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💻 <https://bit.ly/InAgusID>

📍 Jalan Gegerkalong
Girang No.67 Bandung

Education

Informatic Engineering (Information System)

GPA : 3.38/4

STMIK Mardira Indonesia

2019-2023

Expertise

Social Media Specialist

Branding

Copy Writing

SEO

Content Writing

Content Management

Prompt Engineering

Google Ads

Language

English Bahasa Indonesia

AGUS ISKANDAR DARMAWAN

👤 Profile

I am a tech enthusiast who wanna be part of AI growth as an aspiring AI Engineer. I used to walk on the path of marketing field, but then I need to keep up with AI Technology that anytime can disrupt the landscape of the job availability in any industry, including marketing. Thus, I need to take steps a head in AI Industry.

As a generalist person, I love learning new things and give positive impact trough my finding. But, I still deep dive on AI Engineering, the field I focus on.

📁 Work Experience

2015

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2021

CV Smart Tauhiid

Marketing Manager (2020-2021)

- Doing B2B Sales
- Leading the team to make and implement marketing and sales strategies to achieve the sales and marketing target

Editor (2020)

- Leading the team of reporters (content writers) to achieve targets of contents.
- Editing the manuscript and post it on web with using Wordpress CMS

Reporter/Content Writer (2015-2020)

- Writing Indonesian articles and news daily to maintain the web traffic and branding.
- Writing Indonesian articles and news monthly for offline magazine.
- Managing client's social media account and it content management.
- Advertising on Meta Ads

2022

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2025

Freelance

Digital Marketer

- Writing Copy Writing for Social Media, WA Marketing, and Email Marketing
- Writing Indonesian Articles and News
- Advertising on Meta Ads

📖 References

Arry Hutomo

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Gatot Kunta Kumara

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