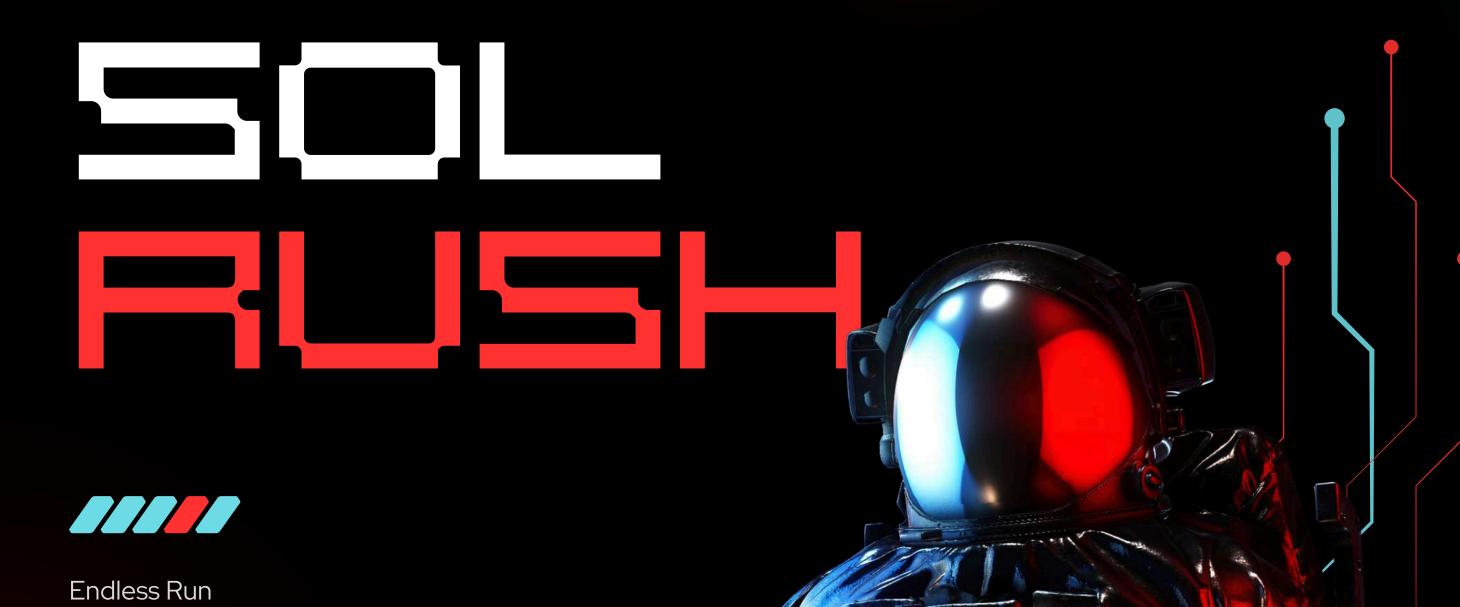
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KAIZEN LABS





SOL RUSH is a cyberpunk 2D endless runner where players dodge obstacles and defeat enemies with a sword to survive as long as possible. Featuring fast arcade action, customizable Runners, and Web3 integration, the game combines skill-based gameplay with real-world rewards, leaderboard competition, and true ownership of in-game assets.

Theme & Backstory

"The Chain," a neon cyberpunk metropolis ruled by megacorporations, players become Runners—digital outlaws who defy control by racing across the city to collect Sol Shards, fragments of energy tied to the Solana blockchain. These shards symbolize freedom and power, and securing them etches a Runner's legacy into the decentralized history of the city.











SOL RUSH makes players feel like rebellious cyberpunk elites—fast, skilled, and defiant against corporate control. Every dodge and strike reinforces mastery, while owning rare NFT assets adds prestige. The ultimate mark of legend is placing in the top 5 leaderboard to earn \$SOLR tokens.



SOL RUSH is a 2D arcade endless runner with a unique dodge-and-attack system, blending fast reflex gameplay with blockchain ownership.
Inspired by classics like Super Mario Bros., Subway Surfers, and Temple Run, and styled with the cyberpunk aesthetic of Cyberpunk 2077, it delivers both addictive action and immersive worldbuilding.





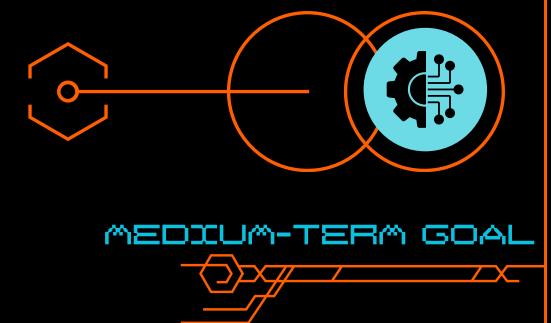


SHORT-TERM GOAL

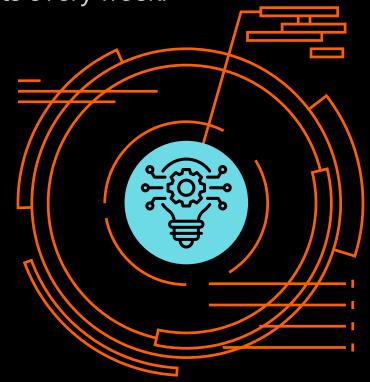
The player's immediate purpose is to survive each obstacle by jumping and killing enemies. The goal is to extend the run for as long as possible, collecting as many points as they can. High scores are key to placing in the top 5 on the leaderboard to earn **\$SOLR tokens**.



The ultimate goal of the game is to become a legendary Runner by consistently achieving top scores and distances across seasons. Players will also work to collect and trade rare NFT assets, building prestige and value within the community. The long-term purpose is to secure a permanent place in the game's blockchain hall of fame.



Within a single play session, the player's goal is to complete daily and weekly missions like "run 5 minutes" or "kill 50 enemies" to accumulate points. The player also aims to climb the session/weekly leaderboard to get a spot in the top 5, as the leaderboard resets every week.





11111 3. CORE LOOP

WHAT'S THE MAIN GAMEPLAY LOOP?

The core loop is a continuous cycle of **Running, Attacking,

and Competing.

Run Dodge/Attack Dollect Points Place on Leaderboard Earn Purchase NFTs Repeat



HOW THE COCE LOOP WOCHS?

The player wants to achieve the highest possible score to secure a spot in the top 5 on the weekly leaderboard and earn \$SOLR tokens.

- 1. Run & Dodge: The player begins a run in a procedurally generated city environment. The character automatically runs forward. The player uses a jump and a "drop" mechanic to avoid obstacles.
- 2. Attack & Collect Points: The player attacks enemies with a sword slice to earn points. The further they run and the more enemies they defeat, the higher their score.
- 3. Compete: At the end of the run, the player's total score is submitted to the weekly leaderboard. The top 5 players on the leaderboard are awarded \$SOLR tokens.
- 4. Earn & Purchase: The earned **\$SOLR tokens** can be used to purchase new skins, which are **NFTs**. These new skins provide no gameplay advantage, ensuring fair play, but offer cosmetic prestige. The player then uses their new skins in the next run, aiming for a better score and more tokens.

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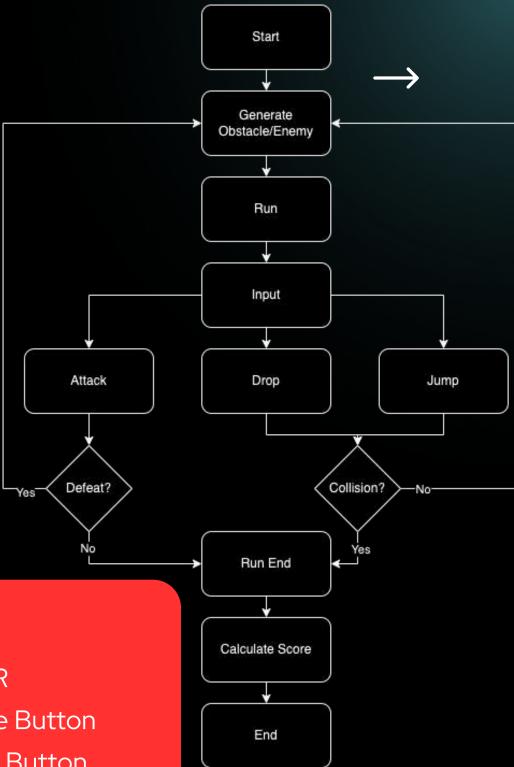


Overview

Players run through a procedurally generated world, dodging obstacles and defeating enemies. Success depends on reflexes and strategy, not monetization. As the run progresses, speed increases and enemy/obstacle patterns grow more complex, making survival and scoring increasingly challenging.

Controls:

- Jump: W / SPACEBAR
- Attack: A / Left Mouse Button
- Drop: S / Right Mouse Button



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FEATURES LIST COLLECTION DIREWARDS



Overview

Collectibles tie gameplay progression to the Web3 economy, rewarding skill and competition.

- **Points**: Earned by running farther and defeating enemies; used for leaderboard ranking.
- **\$SOLR Tokens**: Awarded to the top 5 weekly players as the main skill-based reward.
- NFT Skins: Cosmetic items
 purchasable with \$SOLR tokens;
 tradable, but not gameplay affecting.







The full game will have a diverse range of content, including:

- 1 core character** at launch, with many more to be released as NFTs.
- 1 distinct urban environment (e.g., city footpath) at launch, with more to be added.
- Daily and weekly missions that reset regularly.
- Seasonal leaderboards with \$SOLR token prizes.
- A full in-game marketplace for trading NFT assets.

TIMELINE

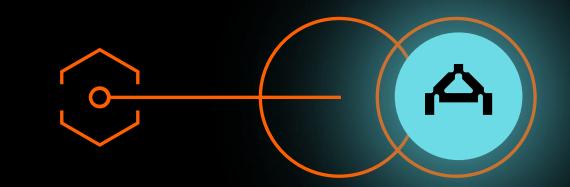
PHASE 1: PLE-DLOQUETION & COLE DLOLOTABE

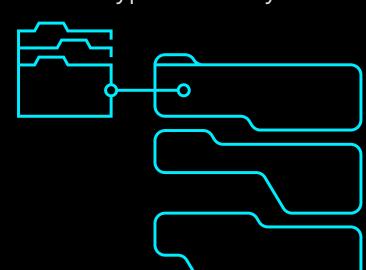
Duration: 1 months

Goal: Create a polished, single-level prototype that proves the core gameplay loop and technical feasibility of Web3 integration. This is the stage for "proof of concept."

Content:

- 1 playable character with basic movement (jump, attack, drop).
- A small, procedurally generated environment (e.g., a single city footpath theme) with simple obstacles and one type of enemy.
- The foundational code for the endless runner mechanic.
- A basic, non-blockchain-integrated scoring system to test the gameplay loop.
- Completion of the Game Design Document (GDD) and high-level art style guide.
- Initial in-game wallet connection and a test environment for minting/receiving a mock token.







TIMELINE

PHASE 2: PRODUCTION & CORE LAUNCH

Duration: 4-6 months

Goal: Build out the full "minimum viable product" (MVP) and launch it to a public audience. This is where the game becomes a product.

Content:

- The complete, stable, procedurally generated urban environment with its art, assets, and sound design.
- Full implementation of the core gameplay loop with enemy variety and increasing difficulty.
- A functional \$SOLR token system, including on-chain wallet integration (Phantom) and the weekly leaderboard for token distribution.
- Introduction of daily and weekly missions.
- A single NFT character skin available for purchase with \$SOLR tokens.
- Basic UI/UX for the game's menu, leaderboard, and wallet connection.

PHASE 3: POST-LAUNCH & COMMUNITY EXPANSION

Duration: 3-5 months

Goal: Grow the player base, introduce new content, and establish the in-game economy.

Content:

- New enemy types and more complex obstacle patterns to keep gameplay fresh.
- Release of the first full NFT skin collection for purchase with \$SOLR tokens.
- Launch of the in-game marketplace for trading NFT skins.
- Implementation of social features like in-game profiles and basic player-to-player messaging.
- First seasonal event with limited-time rewards and a dedicated leaderboard.
- Continuous bug fixes, performance optimization, and server stability improvements.





TIMELINE

PHASE 4: LONG-TERM GROWTH & ECOSYSTEM MATURITY

Duration: Ongoing (6+ months)

Goal: Solidify the game's position and ensure long-term sustainability by building a strong community and expanding the game's features.

Content:

- Tiered leaderboard system with more exclusive prizes for top players.
- Introduction of a community-governed treasury where players can vote on future game updates and new features.
- Partnerships with other Web3 projects for cross-promotion and special events.
- Continuous content updates, including new characters, environments, and special abilities.





