

Team Elephant

Our problem statement:

Young people are having trouble finding stylish work-appropriate outfits when looking to network and get jobs due to lack of experience in the field, and it is impacting their hireability. Our solution will help them to easily and quickly find outfits that they can wear that are work-appropriate and considered fashionable.

4 Ws:

- Who?
 - Young people ages 16-24
- What is the problem?
 - In today's society, appearances matter. Adolescents today need appropriate outfits in order to look presentable for potential employers.
- Where does the problem present itself?
 - The problem present itself when the user has to wake up every morning and walk to your closet and select an outfit from a variety of choices
- Why does it matter?
 - It is important that adolescents are able to get jobs in their career of choice during and after school, especially to repay student loans, to get their start into adulthood, and to become contributing members of society. Finding outfits that are considered well-liked and fashionable are important too, as first-impressions matter in the corporate world.

(For future use) Ways we can solve it:

- Use reactions on a point system (1-3, 1-5, 1-10) to rate compatibility
- Swipes like Tinder or Bumble to rate
- Take photos to upload articles of clothing
- The app/site algorithm tells the user what colors are compatible

Link:

https://docs.google.com/document/d/1-QNzeYWBQj0PD2jWyR-47bKEx50xs8NzfpmYngY_qaU/edit?usp=sharing