

MENU

SALES

PROFIT

OBJECTIVE

ORDERS

INFO.

CUSTOMERS

Walmart





## SUPERMARKET SALES ANALYSIS



### Overview

### FILTERS

QTY ORDERS

3.203

PRODUCT QTY SOLD

12.264

PROFIT

\$ 108.418,79

TOTAL

\$ 3.593.413,87

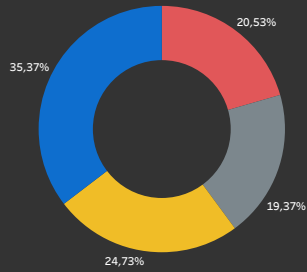
TOP 10

20

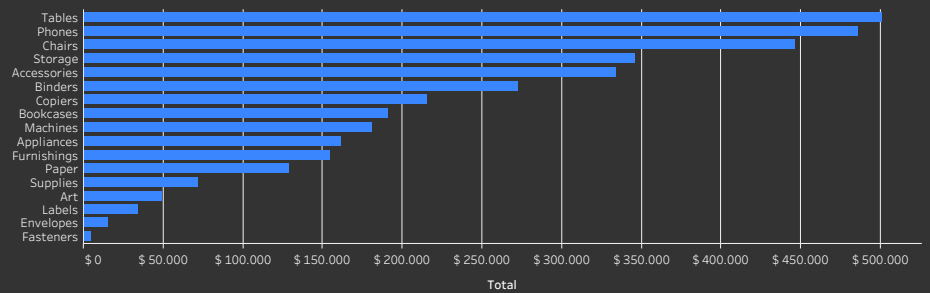
SEARCH BY:  
Category

### AVERAGE SALES BY YEAR

Order Date Year  
2011  
2012  
2013  
2014

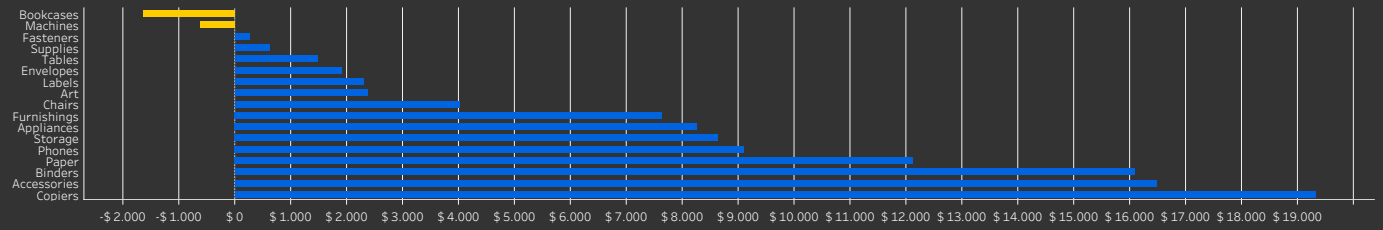


### TOTAL ACCORDING TO: Category

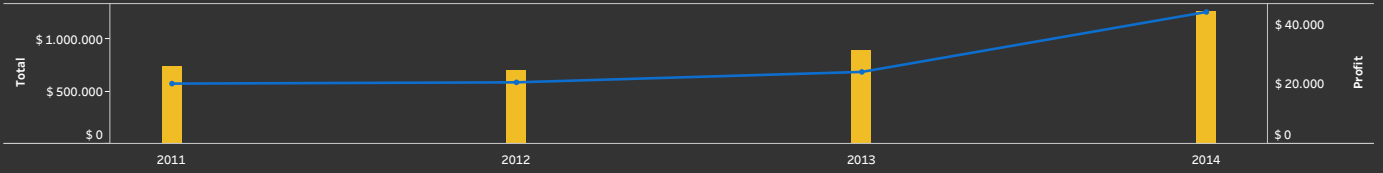


PROFIT BY CATEGORY

Select t..



PROFIT AND TOTAL BY YEARS

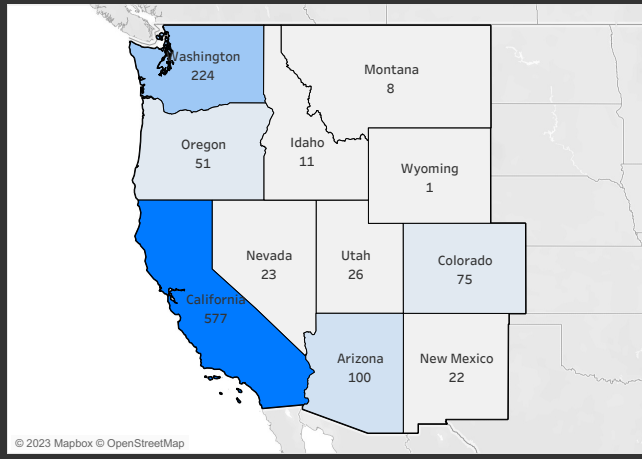




## PROFIT BY CUSTOMERS

Customer Name	Profit	Total
Raymond Buch	\$ 6.807,08	\$ 57.640,60
Jane Waco	\$ 2.073,29	\$ 39.655,78
Fred Hopkins	\$ 1.991,91	\$ 27.398,04
Dennis Pardue	\$ 1.789,69	\$ 15.554,90
Robert Marley	\$ 1.598,51	\$ 26.564,64
Yana Sorensen	\$ 1.551,61	\$ 43.347,99
Alan Dominguez	\$ 1.535,89	\$ 19.211,92
Gary Hwang	\$ 1.185,39	\$ 15.612,71
Joseph Holt	\$ 1.148,73	\$ 23.424,72
Penelope Sewall	\$ 1.056,31	\$ 20.185,50
Jim Kriz	\$ 1.020,09	\$ 21.709,48
Harold Ryan	\$ 1.019,16	\$ 19.033,98
Rick Wilson	\$ 1.018,51	\$ 34.605,31
Ionia McGrath	\$ 975,78	\$ 14.354,69
Christopher Conant	\$ 965,86	\$ 15.200,62
Dan Reichenbach	\$ 951,55	\$ 9.696,56
Sample Company A	\$ 914,92	\$ 19.996,01
Erica Smith	\$ 910,84	\$ 19.750,26
Clay Ludtke	\$ 890,33	\$ 29.674,65
Karen Ferguson	\$ 878,42	\$ 52.608,84
William Brown	\$ 825,29	\$ 28.478,51
George Zebass	\$ 825,29	\$ 28.478,51

## CUSTOMERS BY CITY



## FILTERS

## State

- ☒ Arizona
- ☒ California
- ☒ Colorado
- ☒ Idaho
- ☒ Montana
- ☒ Nevada
- ☒ New Mexico
- ☒ Oregon
- ☒ Utah
- ☒ Washington
- ☒ Wyoming

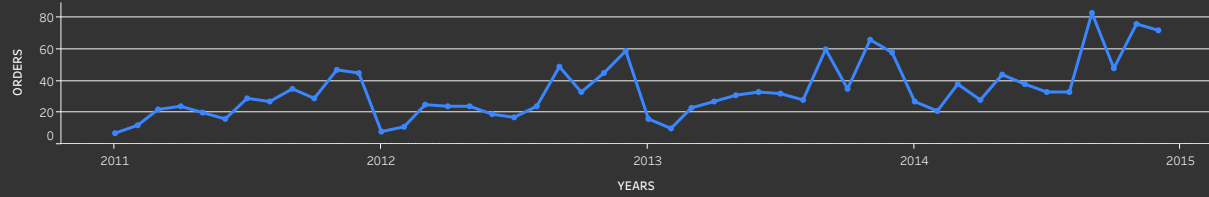
## Customer Name

Todo



## ORDERS BY YEARS

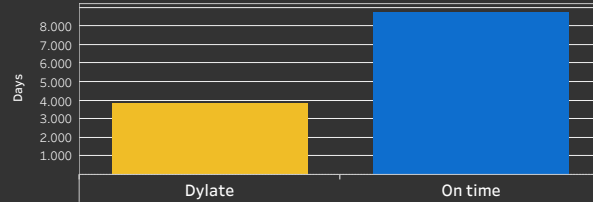
Select Order Date:  
7/1/2011 a 31/12/2023



## DELAY DAYS LIST

City	Order Date	Ship Date	Delay days	DATEDIFF - ..	
Albuquerque	28/3/2011	1/4/2011	4	On time	■
	10/10/2011	10/10/2011	0	On time	■
	29/12/2011	3/1/2012	10	On time	■
	14/3/2014	19/3/2014	25	On time	■
	23/9/2014	29/9/2014	6	Dylate	■
	13/10/2014	19/10/2014	12	Dylate	■
Anaheim	29/12/2014	2/1/2015	8	On time	■
	28/12/2011	3/1/2012	12	Dylate	■
	13/9/2012	15/9/2012	12	On time	■

## DELAY DAYS



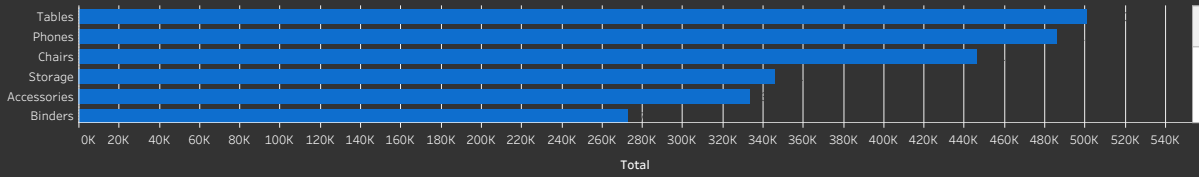


## Sales target and Totals



### FILTERS

#### SALES TARGET



#### OBJECTIVES

- ☒ FULFILLED OBJECTIVE
- ☐ UNFULFILLED OBJECT..

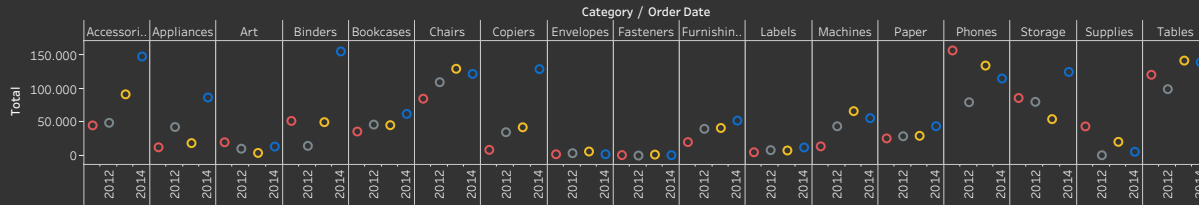
#### Category

- ☒ Accessories
- ☒ Appliances
- ☒ Art
- ☒ Binders
- ☒ Bookcases
- ☒ Chairs
- ☒ Copiers
- ☒ Envelopes
- ☒ Fasteners
- ☒ Furnishings
- ☒ Labels
- ☒ Machines
- ☒ Paper
- ☒ Phones
- ☒ Storage
- ☒ Supplies
- ☒ Tables

#### Año de Order Date

- ☒ 2011
- ☒ 2012
- ☒ 2013
- ☒ 2014

#### TOTAL SOLD BY ORDER DATE



**OBJECTIVES:**

Analysis of sales, profits, orders, and customers of products sold from 2011 to 2014 by the Walmart supermarket chain.

**TARGET AUDIENCE:**

Directors and managers.

**DATA SOURCES:**

Source: [www.kaggle.com](http://www.kaggle.com)

Dataset: Walmart supermarket sales

**PARAMETERS:**

Search by: x

Top NN

**CALCULATED FIELDS:**

- Customer by City: COUNTD function
- Orders by years: COUNTD function
- Profit by category: SUM function
- Profit and loss by State and Category: IF "profit" "Loss", SUM function
- Delay days: DATEDIFF function
- Sale by X: SUM function, Search by parameter (State, City, Category or Product), Top 10 parameter.
- Average sales by years: % of Total Sum.
- KPI qty orders: COUNT Order ID function.
- KPI product qty sold: SUM function
- KPI profit: SUM function.
- KPI Total: SUM function...