

PROJECT DEBO

Category:

Introducing Debo, bringing together a network of small and medium enterprises (SMEs), volunteers, and community groups. Debo was a collaborative project to divert, streamline, and draw locally existing resources towards combatting the COVID-19 pandemic, whilst minimizing economic and social disruptions.



This was a volunteer project by Bala Media, in collaboration with Doctors in Action. The Branding, per the name of the project aimed to illustrate the value of coming together in difficult times to combat & collectively overcome societal challenges.

