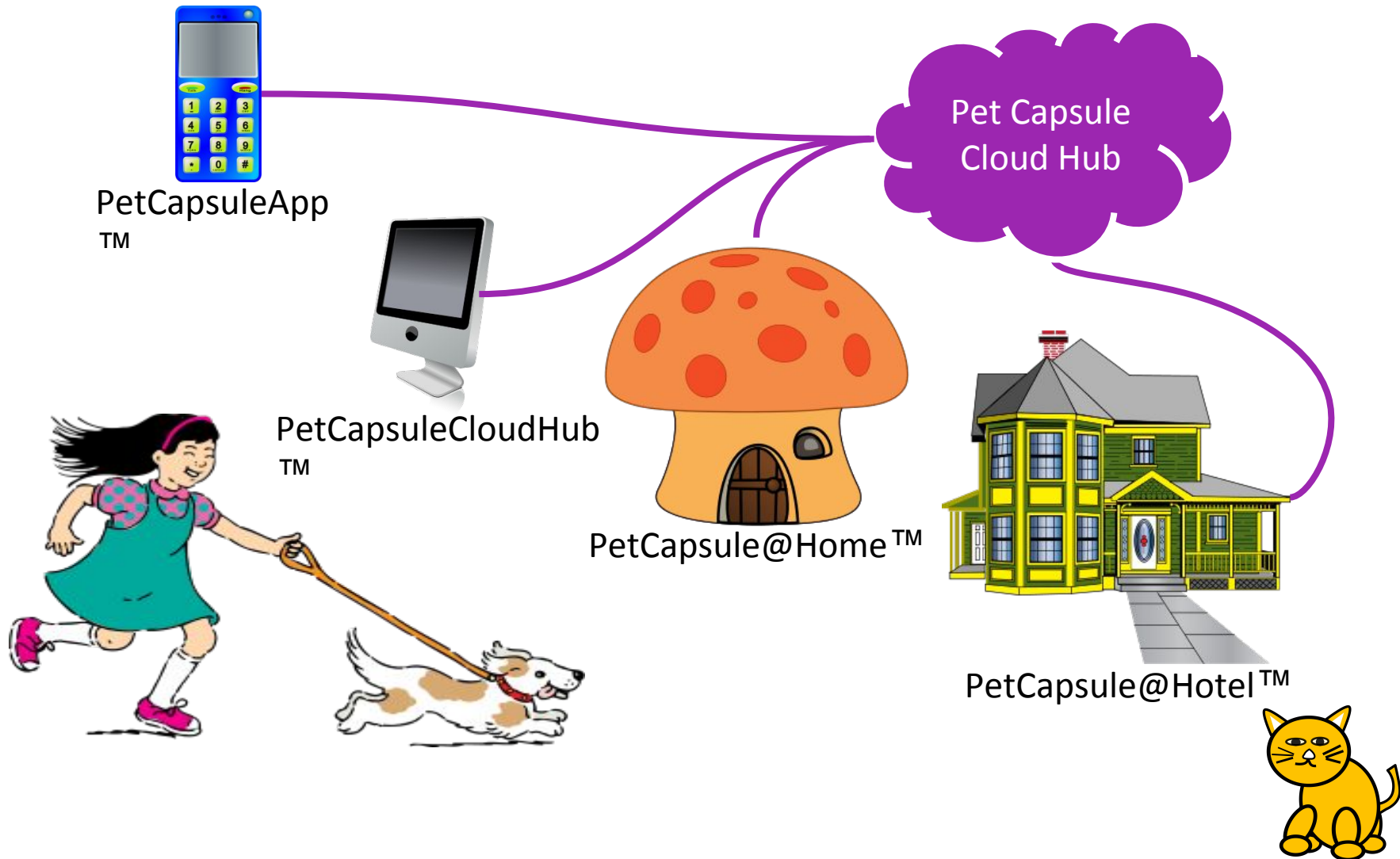
Brainstorming.....

What else you could do with this concept ?

Ideas to enhance basic concept ahead ?

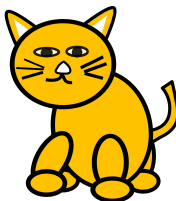
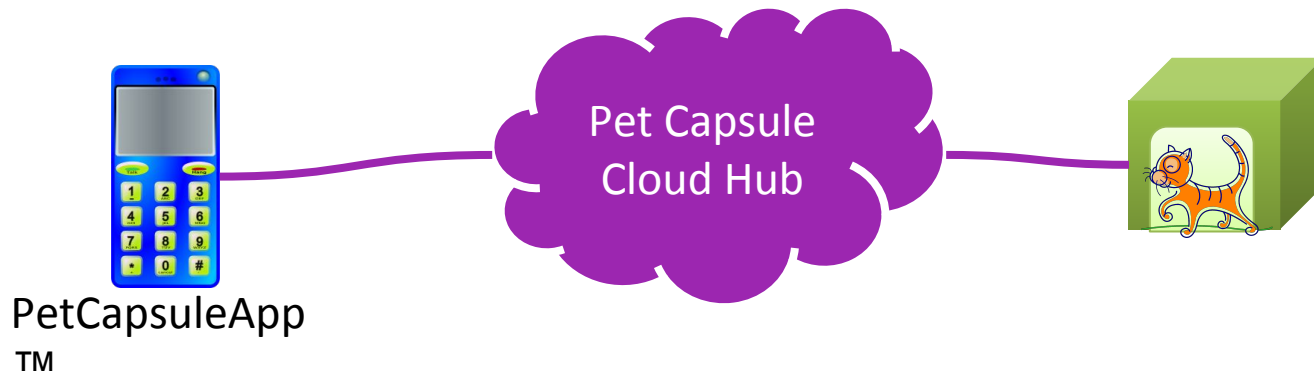


Cloud Hub as service backbone



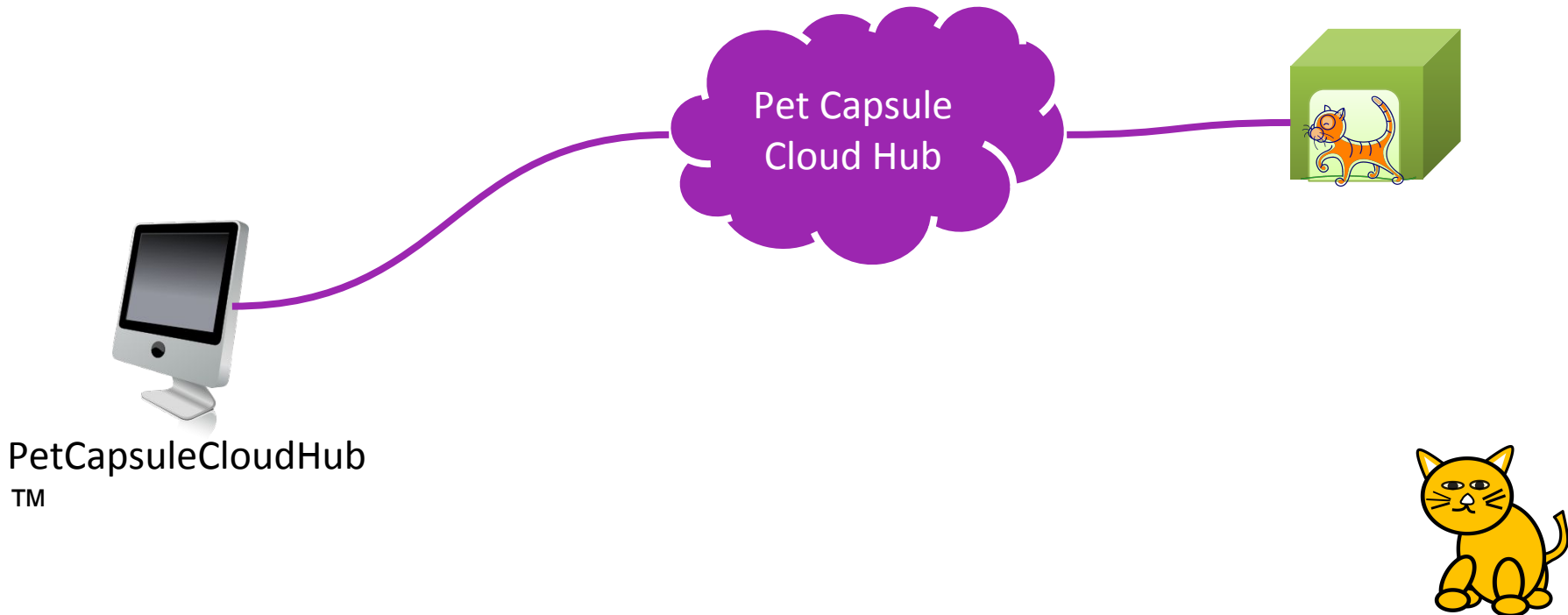
PetCapsuleApp™

- Application for remote accessing PetCapsuleUnit
- Access video connection
- Access logged data
- What else.....



PetCapsuleHubPortal™

- Web Portal for PetCapsuleUnit observation and remote access
- What you would like to do with it?



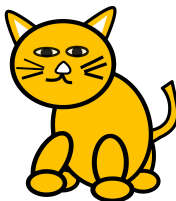
PetCapsule@Home



- PetCapsuleUnit is located at home or friendly zone
- What features you could draft out?



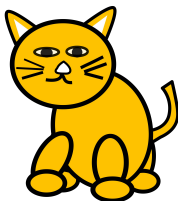
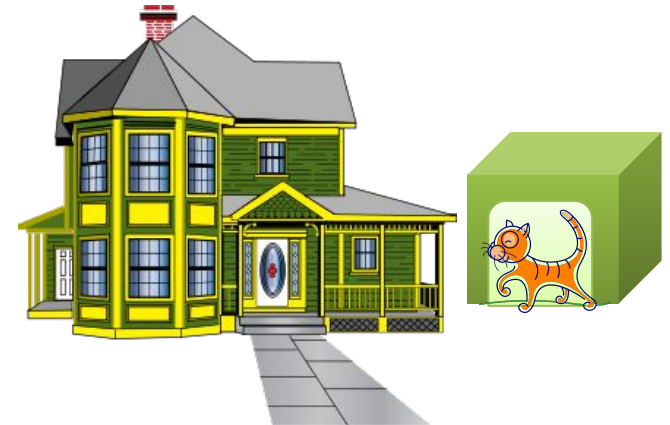
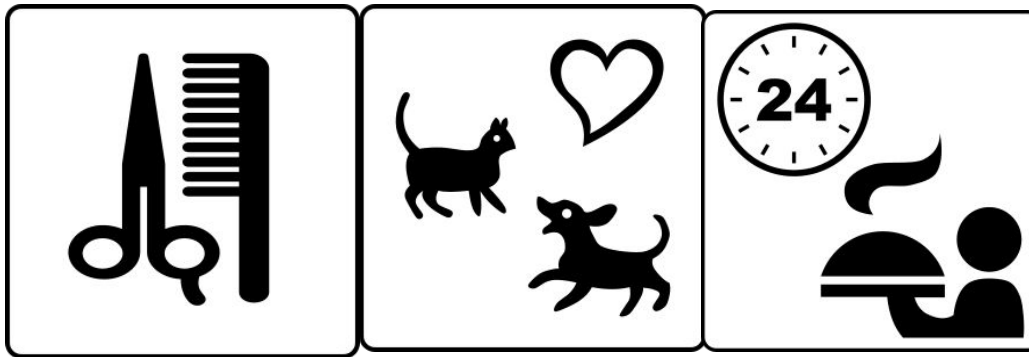
PetCapsule@Home™



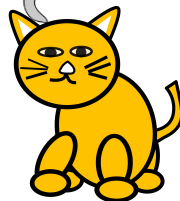
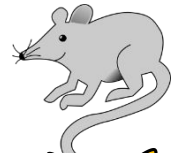
PetCapsule@Hotel



- PetCapsuleUnit located at care center
- New services available?
- Allows to sharing of information about pet

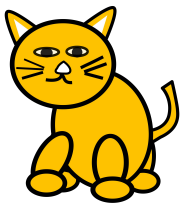
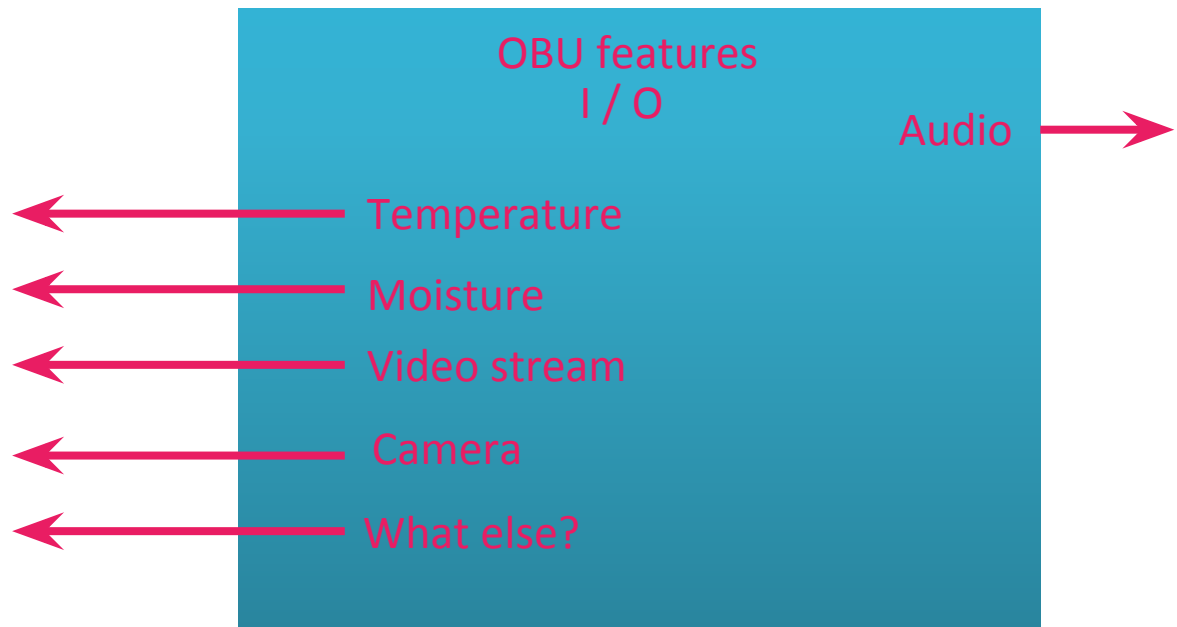
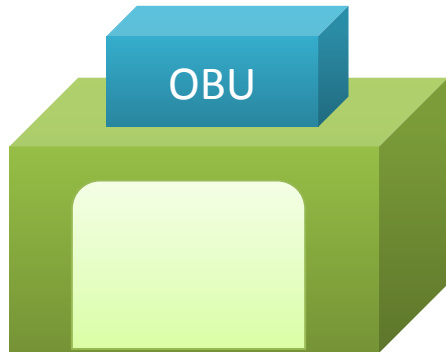


Pet Capsule Home Unit (PCHU)

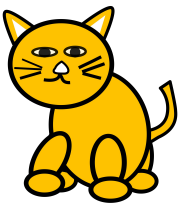
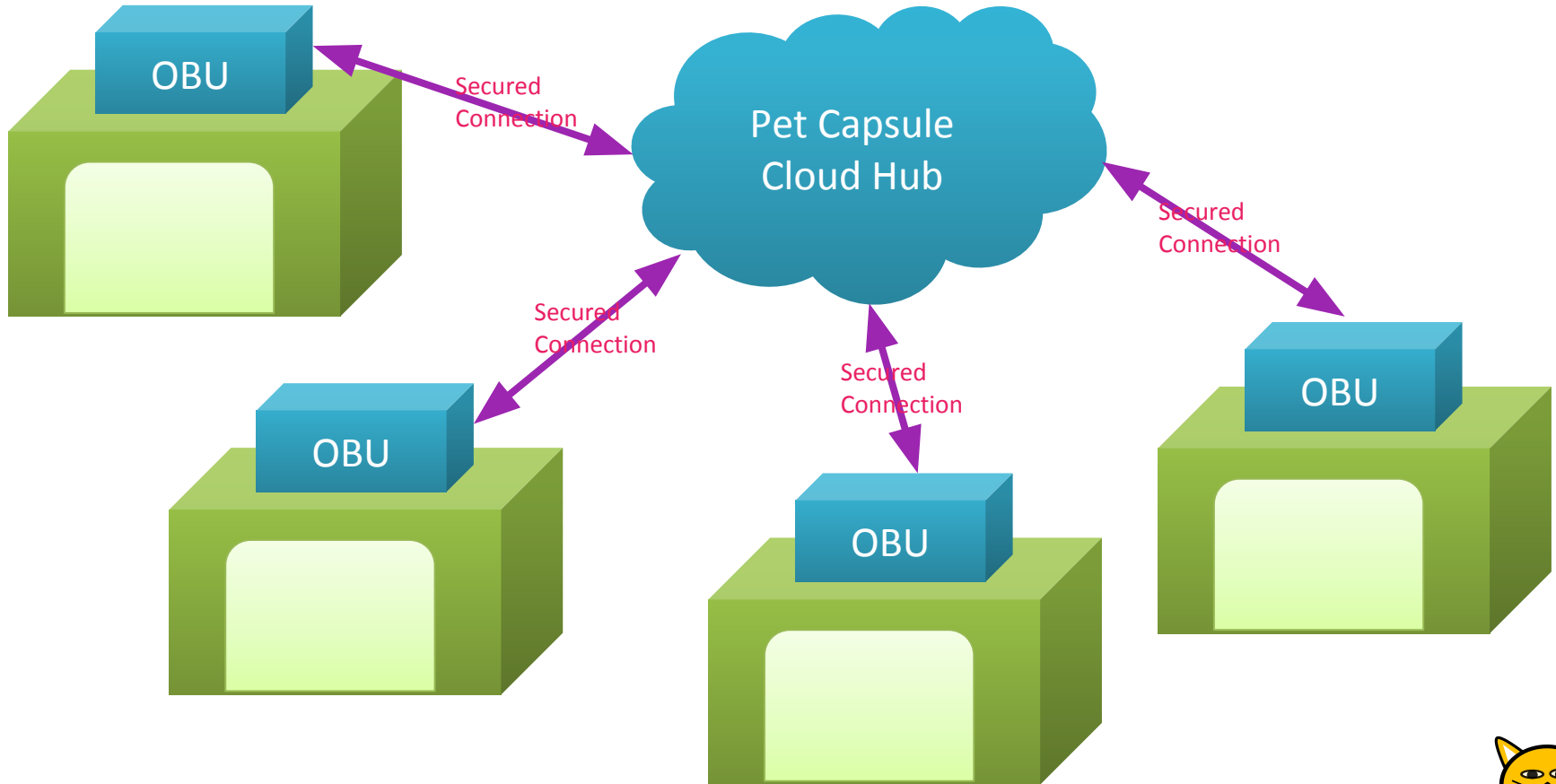


One size doesn't fit all

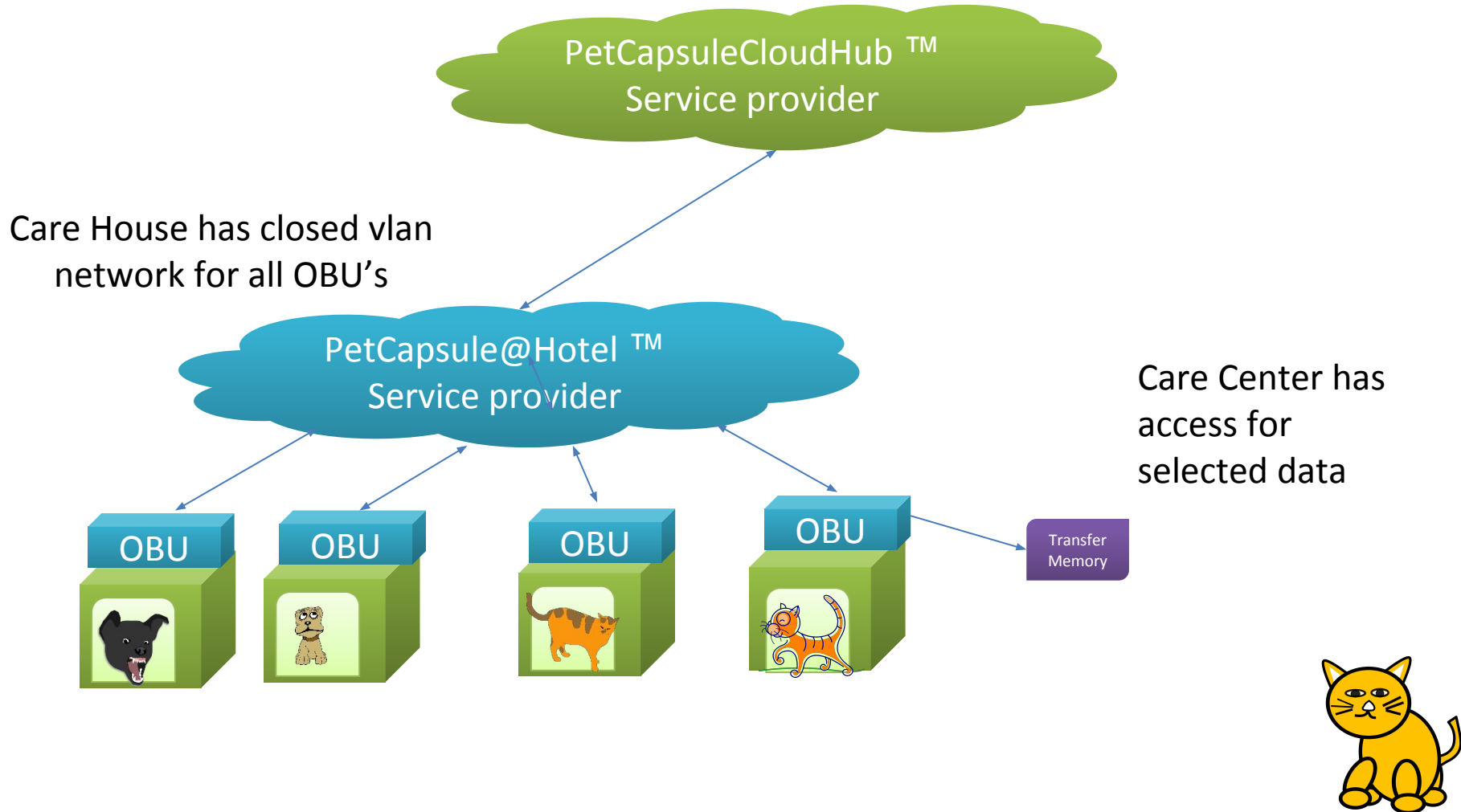
Observer Unit (OBU)



OBU network

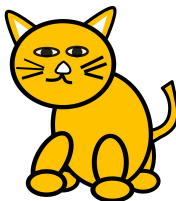


Pet Capsule Unit's in care house

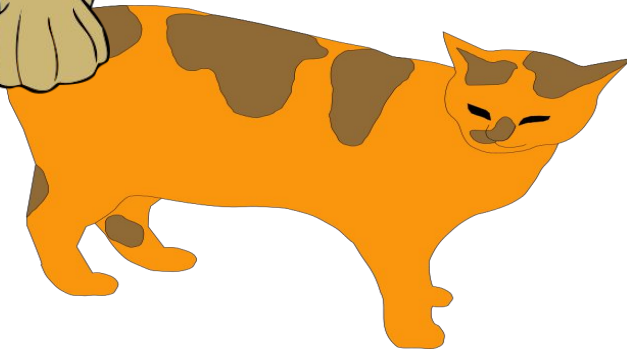
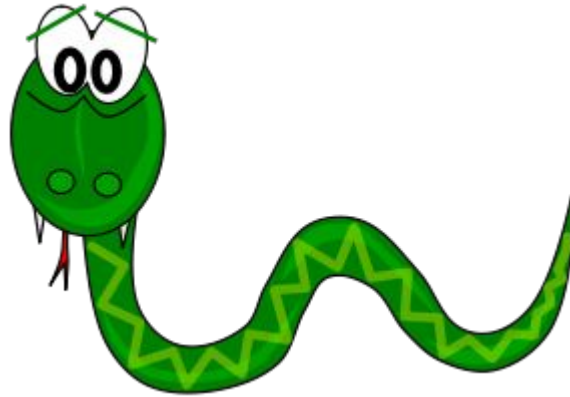
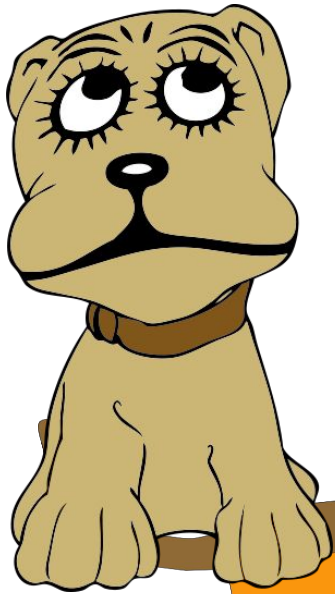


Concept in brief

- The Pet has own Pet Capsule Unit (PCU), which can have several options installed
- Pet Capsule Unit can be controlled and observe via cloud service
- The PetCapsule has a unique observation unit (OBU), which is used for collecting environmental information during day.
- Customer can bring his pet with PetCapsule to PetCapsule@Hotel™ certified care house.
- PetCapsule is able to transfer needed information to care house
- All PetCapsule@Hotel™ certified hotels are using common cloud solution PetCapsuleCloudHub™ for management
- Customer is able to buy and enable several add-on services via remote control (Cleaning, extra food and more)

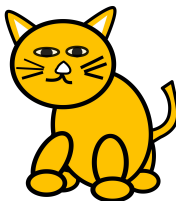


Pet's attributes



Spicie:
Name:
Gender:
Breed:
Age:
Weight:
Lenght:
Height:
Owner:

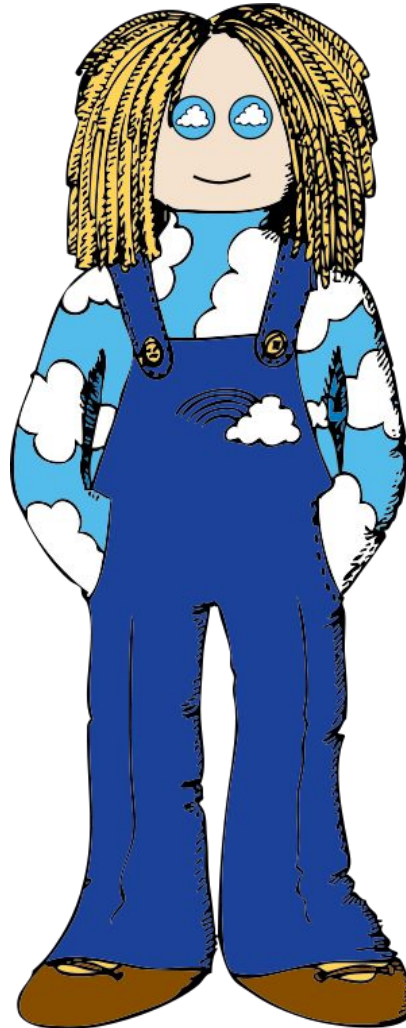
?



Owner's attributes

- Name
- Gender
- Email
- Password

?



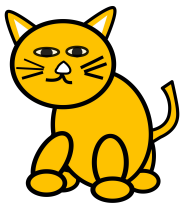
The owner and the pet



Real owner?

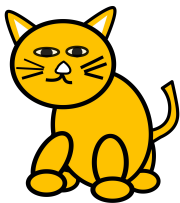


Customer's trust ?



Some Questions for you

- What about the cat? What is it thinking about this such a services?
- Is there any ethical questions?
- Would you like to vote for this kind of service?
- SECURITY THREADS?? Any?



Pet Capsule Concept Materials

Original Idea: Marko “NarsuMan” Rintamäki

Part of graphics from Open Clipart <http://openclipart.org/>

2016

