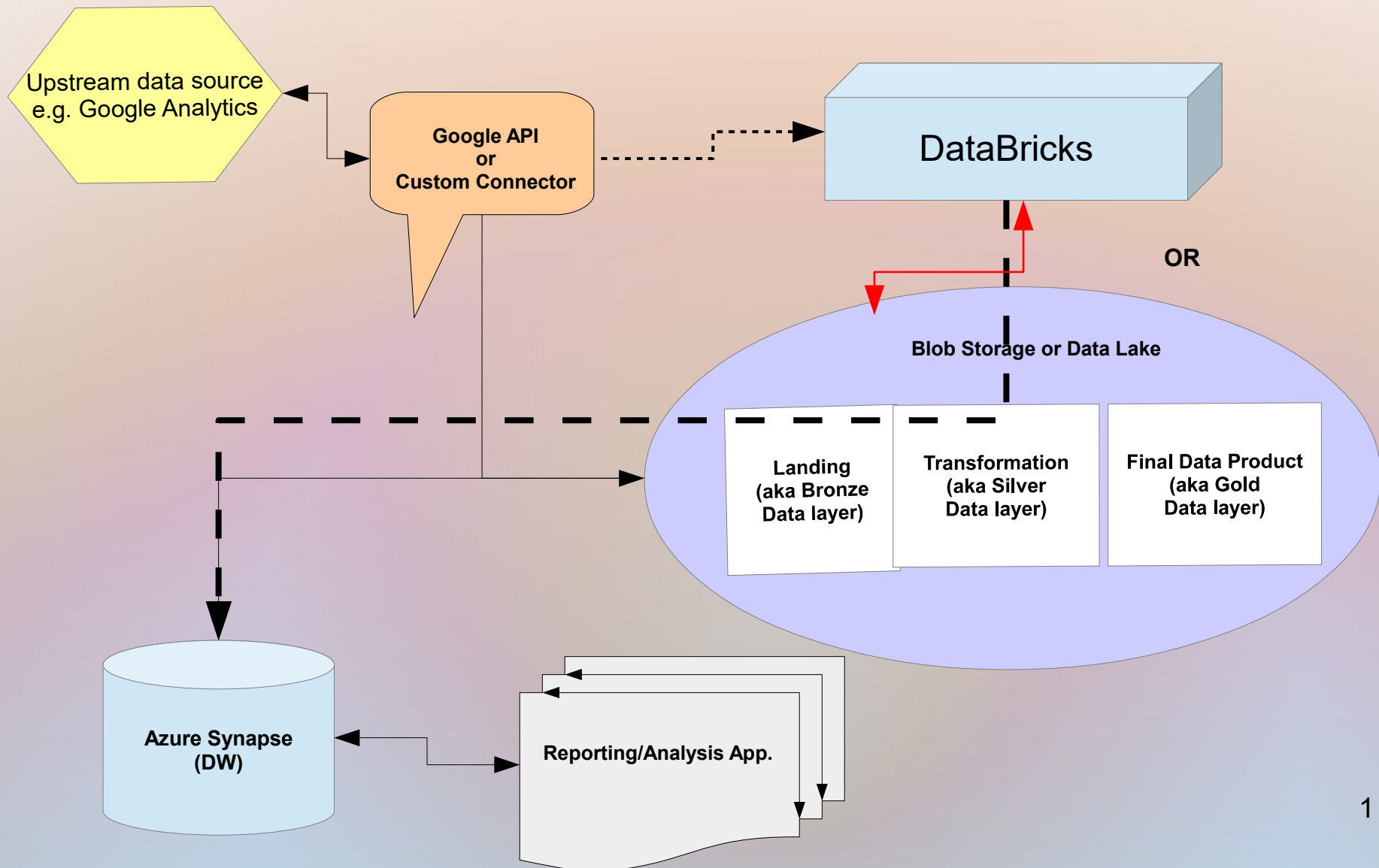


## Data Ingestion Architecture From Google Analytics to Azure Services



# Dimensional Model

## Note:

Purple entities can be treated as 'role playing dimensions'. Colored arrows are used to suggest these relationships.

I have used "DimProducts" as a 'generic' entity. This might as well be called "DimTickets", since tickets are the products being sold/transacted.

