# Team - 6

# **HOUSE PRICE INDEX – ANALYSIS & FORECASTING**

Anita Sivakumar Divya Polavaram Sriram Rajagopalan Sunmeizi Huang Suriyaa Sugumar Valantina

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#### **EXECUTIVE SUMMARY**

Housing or Real estate is a key indicator of country's economy. On an average, it contributes roughly 5 percent of GDP while housing services contribute to 12 to 13 percent. Also, real estate is an investment and a mode of saving for many. It has added \$1,898 billion to GDP in 2011. Decline in housing prices in 2008 is a good example of the extent of impact housing sector can have on economy. A prospering housing industry boosts employment opportunities. Also, real estate performance determines the interest rates, affecting the financial sector. In turn, housing prices are effected by several economic factors like employment, interest rate changes, country's economy etc.

All the key stakeholders like buyers, sellers, banks and real estate agent would be keen to know the trend of housing prices and growth prospects. Analysis and forecast of Housing price index will help them in strategizing business plans. But, real estate is a huge market and certain places are lucrative compared to others. Also, few markets are highly affected by changes in economic factors while others are relatively stable. Hence, it would be a wise choice to evaluate the markets which hold the major chunk of housing business.

In order to estimate the trend and see the future trends, top 5 states of US housing markets are chosen. Time series analysis of Quarterly housing price data from 1975 to 2016 has shown some key trends. Also, quarterly forecast for next three years from 217 to 2019 was obtained which serves as a substantial input for several stakeholders. Results show that housing prices in each state have a unique trend and are determined by several factors.

**DATASET** 

The dataset was primarily sourced from Kaggle. It contains the FHFA house price index - the

weighted, repeat-sale index which is subject to price changes in repeat sales and refinancing on

the same properties. This data was collected by monitoring mortgage transactions on single family

properties which were purchased by Fannie Mac or Fannie Mae.

The time series data explains the monthly and quarterly trend of House price index in all the 50

states in the US at both state and city level ranging between years 1975 and 2016. It also captures

3 HPI flavors and 3 HPI types. In this business problem, the non-seasonally adjusted index

(index\_nsa) was chosen as the time series variable.

**Data summary:** 

Total number of observations: 99,325

• Total number of attributes: 9

• Time Period: January 1975 - August 2016

• Time series variable: index\_nsa

• Data Source: https://www.kaggle.com/PythonforSASUsers/hpindex

#### **DATA PREPARATION**

Some of the challenges we encountered are

- To choose the level of data for the exercise.
- To set the time period variable since the quarters were numbered 1-4.

Final data set was prepared at quarterly level for HPI type - "traditional" and HPI flavor - "All transactions" for the top 5 states - California, Florida, Illinois, New York and Texas. The second challenge was addressed by setting the end date of each quarter in place of the quarter number as follows

- 1 March 31
- 2 June 30
- 3 September 30
- 4 December 31

#### **METHODOLOGY**

Since the dataset spanned over 50 states of America, we decided to forecast the House Price Index(HPI) values for top 5 states based on the Home Price Appreciation(HPA).

Appreciation is an increase in the value of property over time. As an asset, real estate has the potential to appreciate based on several factors such as demand, inflation or improvements made to a society. The Federal Housing and Finance Agency(FHFA) of United states releases the top states based on Home price appreciation(HPA) for every quarter. The Home Price Appreciation(HPA) is generally determined by calculating the median Home value in each state in the United States. Considering the forecast period which ranges from 2017 to 2019, the top

states which had the highest HPA by the end of Q3 2016 were selected for analysis. The following were the top states:

- 1. California
- 2. New York
- 3. Florida
- 4. Illinois
- 5. Texas

There are different types and flavors based on which the HPI is determined. Each flavor and type contributes to a different HPI value signifying the various factors which influences the index value. The different flavors are "All-transactions", "expanded-data" and "purchase only".

The "all-transactions" HPI is determined by adding prices from appraisal data obtained from the Enterprises. Chartered by Congress for the purpose of creating a reliable supply of mortgage funds for homebuyers, Fannie Mae and Freddie Mac also called as the Enterprises are the largest mortgage finance institutions in the U.S. representing a significant share of total outstanding mortgages. FHFA uses data supplied by Fannie Mae and Freddie Mac which contains details of weighted repeat-transactions index based on property matches within its own database.

Since the "all-transactions" HPI flavor is reliable and is based on all the mortgage transactions, it will provide a comprehensive value to the forecast for each state and hence we decided to use this flavor for forecasting HPI for the top 5 states.

Similarly, we decided to forecast the HPI using the "Traditional" type measure. When incomes rise and/or mortgage rates fall, consumer house-buying power increases. The "Traditional" type HPI measures house price affordability which are dependent on the assumption of specific loan

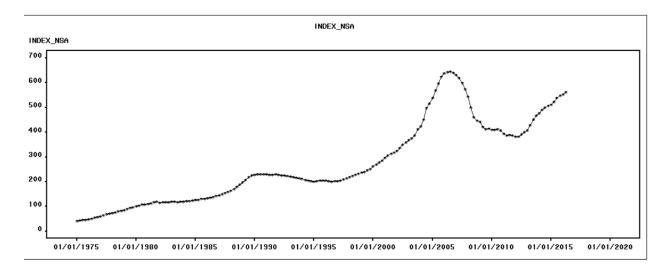
terms (down payment, Loan-to-value) and the choice of income level which broadly reflects the real-price experienced by customers.

The approach was to study the trends in "all-transactions: House Price Index of "traditional" type in the top 5 states and come up with an analysis on how the HPI values will turn out for the next 3 three years starting from 2017Q1. This will provide a buyer-seller level perspective on the best and worst places to invest on a house and helps to monitor long-term trends and events in the US housing market.

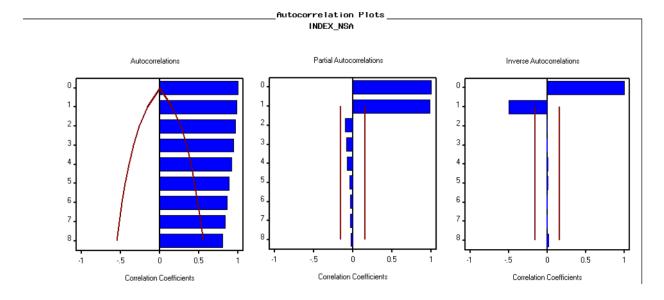
#### MODEL BUILDING AND SELECTION

#### California

The following graph shows the quarterly trend of house price index in the state California.

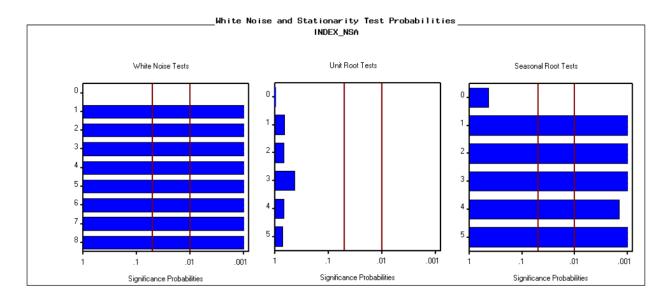


The autocorrelation plots indicate a strong trend component in the time series with evidence of significant number of slowly decaying ACF and many significant lags. ACF (1) is large compared to the subsequent lags.

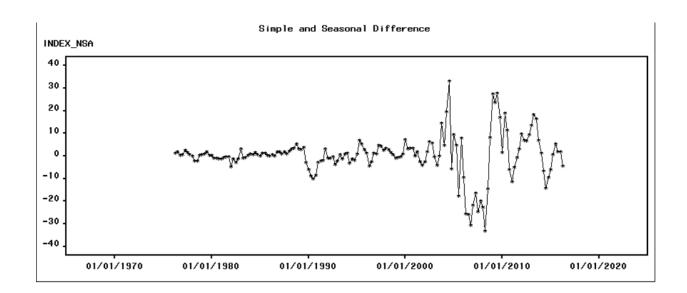


The unit root test strongly indicates the presence of trend component and need for first differencing.

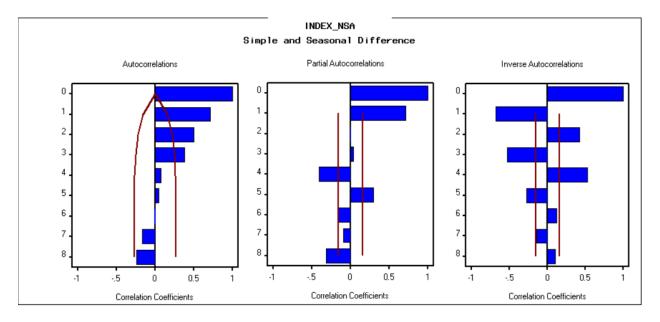
The seasonal root test indicates slight presence of seasonal component. However, the time series is clearly not stationary which is evident from the unit root tests.



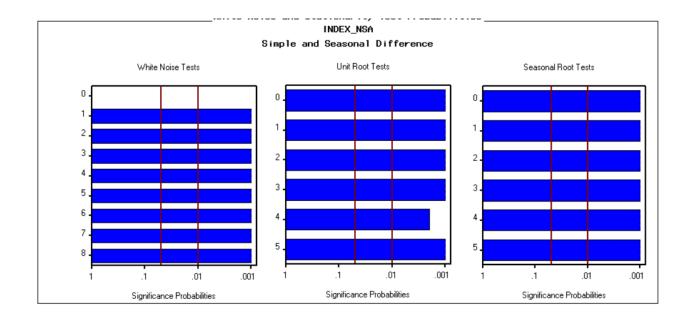
After applying first and seasonal differencing, we observed a stationary time series except for the spikes between 2009 and 2011.



After first and seasonal differencing, ACF (1) is different from 0 but there still seems to be slowly decaying components until ACF(3). However, it is significantly smaller when compared to the model without differencing.

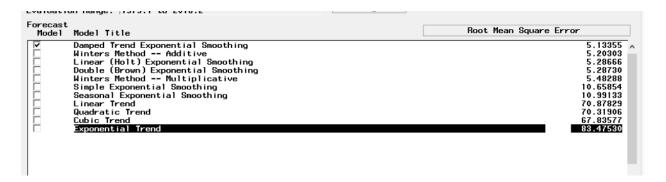


Applying first and seasonal differencing indicates that the error term is stationary which is evident from the unit and seasonal root tests. However, the white noise tests still indicate the presence of autocorrelation in residuals.

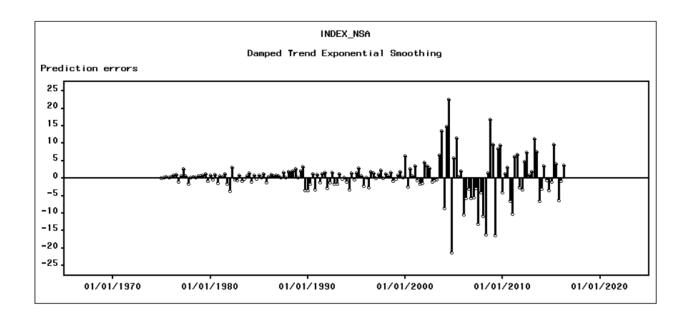


#### **Models:**

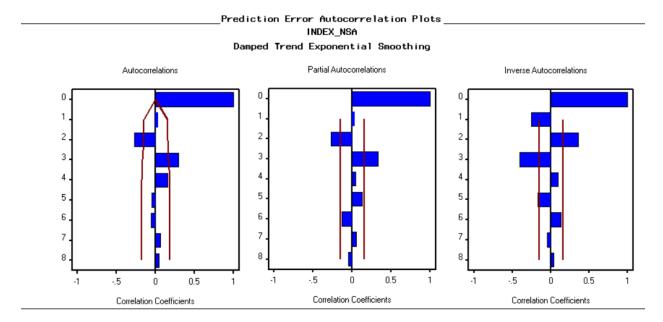
Since the time series has a strong trend component and the data ranges from the year 1975, we first tried building trend models to view the performance. However, the results did not turn out to be good indicating that the trend models are not the best fitting models. We tried to model the decaying weighted average of the past values and hence decided to try all the exponential smoothing models. The resulting RMSE values significantly improved and the Damped Trend Exponential Smoothing Model was the best fitting model. Further assessment of plots and model fit statistics for this model was carried out.



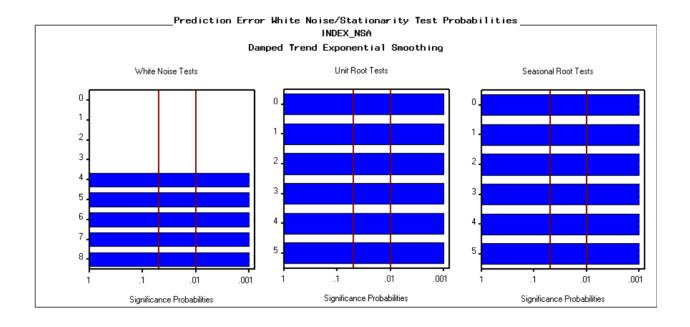
The residuals appear to be random with some spikes in between 2004 and 2009.



Checking the autocorrelation plots of the residuals suggest that none of the spikes are significantly different from 0. We can infer that the model explains all the significant autocorrelation that was in original data.



The following plot clearly suggests that the residuals pass the unit and seasonal root tests, and the white noise test.



The parameter estimates suggest that all the parameters are significant with low p-value.

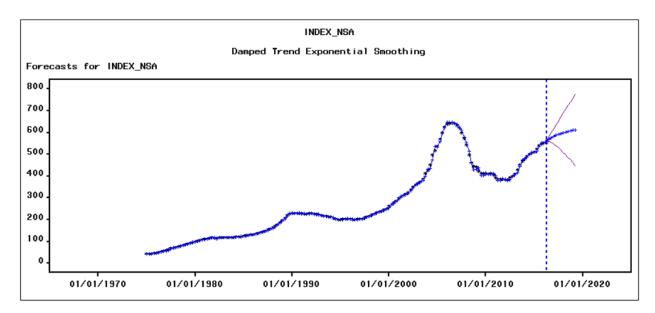
0.99900 0.99900	0.0720	13.8691	Prob> T  <.0001		
A 999AA					
V.333VV	0.1854	5.3877	< .0001		
0.87838	0.0347	25.3085	<.0001		
26.83836					
561.67625					
8.90177					
	26.83836 561.67625	26.83836 . 561.67625 .	26.83836	26.83836	26.83836

## **Inference from Statistics of Fit**

This model produces the lowest SBC, RMSE, MAPE and MAD compared to other exponential smoothing models.

Statistic of Fit	Value	
ean Square Error	26.35332	
Boot Mean Square Error	5.13355	
lean Absolute Percent Error	1.03987	
ean Absolute Error	3.12931	
-Square	0.999	

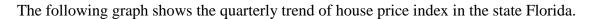
The following graph shows the forecast for the selected model with tight 95% confidence intervals indicated by pink line.

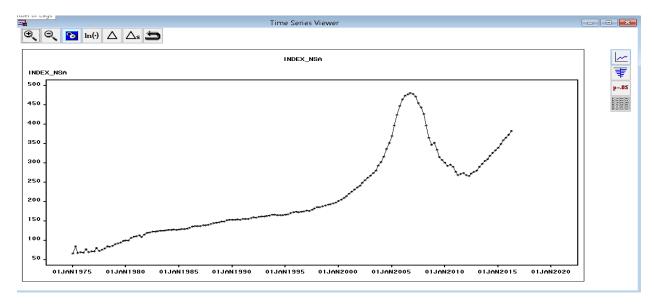


# **Forecast Results**

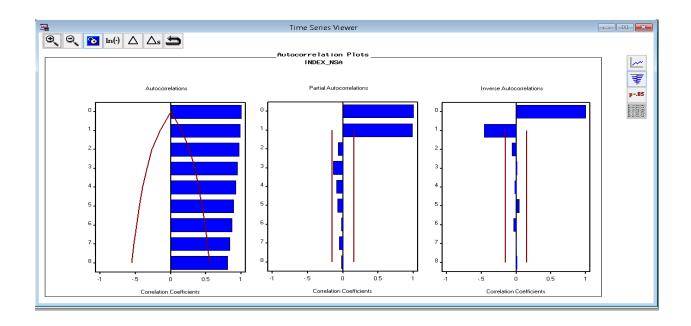
TIMEPERIOD	ACTUAL	PREDICT	U95	L95	ERROR /
12/01/2016		576.3635	597.9457	554.7812	
03/01/2017		582.3962	616.8551	547.9374	
06/01/2017		587.6953	635.9152	539.4754	
09/01/2017		592.3498	654.8497	529.8500	
12/01/2017		596.4383	673.4886	519.3880	
03/01/2018		600.0295	691.7266	508.3323	
06/01/2018		603.1839	709.5003	496.8675	
09/01/2018		605.9547	726.7739	485.1354	
12/01/2018		608.3885	743.5307	473.2462	
03/01/2019		610.5262	759.7667	461.2858	
06/01/2019		612.4040	775.4871	449.3208	

#### **Florida**

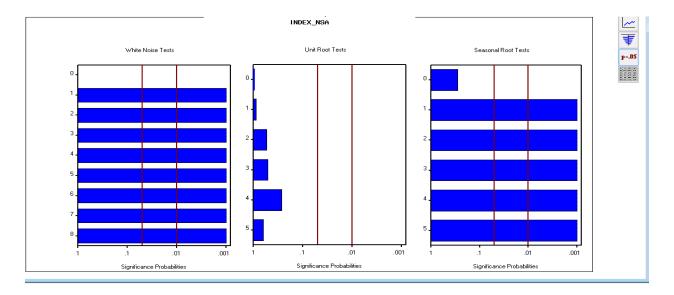




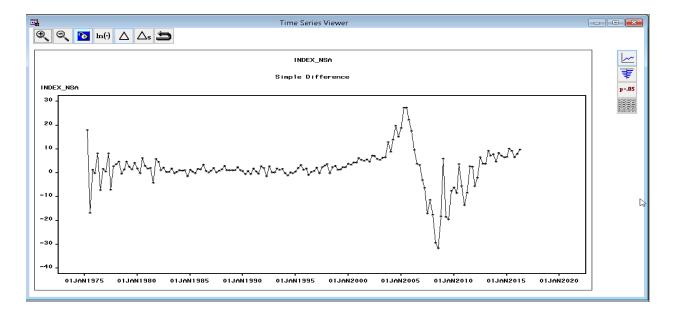
The autocorrelation plots indicate a strong trend component in the time series with evidence of significant number of slowly decaying ACF and many significant lags. ACF (1) is large compared to the subsequent lags.



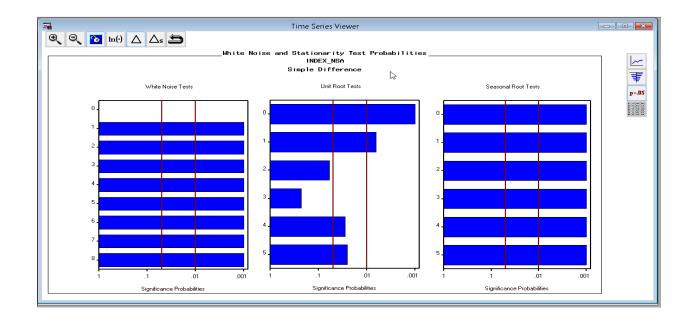
The unit root test strongly indicates the presence of trend component and need for second level differencing. The seasonal root test indicates presence of seasonal component. However, the time series is clearly not stationary which is evident from the unit root tests.

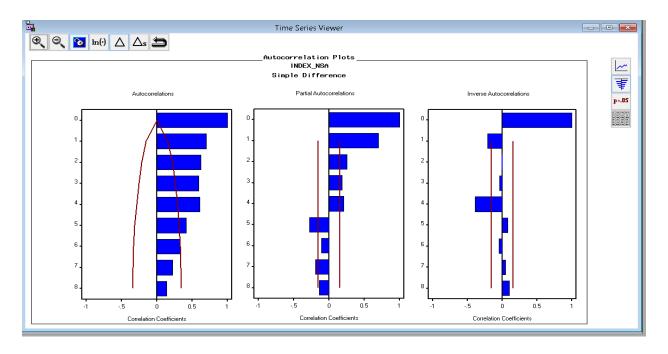


After applying first and seasonal differencing, we observed a stationary time series except for a potential intervention at 2008 which might account to the Housing Bubble impact.



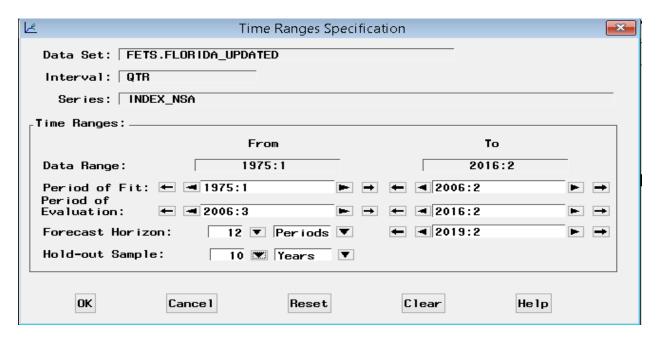
Results appear to be better with simple difference.



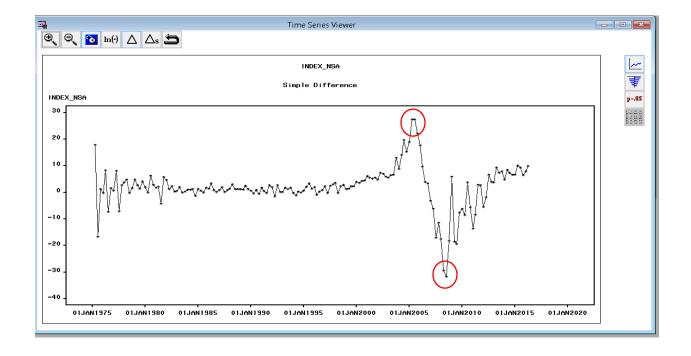


From above autocorrelation plots, following shall be the possible values of p, d, q. (0,1,0), (0,1,1), (0,1,2), (0,1,3), (0,1,4), (1,1,0), (1,1,1), (1,1,2), (1,1,3), (1,1,4), (1,1,5), (1,1,6), (1,1,7), (1,1,8), (0,2,0), (0,2,1), (0,2,2), (0,2,3), (0,2,4), (0,2,5), (0,2,6), (0,2,7), (0,2,8), (1,2,0), (1,2,1), (1,2,2), (1,2,3), (1,2,4), (1,2,5), (1,2,6), (1,2,7), (1,2,8)

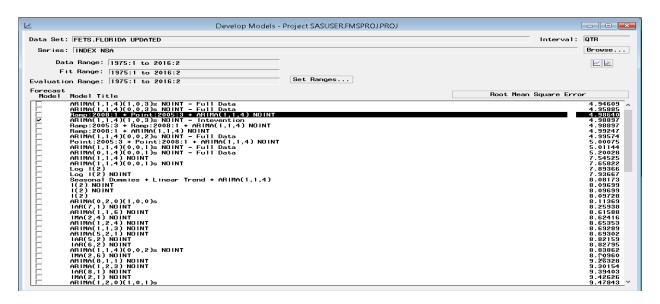
We set the hold-out sample by 25% of the whole data and built models.

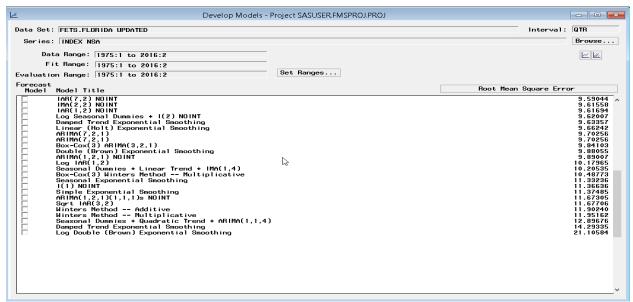


With difference, graph shows two prominent points - July 2005 and July 2008. Both are considered as ramp Interventions.



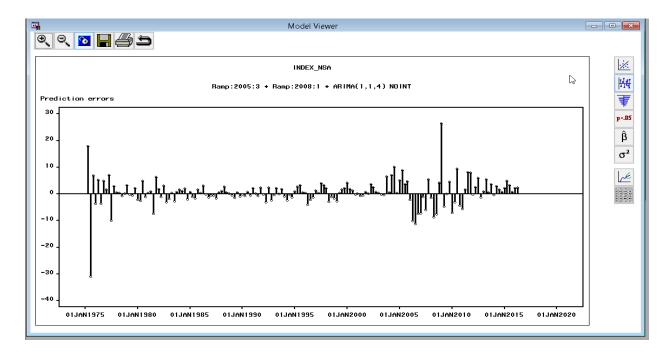
The following models were developed.



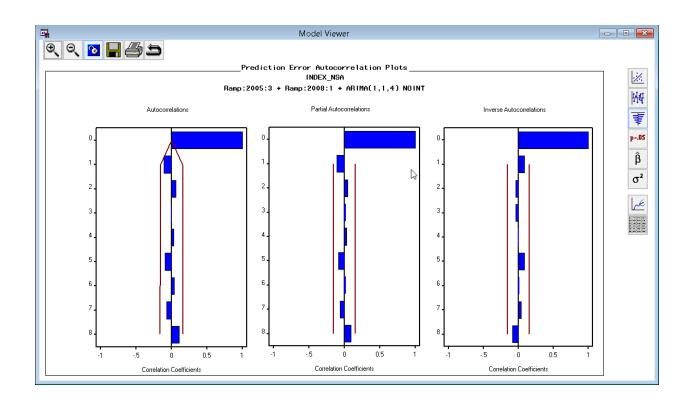


On analysis, the Ramp 2008:1 + Point 2005:3 + ARIMA (1,1,4) turned out to be the best performing model.

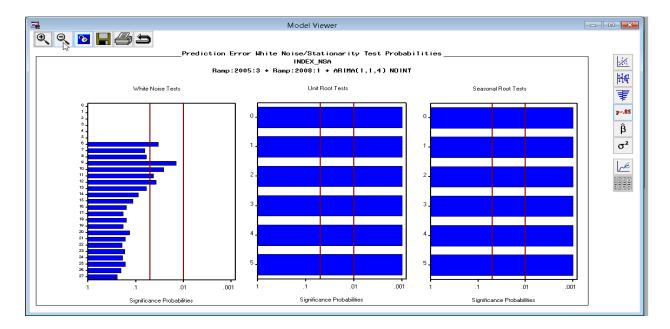
The residuals appear to be random with some spikes at the beginning and the rest being uniformly distributed.



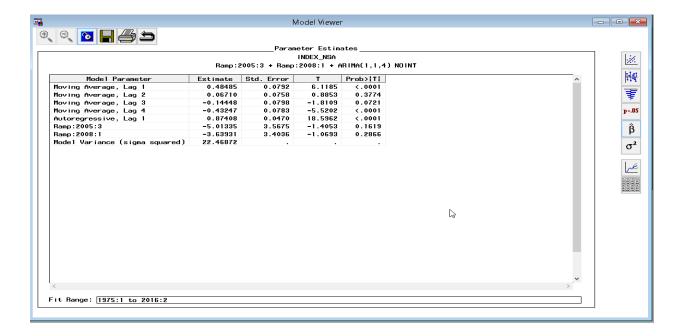
Checking the autocorrelation plots of the residuals suggest that none of the spikes are significantly different from 0. We can infer that the model explains all the significant autocorrelation that was in original data.



The following plot clearly suggests that the residuals pass the unit and seasonal root tests, and the white noise test.

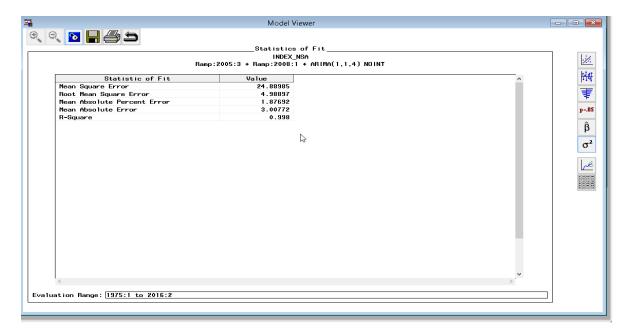


The parameter estimates suggest that most of the parameters are significant with low p-value. However, the MA lag1 and lag 2 are not significant at 5% level

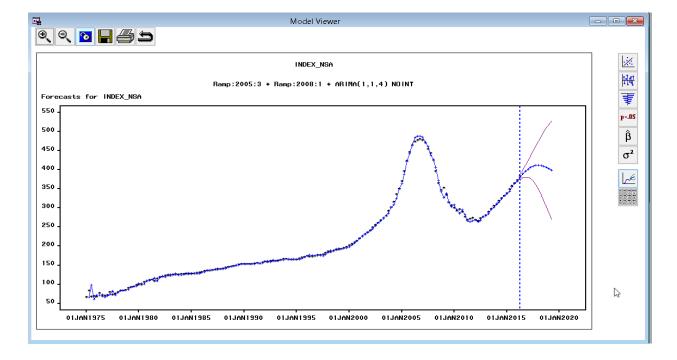


#### **Statistics of Fit**

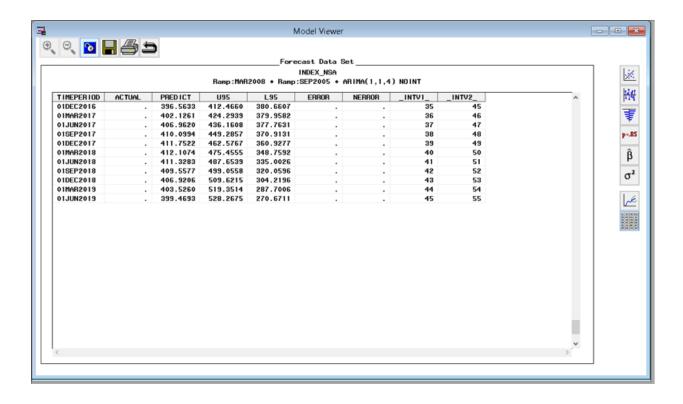
This model produces the lowest SBC, RMSE, MAPE and MAD compared to other models that were built.



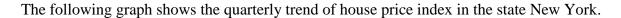
The following graph shows the forecast for the selected model with tight 95% confidence intervals indicated by pink line.

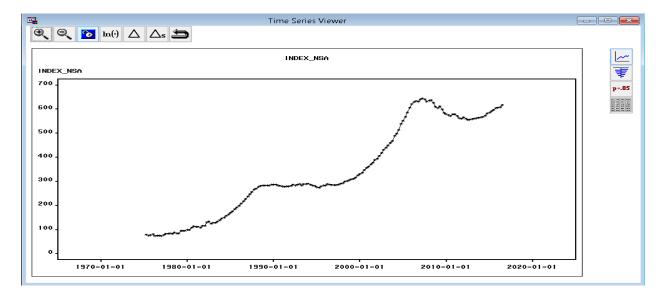


#### **Forecasted Values**



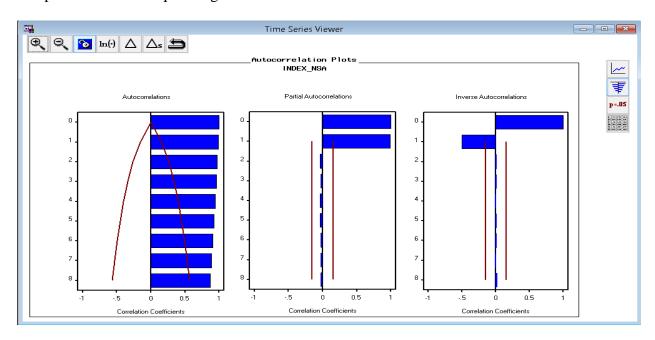
#### **New York**





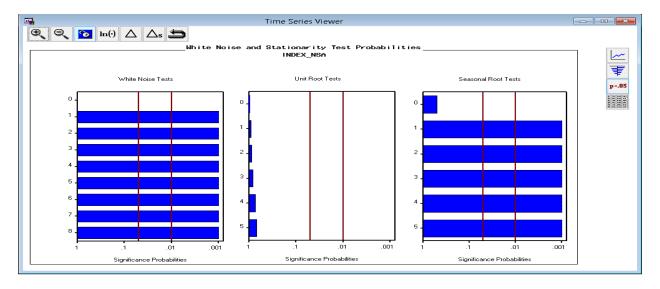
#### Inference from prediction error autocorrelation plots

The autocorrelation plots indicate a strong trend component in the time series with evidence of significant number of slowly decaying ACF and many significant lags. PACF (1)/IACF (1) is large compared to the subsequent lags.

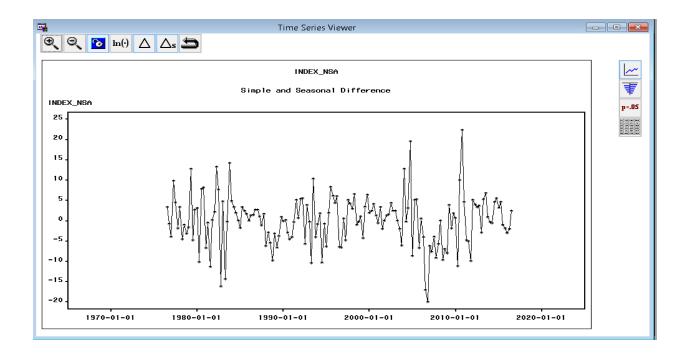


## **Interpretation from Prediction Error Tests**

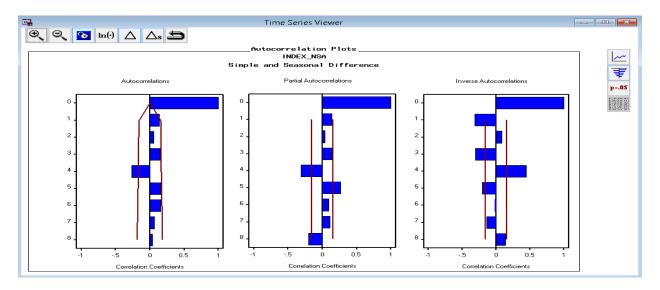
Dickey fuller unit root test strongly indicates the presence of trend component and need for first differencing. The seasonal root test indicates the presence of seasonal component. However, the time series is clearly not stationary which is evident from the unit root tests.



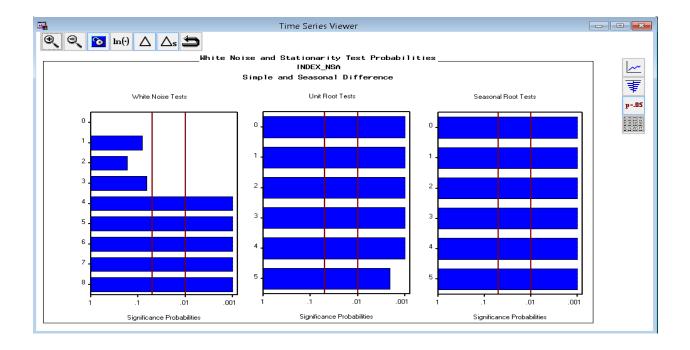
After applying first differencing and seasonal differencing, the graph seems without trend and seasonality as shown below.



After first and seasonal differencing, ACF (4) is still significantly different from 0 but smaller than the model without differencing.



Applying first and seasonal differencing indicates that the error term is stationary which is evident from the unit and seasonal root tests. However, the white noise tests still indicate the presence of autocorrelation in residuals.



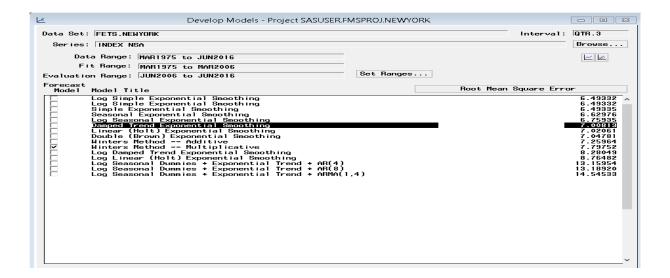
#### **Models Built:**

Since the time series has a strong trend component, we first tried building trend models and ARMA models to view the performance. However, the results did not turn out to be good indicating that the trend models are not the best fitting model. We tried to model the decaying weighted average of the past values and hence decided to try all the exponential smoothing models.

we set the hold-out sample by 25% of the whole data.

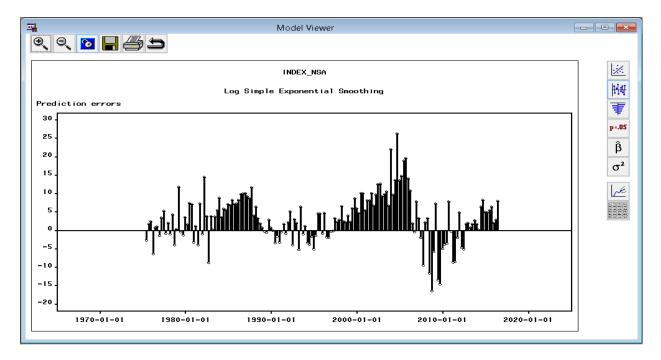
Le Time Ra	nges Specification		×
Data Set: FETS.NEWYORK  Interval: QTR.3  Series: INDEX_NSA			
Time Ranges:		<b>-</b> _	
		JUN2016  MAR2006  JUN2016  JUN2016	
OK Cance 1	Reset	Clear	elp

The following models were built and the Log Simple Exponential Smoothing Model had the lowest RMSE value. Further assessment of plots and model fit statistics for this model was carried out and we observed that it did not perform well as expected.



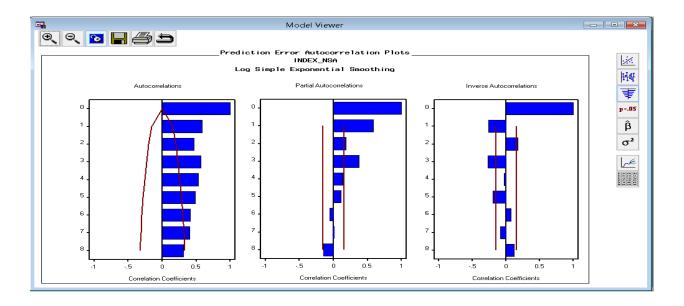
# **Log Simple Exponential Smoothing model Interpretation from Prediction error plot**

The residuals appear to be positive from 1980 to 2010.



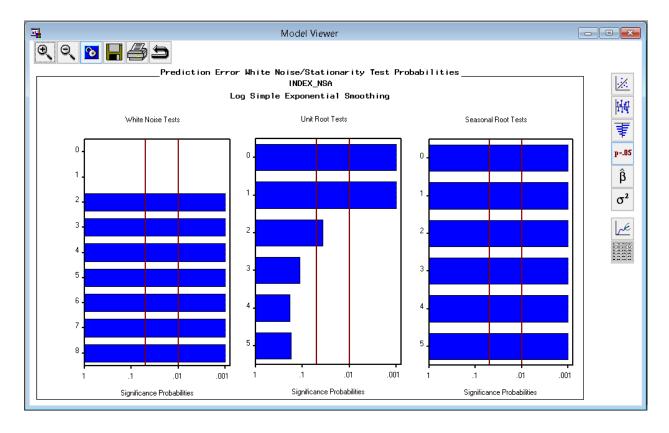
# Inference from prediction error autocorrelation plots

Checking the autocorrelation plots of the residuals suggest that many spikes are significantly different from 0. We can infer that the model does not explain significant autocorrelation that was in original data.



# **Interpretation from Prediction Error Tests**

The following plot clearly suggests that the residuals pass seasonal root tests, but not perform well in white noise test and unit root test.

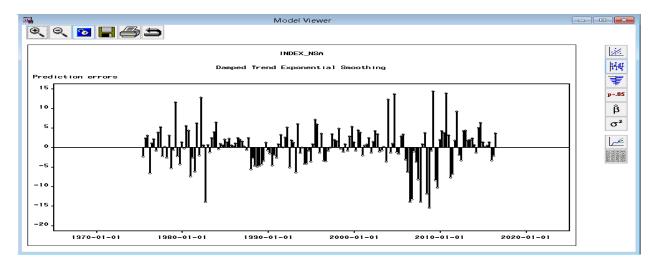


On analyzing further, the Damped Trend Exponential smoothing model performed better.

Further assessment of plots and model fit statistics for this model was carried out.

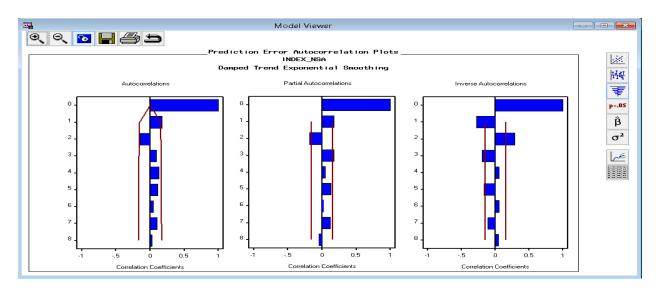
# **Interpretation from Prediction error plot**

The residuals appear to be random and with some spikes around 2010



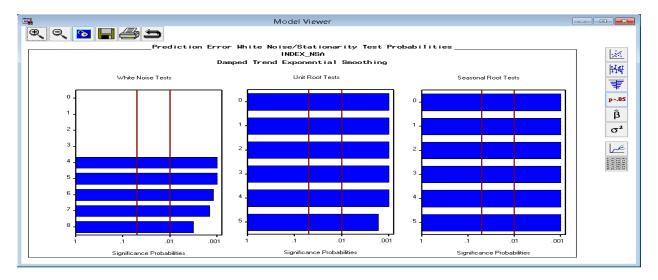
#### **Inference from prediction error autocorrelation plots**

Checking the autocorrelation plots of the residuals suggest that no spikes are significantly different from 0. We can infer that the model explains the significant autocorrelation that was in original data.



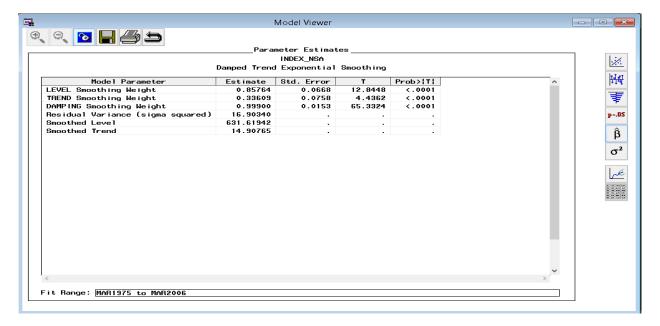
### **Interpretation from Prediction Error Tests**

The following plot clearly suggests that the residuals pass seasonal root tests and unit root tests, but not perform well in white noise test after lag 4.



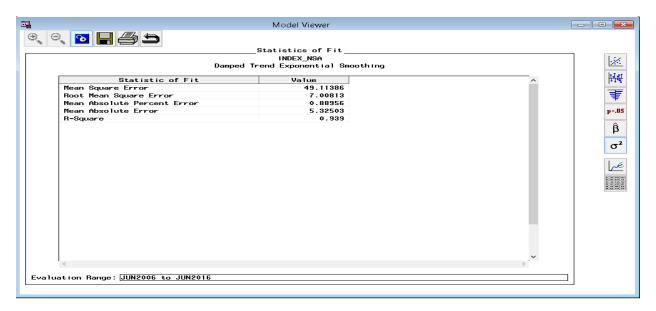
## **Inference from parameter estimates**

The parameter estimates suggest that the level smoothing weight, trend smoothing weight and damping smoothing weight have low p-values which are significant at 1% level.

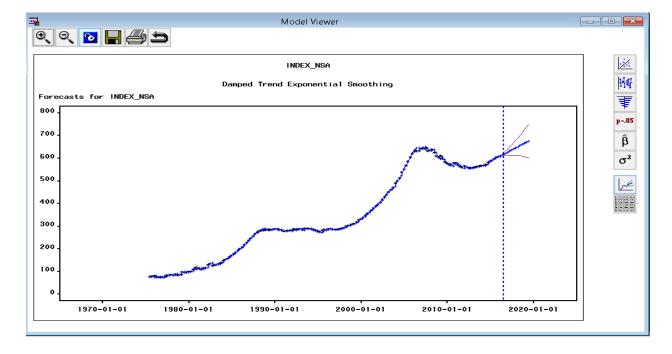


#### **Inference from Statistics of Fit**

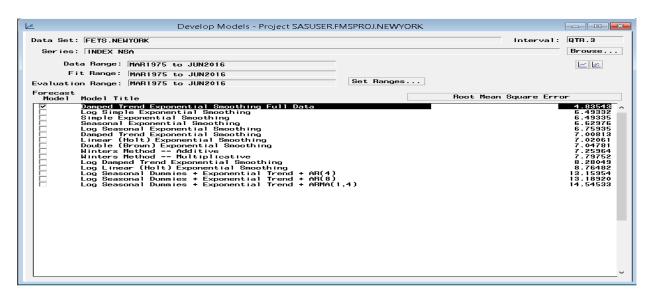
This model has a R-square of 0.939, which indicates that the model fits quite well. The other statistics has low values as well indicating that the model performs well.



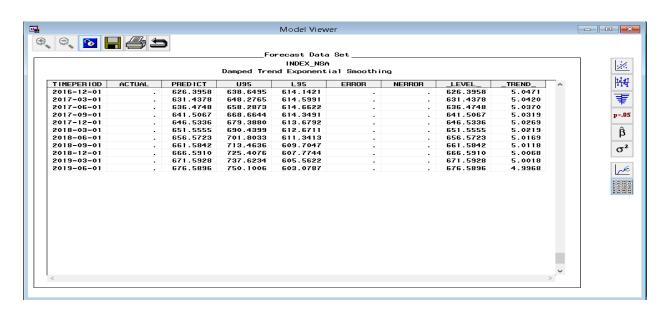
The following graph shows the forecast for the selected model with tight 95% confidence intervals indicated by pink line.



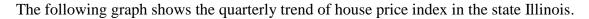
The same model was fit using the full data and results were forecasted.

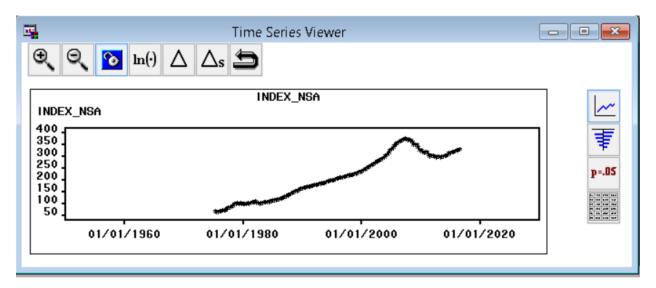


#### **Forecast results:**

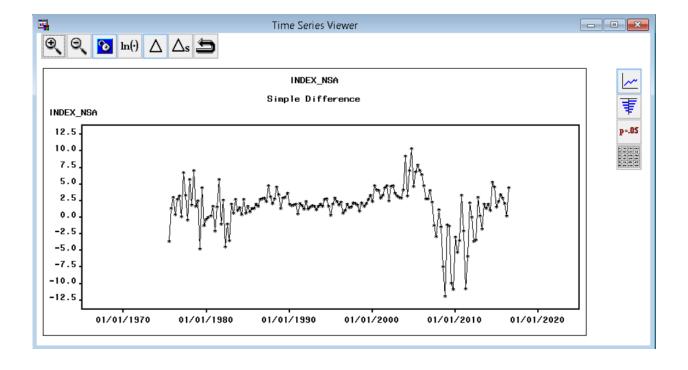


# Illinois

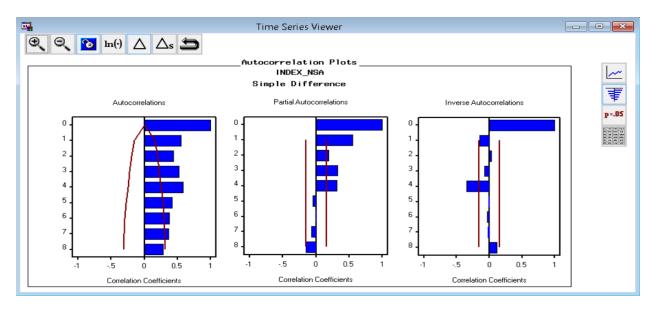




After differencing the data once, the series is almost closer to a stationary series except for the years from 2009 - 2010.

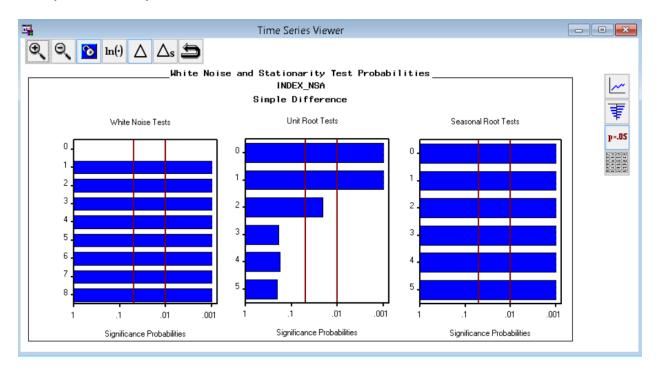


The autocorrelation plots indicate a strong trend component in the time series with slowly decaying Autocorrelation and many significant lags. AR component seems to be significant till the fourth lag.

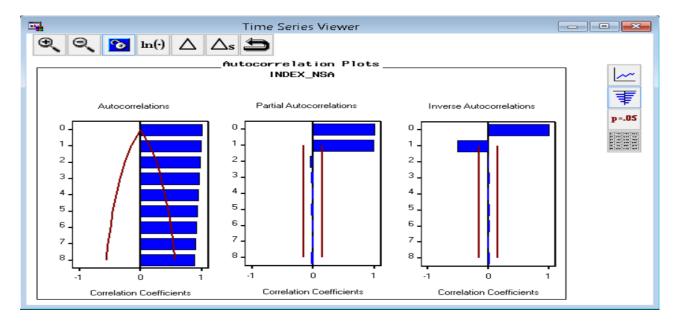


The unit root test strongly indicates the presence of trend component and need for first differencing.

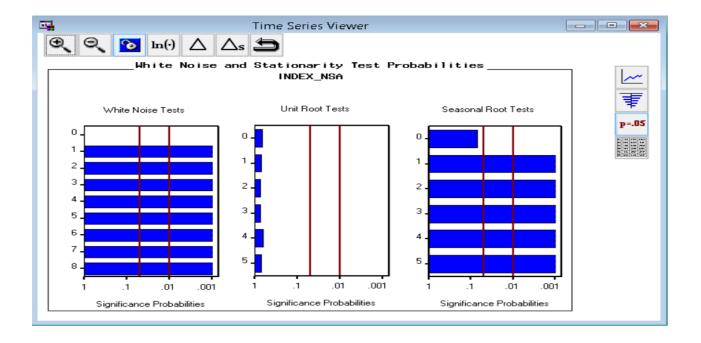
The seasonal root test indicates that there is no seasonal component. However, the time series is clearly not stationary which is evident from the unit root tests.



After first differencing, AR (1) component seems to be the significant lag and the Autocorrelation plot seems to decay more uniformly.



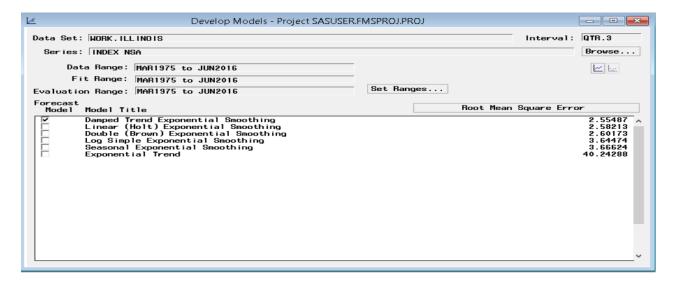
Even after differencing, the trend component seems to exist and the seasonal component seems to have been introduced. However, the white noise tests still indicate the presence of autocorrelation in residuals.



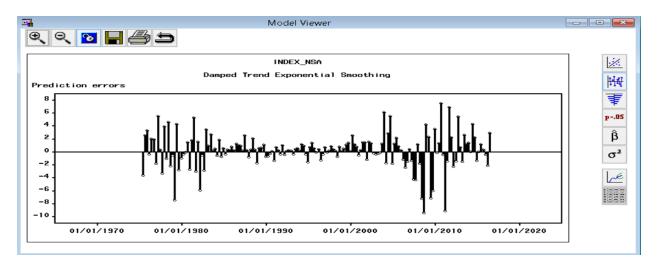
### **Models:**

Since the time series has a strong trend component and the data ranges from the year 1975, we first tried building trend models to view the performance. However, the results did not turn out to be good indicating that the trend models is not the best fitting model. We tried to model the decaying weighted average of the past values and hence decided to try all the exponential smoothing models. The resulting RMSE values significantly improved and the Damped Trend

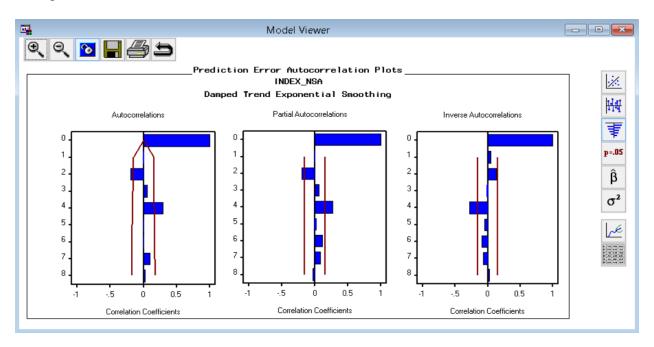
Exponential Smoothing Model was the best fitting model. Further assessment of plots and model fit statistics for this model was carried out.



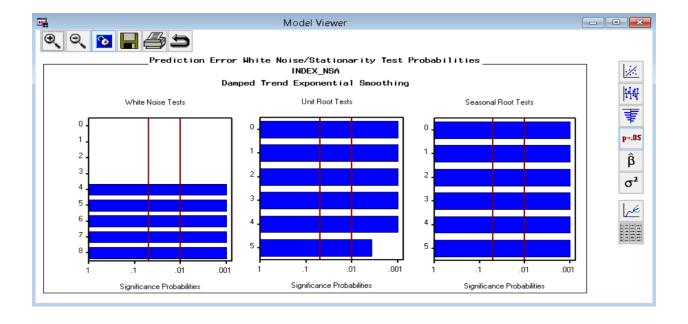
There seems to be spikes in residuals in years - 1978, 2009, 2010 and 2011.



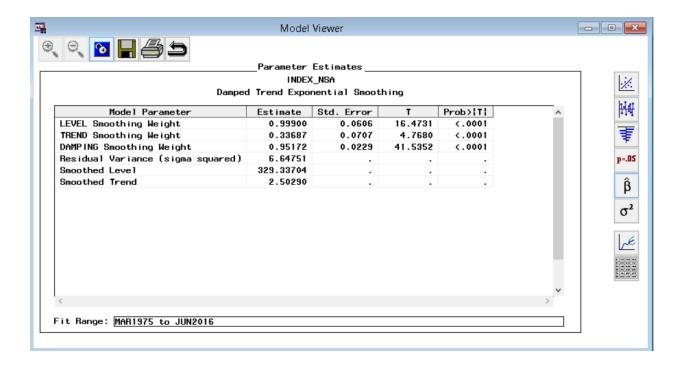
Checking the autocorrelation plots of the residuals suggest that none of the spikes are significantly different from 0. We can infer that the model explains all the significant autocorrelation that was in original data.



The following plot clearly suggests that the residuals pass the unit and seasonal root tests, and the white noise test.

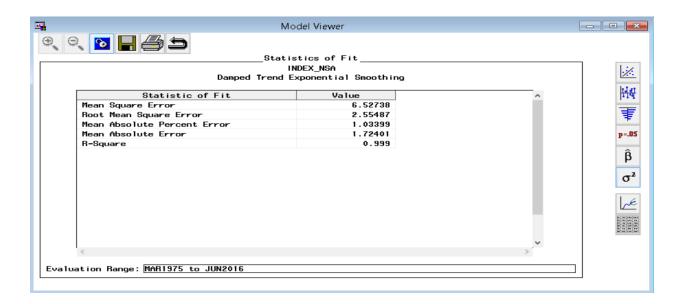


The parameter estimates suggest that all the parameters are significant with low p-value.

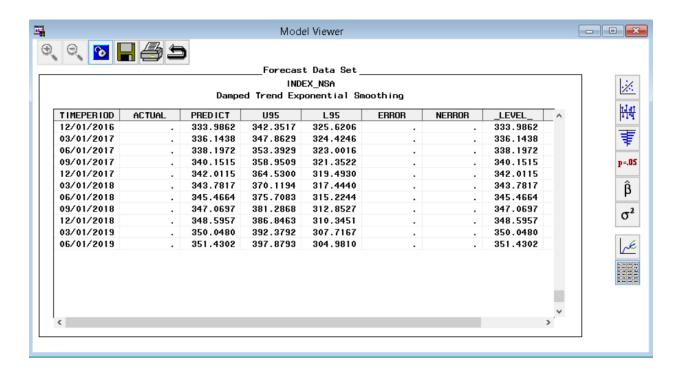


### **Inference from Statistics of Fit**

This model produces the lowest SBC, RMSE, MAPE and MAD compared to other exponential smoothing models.

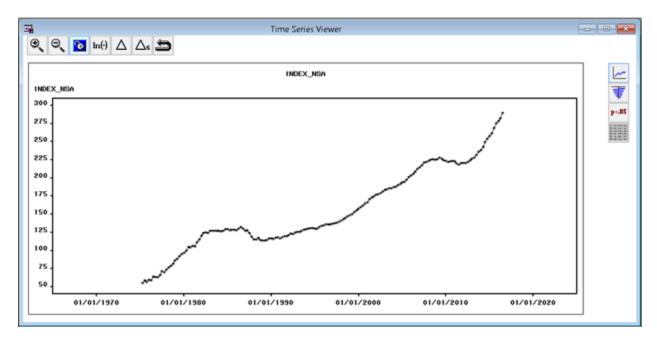


### **Forecast Values**

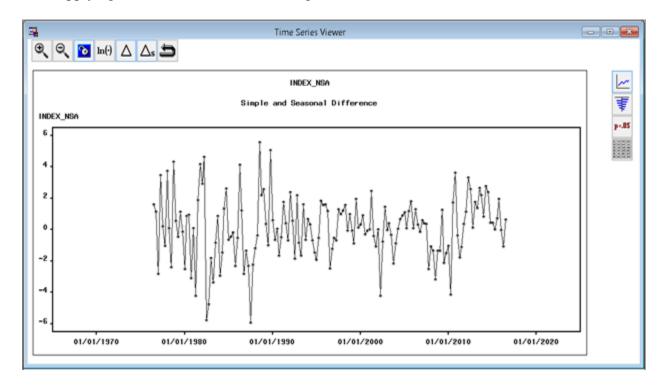


# Texas

The following graph shows the quarterly trend of house price index in the state Texas.

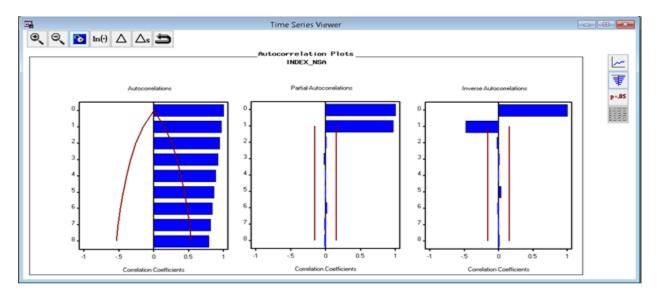


After applying first and seasonal differencing, we observed a flattened-out series.

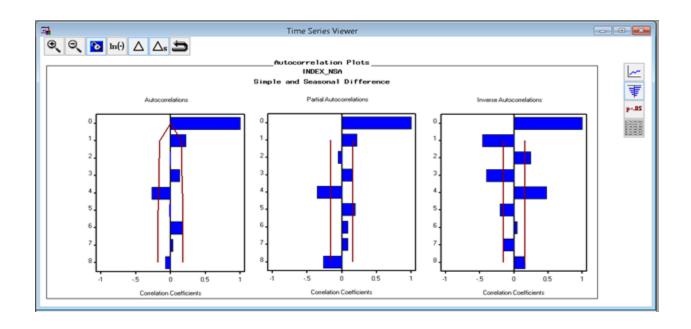


# Inference from prediction error autocorrelation plots

The autocorrelation plots indicate a strong trend component in the time series with evidence of significant number of slowly decaying ACF and many significant lags. ACF (1) is large compared to the subsequent lags.

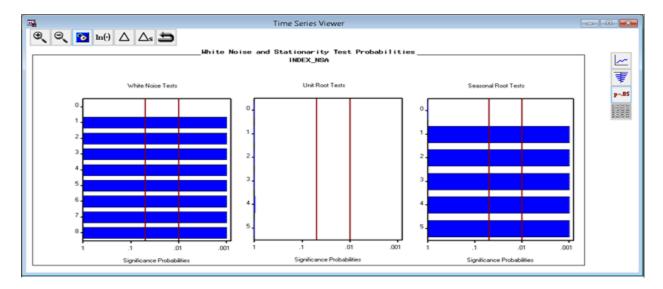


After first and seasonal differencing, ACF (1) is still significantly different from 0 but smaller than the model without differencing.

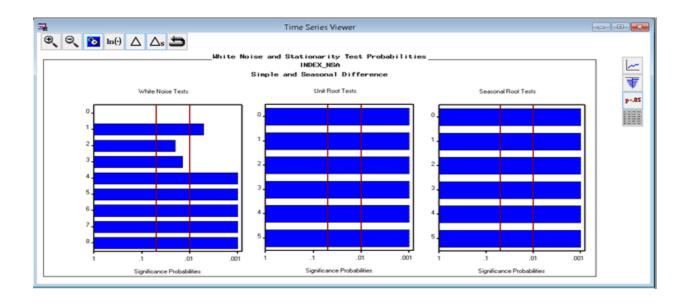


## **Interpretation from Prediction Error Tests**

Dickey fuller unit root test strongly indicates the presence of trend component and need for first differencing. The seasonal root test indicates the presence of seasonal component. However, the time series is clearly not stationary which is evident from the unit root tests.

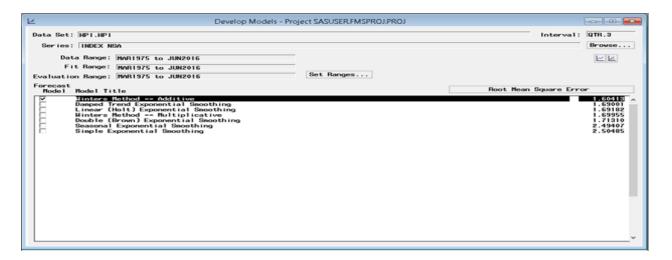


Applying first and seasonal differencing indicates that the error term is stationary which is evident from the unit and seasonal root tests. However, the white noise tests still indicate the presence of autocorrelation in residuals.



### Models

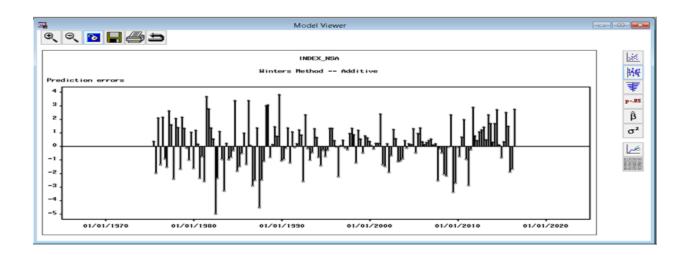
Since the time series has both trend and seasonal components and the data ranges from the year 1975, we wanted to model the decaying weighted average of the past values and hence decided to try all the exponential smoothing models. We observed that Winters Method – Additive exponential smoothing model had the lowest RMSE value. Further assessment of plots and model fit statistics for this model was carried out.



### Winters – Additive model

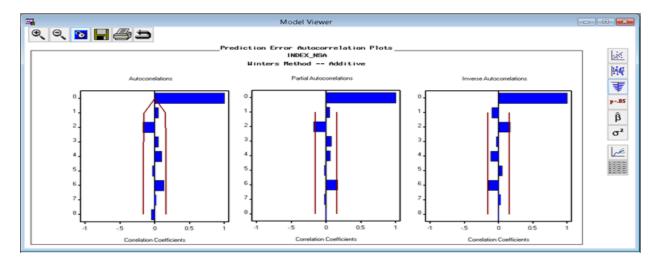
## **Interpretation from Prediction error plot**

The residuals appear to be random with some strong spikes in the beginning and end of 80's.



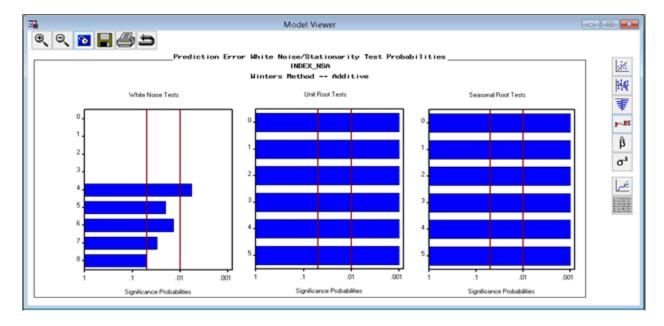
# Inference from prediction error autocorrelation plots

Checking the autocorrelation plots of the residuals suggest that none of the spikes are significantly different from 0. We can infer that the model explains all the significant autocorrelation that was in original data.



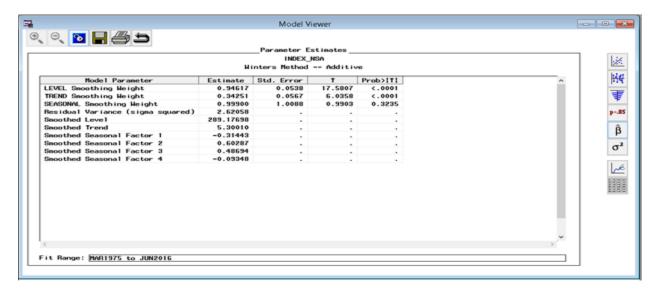
## **Interpretation from Prediction Error Tests**

The following plot clearly suggests that the residuals pass the unit and seasonal root tests, and the white noise test at 5% significance level.



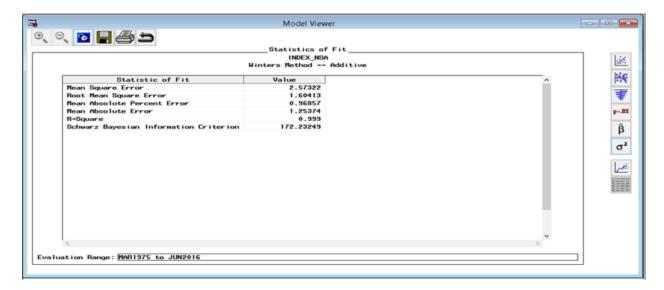
## **Inference from parameter estimates**

The parameter estimates suggest that the seasonal smoothing weight has a high p-value which is not significant at 5% level.

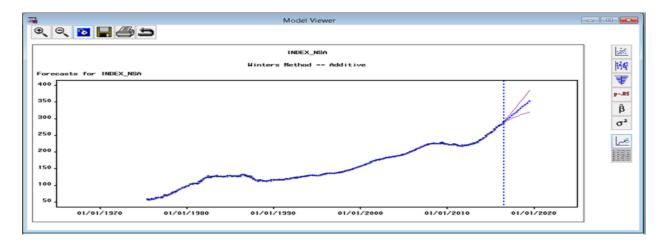


### **Inference from Statistics of Fit**

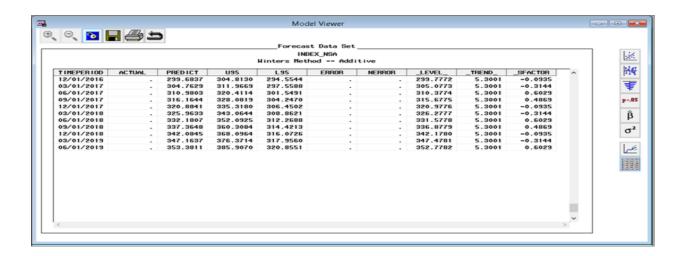
This model produces the lowest SBC, RMSE, MAPE and MAD compared to other exponential smoothing models.



The following graph shows the forecast for the selected model with tight 95% confidence intervals indicated by pink line.



### **Forecast results:**

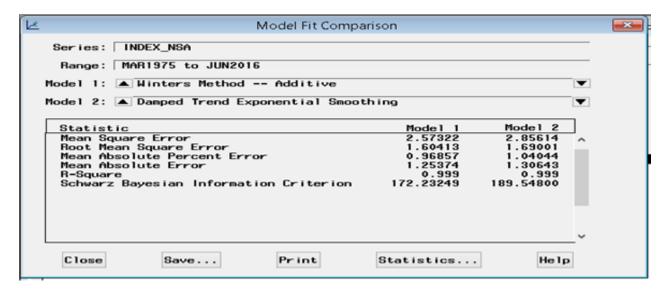


### **Model Comparison:**

Since the seasonal smoothing weight in Winters method – additive model was not significant, we compared the results of the next best model. Though Damped Trend exponential smoothing model was equally good in terms of prediction and error plots as that of the Winters Method – Additive model, head on head comparison of the model fit statistics suggest that Winters method—Additive

model has produced the best results for all model fit statistics. So, we disregarded the only disqualification criteria of Winters Additive model.

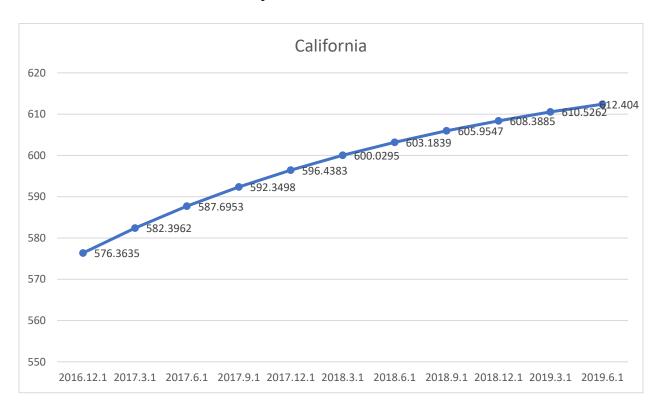
Hence, we chose Winters method – Additive model for the state of Texas.



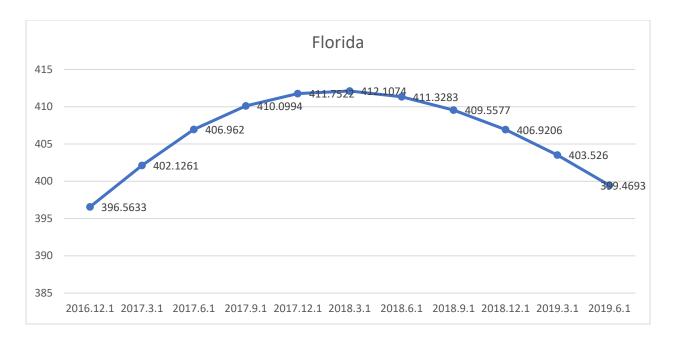
## **INFERENCES**

States	California	Florida	New York	Illinois	Texas
Dec. 2016	576. 3635	396. 5633	626. 3958	333. 9862	299. 6937
Mar. 2017	582. 3962	402. 1261	631. 4378	336. 1438	304. 7629
Jun. 2017	587. 6953	406. 962	636. 4748	338. 1972	310. 9803
Sep. 2017	592. 3498	410.0994	641. 5067	340. 1515	316. 1644
Dec. 2017	596. 4383	411. 7522	646. 5336	342. 0115	320. 8841
Mar. 2018	600.0295	412. 1074	651. 5555	343. 7817	325. 9633
Jun. 2018	603. 1839	411. 3283	656. 5723	345. 4664	332. 1807
Sep. 2018	605. 9547	409. 5577	661. 5842	347. 0697	337. 3648
Dec. 2018	608. 3885	406. 9206	666. 591	348. 5957	342. 0845
Mar. 2019	610. 5262	403. 526	671. 5928	350.048	347. 1637
Jun. 2019	612. 404	399. 4693	676. 5896	351. 4302	353. 3811

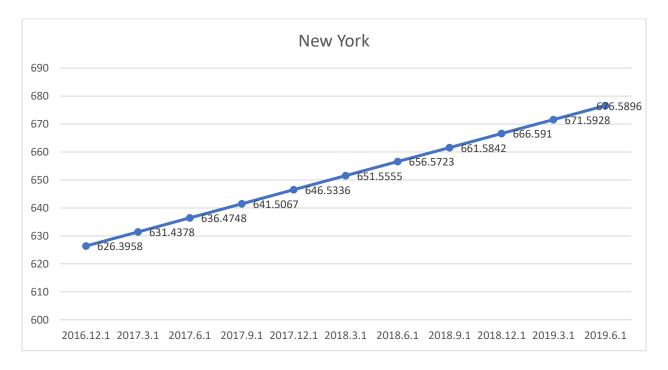
predictions of 5 states



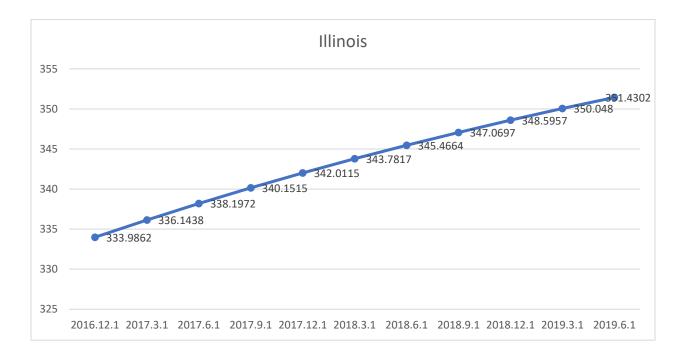
HPI of California has a rising trend that creases by 6.25%



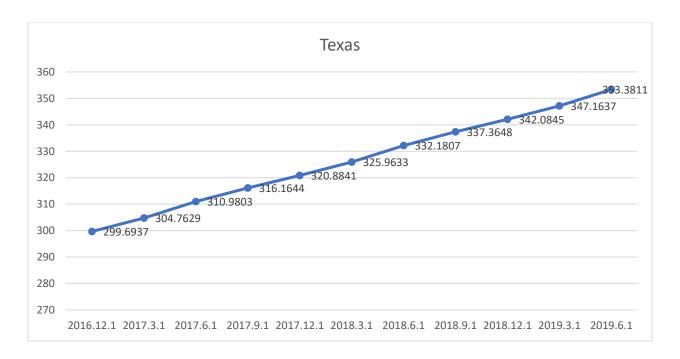
HPI of Florida has an increasing trend and it reaches the peak at Jan.1st, 2018 with HPI of 412.1074. Then the line falls down, and at Apr.1st, 2019 the prediction is almost the same as the Oct,1st, 2016.



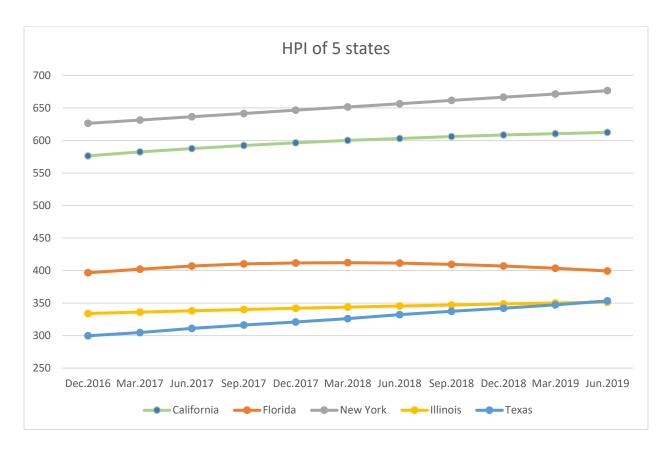
It can be clear that the HPI of New York creases 8.01% from 626.3958 to 676.5896



Illinois might have the lowest increasing in HPI, which is only 5.22%



The graph of Texas shows that the HPI of this state rises up rapidly. And it is 17.91% increasing and also is the highest figure of 5 states.



Comparing 5 states together, we can find that New York has the highest HPI than any other states. California ranks the second place both in HPI and HPI increasing rate (6.25%). These two states have HPI around 600, which is obviously higher than other 3 states.

HPI of Florida, Illinois and Texas are between 300 and 400. Florida has a rise and drop, and it is the only state that has a decrease trend. Texas has the lowest HPI which is only half of New York, but it increases the most quickly and at Apr.1st, 2019, it will catch up with Illinois.

### RECOMMENDATIONS



- House Price Index's forecasts indicate that housing prices shall increase year on year for all states except Florida.
- 2. Florida's housing price index shows an increase up to first quarter of 2018 and reduction post that. This trend appears to be similar to the housing price bubble where housing prices started falling from 2005 and reached lowest value in 2008.
- As an investment, it is advised to buy properties now as all the states show a trend for increase in prices.
- 4. But, investors should sell the property before 2018 in Florida as the prices shall drop
- 5. In Texas, Illinois, Florida and California, it is advised to buy property and not to sell them for next 3 years to reap higher benefits.
- 6. Texas has the highest probable return on investment in 3 years Approximately 17%

# **REFERENCES**

- House Price Index, Extracted on 21<sup>st</sup> April 2017.
   https://www.fhfa.gov/DataTools/Downloads/pages/house-price-index.aspx
- 2. Trends in National House Prices, Extracted on 20<sup>th</sup> April 2017. http://www.freddiemac.com/finance/house\_price\_index.html
- 3. All-Transactions House Price Index for the United States, Extracted on 22<sup>nd</sup> April, 2017. <a href="https://fred.stlouisfed.org/series/USSTHPI">https://fred.stlouisfed.org/series/USSTHPI</a>