

# THE CLUB

The place to be in Addis

The Club is an exclusive high end lounge that is the pride and joy of night life in Addis Ababa. Providing a vibrant atmosphere of entertainment along with fine dinning, great cocktails, spirited music scene, and a diverse crowd of patrons who come to socialize, dance, and enjoy a night out.

Bala Media was responsible for the launch campaign, content production, media management and event production & promotions. Our marketing journey with The Club also included organizing multiple major concerts featuring legends of the Ethiopian music industry, like Ephrem Tamiru, Kuku Sebsibe, Roha Band and many more.

