Azure Notifications and Alert Rules Overview

Pricing Summary for Email Notification

Feature	Free Units Included	Price After Free Tier
Emails	1,000 emails per month	$2 per 100,000 emails

Alert Rule Pricing Table

Alert Type	Free Units Included	Alert Rule Price (Monthly)	Time Series Price (Monthly)	Dynamic Threshold Additional Cost
Activity Log Alert	100 rules per subscription	N/A	N/A	N/A
Native Metrics	10 monitored metric time-series	N/A	$0.10	$0.10
Log Alert (15 min frequency)	First time series included	$0.50	$0.05	N/A
Log Alert (10 min frequency)	First time series included	$1.00	$0.10	N/A
Log Alert (5 min frequency)	First time series included	$1.50	$0.15	N/A
Log Alert (1 min frequency)	First time series included	$3.00	$0.30	N/A
Simple Log Search Alert	N/A	$3.00	N/A	N/A

Native Metrics Ingestion and Query Pricing

Feature	Free Units Included	Price After Free Tier
Platform Metrics Ingestion	Unlimited	Free
Custom Metrics Ingestion (Preview)	None	$0.16 per 10 million samples ingested
Platform and Custom Metric Queries (Preview)	First 1,000,000 API calls per month	$0.01 per 1,000 API calls