

### I COURSE COMPONENTS

the idea

#### Block I

- Introduction to Urban and Regional Economics and Course Overview
- Topic I: Regional and urban concentration forces
- Topic II: The empirics of agglomeration
- Topic III: Costs and benefits of agglomeration

#### ■ Block 2

- Topic IV: Monocentric city I (household location choice)
- Topic V: Monocentric city II (household location choice)
- Topic VI: Firm location choice
- Topic VII: The urban economy in general equilibrium

#### Block 3

- Topic VIII: The vertical dimension of cities
- Topic IX: Suburbanization and gentrification
- Topic X: Spatial inequalities

### INTRODUCTION

roadmap

- Last time: The vertical dimension of cities
  - 1) Vertical rent gradients
    - A vertical bid-rent model
    - Evidence on price gradients
  - 3) Profit-maximizing building heights
    - A theoretical model
    - The height elasticity of construction cost
  - 4) Land prices and building height
    - The land price elasticity of height
    - Building height in regulated environments
    - Height competition

### INTRODUCTION

roadmap

- This time: Suburbanization and gentrification
  - 1) Determinants of long-run trends
    - Relative transport cost by income groups
    - The lifecycle of buildings
    - Amenities
    - Endogenous gentrification
  - 2) Welfare dimension
    - Winners and losers
    - Role of mobility costs
  - 3) Consequences of Gentrification
    - Recent evidence

### **II SUBURBANIZATION**

in the MCM

- 20th centruy saw "decentralization"
  - Population movements from central cities to suburbs
- MCM offers two explanations
  - Increase in income (if commuting costs do not depend on income)
  - Decrease in <u>transport cost</u> due to better transport technology

$$\frac{\partial \left(\frac{\partial p_q}{\partial x}\right)}{\partial y} = \frac{t}{q^2} > 0 \qquad \frac{d\left(\frac{\partial p_q}{\partial x}\right)}{dt} = -\frac{1}{q} < 0$$

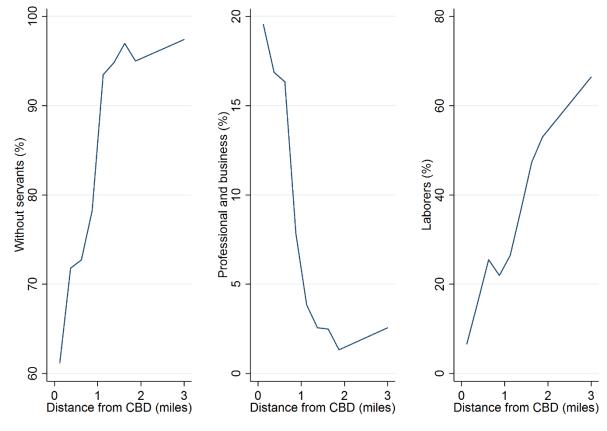
See Topic V

But suburbanization also associated with "white flight"

### II CENTRAL CITIES USED TO BE RICH

cities

### Socioeconomic status in Milwaukee in 1860

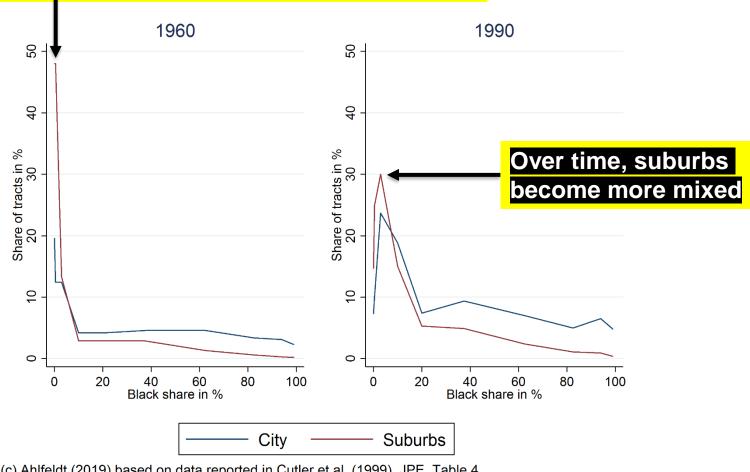


(c) Ahlfeldt (2019) based on data reported in LeRoy and Sonstelie (1981), JUE, Table 1

### II WHITE FLIGHT

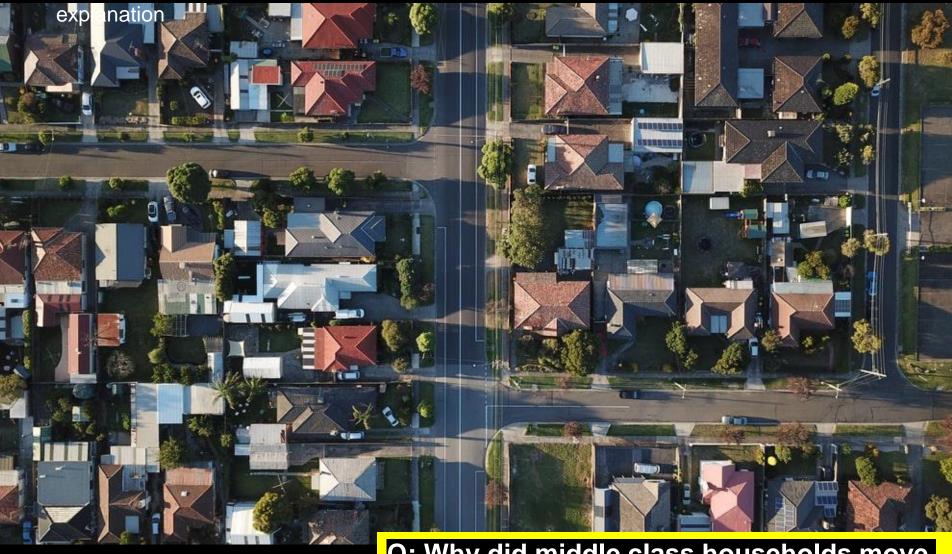
surburbs

### "White" (proxy for middle/high-income) move to suburbs



(c) Ahlfeldt (2019) based on data reported in Cutler et al. (1999), JPE, Table 4

# **II SUBURBANIZATION**



Q: Why did middle class households move to suburbs over the 20<sup>th</sup> century?

### **II GENTRIFICATION IN US CITIES 1990-2010**

Su 2022

## High-skilled are moving to city centres since 1990s

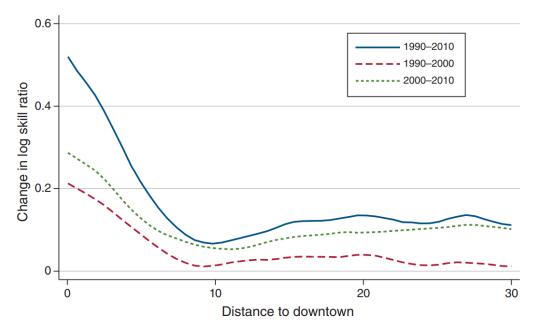


FIGURE 2. CHANGE IN SKILL RATIO BY DISTANCE TO DOWNTOWN

*Notes:* The graph shows a nonparametric plot between the change in log skill ratio and census tracts' distances to downtowns in the top 25 most populous MSAs (defined by population ranking in 1990). The solid line represents the change in log skill ratios from 1990 to 2010. The long-dashed line represents the change in log skill ratios from 1990 to 2000, and the short-dashed line represents the change from 2000 to 2010.

Source: The source of the data is the decennial census and ACS provided by NHGIS.

### II CORE VS SUBURBS IN US CITIES 1950-2010

Su 2022

### Gentrification associated with rising income and property prices

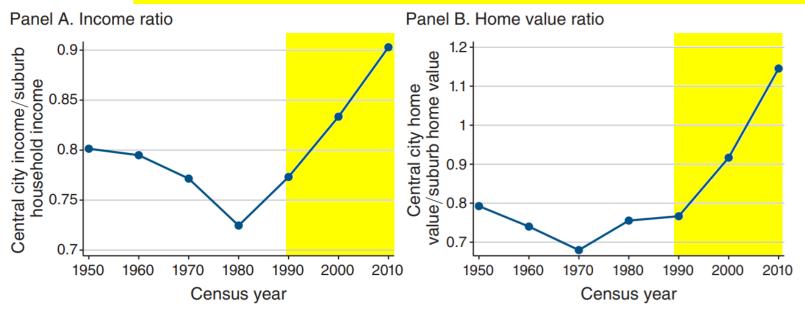


FIGURE 1. INCOME AND HOME VALUE RATIO BETWEEN CENTRAL CITY AND SUBURBAN NEIGHBORHOODS

*Notes:* Central cities in these figures are census tracts that are located within five miles of the downtown in the respective MSAs defined in Holian and Kahn (2015). The values plotted are the mean income and home value of the census tracts located in the central cities and the mean income and home value of noncentral city census tracts in the top 25 MSAs (defined by population ranking in 1990).

Sources: The source of the data is the decennial census and ACS provided by NHGIS.

# **II GENTRIFICATION**

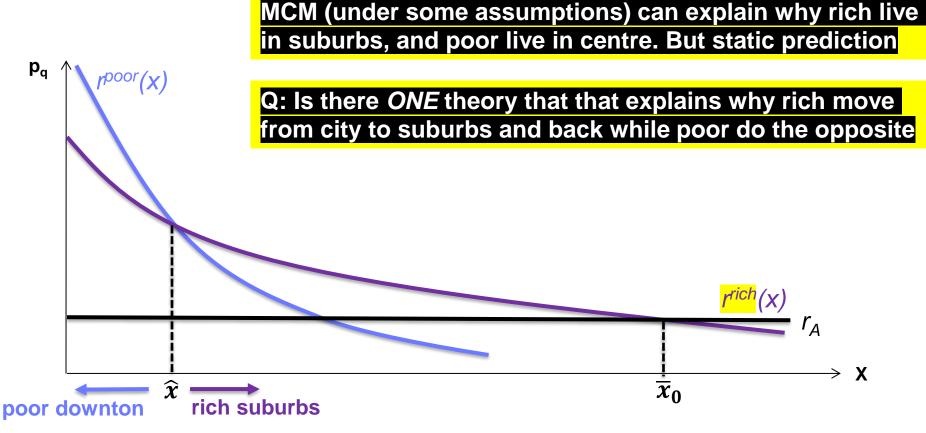


Q: Why have many central cities recently become more attractive to middle-to-high income households?

# III INCOME SEGREGATION (RECALL TOPIC V)

comparative statics

Being able to <u>predict</u> the <u>lifecycle of cities</u> can be very <u>profitable</u>



### III THE TRANSPORT COST CYCLE

commuting modes by income

- LeRoy and Sonstilie (1981) extend the standard MCM
  - Allow for <u>different transport modes</u>
- New modes are usually faster, but also more expensive
  - First adopted by the rich since they value time highly
  - Later adopted by others as the decreases and incomes rise over time
    - Subways
    - Cars
    - Helicopters and drones?
- LeRoy and Sonstilie (1981) focus on cars
  - Affordable to the rich at the beginning of the 20th century
  - Affordable to (almost) all at the end of the 20th century (in the US)

### III THE TRANSPORT COST CYCLE

commuting modes by income

#### Assumptions

- Two transport modes, one fast and expensive, one slow and cheap
- Income elasticity of housing demand < marginal commuting cost</p>

$$\frac{\partial q(y)}{\partial y} < \frac{\partial t(y)}{\partial y}$$
 See Topic V for background

#### Implications

- Rich live in centre if rich and poor use the same mode
  - Fast mode unaffordable to both
  - Fast mode affordable to both

Standard setting

■ Rich live in suburbs IFF fast mode is affordable to rich, exclusively



### **III FOUR PERIODS**

commuting modes by income

### ■ 1) Paradise

Rich live in centre

■ Fast mode is so expensive that <u>all</u> commuters use <u>slow</u> mode

### 2) Paradise lost

Rich move to suburbs

- Fast mode affordable to rich, unaffordable to poor
- Downtown deteriorates

### ■ 3) (Re)gentrification

Poor move to suburbs

Fast mode affordable to rich and poor

### 4) Paradise regained

Poor live in suburbs

- All poor commute by fast mode
- Downtown completely restored, but deterioration in suburbs

### III CAR OWNERSHIP OVER TIME

commuting modes by income

#### Car ownership has steadily been reaching lower income groups

Percentage of Households Owning Cars, by Income Quintile

Quintile									
Year	Lowest	Second	Third	Fourth	Highest				
1952	26	44	64	79	89				
1957	33	62	82	89	95				
1962	32	65	76	91	94				
1969	45	79	93	95	97				
1977	61	89	95	97	97				

Paradise lost?

Regentrification?

Sources. 1962 Survey of Consumer Finances [12], 1970 Survey of Consumer Finances [13], Federal Reserve Board, 1977 [4].

In 2017, 92 % of the US households had access to a vehicle according to census

"Cylce" can come to an end and repeat itself with a new transport mode

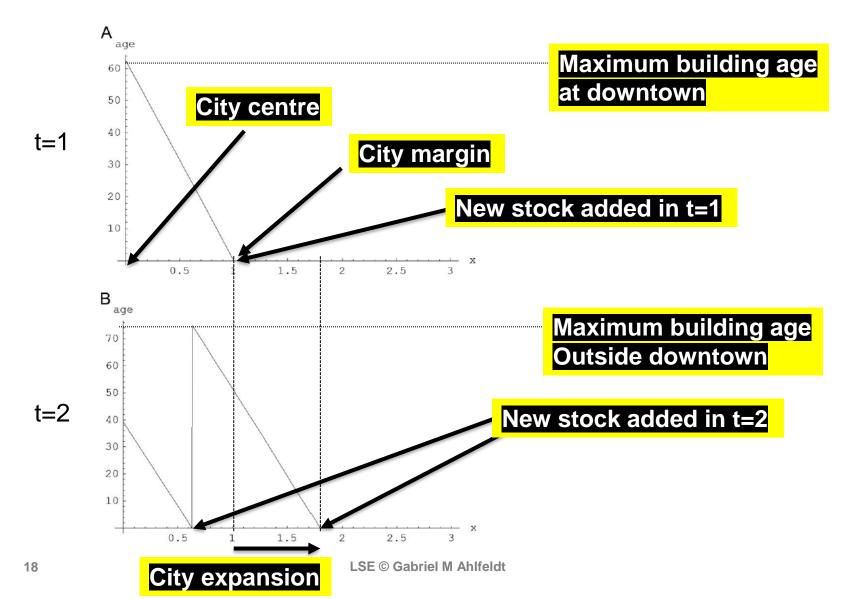
### III THE ROLE OF HOUSING AGE

Brueckner and Rosenthal (2010)

- Relative housing age changes over time (Brueckner and Rosenthal, 2010)
  - City expands
  - New housing stock is added at the margin
  - Once housing reaches end of the lifetime, new stock replaces old
- High-income households have strong preference for housing services
  - High-income household "follow" new housing stock
- Lifecycle of buildings generates cycle of downtown income
  - Suburbanization when housing stock in downtown ages
  - Gentrification when downtown housing stock is renewed

### III THE LIFECYCLE OF BUILDINGS

Brueckner and Rosenthal (2010)



### III HOUSING PREFERENCES

Brueckner and Rosenthal (2010)

■ Bid rent functions for rich *r* and poor *p* 

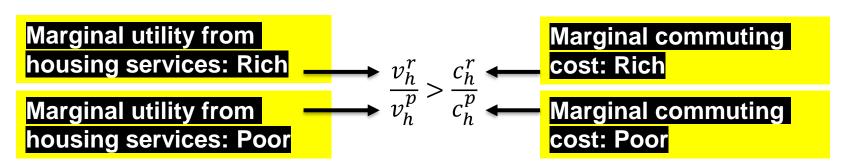
h'(a)<0: housing services deteriorate in age

$$\frac{\partial R_r}{\partial x} = -\tau y_r(t) + \left(\frac{v_h}{v_c}\right)_r h'(a) \frac{\partial a}{\partial x}$$

$$\frac{\partial a}{\partial x} < 0: Age decreases in distance between jumps$$

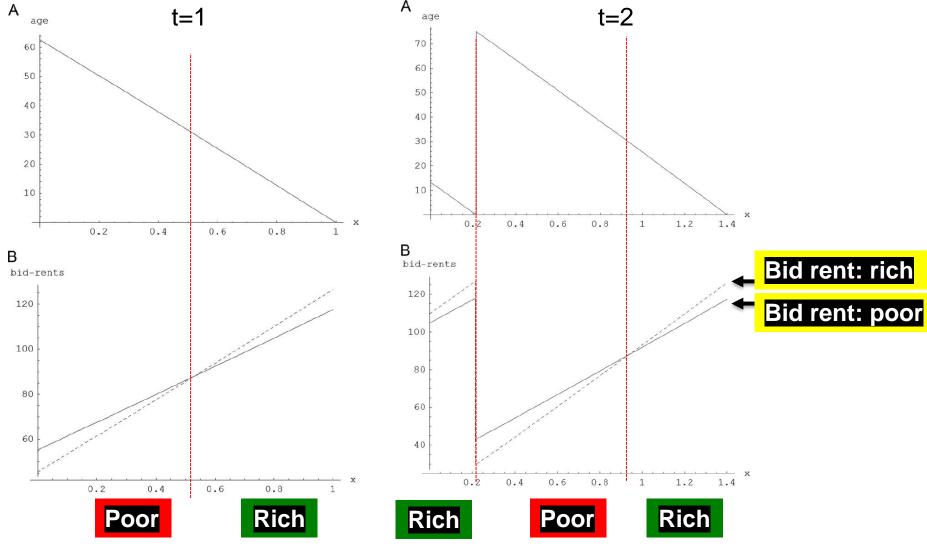
$$\frac{\partial R_p}{\partial x} = -\tau y_p(t) + \left(\frac{v_h}{v_c}\right)_p h'(a) \frac{\partial a}{\partial x}$$

 Marginal utility from housing services increases faster in income than marginal commuting cost



### **III INCOME SORTING**

Brueckner and Rosenthal (2010)



### III EVIDENCE

Brueckner and Rosenthal (2010)

#### ■ Tract-level incomes relative to MSA average in US in 2000

- Increase in distance from the CBD
- Decrease in distance from the CBD when controlling for housing age

#### Conclusion

Housing age matters for income distribution

#### Prediction

- Over the next two decades, housing stock will
  - age in many suburban tracts
  - be replaced/renovated in many downtown tracts
- Downtowns will gentrify, downtown-suburb income gap will shrink

Supply side contributes to income segregation cycle

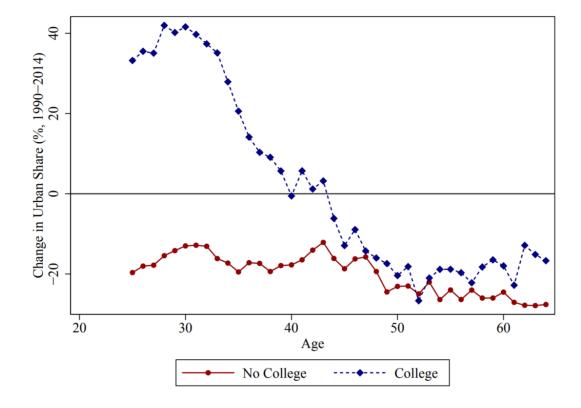
### III WHICH GROUP DRIVES GENTRIFICATION?

Couture and Handbury (2019)

Downtown gentrification driven by young collegeeducated workers

Q: What drives these workers into downtown?

Figure 2: Percent Change in Urban Share by Age and Education (1990-2014)



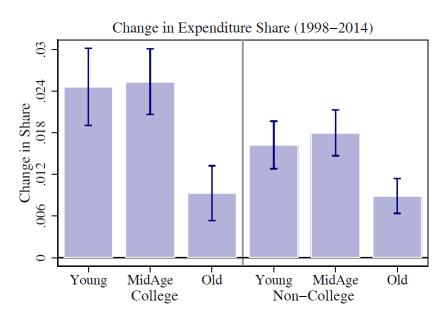
Notes: The figure shows the percent change between 1990 and 2014 (2012-2016 ACS) of the average urban share of college and non-college educated individuals by age. The data comes from the IPUMS Public Use Microdata Sample and is restricted to the set of 25-64 year-olds in the 27 CBSAs where we can define constant geography urban areas in 1990 and 2012-2016. The urban area of each CBSA is the set of tracts closest to city center that constitute 10% of the total CBSA population in 2000. See refap:data for further description of methodology.

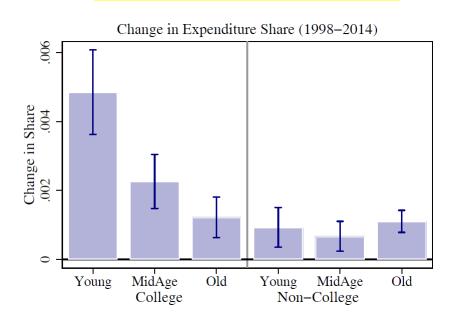
### III EXPENDITURES OF YOUNG HIGH-SKILLED

Couture and Handbury (2019)

#### Restaurants

### Nightlife establishments





Notes: The left-hand chart in each panel shows mean CEX expenditure shares for each age-education group and the right-hand chart shows mean NHTS trip shares. In the CEX, restaurants expendidture is "food away from home" (UCC Codes 190111-190926), and nightlife is "alcohol away from home" (UCC Codes 200511-200536). In the NHTS, restaurant trips are to get a meal (not grocery). Nightlife trips are all trips categorized as "Go out/hang out". The bands around the end of each bar depict 95% confidence intervals.

Young high-skilled increasingly spend their money on urban non-tradable goods

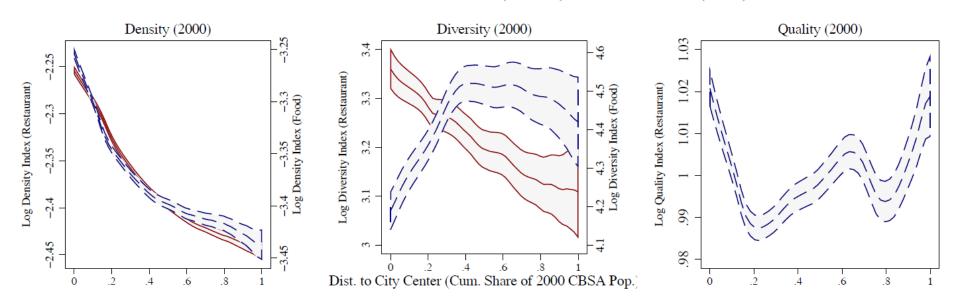
### III LOCATION OF URBAN AMENITIES

Couture and Handbury (2019)

### Urban non-tradable goods are available downtown

### Increasing demand for consumption pulls young, high-skilled into downtowns

Panel A: Initial Levels in Restaurants (dashed) and Food Stores (solid)



Notes:Panel A shows a non-parametric kernel fit of the log of amenity density and diversity indexes in 2000 for restaurants and food stores and the amenity quality index in 2000 for restaurants, plotted against the young-college population-weighted distance from the city center for all tracts in our estimation sample. Panel B shows a kernel of the 2000 to 2010 percent change in these indexes. The shaded region around kernel fit depicts the 95% confidence interval. Amenity establishment location is from the NETS data. See Appendix B for details on consumption amenity index construction.

### **III AMENITY DISTRICTS**

Carlino and Saiz (2019)

## Beautiful neighbourhoods attract rich and high-skilled and experience rent growth

TABLE 11 Evolution of "beautiful" neighborhoods: 1990-2000

TABLE II Evolution of Beautiful Incignibornoods. 1770 2000									
	ΔLog population (1)	ΔLog housing units (2)	ΔShare with BA (3)	ΔLog income (4)	ΔShare non- Hispanic white (5)	ΔLog rent (6)	ΔLog rent (7)	ΔLog population (8)	ΔLog rent (9)
Top 5% historic gravity	-0.007	-0.008	0.014	0.044	0.024	0.022	0.017	0.021	0.012
	(0.006)	(0.006)	(0.002)***	(0.005)***	(0.002)***	(0.007)***	(0.007)**	(0.006)***	(0.007)
Top 5% recreational gravity	0.002	-0.009	0.021	0.068	0.038	0.032	0.027	0.022	0.037
	(0.006)	(0.006)	(0.002)***	(0.005)***	(0.002)***	(0.007)***	(0.008)***	(0.006)***	(0.008)***
Top 5% photo number	0.058	0.069	0.008	0.029	0.012	0.007	0.007	0.055	0.025
	(0.005)***	(0.005)***	(0.001)***	(0.004)***	(0.002)***	(0.006)	(0.006)	(0.005)***	(0.006)***
Central city	-0.112	-0.103	-0.006	-0.041	0.004	0.025	0.021	-0.05	0.003
	(0.002)***	(0.002)***	(0.001)***	(0.002)***	(0.001)***	(0.003)***	(0.003)***	(0.003)***	(0.003)
Log distance to CBD							-0.005		
							(0.002)***		
MSA fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Other 2000 census tract controls	No	No	No	No	No	No	No	Yes	Yes
$R^2$	0.14	0.14	0.07	0.12	0.11	0.07	0.08	0.19	0.1
Observations (census tracts)	51,192	51,072	51,189	50,899	51,192	50,432	48,358	51,001	50,386

Historic gravity and recreational gravity are distance-weighted sums of nearby historic landmarks or amenities museums, local attractions, zoological and botanical gardens, golf clubs, major theatrical and opera venues, parks, and other centres itemized by TeleAtlas. Geotagged photos can be theoretically linked to amenity value via a social media production function (Ahlfeldt (2013).

Carlino and Saiz (2019)

### III THE ROLE OF URBAN CONSUMPTION

gentrification and consumer city

- Young and high-skilled attracted to distinctively <u>urban consumption goods</u>
  - E.g. restaurants, museum, (movie) theatres, nightlife amenities, etc.
  - "Endogenous amenities" require a large consumer base (density)
  - Small direct effect of increase in value of time by high-skilled is amplified by endogenous amenities (residential spillovers) (Su 2022)
- Other factors
  - Expansion of working hours may also play a role (Edlund et al. 2019)
  - Reduction in crime also helps (O'Sullivan 2004, Ellen et al 2019)
- Centrality is <u>necessary</u>, but not a <u>sufficient</u> condition
  - Gentrification happens in areas with high amenity value
    - Recreational gravity: Proximity to historic fabric
    - **Historic gravity**: Proximity to points of interest
    - Places of "human interest": Captured by photos in social media

# III GENTRIFICATION

explanation

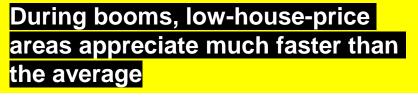


Q: Can gentrification be "contagious"?

### III APPRECIATION DURING REAL ESTATE BOOMS

Guerrieri et al. (2013)

Housing Price Growth versus Initial Housing Price 2000-2006: New York MSA



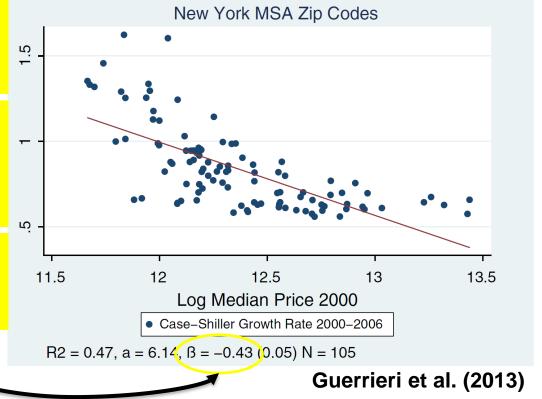
Appreciation 2000-2006:

NYC: 80%

**Harlem: 130%** 

Midtown: 45%

Mean-reversion tendency generalizes to broad set of cities β=-0.24



"Prime areas" are less dynamic in boom, but more resilient during downturns
See for complementary evidence on "anchoring effect" (Lee and Lin, 2017)

### III APPRECIATION DURING REAL ESTATE BOOMS

Guerrieri et al. (2013)

## Places near high-price neighbourhoods appreciate faster

Regression of neighborhood house price appreciation on distance to nearest high-price neighborhood and other controls, across different samples with different house price measures.

Time period	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Log distance to nearest high-price	-0.061	-0.062	-0.044	-0.067	-0.231	-0.136	-0.140
Neighborhood	(0.021)	(0.019)	(0.029)	(0.037)	(0.042)	(0.032)	(0.029)
Log distance to nearest high-price	-	-	-	0.070	0.068	0.077	0.083
Neighborhood * city wide bust indicator				(0.044)	(0.051)	(0.029)	(0.032)
House price measure/	C-S	C-S	C-S	C-S	Census	Census	Census
Neighborhood aggregation	Zip	Zip	Zip	Zip	Census	Census	Census
	Code	Code	Code	Code	Tract	Tract	Tract
Time period	00-06	00-06	90-00	90-00	90-00	90-00	80-90
Vector of Z controls included	No	Yes	Yes	Yes	Yes	Yes	Yes
Number of observations	236	236	223	223	3099	7955	4253
Mean log distance to nearest	1.23	1.23	1.22	1.22	0.401	0.499	0.322
High-price neighborhood							
Std. dev. log distance to nearest	0.524	0.524	0.488	0.488	0.778	0.719	0.716
High-price neighborhood							

Note: Table shows regression of neighborhood house price appreciation between period t and t+k on log distance to nearest high price neighborhood within the neighborhood's city, city fixed effects, and a vector of neighborhood controls. High price neighborhoods are those neighborhoods that are within the top quartile of average neighborhood house prices in year t. We restrict our analysis in this table to those neighborhoods within the city which were in the bottom half of the house price distribution in period t. See text for additional sample descriptions and discussion of the controls included. Robust standard errors, clustered by city, are shown in parentheses. All regressions are weighted by the number of owner occupied housing units in the neighborhood in the initial year.

Guerrieri et al. (2013)

### III A MODEL OF ENDOGENOUS GENTRIFICATION

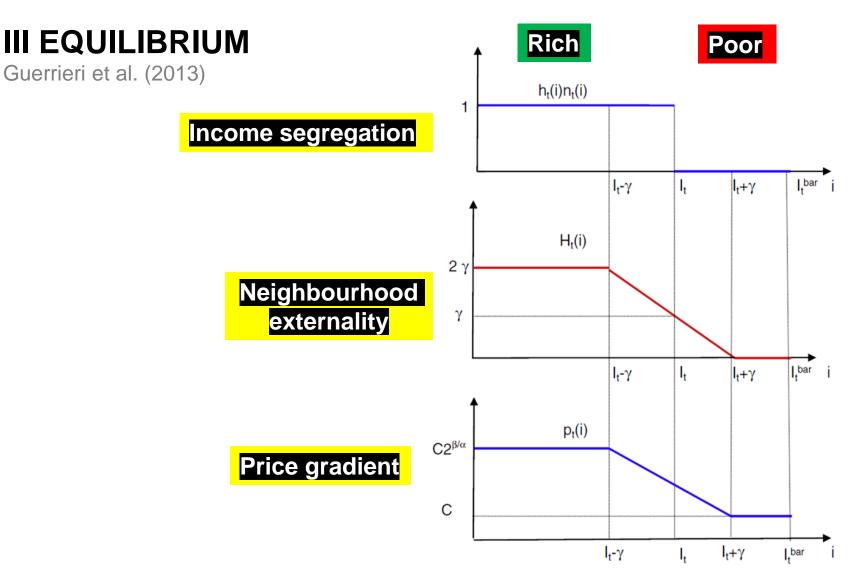
Guerrieri et al. (2013)

#### Assumptions

- Linear city, each point on a real line is an fundamentally identical location
- Agents are fully mobile
- Developer builds housing at a constant marginal cost; constant density
- Agents are heterogenous in income
- All agents prefer to live close to richer neighbours
- Poorer pay a lower premium for being close to rich
  - (spillover enters multiplicatively in utility function)

### Static predictions

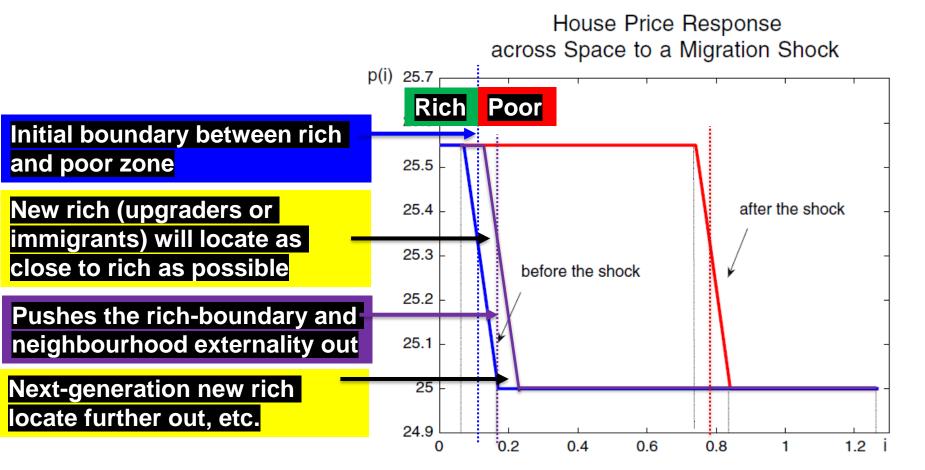
- Rich live closely together
- Poorer live further away from rich neighbourhoods ← Spatial equilibrium
- House prices offset for neighbourhood externality
  - Are highest in the rich neighbourhood
  - Decline in distance from rich neighbourhood
  - Fall to the level of marginal hosing cost where spillover fades out



**Fig. 2.** Figure shows the model predicted relationship between the size of the rich neighborhood (top panel), the value of the neighborhood externality (middle panel), and the house price in the neighborhood (bottom panel). For this figure, we assume  $C^P = C^R$ . This is done for illustrative purposes.

### III EQUILIBRIUM

Guerrieri et al. (2013)



**Fig. 3.** We set  $\alpha = .8$ ,  $\beta = .8$ ,  $\delta^R = .2$ ,  $\delta^P = 0$ , A = 1,  $\gamma = .1$ , r = .03,  $y^R = 1$ ,  $y^P = .5$ ,  $C^R = C^P = 25$ ,  $N^R = N^P = .5$ . The shock is an unexpected and permanent increase in  $\phi$  from  $\phi = 1$  to  $\phi = 5$ .

### III ENDOGENOUS GENTRIFICATION

Guerrieri et al. (2013)

- Guerrieri et al. (2013) develop a model with a <u>neighbourhood externality</u>
  - People like to live next to rich neighbours
  - Equilibrium is characterised by income segregation
- "New rich" (migrants or upgraders)
  - Move to places that are closest to the, but not already rich
  - Neighbourhood appreciates
  - Poor being are being displaced to cheaper places with lower spillovers
  - Cycle continuous

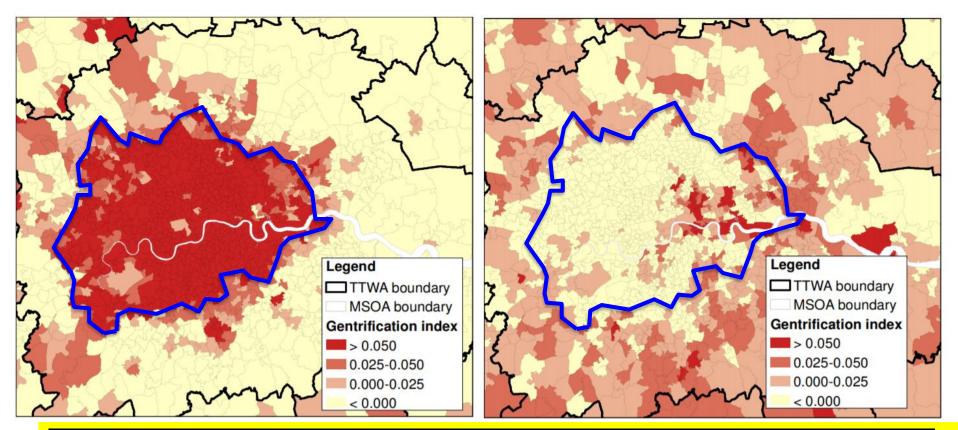
Gentrification is spatially "contagious"

### III ORIGIN OF NEIGHBOURHOOD EXTERNALITY

role of neighbourhood externalities

### Gentrification index 1990s

Gentrification index 2000s

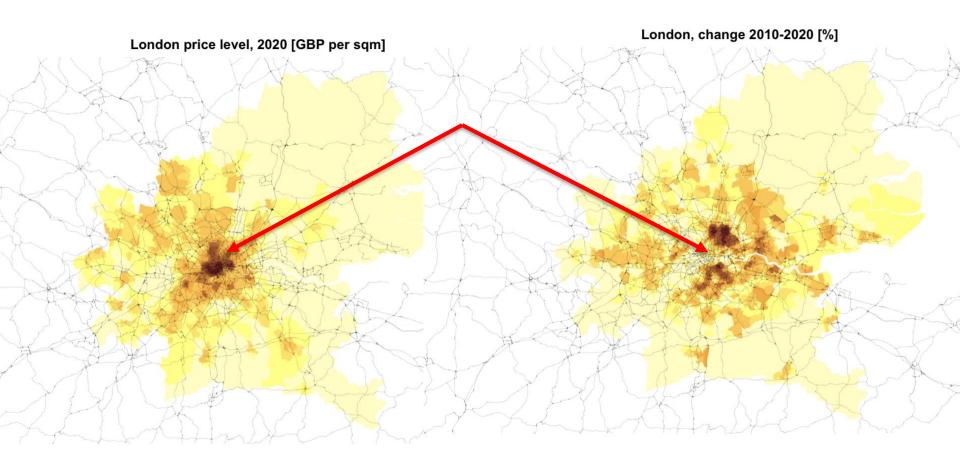


Areas that gentrified in the 1990s were (mostly) no longer gentrifying in 2020s

Gentrification moved to adjacent areas

# III ORIGIN OF NEIGHBOURHOOD EXTERNALITY

role of neighbourhood externalities



Ahlfeldt, Carozzi, Makovsky (2021)

Gentrification moved to adjacent areas

### III AN IVESTOR'S GUIDE

enjoy returns to gentrification

- Correctly predicting gentrification helps generating returns to investment
- Target areas
  - To-be-gentrified areas must be *below-average income areas*
  - With (some) buildings appraoching the end of their lifecycle
  - With fundamental amenities such as historic character
  - In close *proximity to richer areas*
  - Ideally, some *urban consumption amenities* are already there
  - Aras that will benefit from the next transport revolution

Risk-return trade-off

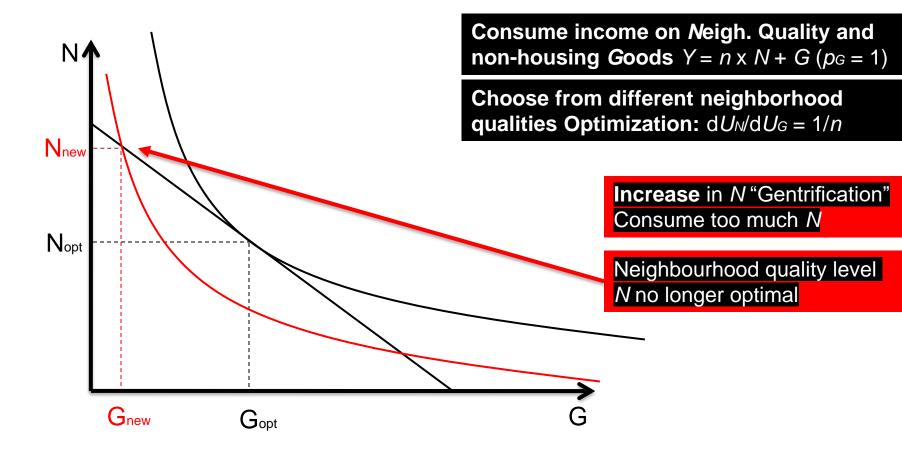
Marginal areas (gentrifying or close to gentrifying) offer greatest potential Established areas (high-income, high-price) are "save havens"





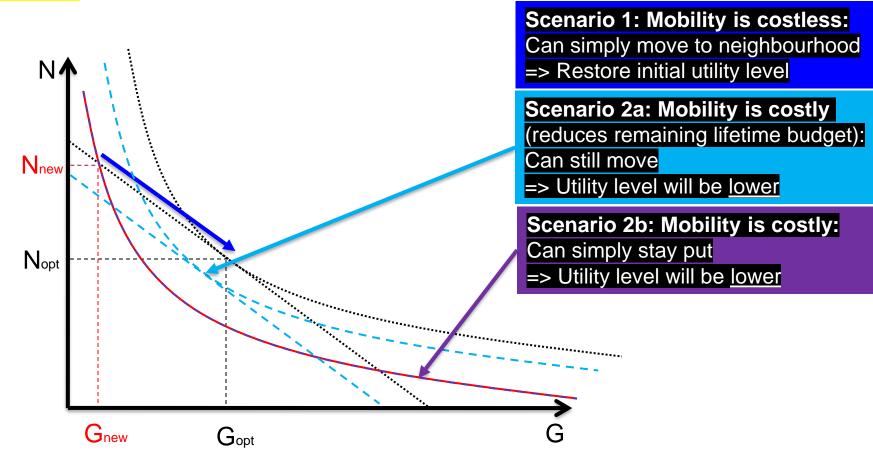
### IV UTILITY MAXIMIZATION



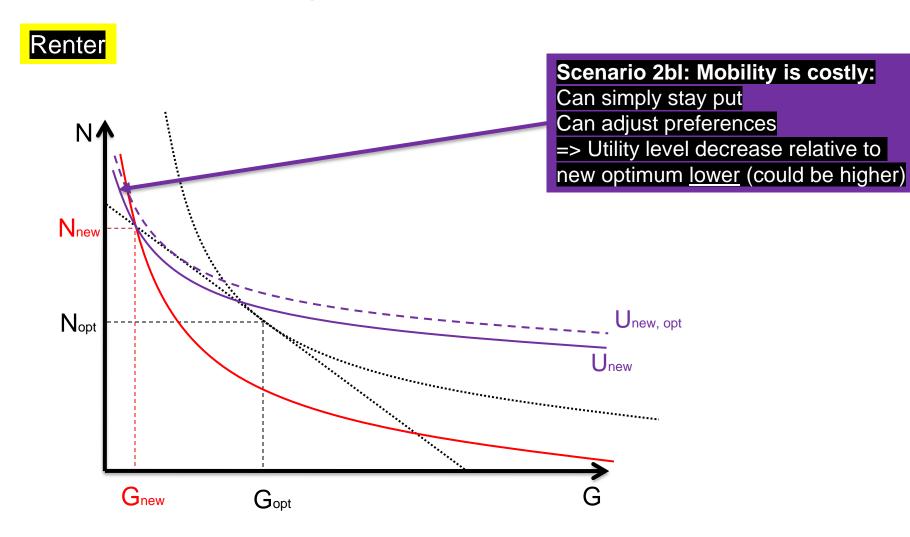


### IV UTILITY MAXIMIZATION

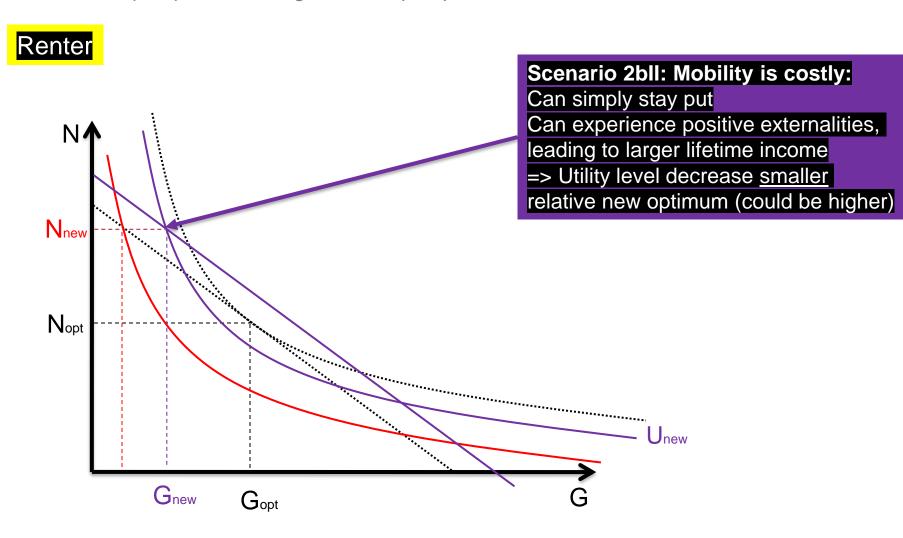




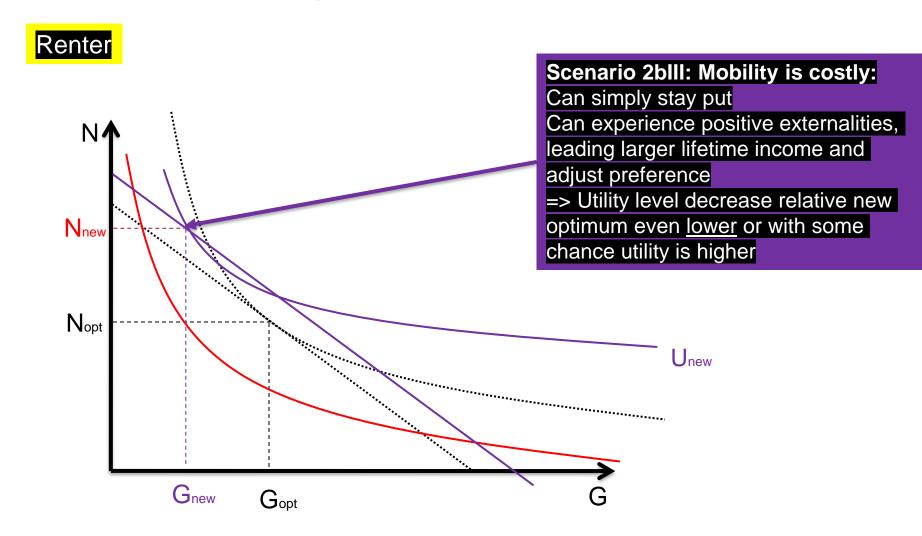
# IV UTILITY MAXIMIZATION



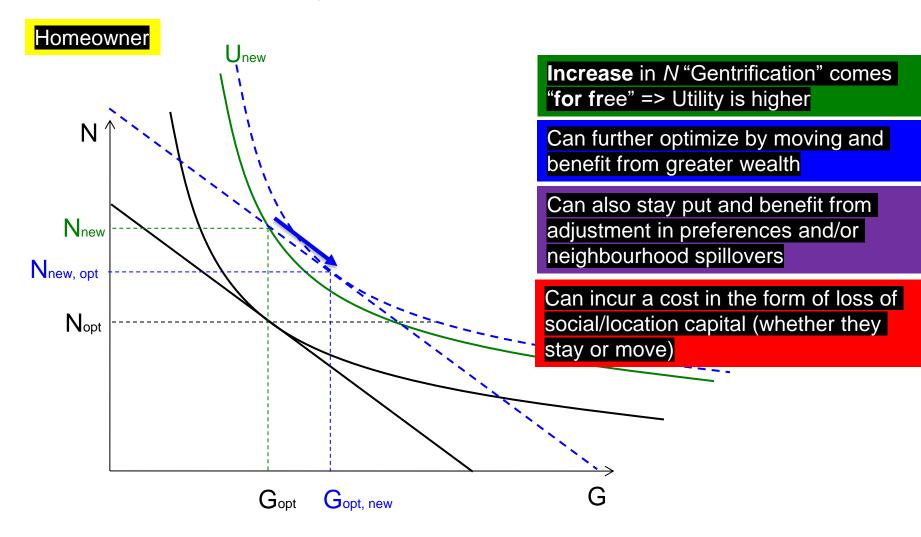
### IV UTILITY MAXIMIZATION



### IV UTILITY MAXIMIZATION



### IV UTILITY MAXIMIZATION



### IV SUPPORT AND RESISTANCE TO IMPROVEMENTS

attitudes towards gentrification

- Homeowners should support initiatives that increase property value
  - Homevoter hypothesis (Fischel, 2005)
  - In a **high homeownership** environment, voters **supported** statium development where **prices** are expected to **increase** (Dehring et al. 2008)
- Renters have more reason to oppose urban renewal
  - In a **low-homeownership** environment, voters **opposed** a major urban renewal project that was expected to lead to **gentrification** (Ahlfeldt, 2011)
- The same **positive price signal** should be **supported by homeowners** (homevoters) and **opposed by renters** (leasevoters) and vice versa
  - Evidence from aircraft noise (Ahlfeldt & Maennig, 2015)

Expected negative effects from gentrification seem to dominate for renters

### **V EVIDENCE: DISPLACEMENT**

evidence

### US

- Gentrification has moderate or no effects on out-migration
- Neighbourhood change driven by in-migration
  - (Brummet and Reed 2019, Ding et al. 2019, Ellen and O'Reagan 2011, Freeman 2005)
- Gentrification reduces white flight (Ellen and O'Reagan 2011)
- Gentrification of poor black neighbourhoods creates neighbourhoods that are attractive to middle class black households
  - (McKinnish et al 2010)

### UK

- Gentrification leads to significant displacement
  - (Waights, 2018)

### **V EVIDENCE: EFFECTS ON STAYERS**

evidence

- Stayers experience positive spillovers from gentrification
  - Experience greater gains in income (Ellen and O'Regan 2011)
  - Greater neighbourhood satisfaction (Ellen and O'Regan 2011)
  - Children are more likely to attend and complete college (Brummet and Reed, 2019)
- Employment grows faster than average in gentrifying neighbourhoods
  - Increases jobs in restaurants and services sectors and reduces jobs in manufacturing and wholesale sectors (Lester et al 2014)
  - Local residents lose jobs but gain jobs further away (Meltzer and Ghorbani 2017)
- Gentrification reduces crime (Autor et al. 2017)

Net effects depends on housing costs => May or may not be positive for renters

### SUMMARY

conclusion

### Determinants of dynamic spatial income pattern

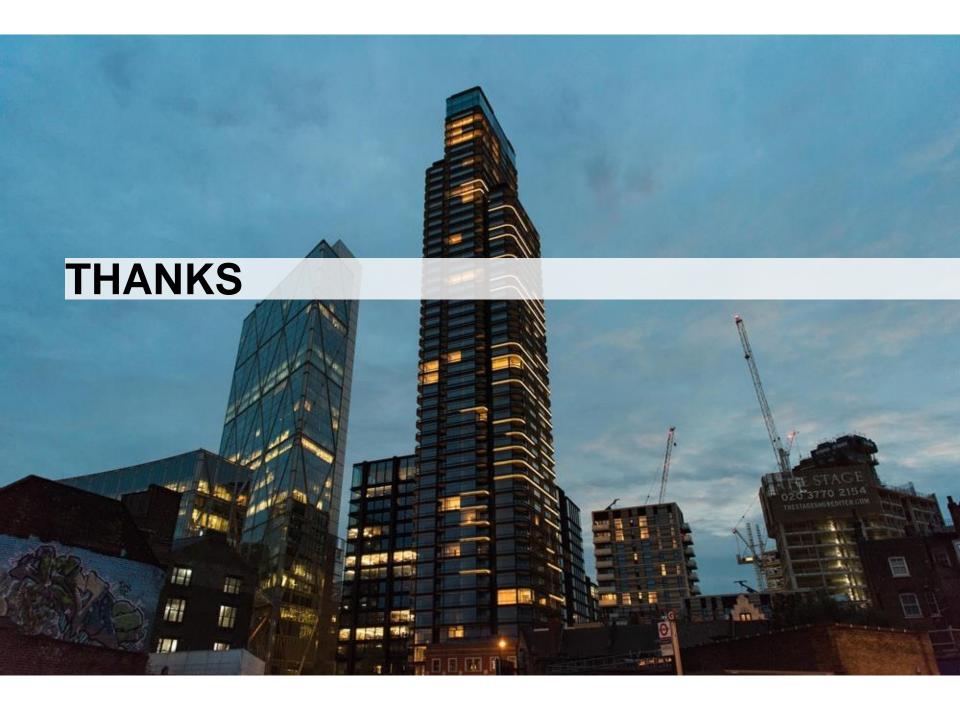
- New expensive transport mode temporarily push rich to suburbs
- Lifecycle of buildings supply-side cyclicality in attractiveness to rich
- Consumption amenities attract young college-educated workers
- Gentrifiers are attracted to rich neighbourhoods due to spillover effects

### Welfare effects of gentrification

- Renters lose unless they benefit from spillovers or adjust preferences
- Homeowners benefit from gentrification, except for loss of social capital

### Evidence points to limited displacement effects and benefits to stayers

- Stayers may still be net losers if they rent
- Next: Spatial inequalities
  - More on role of mobility cost



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