

HAGER SOUL

Category:

This is Hager Soul: A music stage dedicated to providing promising music artists with a platform to showcase their talent to the world. Hager Souls' core value is to challenge the outdated practices of the live music scene and recognize the value that local artists bring.



In the Branding of Hager Soul, Bala Media prioritized on staying true to the values of Hager Soul with a simplistic and funky visual identity paired with comprehensive branding strategy that positions them as frontrunners in the music industry.

