

Introduction

What is Locative Media?

Locative Media Art



Yue Yuan - published March 15, 2016 Play double time.

Classifications

- Locative-narrative
- Community storytelling / authorship
- Psych tours
- World Growing
- Playing the city

Happenings

Allan Kaprow (1950s, 1960s)

Survival Research Laboratories (1978)

Burning Man (1986)

Flash Mob is the medium (2003)

Survival Research (10 seconds) Start: 0:20



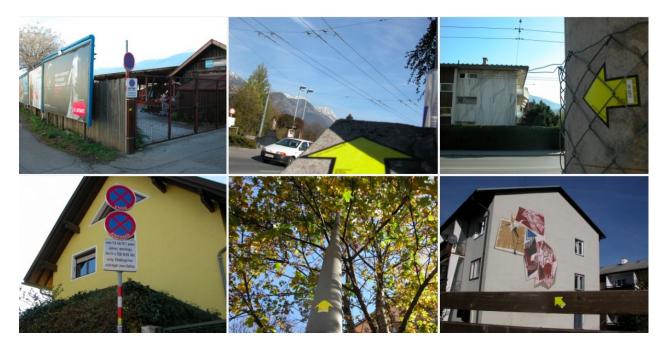
Burning Man 2018 (25 seconds) Start: 1:55



Flash Mob (40 seconds)



Yellow Arrow

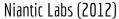


Brian House Christopher Allen Jesse Shappens (2004)

https://www.flickr.com/people/yellowarrow/

Ingress/Pokemon Go!



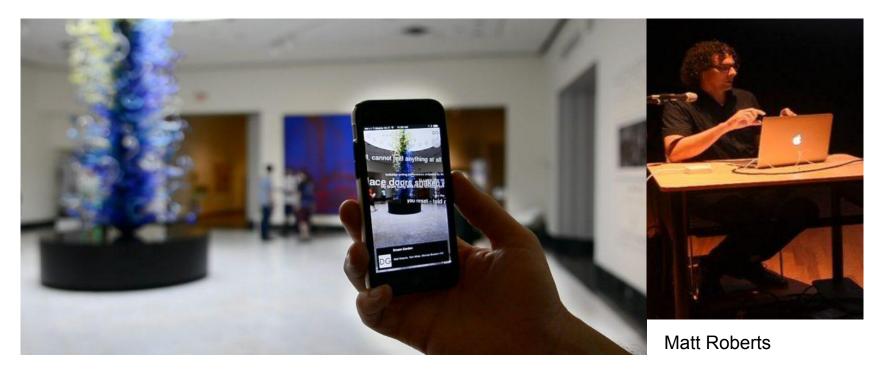


https://www.voutube.com/watch?v=Y6-JAm3NCAk



Niantic Labs (2016)

Dream Gardens



https://vimeo.com/163898068

Future

Where do we go now?





References

<u>http://themobilecity.nl/background-information/about-locative-media/</u> -Locative media defined

http://theater.ua.ac.be/bih/pdf/1961-00-00 kaprow happeningsnewyork.pdf
Allan Kaprow Happenings

https://youtu.be/L5JhQCJBYdQ - Survival Research Labs

https://youtu.be/hfzwb7UbG7M - Locative Media defined

https://youtu.be/AjsCWi5g gs - Burning Man

https://youtu.be/vuFiLhhCNww - Geocaching (75 seconds)

