

Ms. Kelly Velasquez

UI/UX Designer

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Professional Summary

UI/UX Designer with 9 years of experience crafting intuitive digital products. Proficient in Figma, Adobe XD, and Sketch with expertise in wireframing and prototyping. Adept at conducting user research and usability testing to validate design decisions. Driven to create designs that balance business goals with delightful customer experiences.

Work Experience

UI/UX Designer - Davis, Williams and Salazar, Clarkland

2020-01-18 - 2024-07-10

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

UI/UX Designer - Lopez Ltd, Reginabury

2019-07-09 - 2023-01-28

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

UI/UX Designer - Smith-Salazar, Hendersonbury

2018-11-15 - 2024-04-07

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

Education

Saunders, Johnson and Hall University - B.Sc

Graduated: 1977

Skills

User Research, Prototyping, Adobe XD, Figma, Wireframing, Sketch

Certifications

PMP - Project Management Professional

Languages

Mandarin, German