

# User Interface

rating  
system

Users  
uploading  
photos

user  
feedback  
on outfits

availability of  
app: open in  
browser, or  
download app,  
etc.

saving  
favorite  
outfits

Dress my family  
(Where parents can  
dress their whole  
family based key  
words)

# Sharing

Explore  
Page

Follow  
people to  
see their  
outfits

Post  
your  
outfits

# Events

choose outfits  
for you based  
on the event  
(like going to  
the beach)

outfit challenges  
with different  
themes  
eg. dress like a  
certain celebrity or  
dress up with  
friends etc.

# Features

which colors  
are  
compatible  
with which

plan out what  
you'll wear  
tomorrow

save  
outfits  
you like

look back  
at outfits  
you wore  
previously

# Monetization

Suggests  
clothes to  
purchase that  
work well  
with a user's  
wardrobe



Clothing companies  
could have their  
products  
recommended or  
sold through the  
app

Advertisements (in  
conjunction with  
the first idea)

(probably not these ones  
although reliable models)

app costs  
money  
(easiest)

subscription based  
(personally not a fan  
of when other  
companies do this)

Young people are having trouble finding stylish work-appropriate outfits when looking to network and get jobs due to lack of experience in the field, and it is impacting their hireability. Our solution will help them to easily and quickly find outfits that they can wear that are work-appropriate and considered fashionable.