

Corporate Sponsorship Package

2024 - 2025



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Executive Board



President

Alexander Henríquez

Computer Science
ahenriquez2@student.gsu.edu



Vice President

Karina Carrillo-Lezama

Computer Science
kcarrilolezama1@student.gsu.edu



Secretary

Linda Hernandez-Chaves

Computer Information Systems
lhernandezchaves1@student.gsu.edu



Treasurer

Brenda Samano

Computer Science
fbrendasuzannegeorg1@student.gsu.edu



PR Chair

Luna Da Silva

Computer Science
ldasilva2@student.gsu.edu



Events Chair

Paola Hernandez

Computer Science
phernandez9@student.gsu.edu



Community Service

David Quintanar

Civil Engineering
dquintanar1@student.gsu.edu



Social Events Chair

Kevin Delgado

Biology
kdelgado0003@gmail.com



Outreach Chair

Isidro Lopez

Risk Management & Insurance
ilopez7@student.gsu.edu



Graphics Chair

Jessica Zaragoza

Marketing
jzaragoza1@student.gsu.edu



Academics Chair

James Rodriguez

Marketing
jrodriguez113@student.gsu.edu



Dear Future Sponsor,

On behalf of the Georgia State University SHPE Chapter and as President, I want to thank you so much for showing interest in us by finding our corporate sponsorship package. Our chapter was founded in April 2024, so we have a long way to go. But this allows us to build bridges that become one of many mighty pillars of SHPE that advocate for Latinos in STEM. With your support, you can hold the pencil with us, in writing stories of success and triumph for Latinos, adding another chapter of overcoming the odds. We welcome you to our family and look forward to collaborating and building bonds with you.

SHPE is a national non-profit organization focused on empowering Latinos in STEM and celebrating all achievements from our community. 9% of Latinos work within STEM and Latinas make up only 3% of the workforce in STEM. SHPE recognizes this underrepresentation and every day strives to lead Latinos in STEM. Today, SHPE is the largest Hispanic academic organization in the country and continues to find ways to improve and fulfill its mission.

SHPE GSU seeks to benefit its members by focusing on three types of events and one major event each semester. We will hold networking, professional development, and hands-on STEM events for our members. These events prepare our members for our biggest event, the SHPE GSU Hack-a-thon! Members will have high-level projects within a well-formatted resume, and connections with various people, leaving them ready to find opportunities at the national SHPE Convention or when applying to top companies. These are all possible through your sponsorship!

As a sponsor, your company gains benefits and events depending on the sponsorship level you decide on. In our Corporate Sponsorship Outline, you can see the different levels of exposure/interaction with our members. Our organization's estimated annual budget, shown later in the document, shows how funds will be spent.

If your company is interested in sponsoring SHPE GSU, I'd love to get in contact with you! My email is listed below, I'm looking forward to the future that waits for us!

Sincerely,

Alexander Henriquez | President 24' - 25'

Society of Hispanic Professional Engineers - GSU Chapter

(551) 888-6829 | ahenriquez2@student.gsu.edu



Dear Future Sponsor,

Thank you for your consideration in sponsoring our Chapter at GSU. As a new chapter, this semester our goal is to build a community at Georgia State University. Building a community comes with its challenges but we believe that with the right resources and opportunities we will be able to bring together a diverse community of future STEM leaders that empower each other.

Our events will include themes related to SHPE National's values which includes family, service, education, and resilience. Each of our events will incorporate these values so that we can accomplish SHPE's mission to empower the Hispanic community to impact the world through STEM awareness, access, support, and development. Further in this document you will find details of events we already have planned for this Fall Semester. These events can also be sponsored individually if desired. Please reach out to us if you find an event that is in the best interest of your company.

As our sponsor, your contributions will play an important role in accomplishing our goals. However, we also want to meet you halfway and offer benefits to your sponsorship. In our packet you will find details for our sponsorship tiers. Each tier has it's own benefits and can be altered to meet your expectations.

I hope you are able to take time and consideration while reviewing our sponsorship package. Your contributions will help make an impact in our member's lives. An impact that may last generations and help others along the way. On Behalf of the Georgia State University SHPE Chapter, I thank your for your time and consideration. We hope to partner with you in the near future!

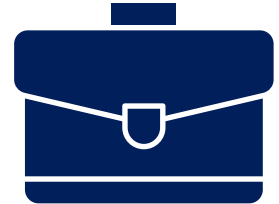
Sincerely,

Karina Carrillo-Lezama | Vice President 24' - 25'
Society of Hispanic Professional Engineers - GSU Chapter
(678) 580-8748 | kcarrillolezama1@student.gsu.edu

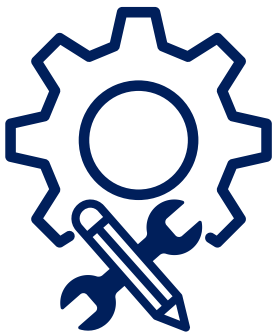
SHPE Pillars



Academics



**Professional
Development**



**Chapter
Development**



**Community
Service**



Leadership

Chapter Demographics

Region 7



Chapter Budget

Chapter Development

- SHPE Sweatshirts for registered members = \$200
- Retractable Banner + Poster board + SHPE Table Cloth + Other Marketing Materials = \$300

Professional Development

- **SHPE National Convention (Anaheim, CA) for 11 members**

Tickets: $\$250 \times 11 = \$2,750$

Flights: $\$270 \times 11 = \$2,970$

Boarding: $\$800 \times 6 \text{ rooms} = \$4,800$

Food = $\$100 \times 11 = \$1,100$

Leadership Development

- **Workshops** with 20-30 members attending: Food Costs = \$300, Material Costs = \$100
- **Company Workshops:**
Food = \$400
- **General Body Meetings:**
(4/semester): Food = \$400, Material Costs = \$400

Academic Excellence

- **SHPE GSU Hackathon:** Costs for Food, T-shirts, and Supplies. (All covered in **pg. 13** with more details)
- **Academic Groups:**
Supply Budget = \$500

Total:
\$14,220

*Hackathon not included in total



Semester Events

September:

First General Body Meeting + Science Competition

During our first General Body Meeting, we will introduce the e-board and share the **significance of SHPE**. Along with the presentation, we will also provide food and supplies for the interactive part of the meeting, the science fair. During the **science fair** students will be encouraged to meet and work with other students to create the most innovative build. We hope this will allow students to get to know each other and want to come back again!

Presentation with LASSO

In September, GSU's Latinx Student Services Office (LASSO) will host an event for Hispanic Heritage Month. At this event, student organizations are invited to present their organization to all Latinx students that attend. SHPE GSU plans to have a booth at this event along with SHPE Merchandise for prospective members.

Picnic and Field Day

After spreading the word about our chapter to as many students as possible SHPE GSU plans to host a Picnic and Field Day. We will partner with other Latinx and STEM-related organizations to help grow our membership and to provide our current members with networking opportunities among their peers.



Semester Events

October:

2nd General Body Meeting + Building a Hand

SHPE GSU will utilize the second General Body Meeting for chapter updates and upcoming opportunities. We will also be able to narrow down our niche membership. After our presentation, we will have students build their cardboard hand which works just like some prosthetic hands. The purpose of this activity is to build relationships between members and attract students in healthcare and biomedical sciences.

STEM Professionals Panel

This month we will host a Panel with professionals from various precessions that meet our member's demographics. At this panel we plan to provide food for our members and guests. The panel will be approximately an hour long to allow members to ask questions and learn more about the people in the fields they want to pursue.

Blueprints Into Reality

At this social event, students will have the chance to build various small projects using simple engineering sets. There will be groups of students working together to build their respective project together so that they all get hands-on stem experience and build their collaboration skills. Some of these projects include mini robots, building a crane, etc.

Semester Events

November

3rd General Body Meeting + Lego Builds

At this monthly general body meeting we will prepare a presentation for the first half of the meeting. Afterwards we will hand out small Lego sets for members to build individually or together. Overall, this event will mostly be used for chapter updates and bonding between members.

Destress Social Event

We understand that November can be a high stress time for students due to finals getting closer and the holidays. So, we plan to host an event or events that will help students unwind for a bit and have some time to themselves. Some activities include a game night, coloring, making friendship bracelets, and yoga. We will have more information about this event the closer we are to November.

**SHPE Hackathon
(More information
on pg. 13)**



Semester Events

December

4th General Body Meeting

At our last general body meeting of the semester, we will host a presentation with chapter updates, members highlights, and plans for the Spring semester. Further details about the event are still being discussed but we still plan to have a fun activity for members to collaborate on for the other half of the meeting.

Year Round:

Resume Workshops

For our resume workshops, we plan to collaborate with professionals to give feedback to members' resumes. Food will be provided.

Company visits

During company visits, professionals will be invited to present their company and the career opportunities they offer to students. Food will be provided

Fundraisers

Our fundraisers will consist of selling Latinx traditional food, merchandise, and crafts. We plan to use raised money to complete our budget and to help our members financially.

Academic Groups

Academic groups are students who have come together with an idea for a project and work together to complete it. Our mission is to assist them with any supplies they need.

SHPE Hackathon

What is SHPE Hackathon?

SHPE Hackathon will take place in mid November in partnership with other minority STEM student organizations on campus. Our goal is to highlight underrepresented groups in STEM and help increase DE&I efforts.

How can you help?

At our SHPE Hackathon we would like to provide our participants with networking, mentorship, and educational opportunities. So, we would prefer in-kind sponsorships such as providing judges, mentors, workshops, prizes, and catering.



For General Sponsorship please refer to our Sponsorship Tiers on page 14.

Sponsorship Tiers

The following are SHPE GSU's Sponsorship tiers. Each tier includes benefits listed including benefits from all preceding tiers. We want you to be satisfied with your sponsorship, so please let us tailor it to your outreach and recruiting needs. Custom packages are available!

PLATINUM

\$6,000+

- CONSTANT ACCESS TO RESUMES VIA CHAPTER EXCEL SHEET
- JOB OPENINGS POSTED ON WEBSITE ETC.
- COMPANY ACKNOWLEDGED AT EVERY GENERAL BODY MTG

GOLD

\$4,200+

- PRIORITY SCHEDULING FOR HOSTING EVENTS
- INVITATIONS FOR END OF YEAR BANQUET

SILVER

\$2,500+

- OPTION TO HOST INFORMATIONAL SESSION
- ACCESS TO RESUME BOOK ENDING EACH SEMESTER
- ADVERTISING ON SHPE GSU MERCH AND SOCIAL MEDIA

BRONZE

\$800+

- RECOGNITION ON WEBSITE
- EVENTS AND COMPANY ADVERTISING ON LINKEDIN
- OPTION TO COLLABORATE ON WORKSHOPS



Sponsorship Tiers Details

1) RECOGNITION AND COMPANY JOB POSTING LINK ON THE WEBSITE

The company logo will be featured on the chapter's website with the link to the company's website provided. Job postings and career opportunities links will be posted on the website for future access for the members.

2) WORKSHOP/INFORMATIONAL SESSION PER REQUEST

The company will have the opportunity to secure a spot in our calendar for hosting workshops or informational sessions for either the Fall or Spring Semester (the chapter will schedule the event based on availability).

3) PRIORITY SCHEDULING FOR HOSTING EVENTS WITH THE COMPANY

The company will have the opportunity to schedule an event for the month/timeframe desired. This option allows choosing specific dates during the year.

4) JOB OPENINGS POSTED ON WEBSITE AND SOCIAL MEDIA

Job openings and announcements from the company will be posted on the chapter's website with a highlighted feature chapter's Instagram

5) COMPANY ACKNOWLEDGED AT EACH GENERAL BODY MEETING

Each month, the chapter has a General Body Meeting where many members attend, and important information and announcements are provided to the members. The company and its job opportunities will be acknowledged and fully aware by the members.



Closing Note

We extend our heartfelt appreciation for your interest in supporting Georgia State University SHPE and for taking the time to review this document. Your company's values and potential to make a meaningful impact professionally and socially resonate deeply with us. Together, with our collective leadership experience, knowledge, and unwavering commitment, we strive to address significant challenges for the advancement of our chapter, its members, and the community we proudly serve.

We encourage you to connect with your president, vice president, or any team member to explore opportunities to transform your ideas into actionable initiatives for the upcoming year. Below, you'll find our contact information. Your contribution of expertise and resources will play a crucial role in empowering our members, bolstering our chapter's initiatives, and enriching our community, ensuring an exceptional college experience for all.

We eagerly anticipate the opportunity to collaborate with you and welcome your esteemed company as a valued Corporate Sponsor of one of the nation's leading SHPE chapters!

**Sincerely,
SHPE GSU Chapter**

Contact Us!



President

Alexander Henriquez
ahenriquez2@student.gsu.edu
(551) 888 - 6829



Vice President

Karina Carrillo Lezama
kcarrillolezama1@student.gsu.edu
(678) 580 - 8748

Advisor

Nicole Bonilla Owens
nbonilla1@gsu.edu
(404) 413 - 7109

shpe.gastate@gmail.com