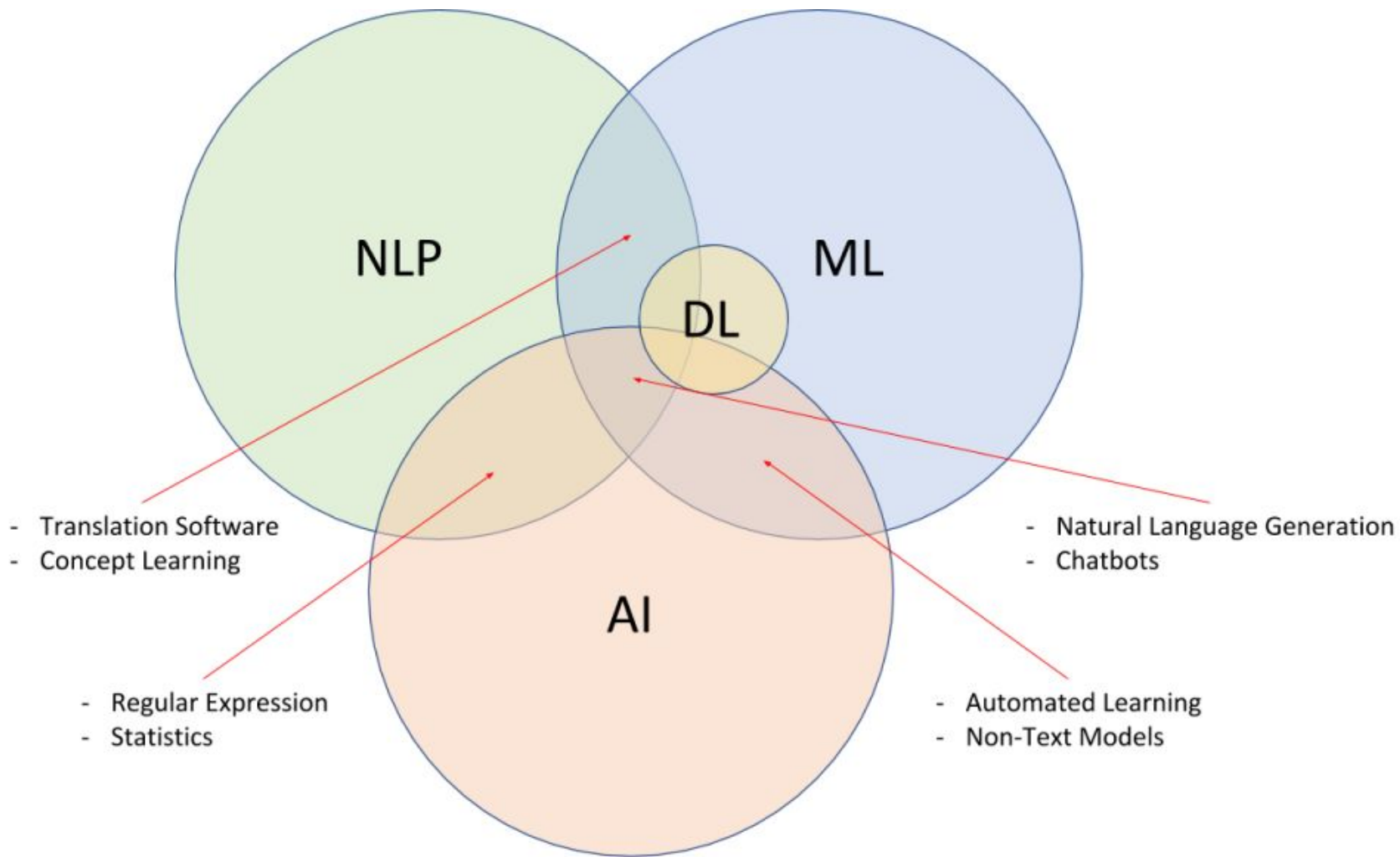


MIDS W207

Applied Machine Learning

Week 9
Live Session Slides



Sentiment Analysis



My experience
so far has been
fantastic!

POSITIVE



The product is
ok I guess

NEUTRAL



Your support team
is useless

NEGATIVE

The Bag of Words Representation

I love this movie! It's sweet, but with satirical humor. The dialogue is great and the adventure scenes are fun... It manages to be whimsical and romantic while laughing at the conventions of the fairy tale genre. I would recommend it to just about anyone. I've seen it several times, and I'm always happy to see it again whenever I have a friend who hasn't seen it yet!



it	6
I	5
the	4
to	3
and	3
seen	2
yet	1
would	1
whimsical	1
times	1
sweet	1
satirical	1
adventure	1
genre	1
fairy	1
humor	1
have	1
great	1

... ..

Sentence 1 : He is a good doctor
Sentence 2: She is a good scientist
Sentence 3: Doctor and Scientist are good



Sentence 1 : good doctor
Sentence 2: good scientist
Sentence 3: doctor scientist good

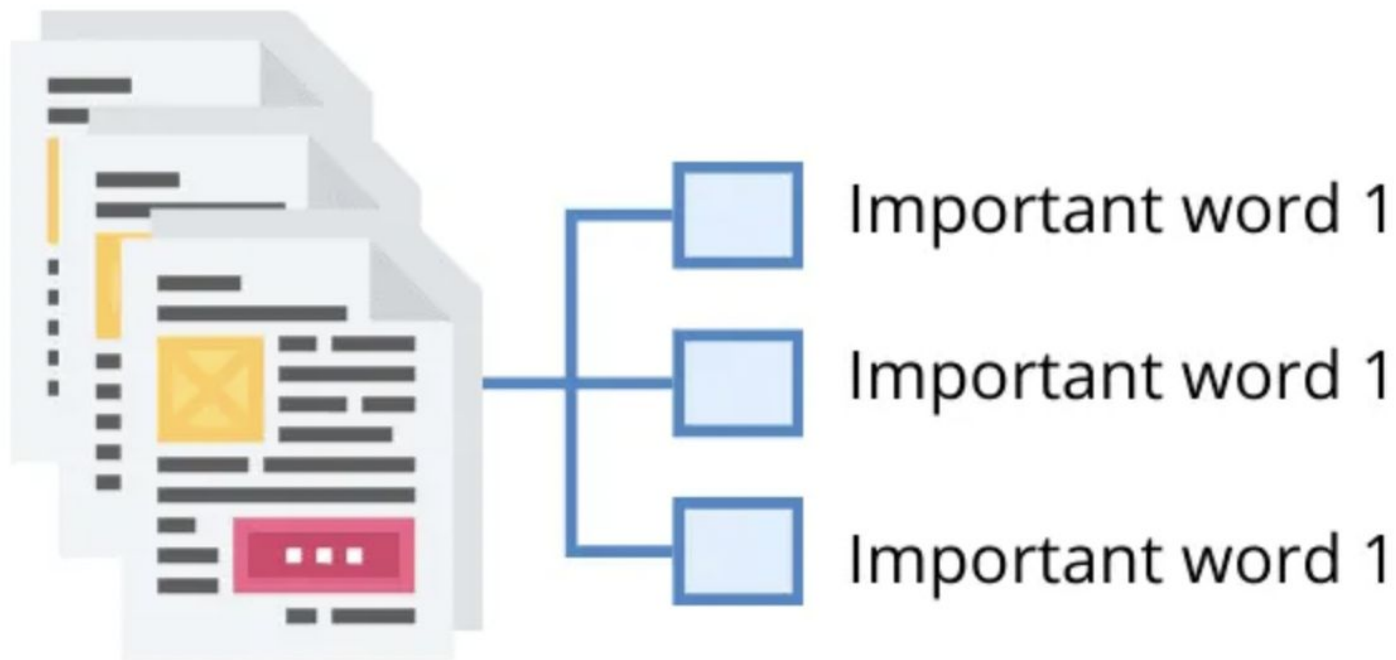
Words	Frequency
good	3
doctor	2
scientist	2

vectors



	f1	f2	f3	
	good	doctor	scientist	output
Sentence 1	1	1	0	
Sentence 2	1	0	1	
Sentence 3	1	1	1	

TF - IDF



Sentence 1 : good doctor
 Sentence 2: good scientist
 Sentence 3: doctor scientist good

TF * IDF

Term Frequency= No. of repetitive words in a sentence/ No. of words in a sentence

Inverse Document Frequency= Log (No. of sentences/ No of sentences containing words)

Words	Frequency
good	3
doctor	2
scientist	2



TF

	S1	S2	S3
good	1/2	1/2	1/3
doctor	1/2	0	1/3
scientist	0	1/2	1/3

IDF

Words	IDF
good	Log (3/3)=0
doctor	Log (3/2)
scientist	Log (3/2)

f1

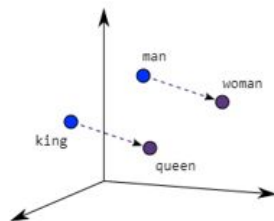
f2

f3

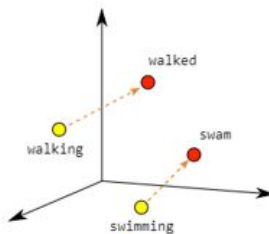
output

	good	doctor	scientist	
S1	0	$\frac{1}{2} * \log (3/2)$	0	
S2	0	0	$\frac{1}{2} * \log (3/2)$	
S3	0	$\frac{1}{3} * \log (3/2)$	$\frac{1}{3} * \log (3/2)$	

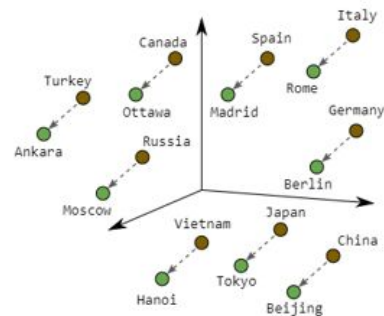
Word2Vec



Male-Female

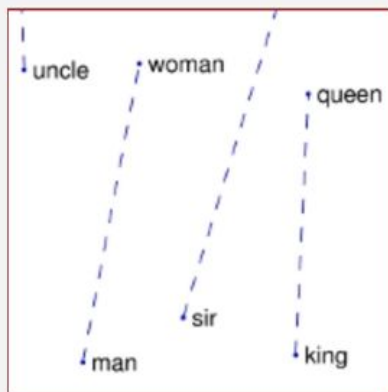


Verb Tense

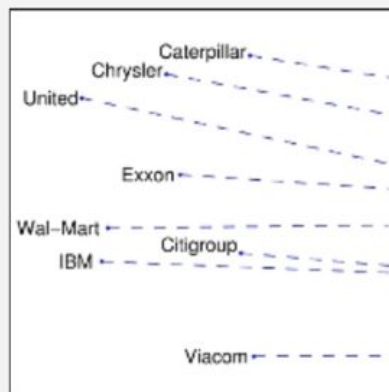


Country-Capital

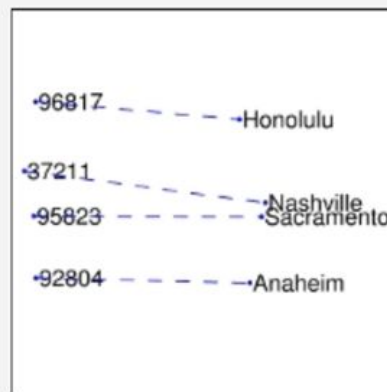
GloVe



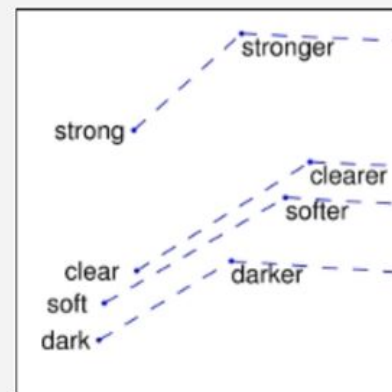
man - woman



company - ceo

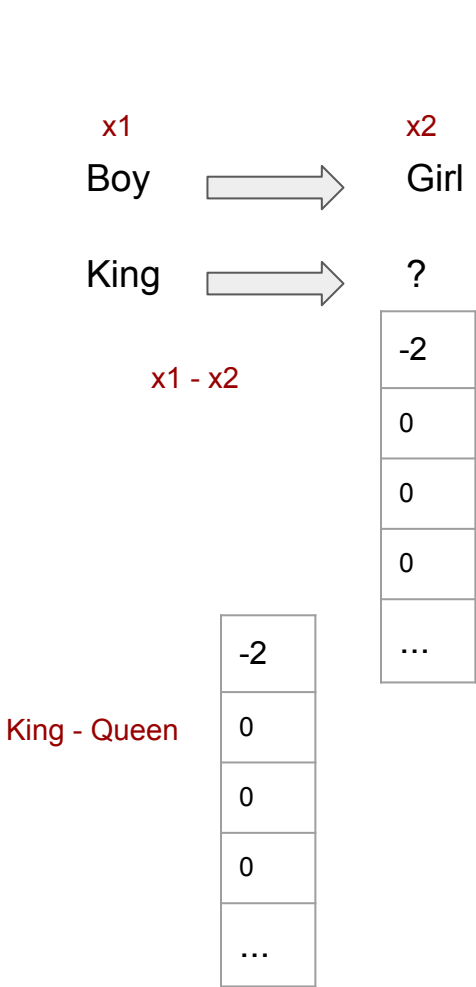


city - zip code



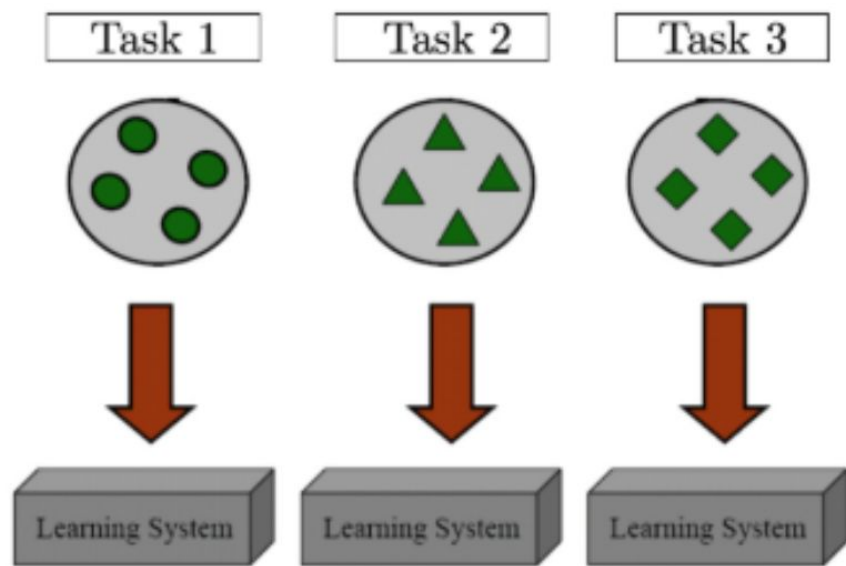
comparative - superlative

	Boy	Girl	King	Queen	Apple	Mango
Gender	-1	1	-0.92	0.93	0	0.1
Royal	0.01	0.02	0.95	0.96	-0.02	0.01
Age	0.03	0.02	0.7	0.6	0.95	0.92
Food						
300						



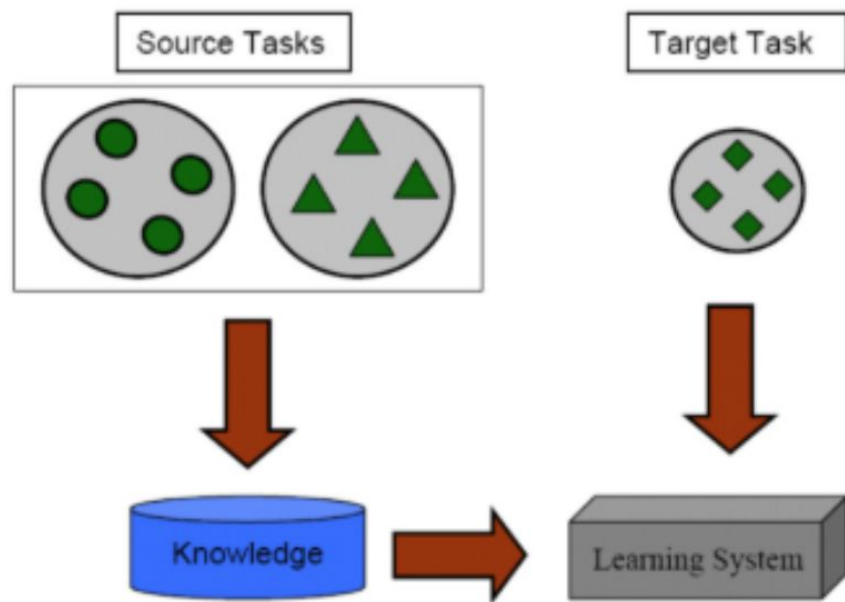
	x1	x2					
	Boy	Girl	King	Queen	Apple	Mango	
Gender	-1	1	-0.92	0.93	0	0.1	
Royal	0.01	0.02	0.95	0.96	-0.02	0.01	
Age	0.03	0.02	0.7	0.6	0.95	0.92	
Food							
300							

Learning Process of Traditional Machine Learning

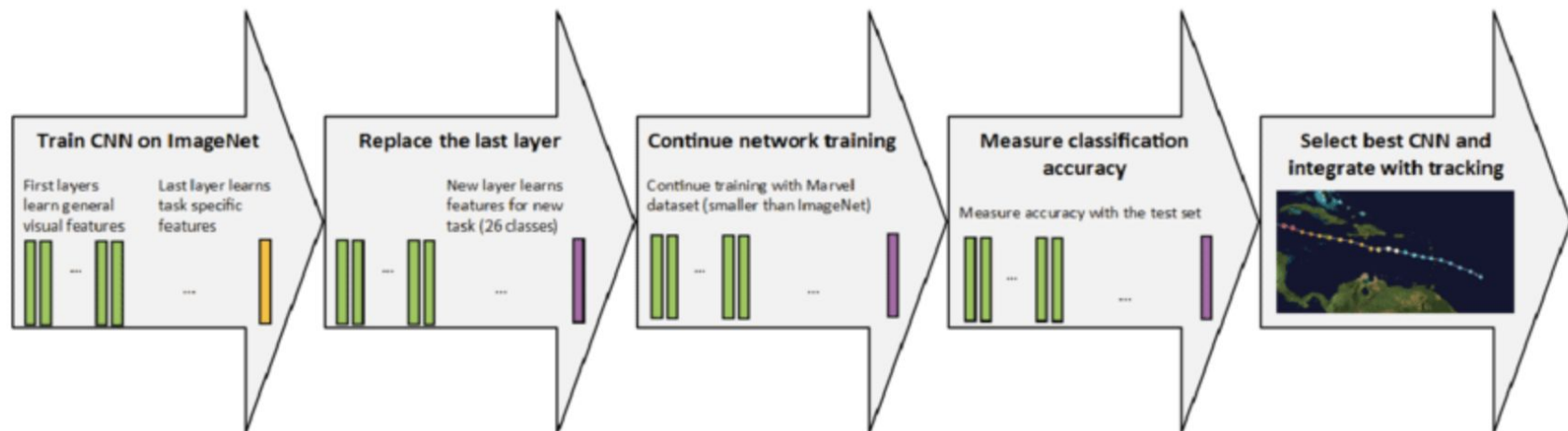


(a) Traditional Machine Learning

Learning Process of Transfer Learning



(b) Transfer Learning



Code Review