

Ideation Phase

Empathize & Discover

Date	06 May 2023
Team ID	NM2023TMID01579
Project Name	Weather Adaptive Street Lighting System
Maximum Marks	4 Marks

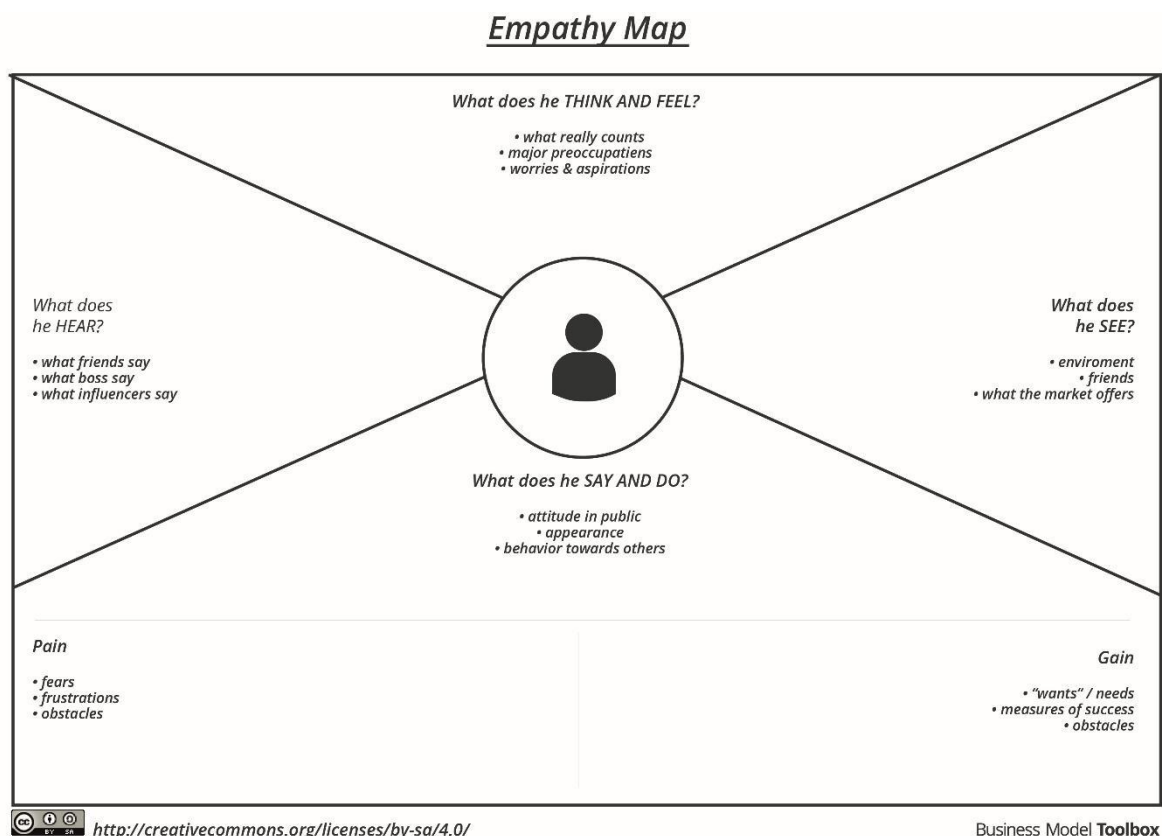
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Empathy

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray, et al.

Share Feedback

Empathy Map

Weather Adaptive Street
Lighting System Using

GOAL

What do they THINK and FEEL?

The diagram is an Empathy Map Canvas, shaped like a profile of a person's head. It is divided into several sections with specific prompts and example text:

- THINK (Top Left):**
 - What do they THINK?
 - Example: "Thinking we will not have the lighting in city"
 - Example: "Using the Model and to detect the outside"
- FEEL (Top Right):**
 - What do they THINK and FEEL?
 - Example: "It is very very easy to install and good implementation"
- PAIN (Center):**
 - Example: "It takes a time to create a good environment"
 - Example: "Easy to understand"
 - Example: "Difficult to install a Model Real"
 - Example: "Develop a device it may get errors"
 - Example: "It is helpful in future"
 - Example: "It get useful many"
- GOAL (Bottom):**
 - What do they WANT?
 - Example: "What do they see in the working place?"
 - Example: "Growth in public space"
 - Example: "What do they see in their immediate environment?"
 - Example: "It useful in future"
 - Example: "What do they see others saying and doing?"
 - Example: "It was very rapid"

Template



Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at

[Share template feedback](#)

TEAM ID
NM2023TMID01579

Weather Adaptive Street Lighting System Using

GOAL

What do they THINK and FEEL?

What do they HEAR?

Recently
no all street
lights are not
working in city

Living the
Noble and
the difficult
the ancient

its saty very
very excellent
and good

PAIN

He later is
 given the
 creative a **SHM**
 award.

Difficult to
Install a
Nude Red

Develop a device it may get errors.

its helpful
in future

the girl
couldn't
marry

What do they tell?

What do they say?
Excellent in public place
What do they say in their immediate environment?
Is useful in future
What do they say others saying and doing?
Is more very repeat