

## About Us – BizIT360

**BizIT360** is a U.S.-focused **business and IT consulting company** providing **360° solutions** across the real estate industry.

From **property preservation and management** to **brokerage, wholesale, and lead generation**, we help clients streamline operations, boost marketing, and scale through technology-driven processes and skilled global support.

## Company Overview – BizIT360

**BizIT360** is a U.S.-focused **business and technology consulting company** delivering **end-to-end operational, marketing, and digital solutions** for the real estate industry.

We combine **business intelligence, IT expertise, and real estate domain knowledge** to help property firms, investors, and brokers operate more efficiently, grow faster, and scale with confidence.

Our services cover the **entire real estate ecosystem** — from property preservation and management to brokerage back-office, wholesale operations, and digital lead generation. With a mission to provide **360° support**, we help our clients bridge operational gaps, enhance productivity, and leverage technology-driven workflows that deliver measurable results.

By blending **U.S. market experience** with a **global delivery model**, BizIT360 enables clients to stay compliant, competitive, and cost-effective — ensuring that every process, platform, and partnership contributes to long-term growth.

## Our Core Strengths

- Real estate process expertise (Preservation, Management, Brokerage, Wholesale)
- IT and business consulting experience across diverse verticals
- Skilled remote workforce with process automation capability
- Proven results in marketing, operations, and client support scalability

## Our Vision

To be the **most trusted 360° business and IT consulting partner** for real estate companies across the United States — empowering them to grow through smart systems, digital transformation, and reliable back-office support.

## Lines of Business – BizIT360

### 1. Property Preservation & Maintenance

- Work order processing, bid preparation, and photo documentation
- Vendor coordination and compliance monitoring
- Inspections, repairs, debris removal, and lawn service management
- Reporting, updates, and quality control for major U.S. preservation platforms (Safeguard, MCS, MSI, etc.)

### 2. Property Management Support

- Tenant screening, lease setup, and rent tracking
- Maintenance ticket management and vendor scheduling
- Move-in/move-out coordination and inspection support
- Admin support for accounting, CRM, and reporting

### 3. Real Estate Brokerage Support

- MLS listing creation and showing coordination (BrokerBay / ShowingTime)
- Offer documentation, inspection scheduling, and transaction follow-up
- CRM updates and client database maintenance (KVCore, Follow Up Boss, etc.)
- Social media posting and marketing support for agents and teams

#### **4. Wholesale Real Estate**

- Motivated seller lead generation and skip tracing
- Buyer list building and investor outreach
- CRM management and virtual acquisitions assistance
- Contract preparation, cold calling, and JV coordination

#### **5. Lead Generation & Prospecting**

- Buyer and seller lead generation using digital ads, SEO, and scraping
- Cold calling, texting, and follow-up campaigns
- Email/SMS automation and drip marketing
- CRM pipeline updates and weekly lead reports

#### **6. Digital Marketing Support**

- Social media management (Facebook, Instagram, TikTok, LinkedIn)
- Real estate ad campaign setup (Google, Meta, YouTube)
- Content creation – posts, reels, flyers, and ad creatives
- Website SEO and PPC campaign management
- Reputation management and analytics reporting