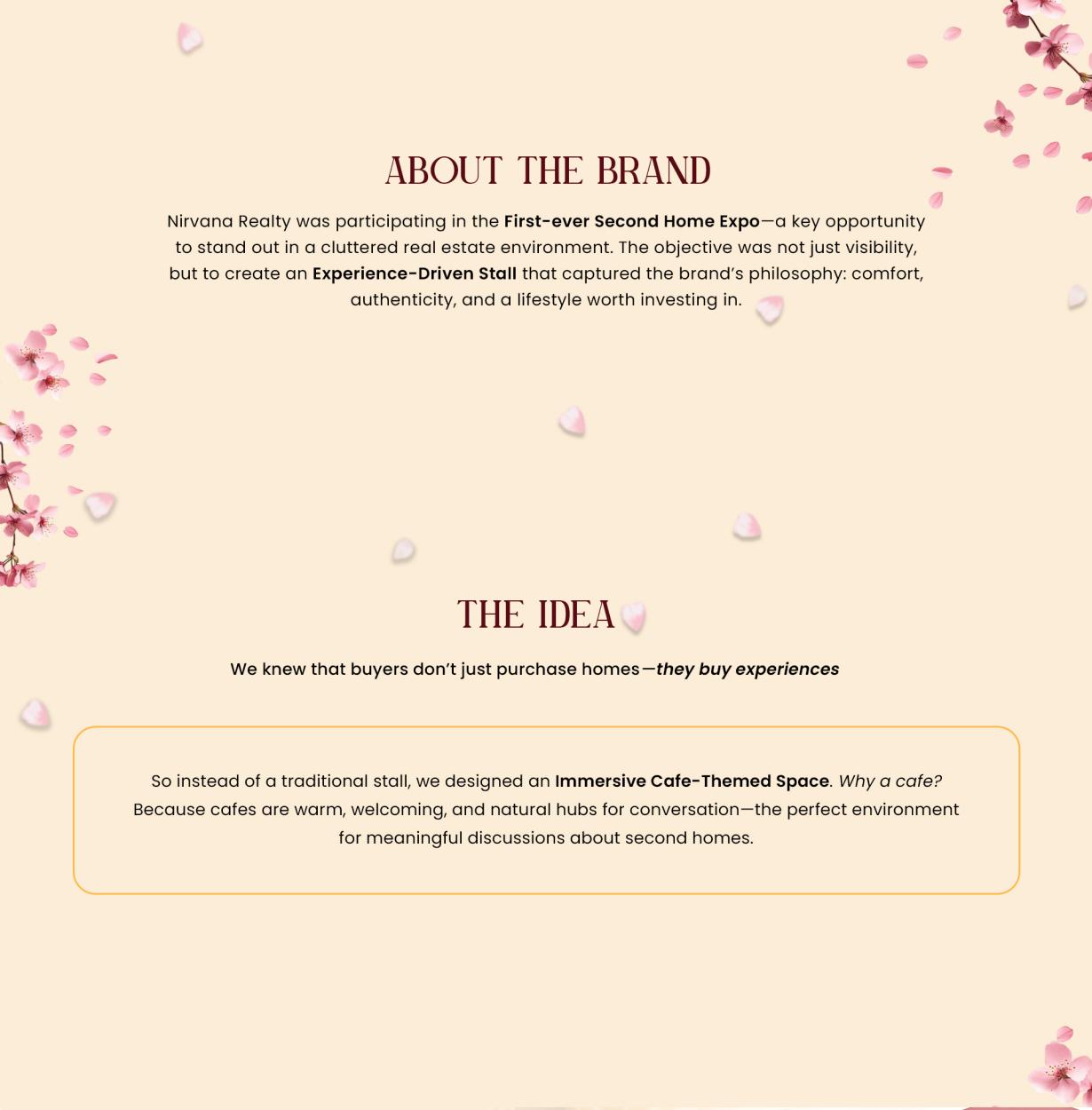


LAND & LEISURE

First Ever Expo for Second Homes



STALL DESIGN

ABOUT THE BRAND

Nirvana Realty was participating in the First-ever Second Home Expo—a key opportunity to stand out in a cluttered real estate environment. The objective was not just visibility, but to create an **Experience-Driven Stall** that captured the brand's philosophy: comfort, authenticity, and a lifestyle worth investing in.

THE IDEA

We knew that buyers don't just purchase homes—they *buy experiences*

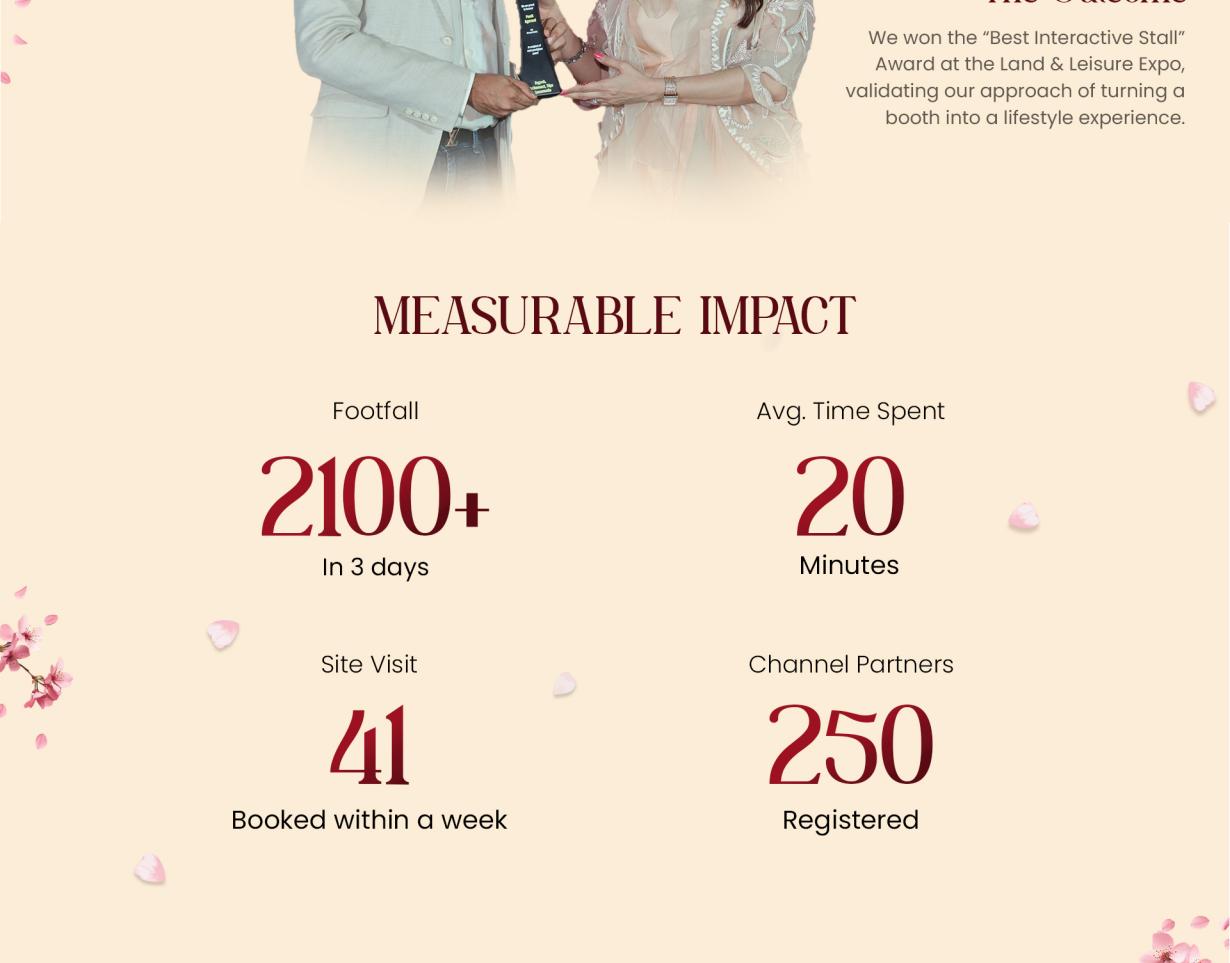
So instead of a traditional stall, we designed an **Immersive Cafe-Themed Space**. Why a cafe? Because cafes are warm, welcoming, and natural hubs for conversation—the perfect environment for meaningful discussions about second homes.

THE EXECUTION

01

Cafe-Themed Stall

Designed for **warmth and casual comfort**, breaking the barrier of the usual corporate booths. A space where conversations feel natural, not forced. It wasn't just a stall; it was an experience buyers could instantly connect with.



02

Interactive Technology

Installed touchscreens where visitors could swipe through Nirvana's property portfolio, making exploration intuitive and engaging. It allowed potential buyers to visualize options at their own pace, right at the stall.

BOUGAINVILLEA KHOPOLI'S MOST PREMIUM PROJECT

ARIA TECH (KHOPOLI)

TRUSTED BY CELEBRITIES

TRUSTED BY CUSTOMERS

NIRVANA REALTY HOLIDAY HOMES

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