DESIGNERS COLLECTIVE

Celebrating Ethiopian Craftsmanship

Designers Collective is a unique retail concept store, proudly championing the "Made in Ethiopia" ethos by exclusively featuring a captivating array of locally crafted products. This visionary retail venture was born from the collective passion and creativity of three distinguished artisans: Black Rhino, Kunjina LTD, and Bala Publishing.

At the heart of our endeavor was a meticulously crafted branding and content strategy curated by Bala Media. Our aim was designed to shine a spotlight on each participating brand and showcase the diverse range of products available through high end media production focused on product photography.



















