

# Software Requirements Specification

TRULABEL

PRJ566NCC

Fall 2025

<https://github.com/Ahj1n/PRJ566-TrueLabel>

# Executive Summary

## Background

Growing awareness of ethical consumerism and the importance of supporting Canadian-made goods inspired this project. Many consumers are concerned about issues like animal testing, exploitative labor, and unsustainable practices but lack quick, reliable tools to check this information while shopping. Although company and product data exist across databases and APIs, this information is scattered, difficult to interpret, and often overshadowed by advertisements when searched online. TruLabel bridges this gap by centralizing, summarizing, and presenting this data in a consumer-friendly format.

## Description

TruLabel will provide users with:

- Barcode/QR scanning to identify products instantly.
- Aggregated company background, ethical track record, and product origin.
- A simplified ethical rating score for at-a-glance decision making.
- Integration with APIs for up-to-date reporting and news coverage.
- A clean, user-friendly interface optimized for use in stores.

The app will operate on a **B2C model** with a one-time purchase or subscription option (first few daily scans free, then subscription for unlimited access).

## Company Value Add

TruLabel positions itself as a unique solution by combining product scanning with ethical reporting. Unlike Google searches or niche platforms, TruLabel provides concise, cross-industry, and unbiased summaries backed by credible sources. This creates a competitive advantage by filling a gap in the growing ethical consumerism market while offering a scalable platform that can expand into global databases and industries.

## End-User Value Add

For consumers, TruLabel offers:

- Quick, reliable ethical ratings at the point of purchase.
- Transparency about company practices and product origins.
- Confidence that their purchases align with their values.
- A streamlined experience compared to manually searching online.
- This results in more informed shopping decisions, increased trust in products, and stronger support for ethical and local businesses.

## Scope

### What is Included

- Mobile app (Android/iOS) with barcode/QR scanning capability.
- Backend database aggregating product and company data.

- Ethical rating algorithm with transparent methodology.
- API integrations with product/brand databases and news feeds.
- User interface optimized for in-store scanning and quick decision-making.

### **What is Not Included**

- Direct online shopping or payment processing.
- Personalized health/product recommendations.
- Integration with wearable devices or IoT systems (initial phase).

### Justification

The project addresses a strong demand for transparency and ethical consumerism. It leverages existing databases and APIs while offering innovation in how this information is presented. Given its unique approach and technical scope, TruLabel requires a multi-semester development effort to design, build, and refine the system.

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# Section 1

## 1.1 Document Authors

- Aaron Klem, Project Manager
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- Kai Williams, Backend/Database Specialist
- Marcos Ian Araujo, UI/UX Designer
- Franz Balite, Research & Quality Assurance

## 1.2 Document Revision History

WEEK	DATE	Revisions
1	Sept 18 <sup>th</sup> 2025	• Executive Summary, 1.1, 1.2,1.3,1.4,1.5
2	Sept 21 <sup>st</sup> 2025	• Section 2.1
3	Sep 28 <sup>th</sup>	• Section 2.2-2.5
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11		•
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13		•
14		•

## 1.3 Document Purpose

The purpose of this document is to define and communicate the scope, objectives, and structure of the TruLabel mobile application project. It provides a clear reference for the development team, faculty advisors, and stakeholders, outlining the app’s vision, requirements, and intended deliverables. This ensures shared understanding and alignment throughout the project lifecycle.

## 1.4 Audience

This document is intended for multiple audiences:

- **Project Team Members** – for task alignment, technical guidance, and collaboration.
- **Faculty Advisors and Evaluators** – for reviewing methodology, feasibility, and progress.
- **Potential Stakeholders/End Users** – to understand TruLabel’s goals, scope, and consumer value.

By addressing these audiences, the document ensures effective communication, accountability, and alignment between all parties involved.

## 1.5 Group Agreement

### Group – 04

### TruLabel – Ethical Consumer Product Scanner

### Project Time Frame

September 14th, 2025 – December 4th, 2027

### Team Members

Aaron Klem – Project Manager  
Furqan Khurrum – Lead Developer  
Kai Williams – Backend/Database Specialist  
Marcos Ian Araujo – UI/UX Designer  
Franz Balite – Research & Quality Assurance

### Team Functions & Roles

- **Aaron Klem (Project Manager):** Oversees coordination, deadlines, and deliverables.
- **Furqan Khurrum (Lead Developer):** Responsible for core application development and integration.
- **Kai Williams (Backend/Database Specialist):** Manages database, API integrations, and server logic.
- **Marcos Ian Araujo (UI/UX Designer):** Designs user-friendly, accessible mobile interfaces.
- **Franz Balite (Research & QA):** Gathers ethical data, validates sources, ensures app reliability.

### Team Meetings

To stay aligned and maintain steady progress, we will hold two regular weekly meetings:

- **Task Planning** – Thursdays, 9:50 AM to 11:35 AM  
Discuss upcoming tasks, assign responsibilities, and set short-term goals.
- **Progress Check-In** – Wednesdays, 12:30 PM to 3:00 PM  
Review task progress, address blockers, and adjust priorities as needed.

These meetings will be brief and focused (15–30 minutes), with flexibility to adapt based on project needs.

## Team Communication & Problem-Solving

We agree to maintain open, respectful, and timely communication. Any issues—technical, interpersonal, or scheduling-related—will be brought up promptly and addressed collaboratively.

## Team Commitment

The undersigned members agree to work together on the project until the end of the PRJ666 next Semester. They recognize that as a team and individually they are equally responsible for the quality of all deliverables.

Name	Date	Signature
Aaron Klem	18 <sup>th</sup> September 2025	<u>AK</u>
Marcos Ian Araujo	18 <sup>th</sup> September 2025	<u>MIA</u>
Kai williams	18 <sup>th</sup> September 2025	<u>KW</u>
Franz Balite	18 <sup>th</sup> September 2025	<u>FB</u>
Furqan Khurrum	18 <sup>th</sup> September 2025	<u>FK</u>

# Section 2

## 2.1 Project Proposal

### 2.1.1 Project Background

Consumers are increasingly conscious about ethical concerns in supply chains, such as animal testing, harmful ingredients, labor practices, and sustainability. In Canada, there is also a strong cultural push toward supporting locally made products. However, consumers lack a streamlined, reliable tool that quickly provides product origins, company practices, and ethical ratings at the point of purchase.

### 2.1.2 Problem Statement

- Problem: Shoppers often want to know if a company engages in ethical or sustainable practices, but current methods (e.g., Googling brands) are slow, ad-heavy, and unreliable.
- Opportunity: A mobile app that instantly provides brand histories, ethical ratings, and origin data by scanning a barcode or QR code.
- Who Experiences It: Everyday consumers shopping at grocery stores, retail outlets, or online.
- Why It Matters: Empowering users with unbiased, easily accessible information helps them make values-driven decisions while shopping.

### 2.1.2.1 Similar Products

#### Barcode Lookup

Api for a public database of products, pages contain manufacturer name, code, and some basic product information. Specialized for online stores and bulk look ups.

#### Scanbot SDK



An dev-kit that specializes in image recognition and implementation of phone-camera scanners. Has a Full GitHub of documentation and sells license keys.

#### Scandit

An SDK for developing apps that connect to private or public databases to show information. It itself does not categorize or manipulate the information; merely reads a valid code and makes a call to the linked database.

#### International Organization for Standardization (ISO)

International body responsible for managing several of the more common standards of Barcode. They do not provide any services to the public for scanning barcodes. They work with business to ensure products barcode's meet set standards.

Table A – Feature Comparison

Feature	TruLabel	Barcode Lookup	Scanbot SDK	Scandit	ISO
Scans Barcodes	✓	✓	✓	✓	X
Database of Product Data	✓	✓	✓	X	X
Conforms to Product Standard	✓	X	X	X	✓
Informs User of Product	✓	✓	✓	X	✓
Mobile App	✓	✓	✓	✓	X
Ethical Rating System	✓	X	X	X	X
Open Documentation	✓	X	✓	X	✓
Usable by Public	✓	X			

### Section 2.1.2.2. Impacts

The problem of what to buy plagues every conscientious consumer. In today's vast global economic market it's easy to be overwhelmed. Supply chains criss-cross the world, keeping track of what goes where and who is selling what is full time job. The lesson of voting with the dollar; of forming an identity with the products one buys and where they spend their cash. In the digital age the call for boycotts and questions of quality, ethics, and reputation abound. Customers have questions and the information exists; albeit buried in technical digests and logistical reports.

You are what you eat; but you support what you buy.

Currently other solutions fail to solve the problem for the consumer. They are focused on businesses for inventory tracking or for industrial applications. A couple offer services related; the ability to write reviews or to fetch via the code. However they often just scratch the surface on information; presenting landing pages that are empty or fail to have follow up information.

### 2.1.3 Product Vision

TruLabel will be a **B2C mobile application** that enables users to scan a product's barcode/QR code and instantly view:

- Manufacturer information
- Country of origin
- Ethical and sustainability ratings
- Links to credible sources and news updates

By providing an **at-a-glance ethical score** with deeper supporting data, TruLabel will make ethical consumerism simple, quick, and accessible.

## 2.2 Stakeholders and Users

### 2.2.1 Internal Stakeholders:

- **Development Team** - The five-member team responsible for designing, developing, testing, and maintaining the TruLabel application.
- **Project Manager (Aaron Klem)** - Oversees project coordination, timeline management, and stakeholder communication.
- **Lead Developer (Furqan Khurram)** - Manages technical architecture decisions and core development processes.
- **Backend/Database Specialist (Kai Williams)** - Responsible for data infrastructure and API integrations.
- **UI/UX Designer (Marcos Ian Araujo)** - Ensures user-centered design and optimal user experience.

- **Research & QA Specialist (Franz Balite)** - Validates data sources, conducts testing, and ensures application reliability.

### 2.2.2 External Stakeholders:

- **Ethical Consumers/Primary Users** - Individuals who prioritize sustainable, ethical, and locally made products and want quick access to product information while shopping.
- **Casual Shoppers/Secondary Users** - General consumers who occasionally want to verify product origins or company practices.
- **Canadian Consumers** - Specific focus on users interested in supporting Canadian-made products and local businesses.
- **Retail Partners** - Potential future partners including grocery stores, retail chains, and online marketplaces.
- **Data Providers** - External APIs, databases, and news sources that supply product and company information.
- **Aligned nongovernmental organisations** – International Organizations that share similar ethical goals and offer certification. Such as Fairtrade International’s Fairtrade (*What is Fairtrade*), Global Ecolabeling Network’s, Ecolabel (*What is Ecolabelling*), and Carbon Trust’s Carbon Reduction Label (*Carbon footprint labelling*)
- **Regulatory Bodies** - Organizations that may influence data accuracy requirements and consumer protection standards such as the Standards Council of Canada (*Standards Council of Canada*).
- **Investors/Funding Sources** - Potential future stakeholders interested in the B2C subscription model.
- **Competing Apps/Services** - Indirect stakeholders that may influence market positioning and feature development.

## 2.3 Project Scope

The TruLabel project aims to deliver a mobile application that empowers consumers to instantly evaluate the ethical and origin credentials of products in-store, while clearly defining the boundaries of its first-phase deliverables to ensure development remains focused on building a reliable, consumer-friendly product that provides ethical transparency at the point of purchase.

### 2.3.1 included Features:

- **Mobile Application Development** - Native Android and iOS applications with barcode/QR code scanning capabilities
- **Product Recognition System** - Real-time barcode/QR scanning using device camera
- **Ethical Rating Algorithm** - Transparent methodology for scoring companies and products based on ethical criteria
- **Database Development** - Centralized database aggregating product information, company data, and ethical assessments

- **API Integration Layer** - Connections to external product databases, news feeds, and company information sources
- **User Interface Design** - Intuitive, mobile-optimized interface for in-store scanning and quick decision-making
- **Business Model Implementation** - B2C monetization with free daily scans and subscription options
- **Data Aggregation System** - Collection and synthesis of information from multiple credible sources

### 2.3.2 Technical Components

- Backend server infrastructure
- Database design and management
- Mobile app development (Android/iOS)
- API development and third-party integrations
- Basic user account management
- Rating algorithm development and testing

### 2.3.3 Out of Scope (Phase 1 Exclusions)

- **E-commerce Integration** – No direct online shopping, payment processing, or transaction handling
- **Personalized Recommendations** – No health-based or personalized product suggestions
- **Wearable Intergration** - No connection to smartwatches, fitness trackers, or other IoT devices
- **Social Features** - No user reviews, social sharing, or community features
- **Advanced Analytics** - No complex user behavior tracking or advanced analytics dashboard
- **Global Market Coverage** - Initial focus on Canadian/North American products and companies
- **Real-time Chat Support** - No customer service chat or support ticket system
- **Inventory Management** - No stock tracking or availability checking
- **Price Comparison** - No pricing information or cost analysis features

## 2.4 System Risks

**Lack of Data** – TruLabel depends on APIs and public databases, but not every product or company may have available information. A scanned product might return incomplete results, frustrating users. To reduce this, TruLabel must prioritize integration with the largest databases first and display disclaimers or fallback messages when data is missing.

**Lack of Partnership** – Without cooperation from retailers or product certifiers, TruLabel may struggle to access reliable or detailed product records. This limits coverage and could create gaps in the ethical rating system. Partnerships will need to be actively sought through pilot programs or business agreements, especially with Canadian retailers for early adoption.

**Lack of Adoption** – Users may hesitate to download and consistently use the app if they don't see clear value, or if they perceive it as "extra effort" while shopping. Without user adoption, the app risks

stagnation despite working features. Strong marketing, seamless UI/UX, and offering free daily scans will be essential to drive adoption.

**Discreditation by Companies** – Brands that receive low ethical ratings might challenge or discredit TruLabel, accusing it of bias or misinformation. This creates reputational and legal risks. In Canada, companies could pursue action under defamation libel of C-46 (*Criminal Code*, Government of Canada, 2019) if they believe statements harm their reputation, or under C-34 (*Competition Act*, Government of Canada, 2019) if claims are considered false or misleading representations. The Consumer Packaging and Labelling Act (*Consumer Packaging and Labelling Act*, Government of Canada, 2019) also sets strict rules around product-related information being accurate and not deceptive. To mitigate this, TruLabel must publish transparent scoring methods, cite credible third-party sources for all claims, and allow users to drill down into the evidence behind ratings. Additionally, disclaimers clarifying that TruLabel aggregates and summarizes existing data—not generating original investigations—will help reduce liability.

**Signal/Roaming Issues; Offline Data/Online** – Barcode scanning in stores with poor signal or for users with roaming restrictions could prevent real-time lookups. Without offline support, the app risks being unusable in those contexts. TruLabel can mitigate this by caching previously scanned products and offering partial offline functionality until connectivity is restored.

## 2.5 Operating Environment

TruLabel will be used by customers in retail settings such as supermarkets and department stores. A Conscientious consumer who wants to ensure they support companies and organizations with ethical mindsets, accomplished by using the app to scan barcodes to learn more about products to help them make buying decisions.

### 2.5.1 Target Platforms

- **Android** – Minimum Android 8.0+ (API level 26), optimized for Android 12+
- **iOS** – Minimum iOS 13.0, optimized for iOS 15+
- **Device requirement:** smartphones with rear-facing autofocus camera.

### 2.5.2 Hardware Requirements

- **Minimum:** 5MP autofocus camera, 3GB RAM (Android) / 2GB RAM (iOS), 100MB storage, quad-core CPU, 3G internet.
- **Recommended:** 8MP+ camera with flash, 4GB+ RAM, 1GB+ free storage, 4G/5G connectivity.

### 2.5.3 Software Dependencies

- Barcode Libraries
- API Services
- News Intergration
- Cloud hosting
- Database: PostgreSQL or MongoDB
- Analytics

## functional and non-functional requirements gathering process:

We selected interviewees representing key user and stakeholder categories relevant to TruLabels scope:

### Persona 1 – The Ethical Shopper (Conscientious Consumer)

- Age: 28
- Occupation: Student/Young Professional
- Motivation: Wants transparency on animal testing, sustainability, and labor ethics.
- Pain Points: Time-consuming to research each brand; distrusts advertising.
- Goal: Instantly know if a product aligns with personal ethics before purchase.

### Persona 2 – The Average Shopper (Casual User)

- Age: 35
- Occupation: Working parent
- Motivation: Convenience and curiosity.
- Pain Points: Doesn't want to spend extra time or money for "research apps."
- Goal: Occasionally check brands or products for recalls or scandals.

### Persona 3 – The Verifier (Regulatory/NGO Representative)

- Age: 40+
- Occupation: Certification officer or NGO staff.
- Motivation: Promote transparency and uphold certification standards.
- Pain Points: Misinformation or misuse of accreditation data.
- Goal: Ensure the app communicates ethical data accurately.

## Interview Questions & Answers:

### Who are you/ what is your id

#### Persona 1 – The Ethical Shopper (Conscientious Consumer)

##### Would you use/ do you see value in an app that shows product data?

Yes I think it would be helpful! Especially when considering new products or even in case of buyouts. I spend a lot of time and effort researching the brands I buy. Having an app that helps me **quickly and easily** see unbiased product information would be incredible!

##### What are you looking for in the product? What drew you to it?

For me it needs to be **fast, reliable**, nice to use. I don't want another step to collecting or tagging brands for research. Something that **helps me by reporting** and collecting facts would help me support who I want to.

##### Where did you hear about the product?

Word of mouth in similar circles or through forms. A handful of early adopters pushed for it saving them time.

##### When/ how often would you see yourself using the product?

Constantly. Checking and double checking any new brands or products I come across

Why does it appeal to you? Are there any features you would like to see added?

It appeals to my morals and ethics and simplifies what I was already doing, **saving me time**. As for features it already does most of what I want it too. It could be nice to have wish lists or updates on particular brands or products, or maybe notices of recalls? But I would hate for it to become **too bloated** with extra information that doesn't actually help me.

How would you be affected/using the product?

It would become a daily tool to understand things around me and help achieve my ethical goals. Something to use to screen products or potentially share with family and friends to help them do the same.

Who are you/ what is your id

### Persona 2 – The Average Shopper (Casual User)

Would you use/ do you see value in an app that shows product data?

My spouse heard of it through social media and wanted to try it out for a week. We felt it couldn't hurt to know more about what we were buying. We mostly stuck with it due to finding it **simple**; just **point and click** at a barcode to get a bevy of information. It was interesting just to scan stuff in our cupboards.

What are you looking for in the product? What drew you to it?

It's easy and quick to look something up, faster than going to the product website or searching for reviews online. We've been saved a few times by trying to find an alternative product and having the app direct us to something similar but with more ethical sourcing.

Where did you hear about the product?

Word of mouth or a viral post. I was hesitant to spend extra time and/or money but was convinced by other's points.

When would you see yourself using the product?

If it doesn't convert me into a contentious consumer then rarely, maybe in the face of a recall or scandal. I would not be pulling it out often. It's something I use on the off occasion that I feel like trying something new.

Why does it appeal to you? Are there any features you would like to see added?

It gives me answers to questions and facts about what I'm buying. Having recommendations would be nice.

How would you be affected/using the product?

Using it once or twice on newer products.

Who are you/ what is your id

### Persona 3 – The Verifier (Regulatory/NGO Representative)

### Would you use/ do you see value in an app that shows product data?

We see value in the app in its ability to give your average consumer more information to make decisions. It is **simple, tested by some of our teams' children** and easy to use. It gives quick, **easily digestible facts** that keep customers in the know.

### What are you looking for in the product? What drew you to it?

That it is **accurate** and not discrediting products. Does it accurately convene information and support the mission. If it **promotes and helps** the goals of the organisation, there is potential for sponsorship. We invest a lot of time and energy to maintain the standards by which our partners are accredited, we will not support anything that diminishes that effort. Thankfully the app showcases things rather than buries them.

### Where did you hear about the product?

Reports from clients as well as they contacted us.

### When would you see yourself using the product?

Not at all, though it may be recommended if it proves trustworthy and accurate. Perhaps on products we have certified to confirm information,

### Why does it appeal to you? Are there any features you would like to see added?

It partly aligns with mission statements we set out to uphold. It would be nice to see a search function that recommends based on Compliant products, that way our partners could be seen over competitors who don't have the same standards.

### How would you be affected/using the product?

More engagement **brings attention** to our name and who/what we preside over. Questions about validity or calls for arbitration

### When would you see yourself using the product?

Why does it appeal to you? Are there any features you would like to see added?

It helps spread the message and mission statement our organization is founded upon.

### How would you be affected/using the product?

Highlights

## Keyword List

Using the above questions, we collected the following key words and phrases that we felt captured the essence of what the app should be.

- **Fast, reliable, accurate**
- **Simple, easy to use, clean design**
- **Ethical rating, transparent sources, trustworthy**
- **Offline accessibility, quick lookup, non-intrusive**



- **Not bloated, clear value, helpful, saves time**

## 2.6 Functional Requirements (Concrete)

To achieve the goals of the project the following functions are required:

- App should allow users to **scan product barcodes/QR codes** using their camera.
- The backend shall **aggregate product and company information** from external APIs and the internal database.
- The system shall **calculate and display an ethical rating score** using a defined algorithm and criteria.
- App shall provide **real-time updates** from **verified news** and **databases**.
- App shall **display credible sources or certification links** for transparency.
- App shall offer replacement suggestions that fulfil qualities the customer is looking for.
- The application shall support a B2C model: a limited number of free scans per day and subscription for unlimited access.

## 2.7 Nonfunctional Requirements (abstract)

Through our questionnaires we learned that the most of our users want something that is easy to use. The app is a time saver for them, so they don't want to fight through menus or deal with pop-ups that aren't helpful. However, all these answers were contingent on the information the app provided being accurate, reliable, and trustworthy. To fully capture the statement, we came up with the following priority flow.

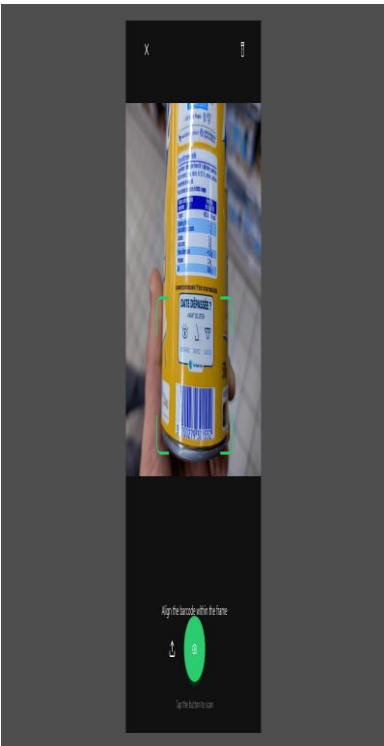
Reliable > Maintainable > Usability

Our users are coming to us to give them trustworthy answers, we need to be able to adapt to changes and updates in information, which places the app's maintainability and the ability to make edits to our database as a high priority. However, the users also wanted the information quickly, to satisfy this we plan to make the databases use local versions. Since the users will be doing so in grocery stores, which can have spotty data coverage, we ensure that every time the user scans a product they get as accurate an answer as we can give them. Our final priority is usability. Our customers want something clean, simple, and easy to give them the answers to their questions

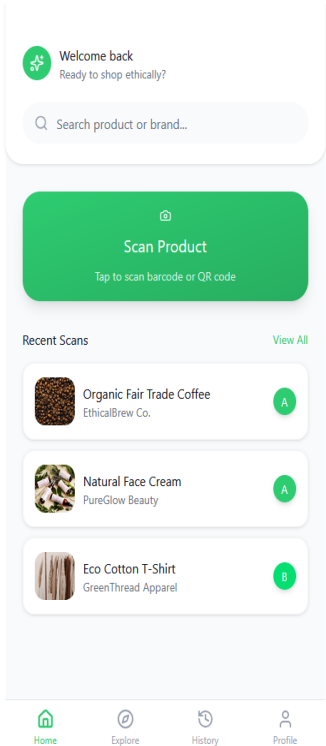
Other nonfunctional requirements such as security and efficiency are still important to us; however, they take a backseat. Security is not a focus as we are handling no sensitive data besides maybe user profiles; nothing payment based. Likewise, efficiency is always important, but most of our needs are met with list sorting and search indexes.

2.8 UI/UX Interface Mock-ups

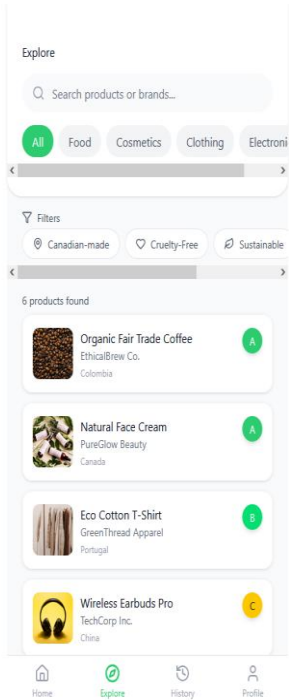
Scan/ camera Ui



Landing Page



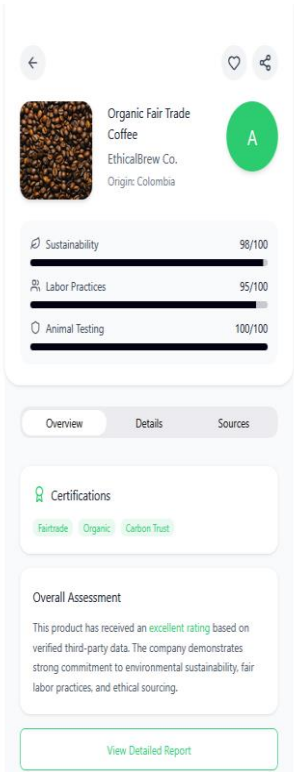
Product Search



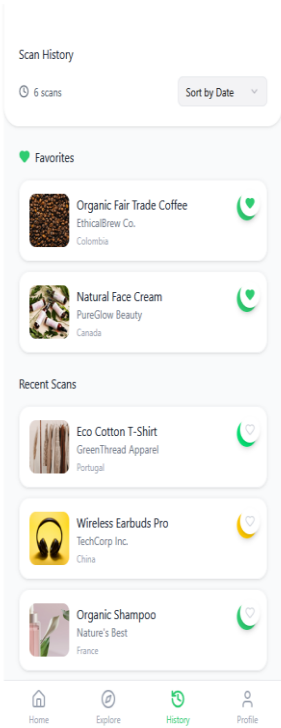
Detailed product screen



Product Overview



Scan History



# Section 3

## 3.1 Data Flow Diagrams

### 3.2 User Stories and related Use Case Scenarios

Use Case Name	Scan item		Id	1	Priority	essential
Triggering Event	User selects option from menu		Level		Sea	
Brief Description	User aligns a product with camera, the barcode is scanned and information is presented.					
Actors	User					
Preconditions	User has a product to scan					
Post Conditions	Product data is fetched, saved to user history					
Relationships	Generalization: Product Search					
Basic Path	1	User selects item to scan, aligning it with markers				
	2	App scans barcode				
	3	Barcode is read Execute use case #3 S1, Product Search (barcode)				
	4	Execute use case #4S2, Manage User Data (Add Product to history) passing product id.				
	5	App displays product information				
	6	App prompts user for selection If new product, go to step 1 If product details, go to Sub-Flow s1 If cancel, end flow				
	7	App exits to menu				
Sub-Flows	S1	Detailed Product View				
		1. Execute use case #2S1, Manage product data (Detailed product view) passing product id.				
Alternative Paths		2a. Invalid barcode 2b. unlisted barcode S1b. product view returns null S2b. unable to save empty object a) App can't read data b) Incomplete database				
Business Rules		B1: barcode legible B2: database integrity				
Non-Functional Requirements		Search efficiency				
Exception Conditions	User aborts					

Use Case Name	Manage product data	Id	2	Priority	High
Triggering Event	App calls for data to be displayed/ manipulated	Level		Kite	

Brief Description	A context container for functions managing the display of product data.	
Actors	User	
Preconditions	User interacts with product data requesting additional information	
Post Conditions	Data is modified and saved to the database	
Relation	Association: User Include: manage user data (favorite product)	
Basic Path	1	User interacts with App, prompting data advanced data display
	2	1. If scenario calls for product information System calls sub flow S1 If scenario calls for list of products, System calls sub flow S2 If user requests to write a review, System calls sub flow S3
	3	Return to calling interaction
	S1	Detailed product view
		1. Assess known parameters 2. If barcode is known Execute use case #3S1 passing product barcode If only name is known Execute use case #3S2 passing product name 3. Display product details
	S2	Product List View
		1. Execute use case #3S3 passing appropriate filter 2. Display product list
	S3	Write review
		1. User requests to write review of product 2. System seeks confirmation 3. Opens review dialog 4. User fills out fields 5. Prompts confirmation 6. Persists review to database, associating user account
Alternative Paths	1a user requests invalid data S1a there are no known parameters S3a review is blank a. Data is invalid	

Business Rules	B3: inputs cannot be blank
Non-Functional Requirements	Menus and inputs are useable Invalid data and bad inputs are caught and explained to user
Exception Conditions	User aborts

Use Case Name	Product Search		Id	3	Priority		Essential	
Triggering Event	User action requires Product Data		Level			Sea		
Brief Description	An organizational level to ensure data integrity by displaying a clear list of products							
Actors	User							
Preconditions	User preforms an action that requires product data							
Post Conditions	Data is fetched to be displayed by system							
Relation								
Basic Path	1	User interaction prompts search						
	2	Parameters are determined and validated						
	3	If barcode is known Execute use case #3S1 passing product barcode parameter If only name is known Execute use case #3S2 passing name parameter If a filter is required Execute use case #3S2 passing search restrictions						
	4	Product data is returned to calling function						
Sub-Flows	S1	Search by barcode						
		1.Search products database by barcode 2.Return data						
	S2	Search by name						

		1.Search products database by product/brand name 2.Return data
	S3	Search with Filter
		1.Search products database, apply filter and restrictions 2.Return Data
Business Rules		BR1: barcode legible BR2: always maintain database integrity
Non-Functional Requirements		Data returned is reliable and accurate
Exception Conditions	User aborts	

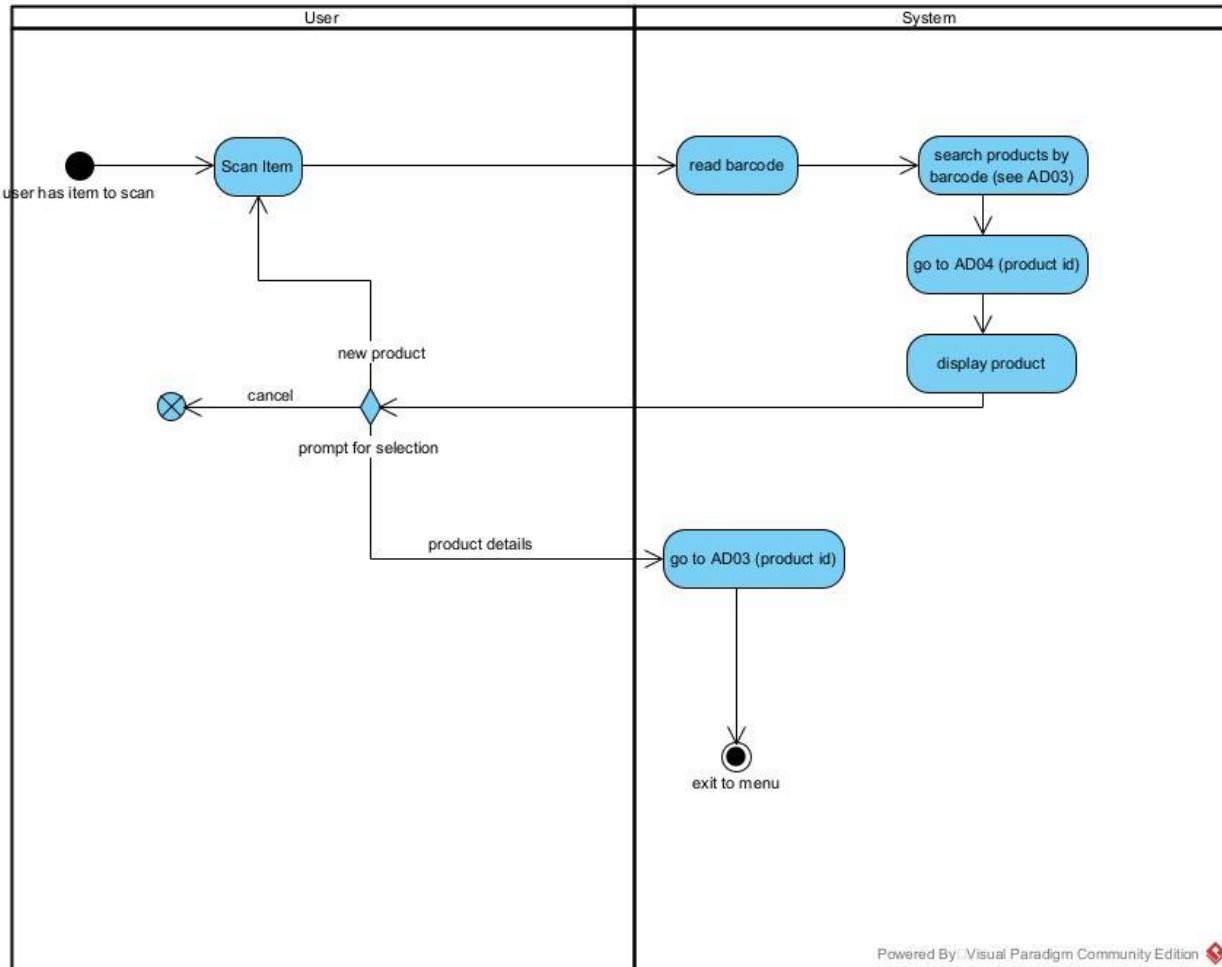
Use Case Name	Manage User Data	Id	4	Priority	High
Triggering Event	User modifies personal data	Level		KITE	
Brief Description	A context container for user data, primarily handling what products they have seen				
Actors	User				
Preconditions	User preforms action that modifies existing data				
Post Conditions	Changes are saved and persisted				
Relation	Association: Uses case 2S2, 2S1				
Basic Path	1	User interacts with App, causing call for change in personal data			
	2	User history requested Execute sub-flow s1 If user preformed a search Execute sub-flow s2 If user requests removal of history object Execute sub-flow s3			

		If user alters favorite status Execute sub-flow s3
	3	Persist changes
Sub-flows	S1	View History List
		1.execute use case 2S2, passing user history as parameter(s) 2.Return Data
	S2	Add Product to history
		1.retrieve user history 2.confirm product not already present 3. add product to user history.
	S3	Remove Product from history
		1.retrieve user history 2.confirm product is present 3. remove product from user history.
	S4	Manage Favorite Product
		1.retrieve user favorites 2. If product is present, remove product from favorites. If product is not present, add product to favorites.
Alternate Paths	S1A. User history is empty, return empty list	
Business Rules	BR3: Minimize null returns	
Non-Functional Requirements		
Exception Conditions	User aborts	

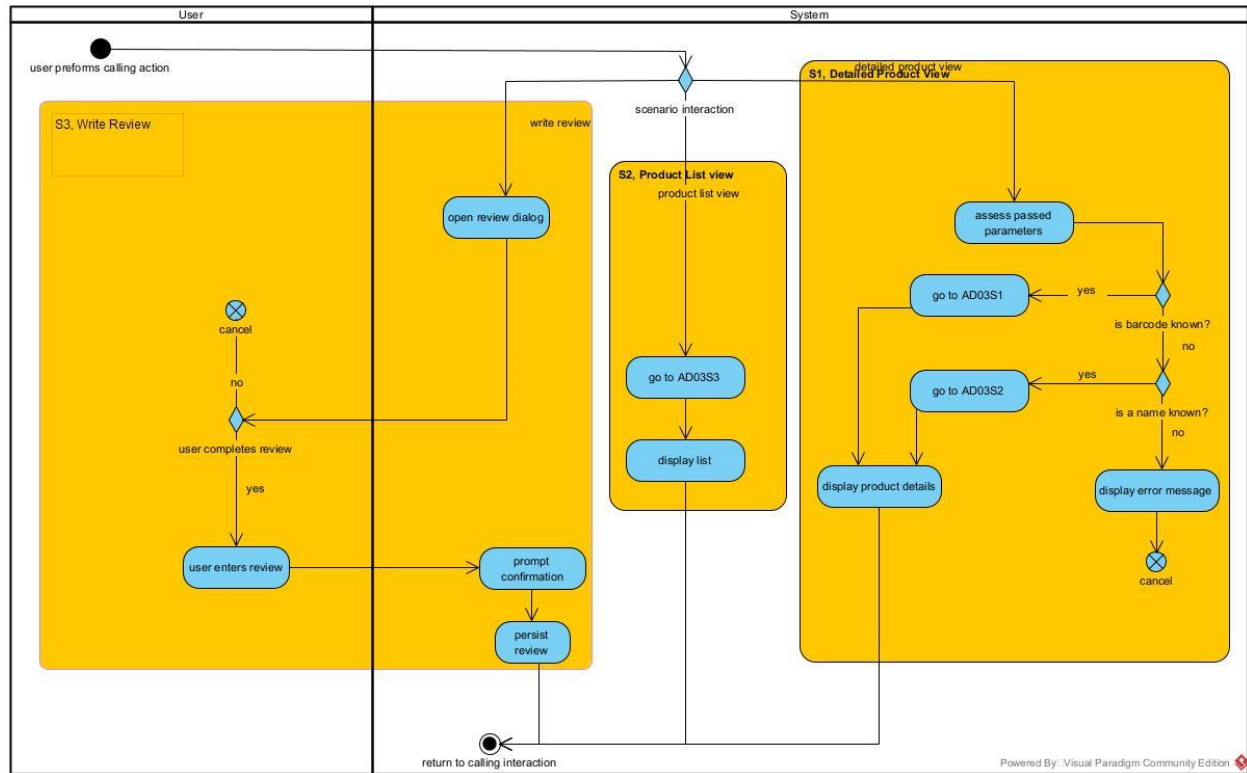
### 3.3 Activity Diagrams

AD01

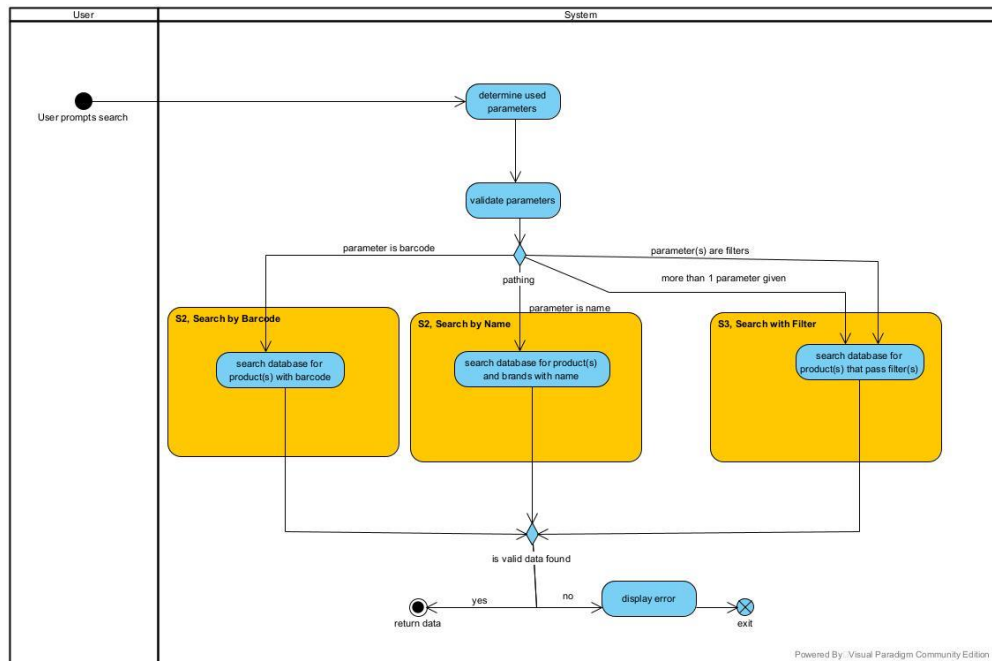




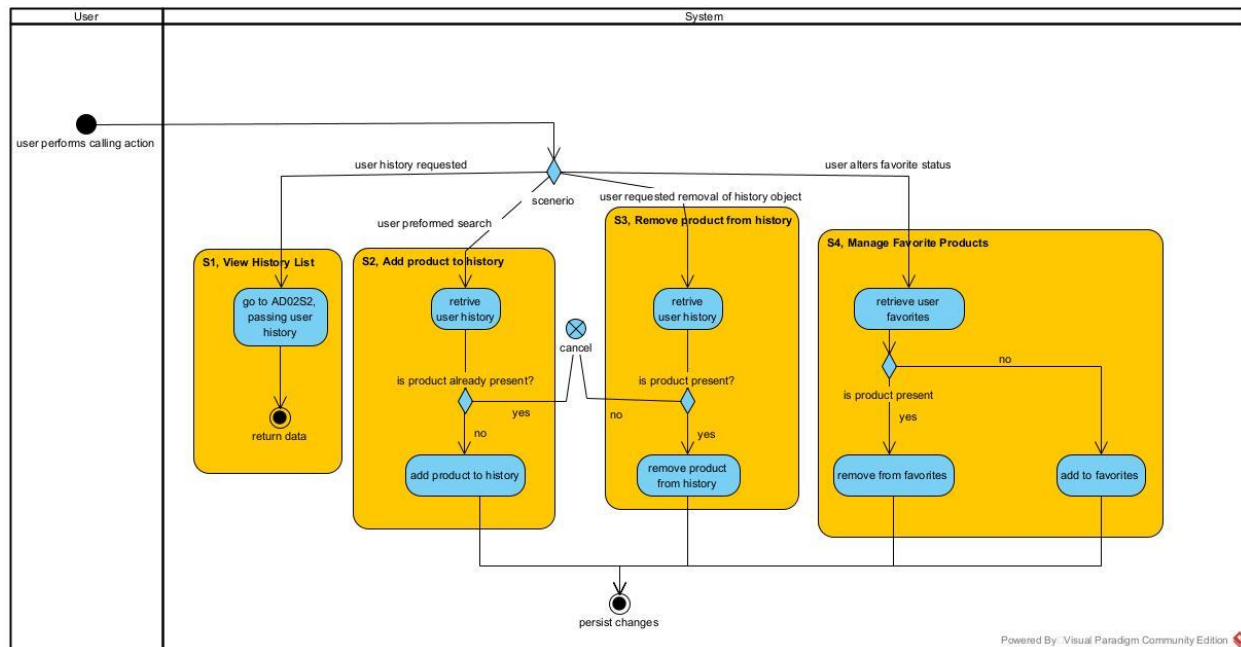
AD02



## AD03



## AD04



### 3.4 Business Rules

Business Rule #	Description	Activity Diagram	Related UCS	UI Mock-up
BR1	barcode legible	AD01	UC1	
BR2	always maintain database integrity	AD01, AD02, AD04	UC1, UC2, UC4	
BR3	Input's cannot be blank	AD03	UC3	
BR4		AD3	UC3	
BR5		AD5	UC4	
BR6		AD6	UC5	
BR7		AD7	UC6	
BR8		AD8	UC7	

## Section 4 – Domain Class

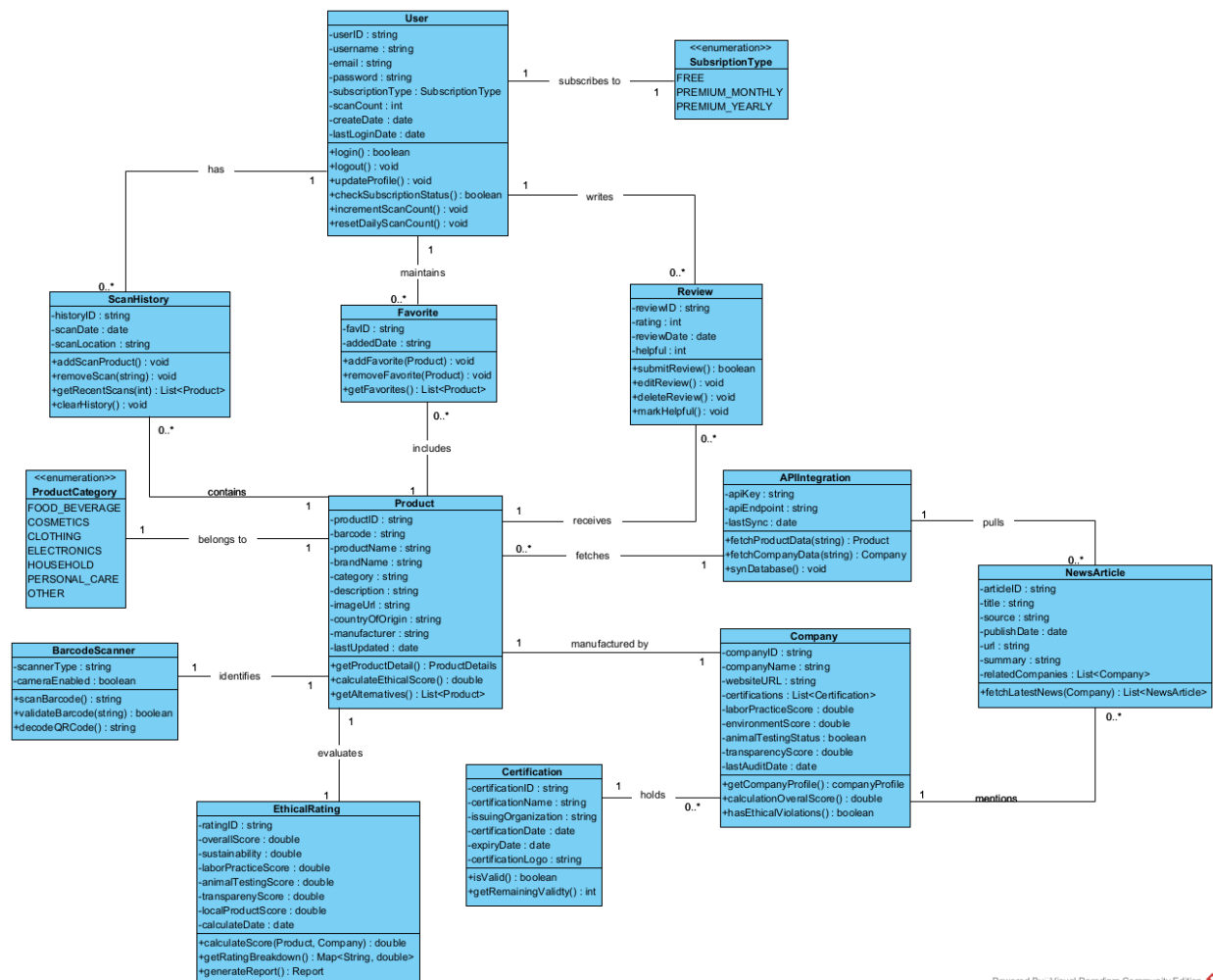
### 4.1 Overview

The TruLabel domain model represents the core entities and their relationships within the ethical consumer product scanning application. This domain class diagram illustrates the key business objects,

their attributes, operations, and associations that support the application's functional requirements. The domain model is organized around six primary entity groups:

- User Management (User, SubscriptionType)
- Product Information (Product, ProductCategory)
- Company Data (Company, Certification)
- Ethical Evaluation (EthicalRating, NewsArticle)
- User Interactions (ScanHistory, Favorite, Review)
- System Integration (APIIntegration, BarcodeScanner, Alternative)

## 4.2 Domain Class Diagram



Powered By: Visual Paradigm Community Edition

## 4.3 Core Domain Classes

### 4.3.1 User

The User class represents registered application users who scan products and access ethical information.

**Key Attributes:**

- `userId`: `String` - Unique identifier for each user
- `username`: `String` - Display name for the user
- `email`: `String` - User's email address for authentication and communication
- `password`: `String` - Encrypted password for secure authentication
- `subscriptionType`: `SubscriptionType` - Current subscription level (FREE, PREMIUM\_MONTHLY, PREMIUM\_YEARLY)
- `scanCount`: `int` - Number of scans performed in the current period
- `createdDate`: `Date` - Account creation timestamp
- `lastLoginDate`: `Date` - Most recent login timestamp

**Business Rules:**

- Free users limited to specific number of daily scans
- Premium users have unlimited scanning privileges
- User accounts must have unique email addresses
- Passwords must meet minimum security requirements

### 4.3.2 Product

The Product class represents individual items that can be scanned and evaluated by users.

**Key Attributes:**

- `productId`: `String` - Unique identifier for each product
- `barcode`: `String` - Standard barcode number (UPC, EAN, etc.)
- `productName`: `String` - Commercial name of the product
- `brandName`: `String` - Brand or trademark name
- `category`: `String` - Product classification (food, cosmetics, clothing, etc.)
- `description`: `String` - Detailed product information
- `imageUrl`: `String` - Link to product image
- `countryOfOrigin`: `String` - Where the product is manufactured or assembled
- `manufacturer`: `String` - Company responsible for production
- `lastUpdated`: `Date` - Timestamp of last data update

**Business Rules:**

- Each product must have a valid barcode
- Products must be associated with a verified company
- Product information must be updated regularly through API integration
- Country of origin must be clearly specified

### 4.3.3 Company

The Company class represents manufacturers and brands that produce the products in the database.

**Key Attributes:**

- `companyId`: `String` - Unique identifier for each company
- `companyName`: `String` - Official company name
- `headquarters`: `String` - Location of company headquarters

- `website`: `String` - Official company website URL
- `certifications`: `List<Certification>` - List of ethical and quality certifications
- `laborPracticeScore`: `double` - Rating for employee treatment and working conditions
- `environmentalScore`: `double` - Rating for sustainability and environmental impact
- `animalTestingStatus`: `boolean` - Boolean indicating if company tests on animals
- `transparencyScore`: `double` - Rating for corporate transparency and disclosure
- `lastAuditDate`: `Date` - Date of most recent ethical audit

**Business Rules:**

- Companies must be verified before products can be associated
- Ethical scores must be recalculated when new information becomes available
- News articles must be from credible sources
- Certifications must be validated for authenticity

#### 4.3.4 EthicalRating

The `EthicalRating` class encapsulates the ethical evaluation methodology and scores for products and companies.

**Key Attributes:**

- `ratingId`: `String` - Unique identifier for each rating
- `overallScore`: `double` - Aggregate ethical score (0-100)
- `sustainabilityScore`: `double` - Environmental impact rating
- `laborPracticeScore`: `double` - Worker treatment rating
- `animalTestingScore`: `double` - Animal welfare rating
- `transparencyScore`: `double` - Corporate disclosure rating
- `localProductScore`: `double` - Support for local/Canadian manufacturing
- `calculatedDate`: `Date` - Timestamp of rating calculation
- `methodology`: `String` - Description of rating algorithm version

**Business Rules:**

- Ratings must use transparent, documented methodology
- All score components must be weighted appropriately
- Ratings must be recalculated when underlying data changes
- Users must be able to view rating methodology

#### 4.3.5 ScanHistory

The `ScanHistory` class maintains a record of products scanned by each user.

**Key Attributes:**

- `historyId`: `String` - Unique identifier for each history entry
- `scanDate`: `Date` - Timestamp of when product was scanned
- `scanLocation`: `String` - GPS coordinates or general location

**Business Rules:**

- History entries must include timestamp
- Users can view and manage their own history
- History can be cleared by user for privacy

- Recent scans should be accessible offline

#### 4.3.6 Favorite

The Favorite class represents products that users have marked for easy access.

**Key Attributes:**

- `favoriteId`: `String` - Unique identifier for each favorite
- `addedDate`: `Date` - Timestamp when product was favorited

**Business Rules:**

- Users can favorite unlimited products
- Favorites persist across sessions
- Users can quickly access favorite products
- Duplicate favorites are prevented

#### 4.3.7 Review

The Review class captures user-generated feedback and ratings for products.

**Key Attributes:**

- `reviewId`: `String` - Unique identifier for each review
- `rating`: `int` - Numerical rating (1-5 stars)
- `comment`: `String` - Text feedback from user
- `reviewDate`: `Date` - Timestamp of review submission
- `helpful`: `int` - Count of users who found review helpful

**Business Rules:**

- Users can review products they have scanned
- Reviews must include rating and optional comment
- Users cannot review the same product multiple times
- Inappropriate reviews can be flagged and removed

#### 4.3.8 Certification

The Certification class represents third-party ethical certifications held by companies.

**Key Attributes:**

- `certificationId`: `String` - Unique identifier
- `certificationName`: `String` - Name of certification (e.g., Fair Trade, B-Corp)
- `issuingOrganization`: `String` - Organization that granted certification
- `certificationDate`: `Date` - Date certification was awarded
- `expiryDate`: `Date` - Date certification expires
- `certificationLogo`: `String` - Image file for display

**Business Rules:**

- Certifications must be from recognized organizations
- Expired certifications should not be displayed
- Certification logos must link to verification
- Only verified certifications are accepted

#### 4.3.9 NewsArticle

The NewsArticle class represents news and media coverage related to companies.

**Key Attributes:**

- `articleId`: `String` - Unique identifier
- `title`: `String` - Article headline
- `source`: `String` - News organization or publication
- `publishDate`: `Date` - Article publication date
- `url`: `String` - Link to full article
- `summary`: `String` - Brief article synopsis
- `relatedCompanies`: `List<String>` - List of companies mentioned

**Business Rules:**

- News must be from credible sources
- Articles should be recent (last 2-3 years)
- Links must be valid and accessible
- Negative news impacts ethical ratings

#### 4.3.10 APIIntegration

The APIIntegration class manages connections to external data sources.

**Key Attributes:**

- `apiKey`: `String` - Authentication credential
- `apiEndpoint`: `String` - Base URL for API requests
- `lastSync`: `Date` - Timestamp of last synchronization

**Business Rules:**

- API calls must respect rate limits
- Data must be validated before storage
- Failed API calls should be logged and retried
- Authentication credentials must be secured

#### 4.3.11 BarcodeScanner

The BarcodeScanner class handles the device camera and barcode recognition.

**Key Attributes:**

- `scannerType`: `String` - Type of barcode being scanned (UPC, EAN, QR)
- `cameraEnabled`: `boolean` - Status of camera permission

**Business Rules:**

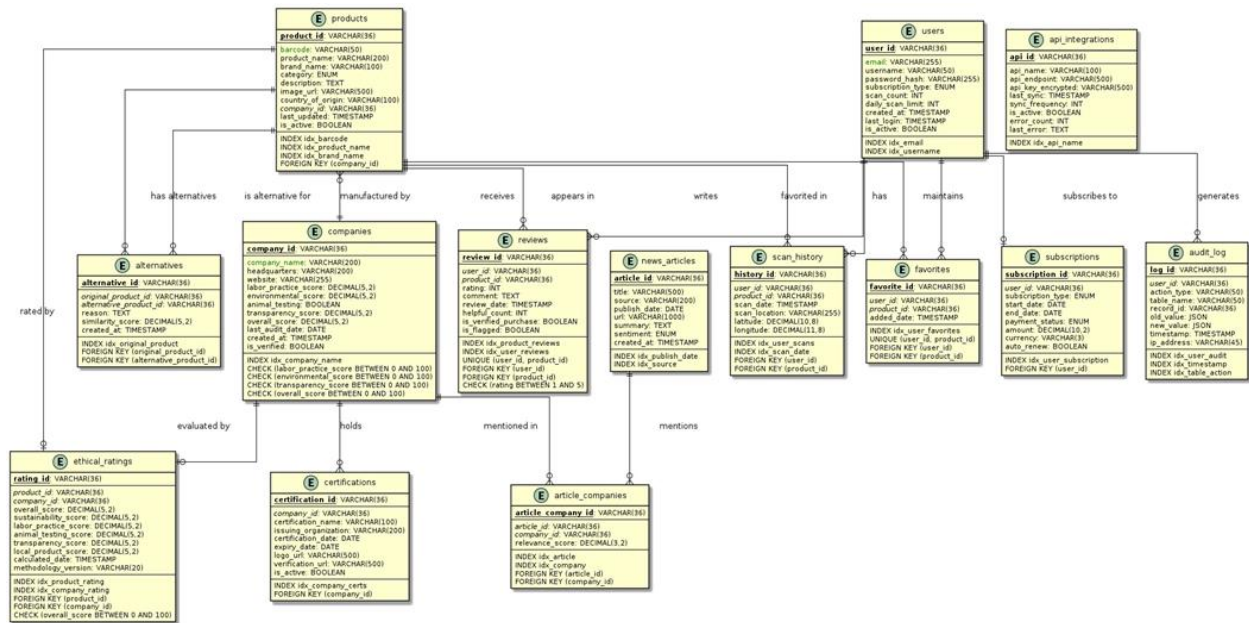
- Camera permission must be granted by user
- Barcode must be legible and properly formatted
- Scanner should provide feedback for successful/failed scans
- Multiple barcode formats must be supported



## 4.4 Conclusion

The domain model prioritizes **reliability**, **maintainability**, and **usability** as specified in the non-functional requirements. It provides a solid foundation for implementation in the next semester, with clear separation of concerns, well-defined relationships, and extensibility for future enhancements.

# Section 5 – Database



## 5.1 Overview

The database follows Third Normal Form (3NF) to reduce redundancy while preserving data integrity and efficient querying. The schema consists of 15 core tables, each designed with clear relationships, constraints, and indexes to ensure reliability, maintainability, and strong performance.

### Key Design Principles:

- Normalized to 3NF for improved data integrity
- Foreign key constraints to enforce referential integrity
- Indexes on frequently queried fields
- UUID primary keys for distributed system scalability
- Audit logging for traceability and compliance

## 5.2 Database Tables Summary

Table Name	Purpose	Key Relationships
users	User accounts and authentication	Has scan_history, favorites, reviews
products	Product information from scans	Belongs to companies, has ratings
companies	Manufacturer/brand information	Has products, certifications
ethical_ratings	Product/company ethical scores	Rates products and companies
scan_history	User scanning activity log	Links users to products
favorites	User-favorited products	Links users to products
reviews	User product reviews	Links users to products
certifications	Company ethical certifications	Belongs to companies
news_articles	News about companies	Many-to-many with companies
article_companies	Junction table for articles	Links articles to companies
alternatives	Product recommendations	Self-referencing products
api_integrations	External API connections	Manages data sync
subscriptions	User subscription plans	Belongs to users
audit_log	Data change tracking	Logs user actions

## 5.3 Core Tables - Detailed Specifications

### 5.3.1 USERS Table

Purpose: Stores registered user account information and authentication credentials

Column	Data Type	Constraints	Description
user_id	VARCHAR(36)	PRIMARY KEY	Unique identifier (UUID)
email	VARCHAR(255)	UNIQUE, NOT NULL	Email address
username	VARCHAR(50)	NOT NULL	Display name
password_hash	VARCHAR(255)	NOT NULL	Bcrypt hashed password
subscription_type	ENUM	NOT NULL	FREE, PREMIUM_MONTHLY, PREMIUM_YEARLY
scan_count	INT	DEFAULT 0	Current period scan count

created_at	TIMESTAMP	DEFAULT NOW	Account creation date
is_active	BOOLEAN	DEFAULT TRUE	Account status

### 5.3.2 PRODUCTS Table

Purpose: Stores product information obtained from barcode scans and API integrations

Column	Data Type	Constraints	Description
product_id	VARCHAR(36)	PRIMARY KEY	Unique identifier (UUID)
barcode	VARCHAR(50)	UNIQUE, NOT NULL	Product barcode (UPC/EAN)
product_name	VARCHAR(200)	NOT NULL	Official product name
brand_name	VARCHAR(100)	NOT NULL	Brand name
category	ENUM	NOT NULL	Product category
country_of_origin	VARCHAR(100)	NOT NULL	Manufacturing country
company_id	VARCHAR(36)	FOREIGN KEY	Manufacturer reference
is_active	BOOLEAN	DEFAULT TRUE	Product status

### 5.3.3 ETHICAL\_RATINGS Table

Purpose: Stores comprehensive ethical ratings for products and companies

Column	Data Type	Constraints	Description
rating_id	VARCHAR(36)	PRIMARY KEY	Unique rating identifier
product_id	VARCHAR(36)	FOREIGN KEY	Associated product
company_id	VARCHAR(36)	FOREIGN KEY	Associated company
overall_score	DECIMAL(5,2)	NOT NULL	Aggregate score (0-100)
sustainability_score	DECIMAL(5,2)	NOT NULL	Environmental (0-100)
labor_practice_score	DECIMAL(5,2)	NOT NULL	Worker treatment (0-100)
animal_testing_score	DECIMAL(5,2)	NOT NULL	Animal welfare (0-100)
transparency_score	DECIMAL(5,2)	NOT NULL	Disclosure (0-100)
local_product_score	DECIMAL(5,2)	NOT NULL	Canadian content (0-100)

methodology_version	VARCHAR(20)	NOT NULL	Algorithm version
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# Section 6 – Project Management

## 6.1 Work Breakdown Structure

<div>1.0 TruLabel Ethical Consumer App</div> <div>1.1 Frontend Development</div> <div>1.1.1 Mobile Application<ul style="list-style-type: none"><li>1.1.1.1 Android/iOS Installation Setup</li><li>1.1.1.2 Screen Navigation System</li><li>1.1.1.3 Offline Mode Implementation</li><li>1.1.1.4 Clean UI ("fast, reliable, accurate")</li></ul></div> <div>1.1.2 UI/UX Design &amp; Prototyping<ul style="list-style-type: none"><li>1.1.2.1 Scanning Screen Design</li><li>1.1.2.2 Product View Screen</li><li>1.1.2.3 Search Screen Layout</li><li>1.1.2.4 History Page Interface</li><li>1.1.2.5 Ethical Rating Visualization</li></ul></div> <div>1.2 Core Features</div> <div>1.2.1 Barcode/QR Scanning System<ul style="list-style-type: none"><li>1.2.1.1 Barcode Scanning Function</li><li>1.2.1.2 Success/Failure Feedback</li><li>1.2.1.3 Format Detection (UPC/EAN/QR)</li><li>1.2.1.4 Low-Signal Condition Support</li></ul></div> <div>1.2.2 Ethical Rating Engine<ul style="list-style-type: none"><li>1.2.2.1 Score Calculation (0-100)</li><li>1.2.2.2 Category Breakdown Display</li><li>1.2.2.3 Dynamic Recalculation Logic</li><li>1.2.2.4 Methodology Transparency</li></ul></div> <div>1.3 Data Management</div> <div>1.3.1 Product Information System<ul style="list-style-type: none"><li>1.3.1.1 Fetch Product Data by Barcode</li><li>1.3.1.2 Display Product Details</li><li>1.3.1.3 Local Storage for Quick Reuse</li><li>1.3.1.4 Show Alternative Products</li></ul></div> <div>1.3.2 User Account Management<ul style="list-style-type: none"><li>1.3.2.1 Account Creation Process</li><li>1.3.2.2 Login Authentication</li><li>1.3.2.3 Free Tier (Limited Scans)</li><li>1.3.2.4 Premium Tier (Unlimited)</li><li>1.3.2.5 Secure Profile Storage</li></ul></div> <div>1.3.3 Search &amp; History Features<ul style="list-style-type: none"><li>1.3.3.1 Search by Product Name</li><li>1.3.3.2 Search by Category/Filtering</li><li>1.3.3.3 Auto-save Scanned Products</li><li>1.3.3.4 Favorite/Unfavorite Function</li><li>1.3.3.5 Remove from History</li><li>1.3.3.6 Offline Access to History</li></ul></div>	<div>1.4 Backend Systems</div> <div>1.4.1 Server Infrastructure<ul style="list-style-type: none"><li>1.4.1.1 Backend Server Setup (Node/Spring)</li><li>1.4.1.2 API Endpoint Implementation</li><li>1.4.1.3 Authentication System</li><li>1.4.1.4 Audit Logging</li><li>1.4.1.5 Data Syncing Mechanism</li></ul></div> <div>1.4.2 Database System<ul style="list-style-type: none"><li>1.4.2.1 Schema Creation (15 Tables)</li><li>1.4.2.2 Data Integrity Constraints</li><li>1.4.2.3 Migration Scripts</li><li>1.4.2.4 Performance Optimization</li></ul></div> <div>1.5 Integration Layer</div> <div>1.5.1 External API Integration<ul style="list-style-type: none"><li>1.5.1.1 Product Database APIs</li><li>1.5.1.2 Certification APIs</li><li>1.5.1.3 News APIs Connection</li><li>1.5.1.4 API Failure Fallback Handling</li></ul></div> <div>1.5.2 News &amp; Company Ethics<ul style="list-style-type: none"><li>1.5.2.1 Fetch Recent Company News</li><li>1.5.2.2 Filter Reliable Sources</li><li>1.5.2.3 Display Concise Summaries</li><li>1.5.2.4 Negative News Impact on Rating</li></ul></div> <div>1.6 Quality Assurance</div> <div>1.6.1 Testing Suite<ul style="list-style-type: none"><li>1.6.1.1 Unit Testing</li><li>1.6.1.2 API Testing</li><li>1.6.1.3 Database Integrity Testing</li><li>1.6.1.4 UI Usability Testing</li><li>1.6.1.5 Ethical Rating Algorithm Testing</li><li>1.6.1.6 Performance Tests (Speed, Offline)</li></ul></div> <div>1.7 Deployment &amp; Release</div> <div>1.7.1 Application Builds<ul style="list-style-type: none"><li>1.7.1.1 Android APK Build Preparation</li><li>1.7.1.2 iOS IPA Build Preparation</li><li>1.7.1.3 Code Signing &amp; Certificates</li></ul></div> <div>1.7.2 Cloud Deployment<ul style="list-style-type: none"><li>1.7.2.1 Deploy Backend to Cloud</li><li>1.7.2.2 Monitor Logging &amp; Errors</li><li>1.7.2.3 Version Management</li><li>1.7.2.4 Release Testing</li><li>1.7.2.5 Production Release</li></ul></div>
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### Level 1 — Product Goal (Epic Level):

TruLabel Ethical Consumer Product Scanner App

### Level 2 — Major Deliverables (High-Level Epics):

Based on our SRS Sections 2.3, 2.6, Domain Model, and UI mockups.

- **Mobile Application (Android / iOS)**
- **Barcode/QR Scanning System**
- **Product Information & Database Integration**
- **Ethical Rating Engine**
- **User Account & Subscription System**
- **Search & Product Viewing Features**
- **Scan History & Favorites**
- **News Integration & Company Ethics Data**
- **API Integration Layer**
- **Backend Server & Database**
- **UI/UX Design and Prototyping**
- **Testing & Quality Assurance**
- **Deployment & Release Management**

### Level 3 — User Stories / Features per Epic:

Below are detailed breakdowns for each Epic:

#### Mobile Application (Android / iOS):

- Users can install and run the app on Android/iOS
- Users can navigate between screens (scan, history, search)
- App works offline for recent scans
- App provides clean, simple UI (“fast, reliable, accurate”)

#### Barcode/QR Scanning System

- As a user, I can scan a barcode
- As a user, I receive feedback for successful/failed scans
- App detects barcode format (UPC/EAN/QR)
- Scanner works in low-signal conditions

#### Product Information & Database Integration

- App fetches product data by barcode
- App displays product name, brand, origin, certifications
- App stores product details locally for quick reuse
- App shows alternatives if available

#### Ethical Rating Engine

- System calculates ethical score (0–100)
- Users can see breakdown (sustainability, labor, animal testing, transparency)
- Score recalculates when data changes

- Rating methodology visible to users

#### User Accounts & Subscription System

- Users can create an account
- Users can log in
- Free users get limited scans
- Premium users get unlimited scans
- User profile stored securely

#### Search & Product Viewing Features

- Search by product name
- Search by category / filtering
- Detailed product view
- View certifications, news, ratings
- Display “product unlisted” gracefully

#### Scan History & Favorites

- Auto-save scanned products
- View recent scans
- Favorite/unfavorite a product
- Remove from history
- Offline access to history

#### News Integration & Company Ethics Data

- Fetch recent news for a company
- Filter reliable sources
- Display concise summaries
- Negative news impacts rating

#### API Integration Layer

- Connect to product databases (e.g., Barcode Lookup)
- Connect to certification APIs
- Connect to news APIs
- API failure fallback handling

#### Backend Server & Database System

- Create database schema (15 tables)
- Set up backend server (Node/Java/Spring etc.)
- Implement API endpoints
- Implement authentication, audit logging and data syncing

#### UI/UX Design & Prototyping

- Create scanning screen
- Create product view screen
- Create search screen
- Create history page

- Create ethical rating visualization

#### Testing & Quality Assurance

- Unit testing
- API testing
- Database integrity testing
- UI usability testing
- Ethical rating algorithm testing
- Performance tests (barcode speed, offline mode)

#### Deployment & Release Management

- Prepare builds for Android & iOS
- Deploy backend to cloud
- Monitor logging & errors
- Versioning
- Release testing and production release

## 6.2 Milestones & Acceptance Criteria

### Milestone 1: Project Kickoff & UX Alignment (Week 2)

- **Purpose:** Align on TruLabel’s purpose, scope, and initial UI direction
- **Acceptance Criteria:**
  - Initial UI/UX wireframes reviewed (scan screen, product view, history, rating)
  - Core Epics created in the backlog (Barcode scanning, product lookup, API Integration, etc)
  - Initial risk assessment documented (data gaps, API availability, offline use)

### Milestone 2: Core Barcode Scanning & Product Lookup (Week 4)

- **Purpose:** Establish core scanning functionality
- **Acceptance Criteria:**
  - Users can scan product barcodes using device camera
  - Legibility checks implemented (BR1: barcode must be readable)
  - The app retrieves product information (brand, name, barcode, category)
  - Error states for unreadable or missing product implemented
  - Basic “Product Not Found” fallback complete

### Milestone 3: Product Database & External API Integration (Week 6)

- **Purpose:** Connect the app to product sources and store product data
- **Acceptance Criteria:**
  - Product table, company table, certifications table created

- API integration layer connected to at least 1 external product database
- Data validation & integrity rules applied (BR2: maintain DB integrity)
- Products saved or updated upon scanning
- Offline fallback caching enabled

#### **Milestone 4: Ethical Rating Algorithm (Week 8)**

- **Purpose:** Implement a unique ethical scoring algorithm
- **Acceptance Criteria:**
  - Ethical Rating Algorithm implemented with weighted criteria:
    - Sustainability
    - Labor practices
    - Animal testing
    - Transparency
    - Additional user defined biases (eg: Canadian/local score)
  - Rating breakdown UI implemented (radar chart or bar chart)
  - Users can view rating methodology (transparency requirement)
  - Rating recalculates when any linked company data changes
  - All formula logic documented for QA

#### **Milestone 5: User Accounts, Daily Scan Limits & Subscription System (Week 10)**

- **Purpose:** Enable business model (free tier + unlimited tier)
- **Acceptance Criteria:**
  - Users can sign up / log in
  - FREE users limited to daily scan limit
  - PREMIUM users get unlimited scans
  - Scan counter resets daily
  - Subscription tier stored in DB

#### **Milestone 6: Scan History, Favorites & User Data Management (Week 12)**

- **Purpose:** Build personalization features
- **Acceptance Criteria:**
  - Every scan saved to history (timestamp required)
  - User can:
    - View history, Review items, Favorite/unfavorite items
  - Data integrity enforced (BR3: minimize null returns)

#### **Milestone 7: Company Info + News Integration (Week 14)**

- **Purpose:** Show users up-to-date ethical/company news
- **Acceptance Criteria:**
  - App retrieves company details (HQ, certifications, transparency score)
  - News feed integration working (credible sources requirement)



- Negative news impacts ethical score
- Link-out to full articles functional
- Company profile screen complete

#### Milestone 8: MVP Release v1.0 (Week 16)

- **Purpose:** Deliver a working end-to-end TruLabel build
- **Acceptance Criteria:**
  - Barcode → Product → Rating → News → History flow fully functional
  - iOS + Android test builds deployed
  - All critical bugs fixed
  - QA passes regression on scanning, rating, API calls
  - Stakeholder demo performed

#### Milestone 9: Final Release Candidate v2.0 (Week 20)

- **Purpose:** Stabilized version, ready for public release
- **Acceptance Criteria:**
  - All SRS features implemented
  - Performance optimization (scan → result < 3 seconds)
  - Error-handling for API downtime finalized
  - Full compliance with data accuracy & transparency requirements
  - Security review completed
  - App store assets prepared

#### Milestone 10: Final Release Candidate v2.0 (Week 22)

- **Purpose:** Complete the project and reflect
- **Acceptance Criteria:**
  - App deployed to App Store / Google Play
  - Final documentation delivered
  - Stakeholder sign-off

## Section 7 – Product Backlog & Implementation Schedule

### Sprint 1.1: User Registration

#### User story

As a new user, I **want to** create an account, **so that** I can access personalized features and save my scanning history

**Description**

Users need a secure registration system to create accounts for TruLabel. The system will use secure authentication with encrypted passwords, email validation, and enforce strong password requirements. This full-stack implementation will include a React Native registration form on mobile and Django REST framework on the backend.

**Acceptance Criteria**

- Registration form includes email, username, and password fields
- Password must meet security requirements (8+ characters, mix of upper/lower/numbers/symbols)
- Email addresses must be unique and validated
- Users receive confirmation upon successful registration
- Account is created with FREE subscription tier by default

**Testing Scenarios**

- Register with valid credentials
- Attempt registration with duplicate email
- Test weak password rejection
- Verify email validation works
- Test SQL injection attempts on form fields

**Technical Notes:** Implementation Scope: React Native forms (frontend), Django REST API with JWT authentication (backend), PostgreSQL users table

## Sprint 1.2: Barcode Scanning

**User story**

**As a shopper, I want to** scan product barcodes, **so that** I can instantly access product information.

**Description**

Core scanning functionality using device camera to read UPC/EAN barcodes. The system must handle various lighting conditions, provide haptic feedback on successful scan, and gracefully handle unreadable or damaged barcodes. Integration with react-native-camera and barcode detection libraries

**Acceptance Criteria**

- Camera activates with proper permissions
- Supports UPC-A, UPC-E, EAN-13, EAN-8 formats
- Scan completes in under 2 seconds
- Visual/haptic feedback on successful scan
- Clear error message for unreadable barcodes
- Works in low-light conditions with flash option

**Testing Scenarios**

- Scan valid product barcode
- Scan damaged/partial barcode

- Test in various lighting conditions
- Scan non-product barcodes
- Test camera permission denial handling

**Technical Notes:** Implementation Scope: React Native camera integration with ML Kit (frontend), barcode validation service (backend)

### Sprint 1.3: Ethical Rating System

#### User story

As a **conscious consumer**, I **want to** see ethical ratings for products, **so that** I can make values-aligned purchases.

#### Description

The ethical rating engine calculates a 0-100 score based on weighted factors: sustainability (25%), labor practices (25%), animal testing (20%), transparency (15%), local/Canadian production (15%). Algorithm must be transparent and documented. Ratings update when company data changes.

#### Acceptance Criteria

- Overall score displayed prominently (0-100)
- Breakdown shows all component scores
- Color coding: Green (70+), Yellow (40-69), Red (<40)
- "Learn more" explains methodology
- Updates reflect latest company data
- Missing data handled gracefully

#### Testing Scenarios

- Calculate scores for products with complete data
- Handle products with partial data
- Verify score recalculation on data updates
- Test edge cases (0 and 100 scores)
- Validate weighting algorithm accuracy

#### Technical Notes:

Implementation Scope: Rating visualization component (frontend), Python scoring algorithm, PostgreSQL ethical\_ratings table (backend)

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- "Learn more" explains methodology
- Updates reflect latest company data
- Missing data handled gracefully

**Testing Scenarios**

- Calculate scores for products with complete data
- Handle products with partial data
- Verify score recalculation on data updates
- Test edge cases (0 and 100 scores)
- Validate weighting algorithm accuracy

**Technical Notes:**

Implementation Scope: Rating visualization component (frontend), Python scoring algorithm, PostgreSQL ethical\_ratings table (backend)

### Sprint 1.4: External Product Database Integration

**User story**

As a system, we want to fetch product data from external sources, so that we have comprehensive product coverage.

**Description**

Integration with external APIs (Barcode Lookup, Open Food Facts, etc.) to supplement local database. Implements caching strategy, rate limiting, fallback handling, and data validation to ensure reliability and cost efficiency.

**Acceptance Criteria**

- Connects to at least 2 external APIs
- Implements rate limiting (100 calls/hour)
- Caches responses for 7 days
- Validates data before storage
- Falls back gracefully on API failures
- Logs all external calls for monitoring

**Testing Scenarios**

- Successful API data retrieval
- Handle API timeout/errors
- Test rate limit enforcement

- Verify cache invalidation
- Test data validation rules

**Technical Notes:**

API gateway service, Redis caching layer, data validation pipeline (backend)

### Sprint 1.5: Scan History

**User story**

**As a user, I want to** view my scanning history, **so that** I can track products I've checked.

**Description**

Maintains chronological record of all scanned products with timestamps, locations, and ratings at time of scan. Provides search, filter, and export capabilities for personal record-keeping.

**Acceptance Criteria**

- Auto-saves every scan with timestamp
- Shows last 100 scans by default
- Search by product name/brand
- Filter by date range, rating, category
- Export history as CSV
- Clear history option with confirmation

**Testing Scenarios**

- Save scan to history
- Search historical scans
- Filter by multiple criteria
- Export and verify CSV format
- Test history deletion

**Technical Notes:**

React Native history screen (frontend), scan\_history table operations, export service (backend)

### Sprint 1.6: Product Search

**User story**

**As a user, I want to** search for products by name, **so that** I can find items without scanning.

**Description**

Full-text search across products database with filters for category, brand, rating, and origin. Implements autocomplete, search history, and trending searches for better discovery.

**Acceptance Criteria**

- Search by product name, brand, or category
- Autocomplete suggestions after 3 characters
- Filter results by rating, origin, category

- Sort by relevance, rating, or name
- Recent searches saved
- "No results" with suggestions

**Testing Scenarios**

- Search with partial names
- Test autocomplete accuracy
- Apply multiple filters
- Search with typos
- Performance with 10k+ products

**Technical Notes:**

Implementation Scope: Search UI with filters (frontend), Elasticsearch integration, search analytics (backend)

## Section 8 – Client/Faculty Sign-off

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[Github repository](#)