

WEBSITE GUIDELINE

LOGO

Bala

LOGO

Bala

FONT

Primary | **Be Vietnam Pro**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 # @ ! % & * + -

*Weight : The weight that will be used are Black & Bold

*Alignment : Font should be aligned to Left

Usage

* **Titles**

* **CTAs**

* **Quotes**

FONT

Secondary | **Helvetica**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 # @ ! % & * + -

*Weight : **The weight that will be used are** Light, Regular & **Bold**

*Alignment : **Font should be aligned to Left**

Usage

* **Subtitles**

* **Copy**

PRIMARY COLOR

HEX **#162028**

PRIMARY COLOR

HEX **#B3DCE0**

SECONDARY COLOR

HEX **#1C778C**

SECONDARY COLOR

HEX **#FFFFFF**