

Regina Brury



ROMANTIC ACOUSTIC POP | ZURICH

Brazilian emotional intensity meets internationally accessible acoustic pop

Bio

Brazilian-born and Zurich-based, Regina Brury is a romantic singer-songwriter blending Brazilian emotional intensity with internationally accessible acoustic pop.

After rebuilding her career from zero in Switzerland, she achieved Swiss radio rotation (Radio Grischa, Radio Südostschweiz, Kanal K, Radio 4TNG) and performed at venues such as Papiersaal and X-TRA in 2025. Her personal audience grew organically from 900 to over 13'000 followers within 15 months, with 70% based in Switzerland and Europe (25–45 demographic).

Her debut solo single “3 Big Words” is fully produced and release-ready. Four additional songs (English and Portuguese) are prepared for production, forming the foundation of a bilingual EP.

Returning to her roots - voice and acoustic guitar - Regina positions herself for a Switzerland-first launch with international extension.

Vision Statement

Regina Brury is preparing a Switzerland-first solo launch and currently in early discussions with strategic label and distribution partners for a single-based release collaboration, with EP potential. Focus: emotionally captivating live performances, scalable streaming growth, and long-term audience building in Switzerland and DACH.

Key Facts

- 13K Instagram followers organic growth
- 70% Swiss/EU audience | Age 25–45
- Swiss radio rotation: Radio Grischa, Radio Südostschweiz, Kanal K, Radio 4TNG
- Performances at X-TRA, Papiersaal
- Featured in national magazine Capricho (Brazil)
- Release-ready single produced by multi-award-winning Brazilian #1 hit producer with billions of streams.
- 5K CHF co-investment capacity
- Independent-ready, seeking strategic release partner for single-based collaboration with EP potential



3 Big Words (mastered single).
Regina Brury

A woman with long dark hair, wearing a black turtleneck and blue jeans, is seated and playing a dark red acoustic guitar. She is looking down at the instrument. The guitar has a wavy wood grain pattern and a gold-colored pickguard. The headstock of the guitar is visible, showing the brand name 'CRAFTER'. The background is dark and out of focus.

selected performances

X-TRA

PAPIERSAAL

ZURICH PRIDE

HARD ROCK DAVOS

BANDXOST

SOMEDIA

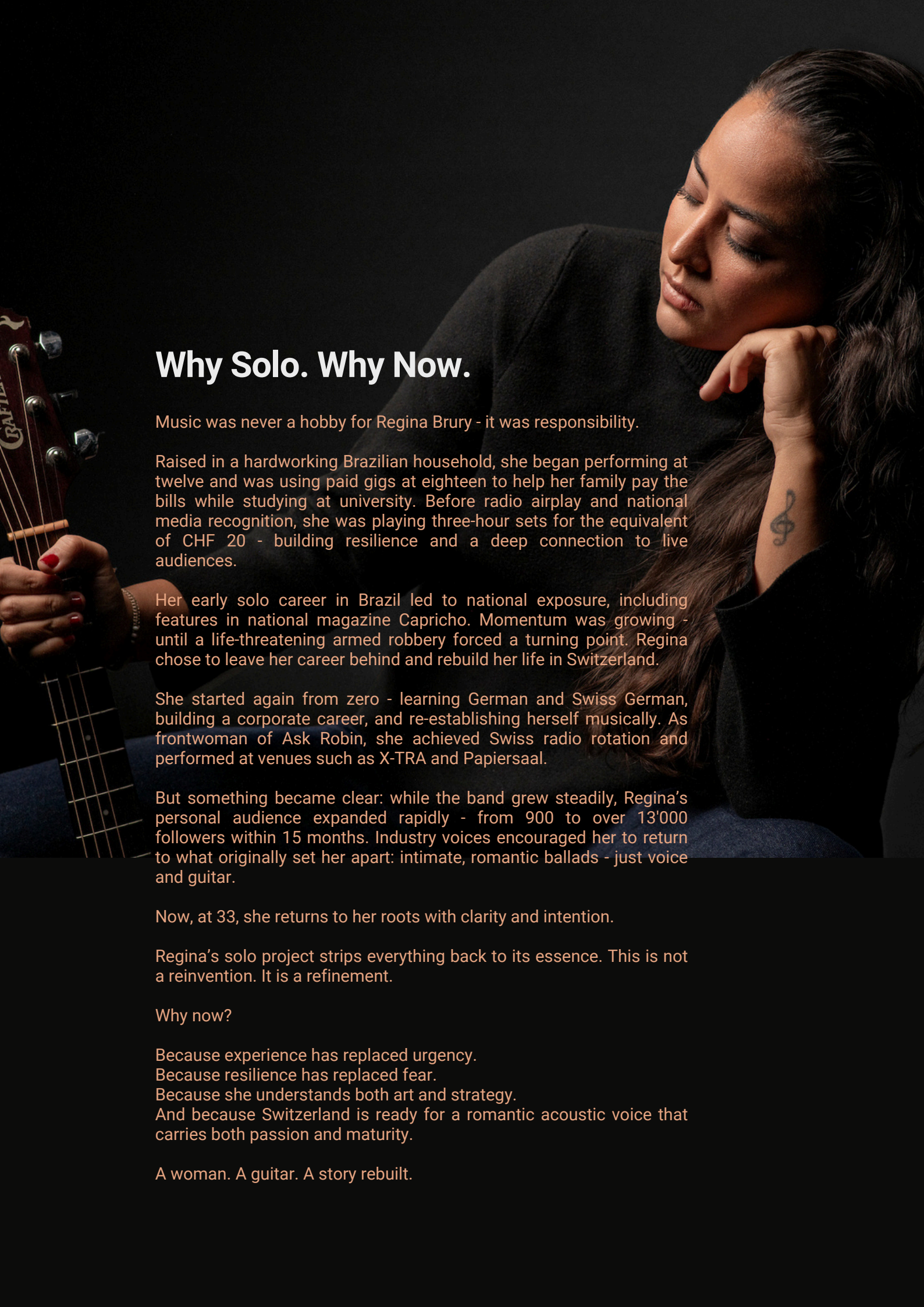
23+ concerts in 2025

"She knows how to touch the audience and captivate them emotionally. Incredibly contagious."
- Patrizia Laeri

"Regina Brury is a fresh new voice on the Swiss music scene. I was impressed by her stage charm." - Roger Staub - Leap of Faith

"WOW. She owned the audience from the very first song." - LUUK, BANDXOST Jury





Why Solo. Why Now.

Music was never a hobby for Regina Brury - it was responsibility.

Raised in a hardworking Brazilian household, she began performing at twelve and was using paid gigs at eighteen to help her family pay the bills while studying at university. Before radio airplay and national media recognition, she was playing three-hour sets for the equivalent of CHF 20 - building resilience and a deep connection to live audiences.

Her early solo career in Brazil led to national exposure, including features in national magazine Capricho. Momentum was growing - until a life-threatening armed robbery forced a turning point. Regina chose to leave her career behind and rebuild her life in Switzerland.

She started again from zero - learning German and Swiss German, building a corporate career, and re-establishing herself musically. As frontwoman of Ask Robin, she achieved Swiss radio rotation and performed at venues such as X-TRA and Papiersaal.

But something became clear: while the band grew steadily, Regina's personal audience expanded rapidly - from 900 to over 13'000 followers within 15 months. Industry voices encouraged her to return to what originally set her apart: intimate, romantic ballads - just voice and guitar.

Now, at 33, she returns to her roots with clarity and intention.

Regina's solo project strips everything back to its essence. This is not a reinvention. It is a refinement.

Why now?

Because experience has replaced urgency.

Because resilience has replaced fear.

Because she understands both art and strategy.

And because Switzerland is ready for a romantic acoustic voice that carries both passion and maturity.

A woman. A guitar. A story rebuilt.