Activity 4.1: Buying on Ebay

Browse and search

Upon entering eBay's homepage users encounter a big search bar at the top of the screen, along with a sliding display of current offers among different categories.The platform also provides advanced filters allowing users for a narrower search, not just price or category for products, you may filter by in store availability, specific sellers...

View details

Selecting an item leads to a detailed product page, featuring a large image viewer where users can examine the item from multiple angles. It includes information like seller's profile, shipping options, and secure payment certifications to ensure trustworthy transactions. The right side highlights the price and the 'Buy now!' message with a blue bold color.

Buy now!

Clicking the 'Buy button!' presents you with 2 options:
- Identify yourself to proceed with the payment (login/register)
- Pay as a guest. **In our case we will proceed as a guest.**

Payment

eBay's payment page allows users to review their order details, including item name, price, and estimated arrival time. Below, users must enter the shipping address and personal details. Next they select the payment method, card or paypal and if they have any discounts or coupons codes for the product.

Post-Purchase

After payment, users receive confirmation and can track their order through eBay's platform, communicate with the seller and leave feedback after receiving the item. The feedback will contribute to the product/seller reputation on eBay.

Language Considerations

eBay supports multiple languages, accessible via a flag icon in the website footer (e.g., Spanish). Clicking it allows users to select from numerous languages. However, product description, seller communication or reviews may remain in the original language.

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