

# MAGNUM HOUSE OF LIQUOR

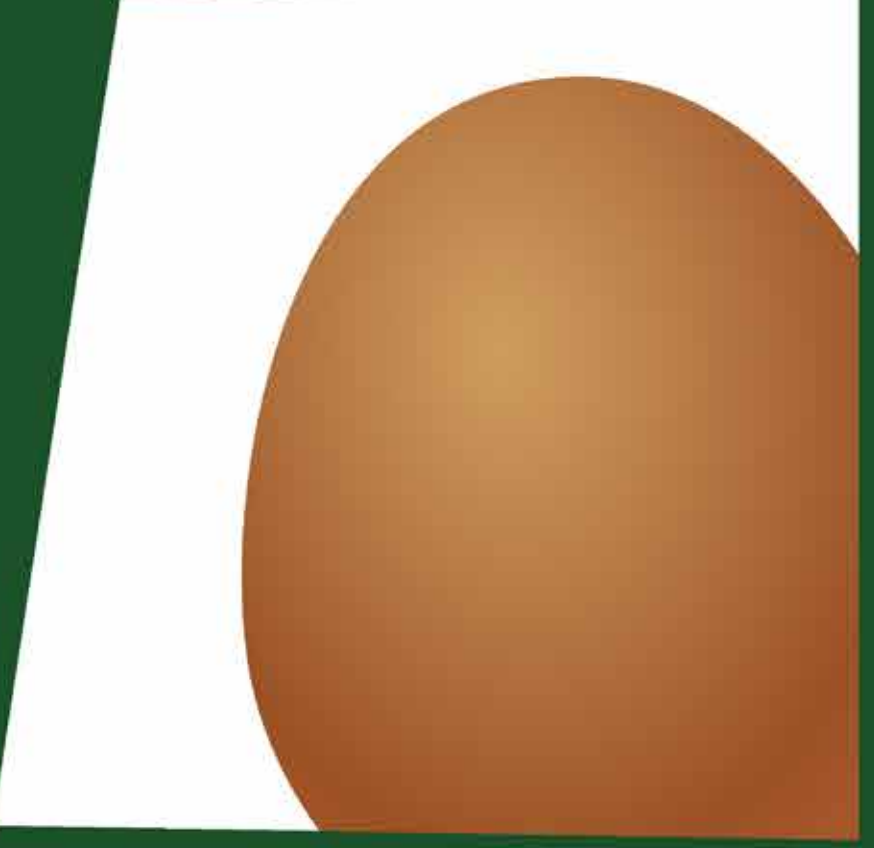
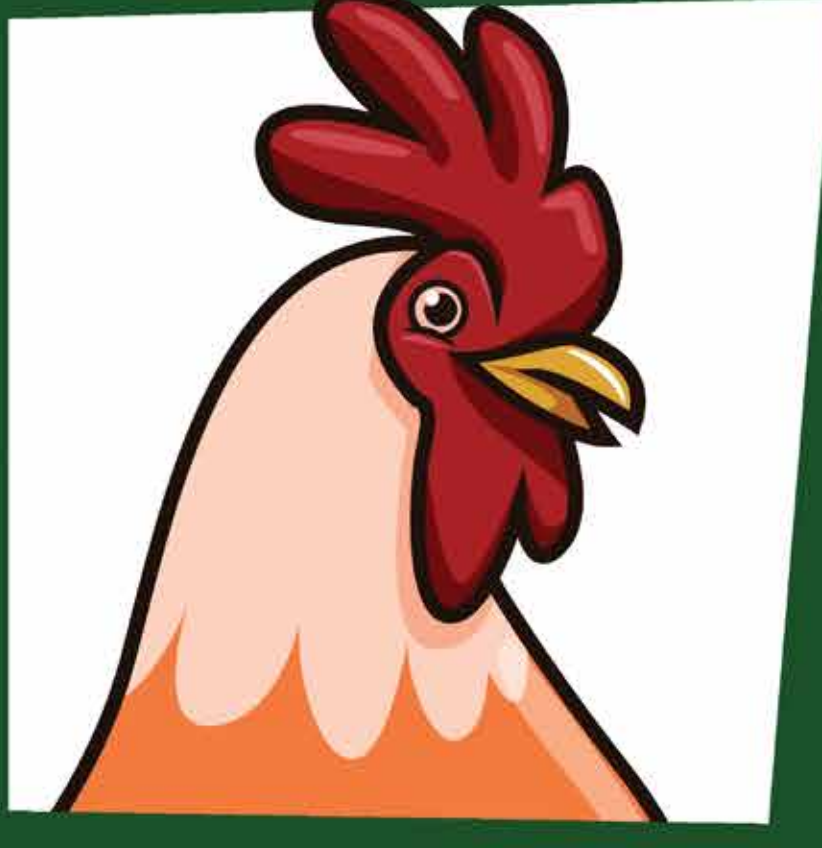
Celebrate the best of You

Nestled in the heart of Bole, Magnum House of Liquor stands as a beacon of luxury in the world of spirits. Dedicated to importing and distributing premium brands that are crafted with unwavering quality and intended to be savored with reverence.

Bala Media had the privilege of collaborating with Magnum to kick-start their comprehensive marketing journey. We carefully crafted a strategic content plan and through a dynamic blend of online promotions and unforgettable events, we were able to not only elevate Magnum's online presence but we also manage to firmly establish them as leaders of the industry.



TEAM ሶሮ



TEAM ከንቁካክ

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**BEEFEATER**  
LONDON

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**ወንድማማቾች**  
ሰጋ ቤት

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**ጅንን** በBEEFEATER

**MAY 12 & MAY 14**

Bole Rwanda  
Addis Ababa, Ethiopia



21+  





**MAGNUM**  
HOUSE OF LIQUOR

**BOLD,  
ORIGINAL,  
CREATIVE**

Mix with many or  
keep it neat.

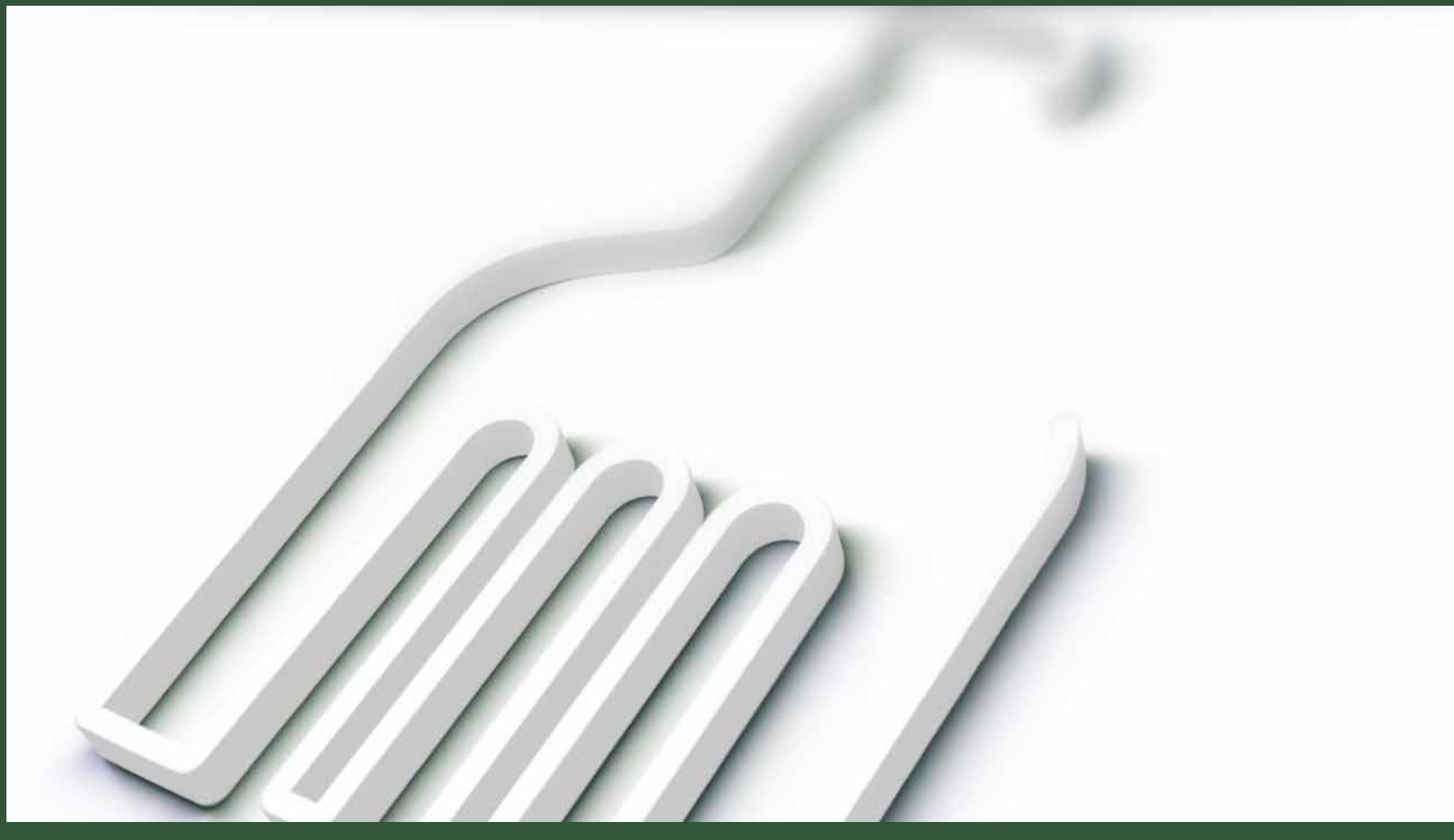
Price: 1,698 ETB  
DM for wholesale price

 +251 92 061 2071

Bole Mini, in front of Millennium Hall  
Addis Ababa, Ethiopia



21+  





**HAPPY  
MOTHER'S DAY**

May this day be devoted  
to celebrate those who  
literally give life.



21+  





**MAGNUM**  
HOUSE OF LIQUOR

**ኩታ**  
Martini

You'll Need

½ የቡና ሲኒ, Absolut Vodka

½ የቡና ሲኒ, Kahlua

½ የቡና ሲኒ, Olmeca Dark Chocolate

1 የጃብና / Machine ቡና

2 Coffee / Sugar

A pinch of salt



21+  

**RESPONSIBLE  
DRINKING**

ON



Stay hydrated while consuming alcohol!

Keep your glass of water close while enjoying your favorite liquor. Make sure to drink at least two glasses of water in between. Celebrate responsibly!

**MAGNUM**  
ENTERPRISE

