SELECT NAME , PRICE FROM Product
Where Name = 'A3'

1- Non Clustered Index Seek

Non Clustered Index On Name Column
with include (Price Column)

First Level : Root Node

page 1000

index key	page id
A	2001
D	2002
.....	.....
Z	200X

Second Level : intermediate nodes

page 2001

index key	page id
A	9003
B	9003
C	9004

page 2002

index key	page id
D	9004
E	9005
.....	.....

index key	page id
....	.....
....	.....
Z	.....

Third Level : Leaf Nodes

page 9002

Non-Clustered Index (name)	Clustered index (id)	included Column (Price)
A1	9	30
A2	3	180
A3	5	70
B1	4	90
B2	8	100

page 9003

Non-Clustered Index (name)	Clustered index (id)	included column (price)
C1	6	200
C2	1	10
D1	2	15
D2	7	40