

Case Brief

Introduction & Instructions

- The competition is designed to test your team's ability to work together to solve a problem.
- Your team is required to develop a PowerPoint presentation that summarizes your analysis and proposed solution for the provided case. The presentation should show your ability to solve problems in a structured, clear, and concise manner. (Note that the presentation body should not exceed 10 slides)
- The judging committee will act as the client throughout your delivery.
- When developing the case, please keep in mind that there is no right or wrong approach to analyzing and proposing the solution. We encourage you to be creative, innovative, and think outside the box.



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KSA Climate Change Ambitions

Climate change is a global phenomenon that is having a significant impact on the environment and human life. It is caused by the increasing levels of greenhouse gases in the atmosphere, which trap heat and cause the Earth's temperature to rise. This has led to a range of effects, including rising sea levels, extreme weather events, and changes in the availability of water and food. Climate change is a complex issue that requires a global response. We must also work together to build a more resilient and sustainable future for all.

In the efforts to fight Climate Change, several initiatives and international agreements were signed. Most importantly, The Kyoto Protocol, an international agreement that was adopted in 1997 to reduce greenhouse gas emissions and combat climate change. The Protocol sets binding targets for 37 industrialized countries and the European Community for reducing greenhouse gas emissions. It also established a system of emissions trading, which allows countries to buy and sell emissions credits.

Kyoto Protocol is an important step in the fight against climate change, but it is only the beginning. To effectively address the challenge of climate change, countries must continue to work together to develop and implement effective policies to reduce emissions.



The Kingdom of Saudi Arabia (KSA) is making great strides in sustainability efforts. The country is committed to reducing its carbon footprint and has set ambitious goals to reduce its emissions by 2030. In addition, KSA has set 2060 as its target year to become a net-zero.

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Assignment Specifications

In this stage, you are asked to develop a strategy for achieving net-zero by 2060 in Saudi Arabia. Your strategy should be built based on the current outlook of KSA emissions and should include a set of initiatives and a roadmap (timeline for implementation).

As part of the analysis, you should refer to the following key questions:

- What is the current outlook for KSA GHG emissions?
- What are the current drivers of KSA emissions?
- How can KSA achieve Net-zero by 2060?
- Are there any risks associated with becoming climate-neutral “Net-zero” by 2060?
- How can KSA contribute internationally to a climate-neutral world?

Sources For Insights

- Climate Change Data Sheet “[Climate Change Data_v1](#)”
- Publicly available information on KSA Climate Change Outlook.
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