

Year

2012	2016	2017	2019	2020	2021
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Saudi Unicorns Program

Performance Dashboard



PRORAM BUDGET



3bn

Planned
Budget



2bn

Committed
Budget



222M

Actual Cost

Number of participating companies

Growth

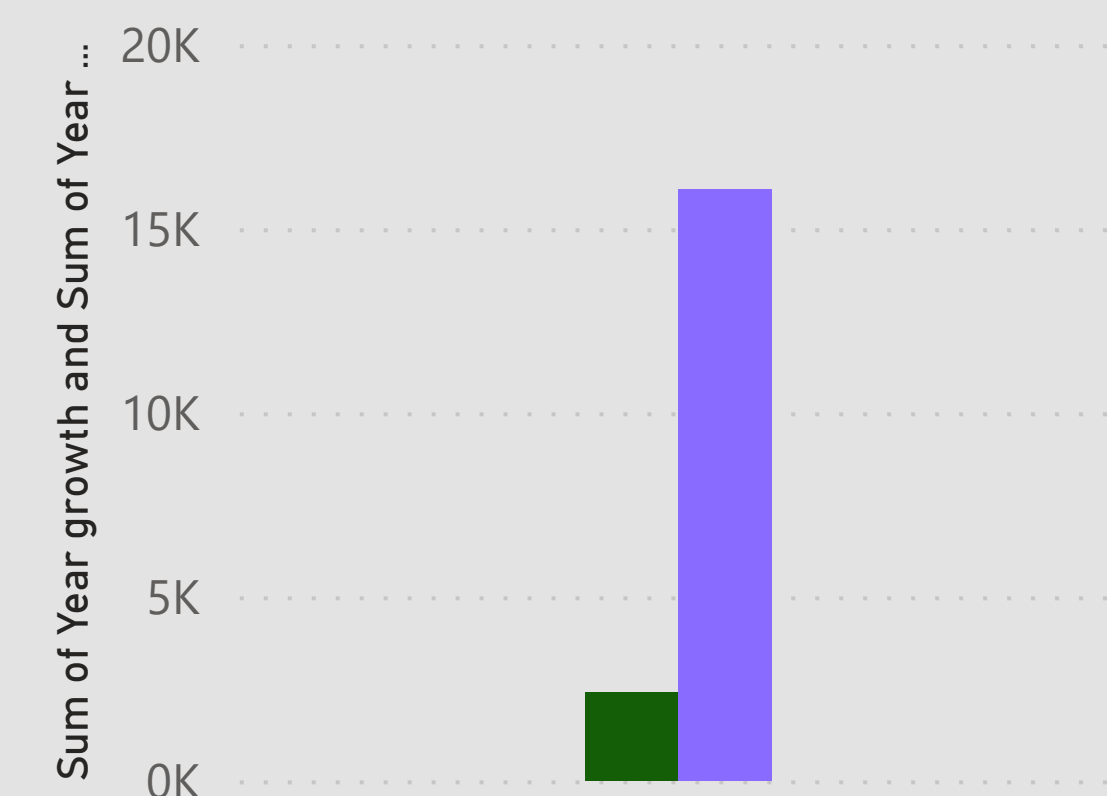
22

Scaling

13

OVERALL PROGRESS

Sum of Year growth Sum of Year revenue



View

Company 1

Almatar

Classera

Floward

foodics

Lean

Manafa

Company 1

Tweeq

Telgani

Tamra

Shgardi

Salla

Salea

MARKETING EFFECTIVENESS



5M

Social media
Interaction

81

Marketing
Campaign

SATISFACTION

97%

Beneficiary
satisfaction

55%

Vendor
satisfaction

80%

Consortium
satisfaction

UPCOMING EVENT

Event	Event Date	Status
Event 1	20/9/2023	Yes

Number of jobs created by participating companies



286

Sum of C- Level



286

Sum of FTE



286

Sum of Internship



Company Information

COMPANY NAME Tweeq

FOUNDER Anas alghanim

INVESTOR STV, BECO & Raed ventures

Stage Series A

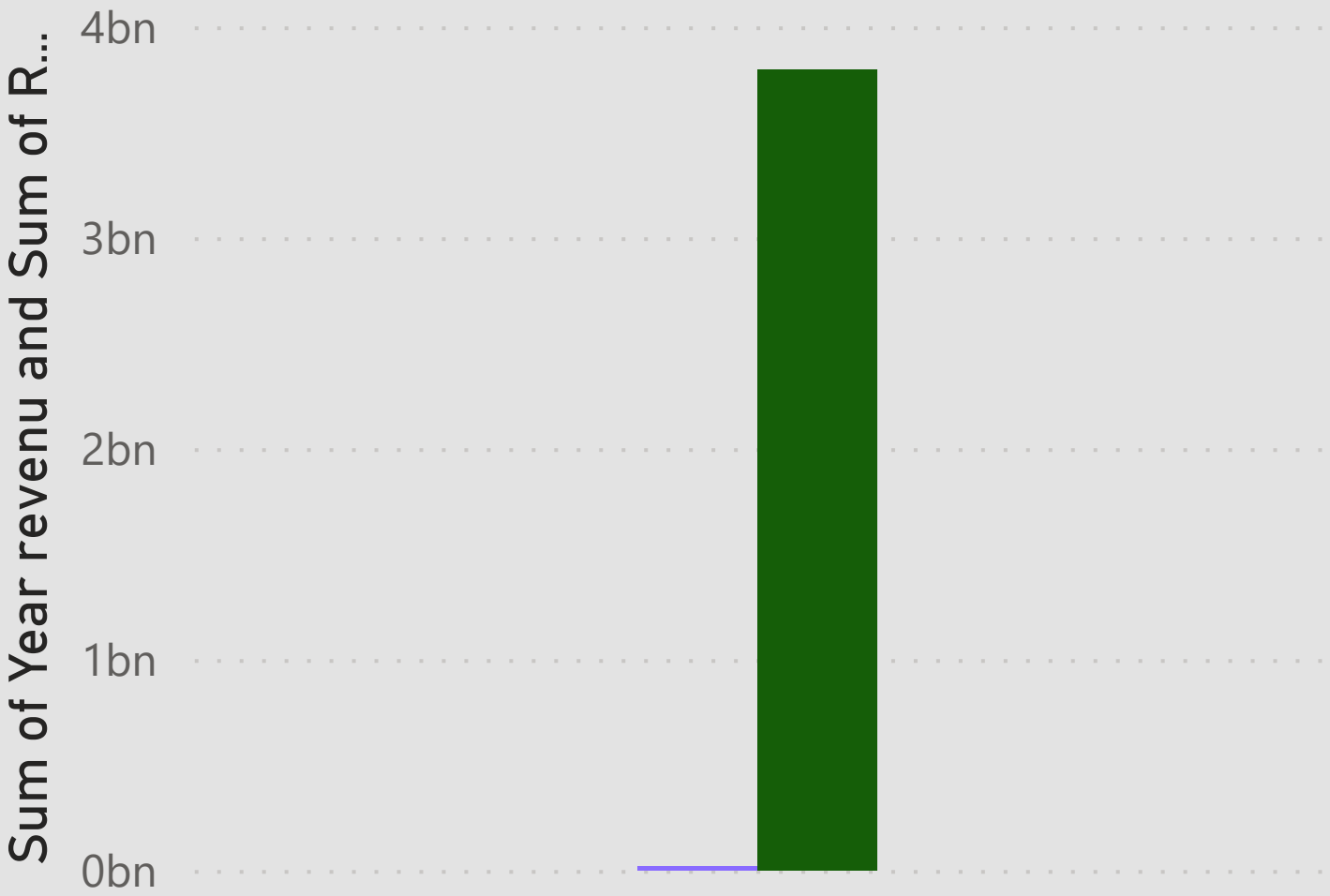
Industry FinTech



MAJOR UPDATES

REVENUE

Sum of Year revenu Sum of Revenue 2022 (SAR)



Company overview

Classera specialized in providing electronic and smart education and training solutions



Employees

34



START DATE

2012

Number of Products and services

Industry	Event Date	# of seats
ecommerce	20/9/2023	60
ecommerce	20/9/2023	60
b2c_apps		
other		
ecommerce	20/9/2023	60
fintech		
edtech	20/9/2023	60
fintech	20/9/2023	60
fintech	20/9/2023	60

CUMULATIVE FUND

1bn

