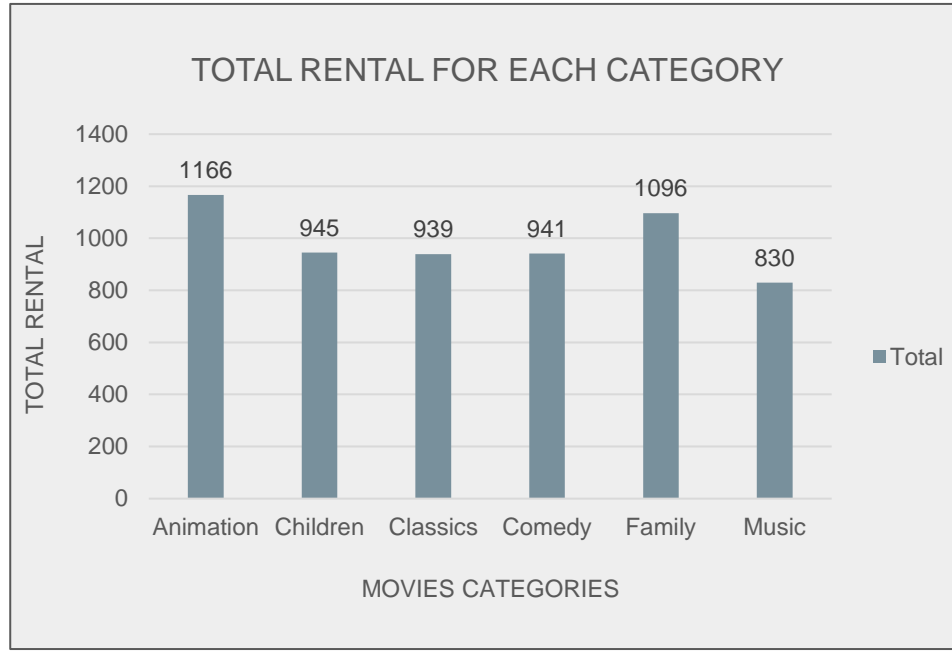
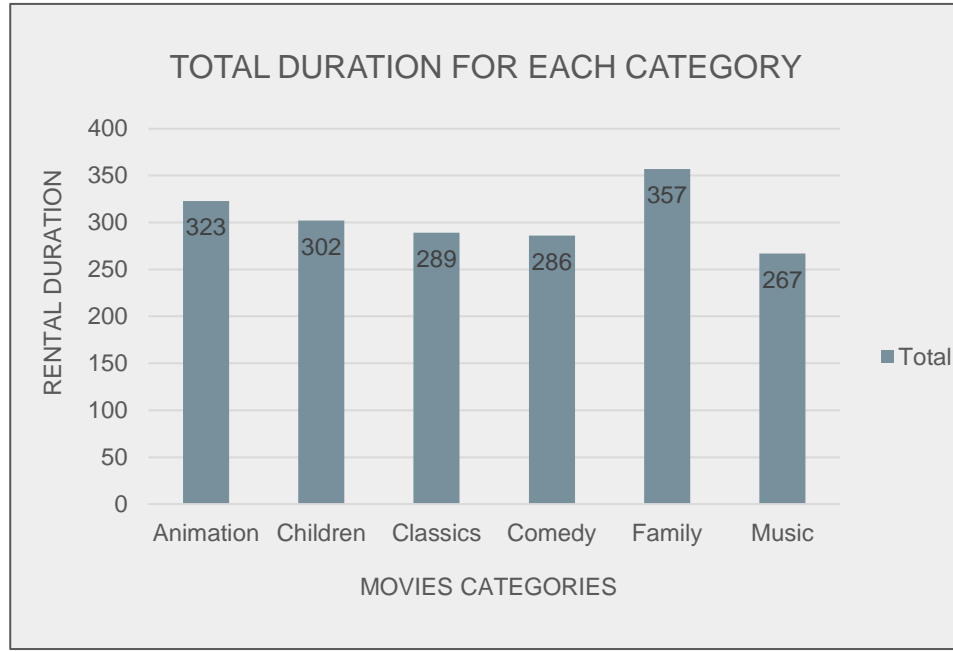


What is the Most Rented Category?



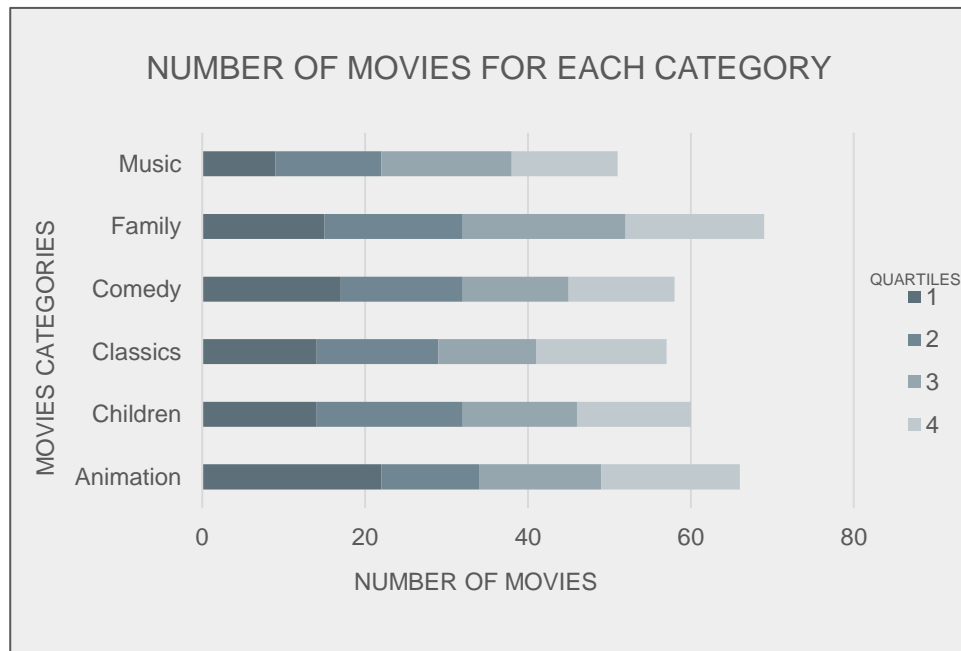
Family-friendly movies that were rented the most were those in the animation category, while music movies were the least rented out.

For Each Category, How Long Did the Rental Last?



There was a long period of rental duration for movies in the family category among all the other categories. Also, both classics and comedy categories were rented for almost the same amount of time.

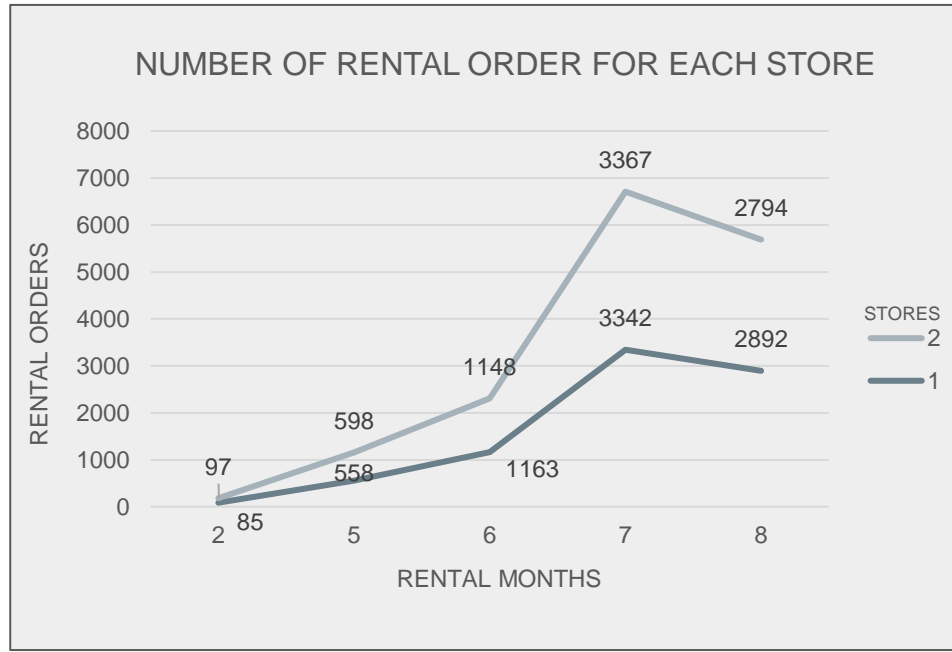
How Many Movies Are There in Each Category?



There are more movies in the family and animation categories than in any other category. As well, the music category offers fewer options.

Moreover, as we have seen before, rental durations correlate with the number of movies rented.

Which Store Has the Most Orders?



The graph shows the number of rental orders per month during 2005-2006 for each store. Both stores started with the same rhythm, but store 2 saw a huge increase in orders during the 7th month which then followed by a drop.