



MUHAMMAD ELYAS

EDUCATION

Abbottabad University of Science and Technology

Session: 2017-2021

Qualification: Software Engineering

EXPERIENCE:

Graphich Designer and Digital Marketer:

Dec 2023- Continue.

Company: Radiant Information Technology (RITCO). KSA

- Design Different Company Profiles, Logos, Brochures, Cover Pager etc
- Set Marketing Campaigns on Different Platforms.
- Responsible for all Design concepts.
- Responsible for all Marketing Strategies.
- Responsible for clients meetings and Projects Handling.

Websites www.ritco.sa.com www.nbs.sa.com

Graphic Manager:

Company:

AZshopping.pk Nov

2021- Aug 2023

- Design web pages, brochures, logos, products, signs, books, magazine covers, annual reports, advertisements, and other communication materials.
- Schedule projects and define budget constraints.
- Develop illustrations, logos and other designs using software.
- Use the appropriate colors and layouts for each graphic
- Test graphics across various media.
- Work within corporate brand guidelines.

Website: <https://azshopping.pk/>

Video Animation & Social Media Manager:

Company: AZshopping.pk

Nov 2021- Aug 2023

- Responsibility of shooting videos for website.
- Responsibility of Edition videos for websites
- Animate different logos by using different type of software tools.
 - Adobe Premier Pro
 - Adobe After Effects
- Manage all social media accounts.
- Managing posts and responding to followers and keep update of latest technologies and social media trends

OBJECTIVE

To secure a challenging position in a reputable organization to expand my learning, knowledge, and skills. Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

CONTACT

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LOCATION

Riyadh Al Malaz KSA

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IQAMA STATUS

One Year Valid and Transferable
Iqama

BACKGROUND AND PROFILE

Create various diagrams, flowcharts and models that illustrate the type of code needed for programmers.

Expert in implementation of each step of project.

Eager to learn new technologies and methodologies.

Always willing to innovate the new things which can improve the existing technology.

TECHNICAL SKILL

MS Office
Video Editing
Graphic Designing
Search Engine Optimization
Management Skills

Languages

English
Urdu/Hindi

Graphic Designer:

Company: Seekho and Seekhao Abbottabad
2019-2021 (Part time)

- Design web pages, brochures, logos, products, signs, books, magazine covers, annual reports, advertisements, and other communication materials.
- Schedule projects and define budget constraints.
- Develop illustrations, logos and other designs using software.
- Work with copywriters and creative director to produce final design.
- Use the appropriate colors and layouts for each graphic
- Test graphics across various media.
- Work within corporate brand guidelines

Search Engine optimization:

Seekho and Seekhao Abbottabad
2018-2019 (Part time)

- Responsibilities of managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks.
- Execute tests, collect and analyze data and results, identify trends and insights in order to achieve maximum ROI in paid search campaigns.
- Keyword ranking (short tail long tail)
- Use of SEO automation tools and extensions.

PROJECT

FYP:

Expert Worker Finder

Mobile Application for Android User.

- People will easily find Different type of Workers According to User Demand.
- Able to Add/update new records.

Bint Al Bilad:
Saudi Arabia (KSA)

- Product designing and Different Brand Representation
- Brochures Videos and Logo Designing.
- Creating of all Social Media Posts.

Visit Site: <https://www.bintalbilad.com>

SRS Based Project:
Abbottabad University Of Science and Technology

- Do a SRS based project on Department notifier at Abbottabad University of Science and technology (06 months)

ACHIVEMENTS:

1. Prime Minister Laptop winner.
2. Selected for ehsaas graduate scholarship program.
3. 3 rd position holder in poster exhibition of project idea in Abbottabad University of science and technology 20 Feb 2020.

CERTIFICATION:

- Experience Certification of Graphic designing from AZShopping.pk
- Experience Certification of Graphic Manager from Seekho and Seekhao.
- Certificate of SEO – Blogging and youtubing.
- Certificate of participation in poster exhibition of project idea in Abbottabad University of science and technology.
- Certificate of participation in career connect 2020 for training on CV making, Interview Q&A, Professional ethics and communication skills by Seekho&Sekhaow 29 Oct 2020.
- Certificate of participation in Durshal the Entrepreneurial Culture in AUST Abbottabad.