AHAMED FASAL

Sri Lanka <u>ahamedfasal2000@gmail.co</u>m +94 75 479 3886 | <u>Linkedin</u> <u>Behance</u>

Passionate Information Technology Related roles with over 3 years of industry experience, enriched by diverse internships including a notable tenure at Sri Lanka's leading telecommunication firm. Holds a BSc (Hons) in Information Technology specializing in Information Technology. Proficient in Information Technology and engineering, committed to utilizing technical understanding and practical insights to engineer innovative IT solutions that drive business growth and operational efficiency.

EXPERIENCE

UI/UX ENGINEER INTERN

02/2023 - 08/2023

Hashnate | Trincomalee, Sri Lanka

- Created visually appealing, user-friendly interfaces for web and mobile applications using Figma, ensuring a seamless user experience.
- Developed wireframes, interactive prototypes, and high-fidelity mockups using Figma to communicate design ideas and gather feedback.
- Designed and implemented a user-friendly interface for the company's mobile app, improving user satisfaction scores by 25%. Conducted A/B testing and user feedback sessions to refine the design.

WEB CONTENT DEVELOPER

09/2023 - 07/2024

Databox Technologies | Colombo, Sri Lanka

- Developed, edited, and published high-quality, engaging content for websites, including blog posts, product descriptions, landing pages, and multimedia content, ensuring alignment with the company's brand voice and objectives.
- Implemented SEO best practices in all web content, including keyword research, meta tags, and internal linking strategies, to improve search engine rankings and drive organic traffic.
- Optimized the company's website content, leading to a 40% increase in organic search traffic over six months. Conducted keyword research and integrated SEO best practices into new and existing content.

SYSTEM OPERATOR 03/2021 - 07/2023

Hikvision | Ampara, Sri Lanka

- Continuously monitored the performance and health of IT systems, including servers, networks, and applications, to ensure optimal performance and minimize downtime. Conducted regular maintenance, including patching, updates, and backups.
- Responded promptly to system alerts and incidents, troubleshooting and resolving issues to restore services quickly. Documented incidents and created reports for management to analyze recurring issues.
- Led the upgrade of the company's server infrastructure, transitioning to more powerful and efficient hardware. This upgrade increased system performance by 25% and improved user satisfaction.

EDUCATION

BSC(HONS) IN INFORMATION TECHNOLOGY SPECIALIZED IN INFORMATION TECHNOLOGY

Sri Lanka Institute of Information Technology

01/2020 - 12/2023

GCE ADVANCED LEVEL - 2019

SKILLS

- C, C++, Html, CSS, Js, SQL, ReactJS, Python
- Power BI, Ms packages, Git, GitHub, Hive
- Figma, Adobe photoshop, Adobe illustrator, Canva, blender, WordPress, Behance
- Wireframe & prototyping, Visual Design, Interaction Designs

- Frameworks : MERN, Flask,
- Google Collab, Azure Microsoft, google cloud
- Communication, Time management, Detail oriented, Managing budged, Collaboration, Information Architecture, User Research