

# Vanessa Lowery

## ***Marketing Specialist***

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## **Professional Summary**

Professional with 8 years of experience in Marketing Specialist, delivering impactful contributions across diverse projects. Focused on collaboration, innovation, and measurable business outcomes. Adaptable to changing environments and dedicated to continuous improvement. Passionate about achieving excellence through teamwork and skill development.

## **Work Experience**

### ***Marketing Specialist - Singh Ltd, New Ashlee***

2016-06-09 - 2023-03-21

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

### ***Marketing Specialist - Wilson-West, Flynnmouth***

2020-04-21 - 2023-05-04

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

### ***Marketing Specialist - Robinson-Moody, Cannonchester***

2017-12-21 - 2022-08-30

- Delivered key projects improving KPIs by 20-30%.
- Collaborated with cross-functional teams to achieve business objectives.
- Implemented innovative practices that improved efficiency and reliability.

## **Education**

### ***Martinez-Johnston University - B.Sc***

Graduated: 2005

## **Skills**

Content Strategy, SEO, Google Analytics, Campaign Management

## **Certifications**

Adobe Certified Expert

## Languages

Arabic, French