

Latoya Jenkins

Marketing Specialist

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Professional Summary

Professional with 14 years of experience in Marketing Specialist, delivering impactful contributions across diverse projects. Focused on collaboration, innovation, and measurable business outcomes. Adaptable to changing environments and dedicated to continuous improvement. Passionate about achieving excellence through teamwork and skill development.

Work Experience

Marketing Specialist - Snow, Miller and Young, Lake Josehaven

2016-11-11 - 2024-10-15

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

Marketing Specialist - Reynolds and Sons, West Brittanyberg

2016-01-11 - 2022-04-23

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

Marketing Specialist - Hutchinson, Jennings and Novak, Lake Caleb

2018-05-21 - 2021-09-23

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

Education

Dickson-Griffith University - B.Tech

Graduated: 1998

Skills

Google Analytics, SEO, Content Strategy, Campaign Management

Certifications

Google Analytics Certification

Languages

Spanish, English